

WEDDINGS AND  
TROUSSEAUX

# VOGUE

MAY 1, 1915  
PRICE 25 CENTS



*E. M. A. Steinmetz*

THE VOGUE COMPANY CONDÉ NAST  
Publisher





# THE WHITE

*—the car which makes made-to-order bodies unnecessary*

In all the years of motoring nothing ever awakened such a volume of pleased approval as the latest White.

The distinction, the quiet refinement accomplished in the center cowl, which absorbs the always awkward back of the front seat into a line of beauty—a "ripple in the streamline"—naturally received the most comment at first.

But now it is realized that the latest White removes all further need of specifying a custom-made body. The White was designed in recognition of the artistic desires of car users, and by its very beauty and exclusiveness it at once established the correct mode.

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It is natural that the established sterling worth of White Motor Cars from the engineering and mechanical standpoint should thus be matched by the incomparable beauty and luxury of the finally-perfect streamline body designs.

Grace of appearance is equaled by grace of performance—The White engine and mechanical features operating so harmoniously that the gentlest movement or the swiftest speed answer the will of the driver quietly and surely.

THE WHITE AGENCY NEAREST YOU WILL ARRANGE FOR YOUR DEMONSTRATION, OR IF YOU WRITE US WE WILL BE GLAD TO MAKE THE ARRANGEMENT FOR YOU.

THE WHITE COMPANY, Cleveland

Manufacturers of Gasoline Motor Cars, Motor Trucks and Taxicabs

Exhibiting at Transportation Building, Panama-Pacific International Exposition, San Francisco





# HAAS BROTHERS

*Distinctive Dress Fabrics*

## The New Silks

### *Ponjab Silk*

The New Shantung in the Leading Colors

### *Gabardine de Soie*

A Silk for the Costume Tailleur

### *Samovari Faille*

For Gowns and Demi-Tailored Suits

### *Callot Striped Silks*

In Beautiful Color Combinations

HAAS BROTHERS BLUE BOOK OF PARIS MODELS  
may now be seen at the leading Dressmakers' and Ladies' Tailors'.

HAAS BROTHERS BLUE BOOK OF FABRICS  
may now be seen at the leading Dressmakers' and Ladies' Tailors'.

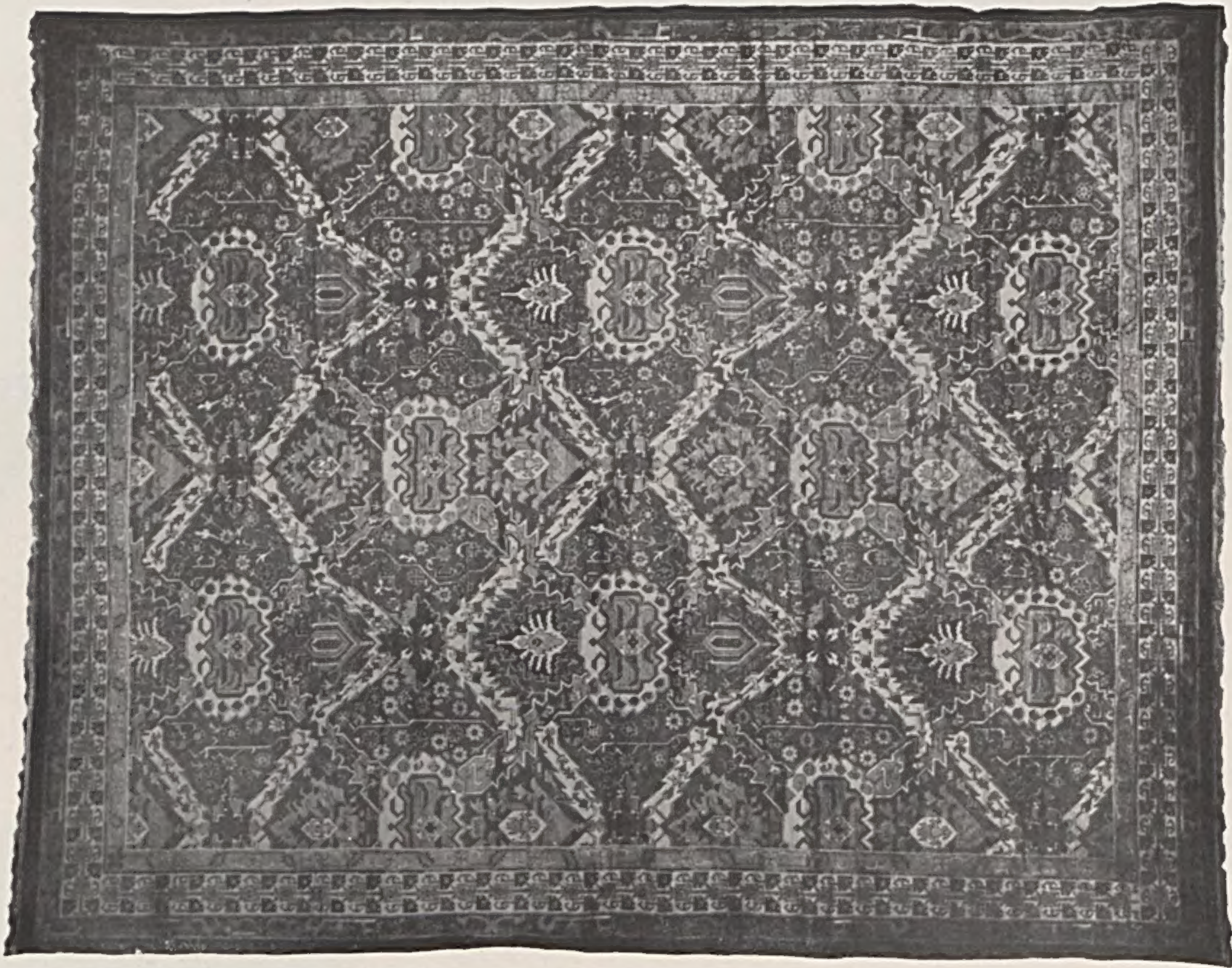
PARIS  
13 Rue des Pyramides

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Model of  
*Callot Striped Silk*





This illustrates a reproduction of an Antique Kuba rug of the XVII Century, made upon our own looms in the East.

## ORIENTAL MASTERPIECES REPRODUCED

**M**ANY of the most characteristic and interesting productions of the earlier periods are not obtainable in sizes suited to the requirements of modern rooms.

It is possible, however, to secure in our reproductions, rugs which have the individuality and charm of the early masterpieces, in sizes and qualities which fulfill, in a practical way, all requirements.

We should be glad to describe in detail what we may have in stock to meet your particular needs.

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*Established 1843*

Direct Importers of Eastern Rugs

Interior Decorators   Furniture Makers   Floor Coverings and Fabrics

FIFTH AVENUE AND FORTY-SEVENTH STREET, NEW YORK

EST. 1843



# Franklin Simon & Co.

FIFTH AVE., 37th and 38th Sts., NEW YORK



## Dainty Apparel

### For the Bride

#### At Special Prices

No. 201—*Crêpe de Chine Matinée*, in pink, blue, orchid or white, trimmed with chiffon ruffles to match, finished with veining and satin ribbon bow. [Special]

5.95

No. 201-A—*Crêpe de Chine Petticoat*, in pink, blue, orchid or white, with chiffon ruffles to match Matinée. [Special]

7.95

No. 203—*Silk Crêpe de Chine "Victorian" Nightgown*, in pink, blue or white, entire gown inserted with fagoting. [Special]

6.95

No. 205—*Silk Crêpe de Chine Tea Gown*, in pink, light blue, lavender or rose, accordion-pleated skirt; with hand-embroidered chiffon coat, trimmed with deep flounce of Val. lace, sleeves of Val. lace to match, finished with chiffon flowers. [Special]

19.75

No. 207—*Striped Georgette Crêpe Princess Slip*, in pink or white, trimmed with five rows of shirred footing, with baby ribbon running through center, two rows of cording above waist-line, with ribbon through shirred casing, ribbon straps over shoulder. [Special]

11.75

No. 207-A—*All-Over Lierre Lace Breakfast Jacket*, sleeves and yoke of point d'esprit, collar, edge of sleeves and waist-line trimmed with pink, blue or orchid satin ribbon [Special]

9.75





# SALES AND EXCHANGES



## Wearing Apparel

**L**ARGEST size, double paisley shawl of exquisite fine weave, all-over design, rich colorings, perfect condition, not one thread broken. \$200. Sent for inspection. No. 435-D.

**B**BLACK charmeuse, jet and lace gown. Cost \$110—Sell \$45. Lavender crepe, satin and cream lace. Cost \$75—Sell \$35. Size 40-42. Excellent condition. No. 437-D.

**O**N account of mourning will sell articles 36-38; never worn; all latest models. Evening gown yellow charmeuse, chiffon, silver hand embroidery, fur. Cost \$60—Sell \$45. American beauty charmeuse, chiffon, silver hand embroidery. Cost \$55—Sell \$40. Afternoon gown, tan voile embroidered blue charmeuse drop. Cost \$50—Sell \$40. Blue serge Trotteur suit, plaited taffeta drop. Cost \$50—Sell \$30. Handsome evening coat, black brocade, white fur collar, cuffs, pink charmeuse lining. Cost \$75—Sell \$55. No. 438-D.

**H**ANDSOME lingerie gown, slightly used. Cost \$35—Sell \$10. Tan cloth long evening wrap, satin lined. Sell \$15. Strictly tailored last spring suit, black white hair line. Sell \$15—Cost \$60. All size 38. No. 439-D.

**T**WO evening dresses, size 36. Gold brocade on rose crepe. Pink brocaded chiffon and tulle. Both in perfect condition. Worn once, \$35 each. No. 441-D.

**F**OR SALE—13 yards heaviest Japanese crepe de chine, color pale pink, heavily embroidered in self same color. Sale price, \$50. Would make exquisite evening gown. No. 442-D.

**P**RACTICALLY new, \$125. Jean Dutch broadcloth suspender model—white waist, black skirt, \$50. Pink taffeta gown, \$10. \$165 exquisite lavender and pink gown, \$40. All size 38. No. 443-D.

**F**OR SALE—\$50 hat for \$25. Dull gold and black lace, two old gold plumes, old blue band of velvet, fur band. New, very stylish. Worn twice. Evening gown, grass-green soft silk heavy gold lace. Worn very little. Very attractively made. Cost \$80—Sell \$25. Afternoon gown, exquisite white charmeuse, embroidered in blue. Exquisite beaded jacket. Never worn; advance style. Cost \$95—Sell \$75. Both size 38. No. 444-D.

**F**OR SALE—Black silk net over white satin evening dress. New model. Worn twice. Cost \$50—Sell \$17. Size 36-38. Medium height. No. 447-D.

**A**CCOUNT mourning, sell simple yellow taffeta evening dress, latest style, worn once; size 36 small. Tan riding boots, never worn; size 4½ B, very reasonable. No. 451-D.

**A**CCOUNT of mourning, handsome Nell rose brocaded crepe de chine afternoon dress, \$40. American beauty evening dress, \$15. Dark blue broadcloth tailor suit, \$25. No. 452-D.

**T**UXEDO Suits—one for boy 15, other youth 18 to 20. Will sacrifice. Last Spring's blue gabardine suit, size 36. Price \$10. All excellent condition. No. 454-D.

**S**MOCKED dresses from child's overstocked wardrobe. Beautifully made of fine materials, \$3.50 and \$4.00. Size 3 and 4 years. No. 456-D.

**T**WO imported Paris evening gowns; silver brocaded pink charmeuse; gold and silver brocaded green chiffon, perfect condition. Cost \$175 each—Sell \$50 each. Size 38. No. 458-D.

**N**EW yellow charmeuse and lace evening dress. Cost \$50—Sell \$25. Blue serge dress, \$15. Bronze charmeuse wrap. All size 38. No. 460-D.

**I**NEXPENSIVE mourning, including suit, street costume, overcoat, veil, toque and face veil, evening dresses, white skirts, Summer dresses, negligee. All 36. \$2 to \$18 each. No. 462-D.

**F**OR SALE—Riding habit, 34-36; cross saddle. Oxford cloth, medium weight. Coat faced with rubber, breeches reinforced with chamois. Never worn. \$25. No. 463-D.

**H**ANDSOME gold net and charmeuse gown, 38 in. size. Cost \$200—Sell for \$35. Perfect condition. Also blue satin for \$15. No. 465-D.

**G**IDDING suit black and white check. Cost \$50—Sell \$35. Worn once. Perfectly new. Mourning clothes: hats, waists, suits, evening dress and top coat from Kurzman, latest style. Great sacrifice. All size 36. Boys' clothes: outgrown suits, overcoats, Panama hats, from De Pinna and Best's; sizes 9 and 12 years. No. 468-D.

**D**ARK blue gabardine suit, size 40. New Spring model just received from tailor. Never worn. \$30. No. 471-D.

## To Answer These Messages

1. Reply in a stamped envelope, unsealed, and with the number of the message in a corner. (For instance, 250-A.) Enclose this in an outer envelope and mail it to Vogue. Do not telephone—all communications must be through the mails. Post-cards not accepted.

2. Send Vogue no money—wait until the other woman writes to you.

3. If her letter is satisfactory, then send Vogue your money order or certified check for the amount agreed upon. We will have the article sent to you, and will keep your money on deposit until you instruct us to send it.

4. **Never send any article to Vogue.** The advertiser pays the expressage on articles sent for inspection—the one inspecting pays the return expressage if the article does not suit.

## To Insert Your Message

When you wish to sell something which you do not need—or to buy something which you do need—send your message to Sales and Exchanges. The price is \$2 for 25 words, or less. Additional words, 10 cents each. Check or money order must accompany message; be sure to write your name and address very plainly.

Your message for the June 15th Vogue should be received on or before May 10th. Address all communications to Sales and Exchanges Service, Vogue, 443 Fourth Avenue, New York.

## "A LARGE BOX GOES TO THE OTHER MOTHER AND A LARGE CHEQUE COMES TO ME"

Have you noticed how little of your child's discarded clothing is worn out before it is outgrown? Look through the suits you have put away in the hope that some day you would find some one to give them to.

Somewhere—near your home, perhaps—there is another child who is growing into clothes just as rapidly as yours is growing out of them. Why not, if only for economy's sake, send a message to his mother through Sales and Exchanges?

One woman has just done this. Another woman saw the message, and this is what she now writes to Vogue about it:

"I saw a message in the Sales and Exchanges of Vogue that attracted my attention.

"A mother wished clothing of superior make and in good condition for an eight year old boy. I had a boy, who, growing like a weed, had many garments in almost perfect condition when outgrown.

"I sent an answer to this message and the result is that every Spring and Fall, a large box goes to the other mother, and a large cheque comes to me.

"Besides clothing, outgrown toys have been sent. She pays sometimes one-third of the original cost, sometimes one-half, and I can assure you that aside from the pecuniary advantage it is a great satisfaction to know that the articles are going where they will be appreciated."

## SALES AND EXCHANGES SERVICE

VOGUE

443 FOURTH AVENUE

NEW YORK

## Wearing Apparel - Cont.

**V**ERY dressy dark rose finest chiffon broadcloth suit, very full skirt, short coat. Cost \$215—Sell \$65. Beige taffeta afternoon gown; sand color with pale blue satin stripe, tussah dress; also Alice blue voile, flounced skirt, \$10 each. 36-38. Latest models, never worn. In mourning. No. 405-D.

## Miscellaneous

**F**OR rent April 1st, 6 months or longer; handsome 12-room house, modern conveniences. Handsomely furnished, mostly antique mahogany furniture. Situated—Vineyard Haven, Mass., directly on Vineyard Sound. Fine bathing, boating and fishing. A beautiful panorama all the time. Moderate rent. Photographs sent. No. 404-D.

**F**OR rent, furnished house—water front on Sound—New York, New Haven Railroad, one hour's ride from city; six masters' bedrooms, four servants' bedrooms, three bathrooms with living rooms. Modern improvements: Steam heat, running water, Electricity. Garden, Bathing, Boating, Fishing. No. 406-D.

## Miscellaneous—Cont.

**I** WILL sacrifice family heirlooms—rare old Sicilian Altar cloth, \$90. Also Sicilian table cover, \$60. Very rare. Other valuable Antique pieces. No. 440-D.

**\$**50 full size Innovation trunk, perfect condition, \$35. White chiffon, ermine trimmed muff and scarf for evening wear, imported, good condition. Cost \$65—Sell \$18. No. 445-D.

**F**OR SALE—Rosenthal Phone method for the Study of French. Complete course, including Graphophone. Cost \$45—Sell \$25. Never used. No. 446-D.

**F**OR SALE—Birch wardrobe, good condition, bevelled mirrors on two doors opening in centre; two drawers below. Sell \$40. Birch dresser, good condition, two long and two short drawers, bevelled mirror. Sell \$25. No. 448-D.

**F**OR SALE—One Studebaker Jagger Wagon; one Demarest Basket Phaeton, all in good condition. No. 449-D.

## Miscellaneous—Cont.

**M**AGNIFICENT gold and white glassware; eight dozens. Cost \$285—Sell \$185; never unpacked. White marble urns and bench. Cost \$150—Sell \$100; never unpacked. No. 450-D.

**A** FEW antiques in a class by themselves. Genuine mahogany pie crust table, dining and card tables, sideboard, two wonderful beds, etc. No. 453-D.

**T**ABLECLOTH—84 x 65 in. and twelve napkins. Irish handwork. Five rows of drawn thread and insertion. Never been used. \$150. No. 455-D.

**H**ANDMADE spreads, Colonial design in heavy knots, very effective, broad handmade fringe, 2 single, 1 double; \$20 each. Blue and white handwoven spread, very old fashioned, \$20. None used. No. 457-D.

**W**ILL rent, 6 months or less, new cottage, in the Berkshires, very completely and attractively furnished, garage, baths, running water, garden planted. Apply for particulars. No. 459-D.

**F**OR SALE—Small gold, open-faced watch. Plain burnished case ready for monogram. Also dainty chatelaine pin to match. Suitable for graduation gift. Both Gorham make. \$25. No. 461-D.

**F**OR RENT—June-October, attractive private home, furnished, eleven rooms, bath, outdoor sitting room, garage, thirty-five minutes from New York. City conveniences, country environment. Perfect motor trips. No. 464-D.

**G**ENUINE Antique four poster bed, 7 ft. 9 in. high, round 3 feet octagon, balance of height, beautiful rich piece, price \$250. Photograph. No. 466-D.

**B**AKER Electric Coupé, 1914 model for Sale; excellent condition; has had very little service. \$1500. No. 467-D.

**H**OME-SPUN, hand-woven blue and white coverlet, pine tree design, size 8 ft. 7 in. by 7 ft. 2 in., heavy fringe. Bargain, 110 years old. Price \$125. Hand-carved mahogany parlor suite, sofa, rocker, five chairs, covering best tapestry, 90 years old. Price \$850. Very old mahogany sideboard with claw feet. All perfect condition. 125 years old. Price \$250. No. 469-D.

**A**NTIQUE Furniture—English lady has several antique family pieces of Elizabethan and Jacobean furniture, excellent condition, also colored prints. Very reasonable prices to immediate purchaser. No. 470-D.

## Wanted

**W**EARING apparel; Wish to buy suit and coat of late models from chic dresser. Size 36, waist 25, height 5 ft. 6 in. No. 118-B.

**D**O you want to drive from Denver to San Francisco? Private owner of large new seven-passenger automobile expects to drive same from Denver to San Francisco, leaving Denver about June fifteenth. Desires to take four or more people with him. Owner is an expert driver and mechanic, and is absolutely sober and careful. Car is very handsome and comfortable. Rates one hundred dollars per person, or four hundred dollars for party of more than four. No. 119-B.

**W**ILL some wealthy woman kindly sell me smart wearing apparel in good condition, at reasonable prices? Height 5 ft. 9 in. Size 36-38; waist 26-27. No. 118-B.

**L**ADY would be glad to see Spring and Summer clothes, mostly made by leading Paris Houses. Size 38-40. Price \$30 to \$75 for garments original prices \$140 to \$300. No. 121-B.

## Professional Services

**A**N old dressmaking establishment is looking for a lady with a large circle of friends to secure orders on commission basis. Small capital invested will show good returns. No. 742-C.

**Y**OUNG lady of highest social references, desires position as companion or secretary to some one travelling. Speaks German and is fine accompanist. No. 757-C.

**A**LADY, experienced traveller, familiar with California, desires to chaperone several young ladies, or conduct older persons there, next winter. Best references given and required. No. 758-C.



# BONWIT TELLER & CO.

Paris  
42 Rue de Paradis

*The Specialty Shop of Originations*

Philadelphia  
13th and Chestnut Sts.

FIFTH AVENUE, at 38th St., NEW YORK

## The May Sale of Unusual Lingerie

### The Sale That Differs From All Others

**"SIMPLICITE"**—Nightgown of batiste in pink or white, with hemstitched ribbon-casings.....95

"Simplicite" gown in crepe de chine.....3.95

"Simplicite" envelope chemise in crepe de chine 1.95

**"PRUDENCE"**—Combination of batiste, fine Valenciennes lace inset with hemstitching 1.95

In crepe de chine 3.95

"Prudence" batiste envelope chemise.....1.95

"Prudence" batiste nightgown...2.95

"Prudence" crepe de chine envelope chemise.....3.95

**"FUCHSIA"**—Combination of batiste with Valenciennes and cluny for ribbon...2.95

In crepe de chine 4.95

"Fuchsia" batiste nightgown...2.95

"Fuchsia" crepe de chine nightgown 7.95

"Fuchsia" batiste envelope chemise 2.95

"Fuchsia" crepe de chine envelope chemise.....4.95

**"LIBERTE"**—Nightgown of sheer batiste with fine embroidery and Valenciennes lace back and front...1.95

**"COQUETTE"**—Envelope chemise of fine dainty batiste with exquisite squares and cross insertions of Valenciennes lace.....2.95

In crepe de chine.....6.95

"Coquette" batiste gown.....3.95

"Coquette" crepe de chine gown.....8.95

"Coquette" batiste combination.....3.95

"Coquette" crepe de chine combination.....7.95

**"REDINGOTE"**—New design slip-on combination with circular drawer, smartly tailored, of batiste and Valenciennes.....2.95

In crepe de chine.....5.95

"Redingote" nightgown, batiste 2.95

"Redingote" nightgown, crepe de chine 6.95

**"Mlle. 1830"**—Quaint envelope chemise of batiste, and dainty lace inset with hemstitching.....1.95

"Mlle. 1830" combination....2.95

"Mlle. 1830" nightgown.....2.95



"Paresse"

"Mlle. 1830"

"Mlle."

"Vanite"

**"VANITE"**—Nightgown of sheerest batiste with exquisite quality Valenciennes lace, tucked girdle of batiste and ribbon 2.95

"Charmant"

**"CHARMANT"**—Nightgown of batiste, and filet lace back and front. 2.95  
In crepe de chine...6.95

**"PARESSE"**—Envelope chemise of batiste and Valenciennes lace, ribbon girdle.....1.50

In crepe de chine...3.95

"Paresse" batiste combination.....1.95

"Paresse" batiste nightgown.....1.95

"Paresse" crepe de chine combination.....3.95

"Paresse" crepe de chine nightgown.....5.95

"Redingote"



"Simplicite"

"Prudence"

"Coquette"

"Fuchsia"

"Liberte"



# Charming Summer Blouses, Dress and Sport Apparel

**No. 10.** Shetland Coat Sweater with shawl collar, turn-over cuffs, patch-pockets and large fancy buttons; half-belt in back. Colors: rose, Copenhagen, tan and white. .... **\$4.95**

A Summer weight felt hat in pastel shades; facing of liseré straw and trimmed with faille silk satin-edged ribbon; two natural feelers set in rosette. .... **\$6.75**

**No. 11.** French Voile Blouse with cluster of tucks in back and front; collar and turn-back cuffs of dotted voile; long sleeves, fastened in front with pearl buttons. .... **\$3.95**

**No. 12.** Dressy Blouse of Georgette crepe in white or flesh-color; vest effect, trimmed with pearl buttons; both sides of vest daintily trimmed with plaited frill of self-material, bead and hand embroidery; small square collar edged with frill; long sleeves, finished with double frilled cuff. .... **\$9.50**

**No. 13.** French Linen Blouse in white or flesh-color; front and back of waist trimmed with cluster tucks; plaited frill of organdie down each side of front; convertible collar; long sleeves with deep cuff, finished with plaited frill. .... **\$7.50**

**No. 14.** Sport or Beach Coat of wool checked material, also navy blue, or black gabardine; lined throughout with peau de cygne, and finished with collar, cuffs and belt of green suede. May also be had finished with white broadcloth collar and cuffs, and white kid belt. .... **\$21.50**

A side-roll sailor of Summer weight felt in pastel shades; facing of Swiss milan hemp, and finished with cockade and ends of grosgrain ribbon and pearl buckle. .... **\$6.75**

**No. 15.** Sheer Summer Dancing Dress of filet lace combined with net, in cream or black; lined throughout with chiffon, and daintily trimmed with ribbon and satin rosebuds. .... **\$42.50**

Maline Hat with ripple-brim, bound with straw; trimmed with velvet ribbon around crown and smart tie-bow. May be had in any desirable color. .... **\$18.50**

"La Vivian" Model Parasol, made with plain taffeta top, in green, navy blue, pink, cerise, purple, light blue, black, old blue or cardinal; with shirred border of black and white striped taffeta silk. .... **\$4.95**

**No. 16.** Extremely Smart Tailored Suit of superior quality pongee; coat lined with peau de cygne and finished with bound buttonholes and embroidered buttons of self-material; full-plaited skirt. .... **\$39.75**

Hat of pongee silk, daintily embroidered with colored silk; fancy straw facing, and finished with band and bow of ribbon. .... **\$15.00**

Parasol of wide striped black and white taffeta silk, with handsome border of shirred ribbon. .... **\$4.95**

**STERN BROTHERS**  
**NEW YORK**

West 42nd Street

West 43rd Street





# VOGUE'S SCHOOL DIRECTORY



Each school represented below is recommended to the patronage of our readers

New York

## Mrs. Dow's School For Girls

For circular address

Mrs. Mary E. Dow, Principal,  
Briarcliff Manor, N.Y.



## A Distinctly French Environment

Mlle. Talguen and Miss Macintyre receive a few girls wishing to pursue special studies in New York. They offer a remarkable opportunity to acquire fluent French; everything is done to create a typically French atmosphere.

The apartments are on Cathedral Heights, near Barnard College, Teachers' College, and the Institute of Musical Art. Terms and booklet on application to

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Resident and Day Pupils. Air, light. Recreation lawn. Advantages of city. Regular or special courses: art; music; practical courses; Home care and social life. Dancing, riding and swimming.



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## How Will You Choose Your School?

Instead of leaving the matter to chance—instead of waiting until the last minute—why not settle the school question now?

Do not let the choice of a school hang over your head all Summer. Consult these pages immediately, reading every announcement. Then write to those schools which most appeal to you.

But if you do not find on these pages exactly the school you are seeking, ask Vogue. Having visited more than four hundred of the best American schools, both boys' and girls'—Vogue has a broad knowledge of their locations, their principals, their courses of study and their individual ideas. Be as explicit as possible in your letter, and Vogue will give you any assistance that you may require.

## VOGUE SCHOOL SERVICE

443 Fourth Avenue New York City

New York

## The GARDNER SCHOOL FOR GIRLS

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A school that provides a delightful home for girls, where they can enjoy all the advantages of the city. Regular and advanced special courses. Unexcelled opportunities for the study of music. Riding, skating, tennis, swimming, dancing, etc. Miss Eltinge and Miss Masland, Principals.

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## Miss C. E. Mason's Suburban School for Girls. "The Castle,"

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Only 40 minutes from N. Y. City. Upper School for girls 13 to 25; Lower School for girls 7 to 13. All departments, including vocational. Special courses in Art, Music, Literature, Languages. Certificate admits to leading colleges, European travel class. Illustrated catalog.  
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Lock Box 731.

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MRS. RUSSELL HOUGHTON, Principal.

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A SCHOOL FOR GIRLS different from others. "Greatly to be commended," says the *Evening Post*. FINISHING COURSES; MUSIC; ART; HOUSEHOLD ECONOMICS, COOKING. College Preparation. SECRETARIAL COURSE. Send for booklet about being a private secretary. College girls will be interested in this. All-summer session if desired.  
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## MRS. LOUISE PARKER'S New York Home for Girl Students

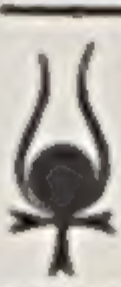
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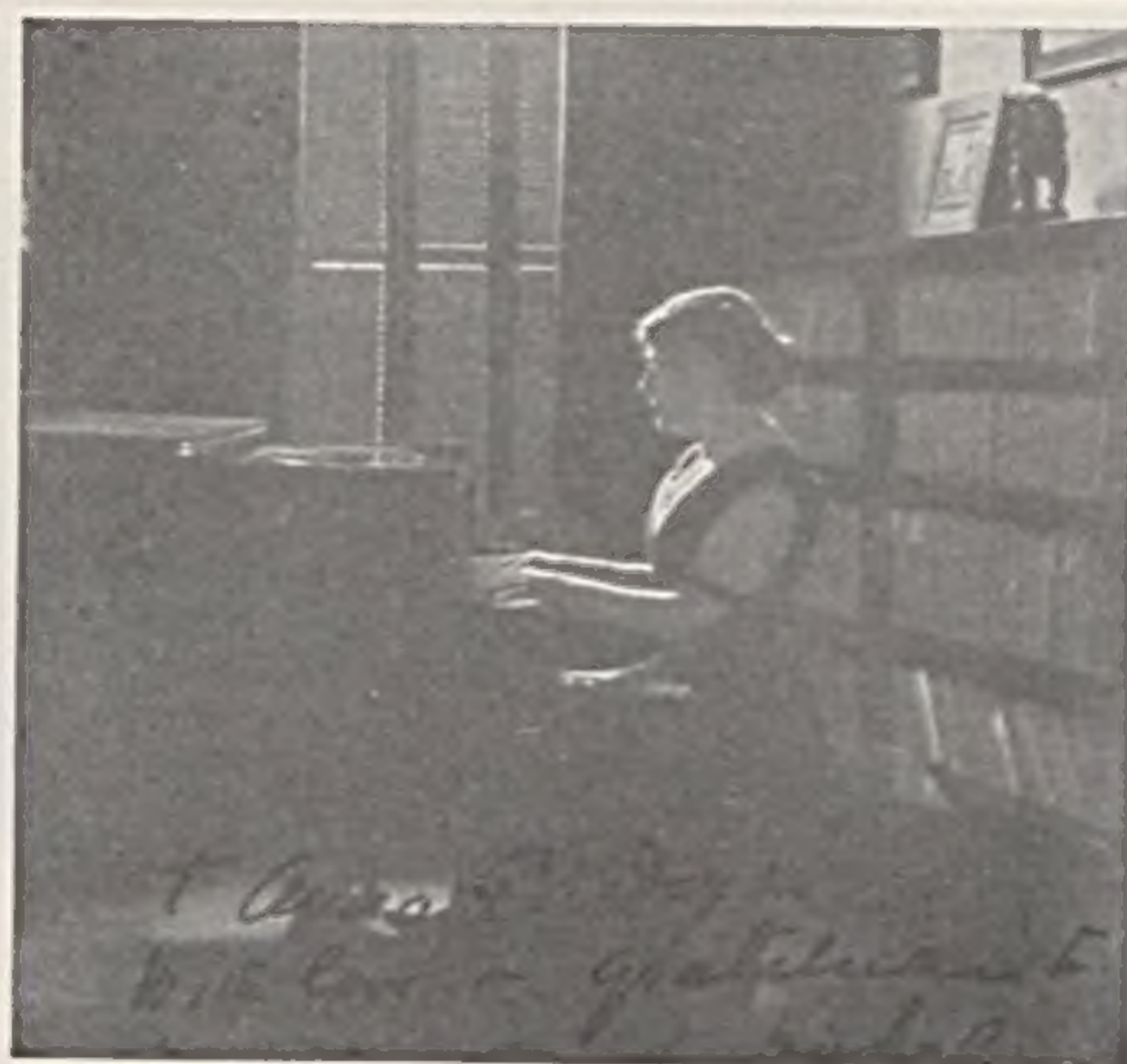
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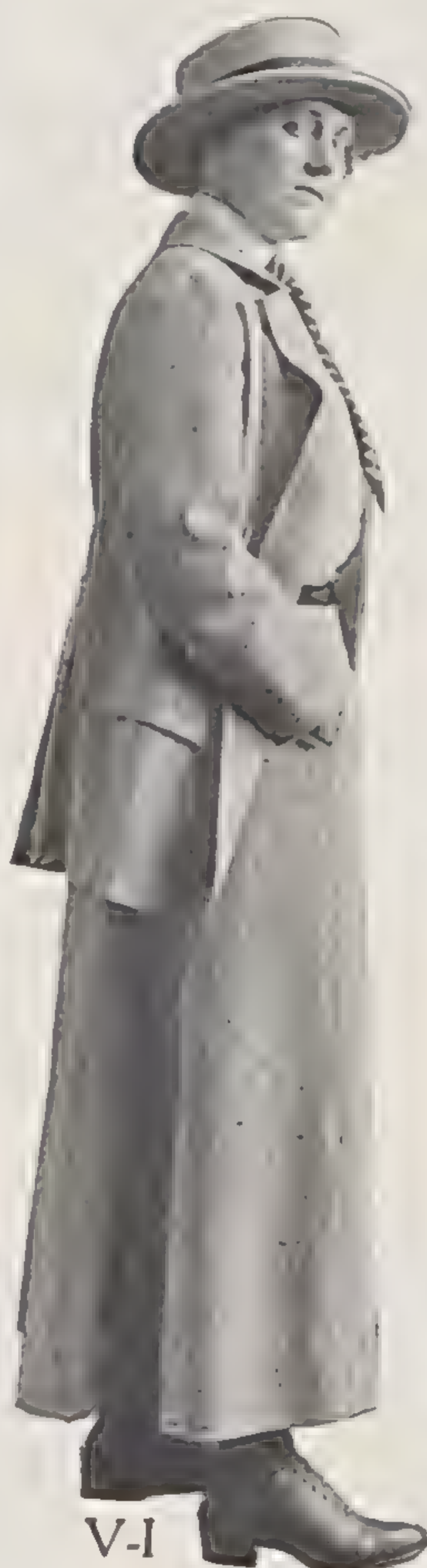


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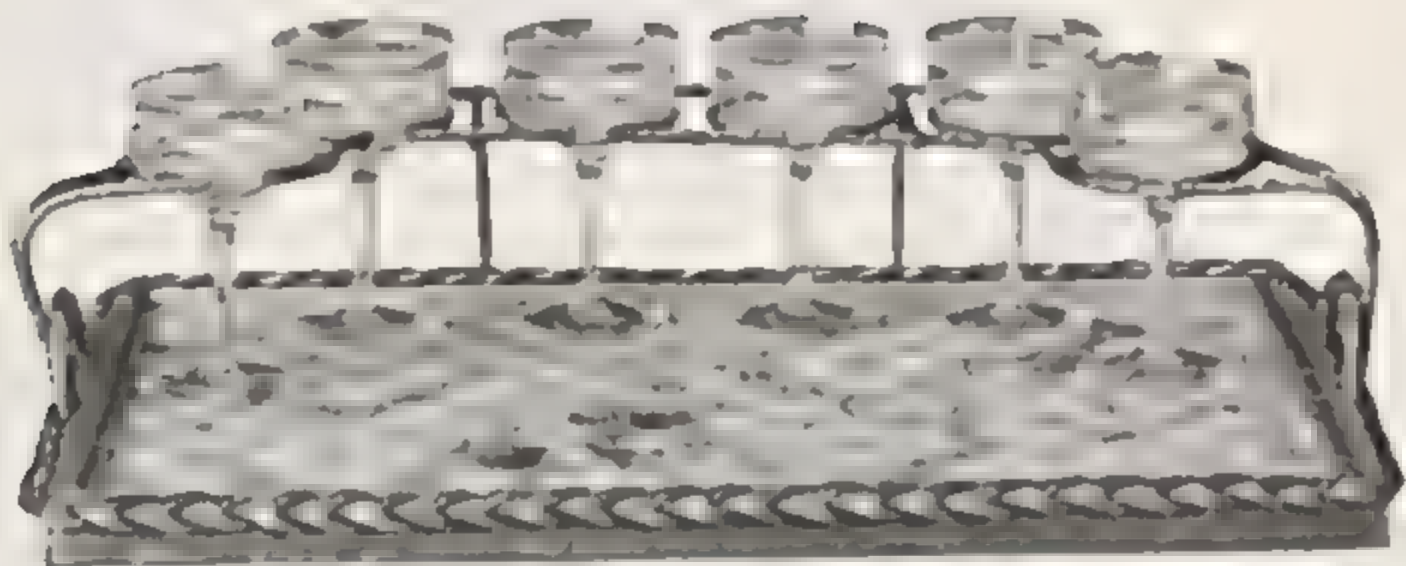
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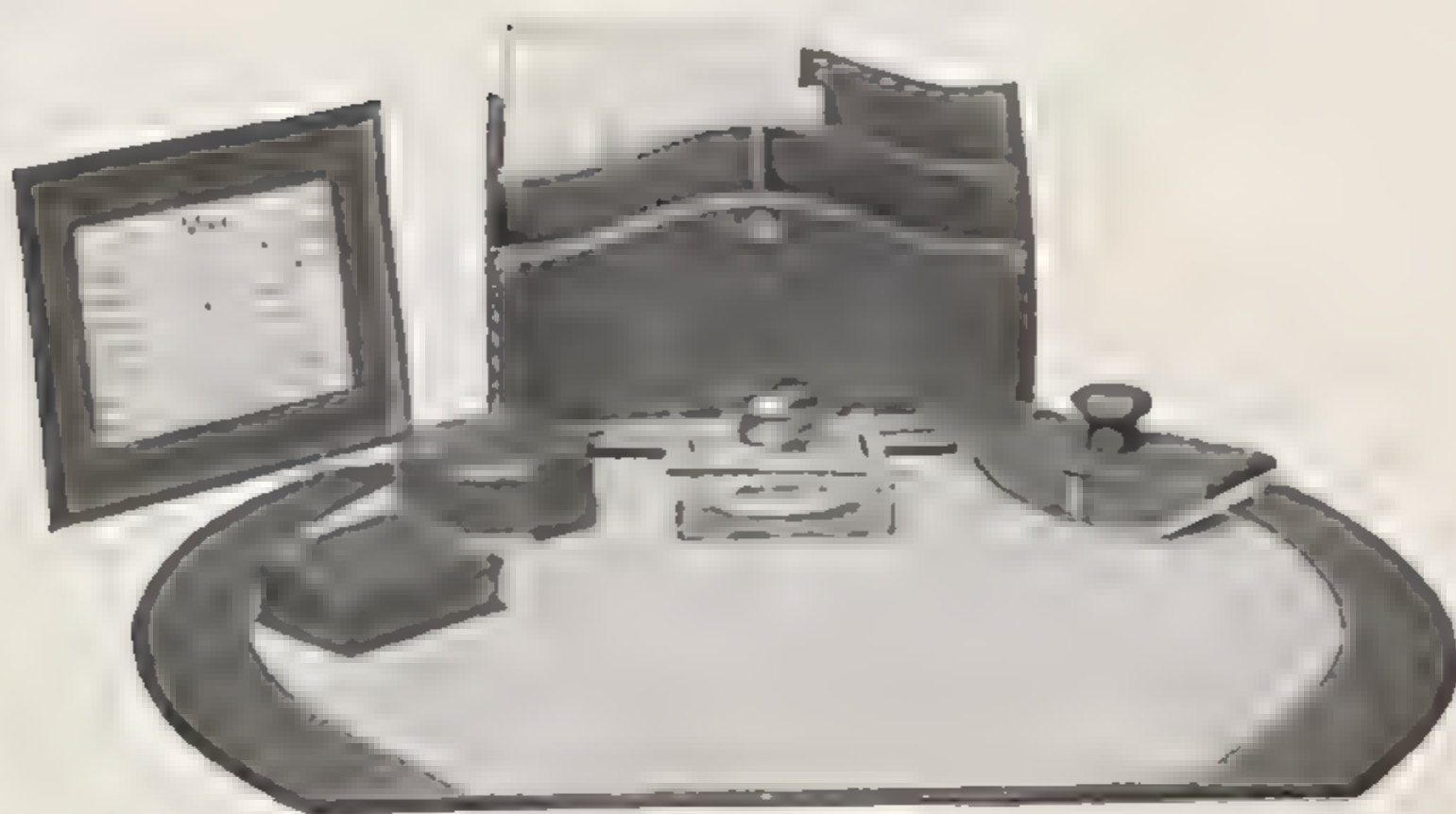




A cocktail tray, of English wicker, round, oval, or oblong in shape, sturdy and light-weight, with white enamel or antique gold finish; the bottom is of dainty cretonne-under-glass, the handles and rack are of strong wicker, the latter holding firmly in place six engraved crystal glasses, complete. \$8.75



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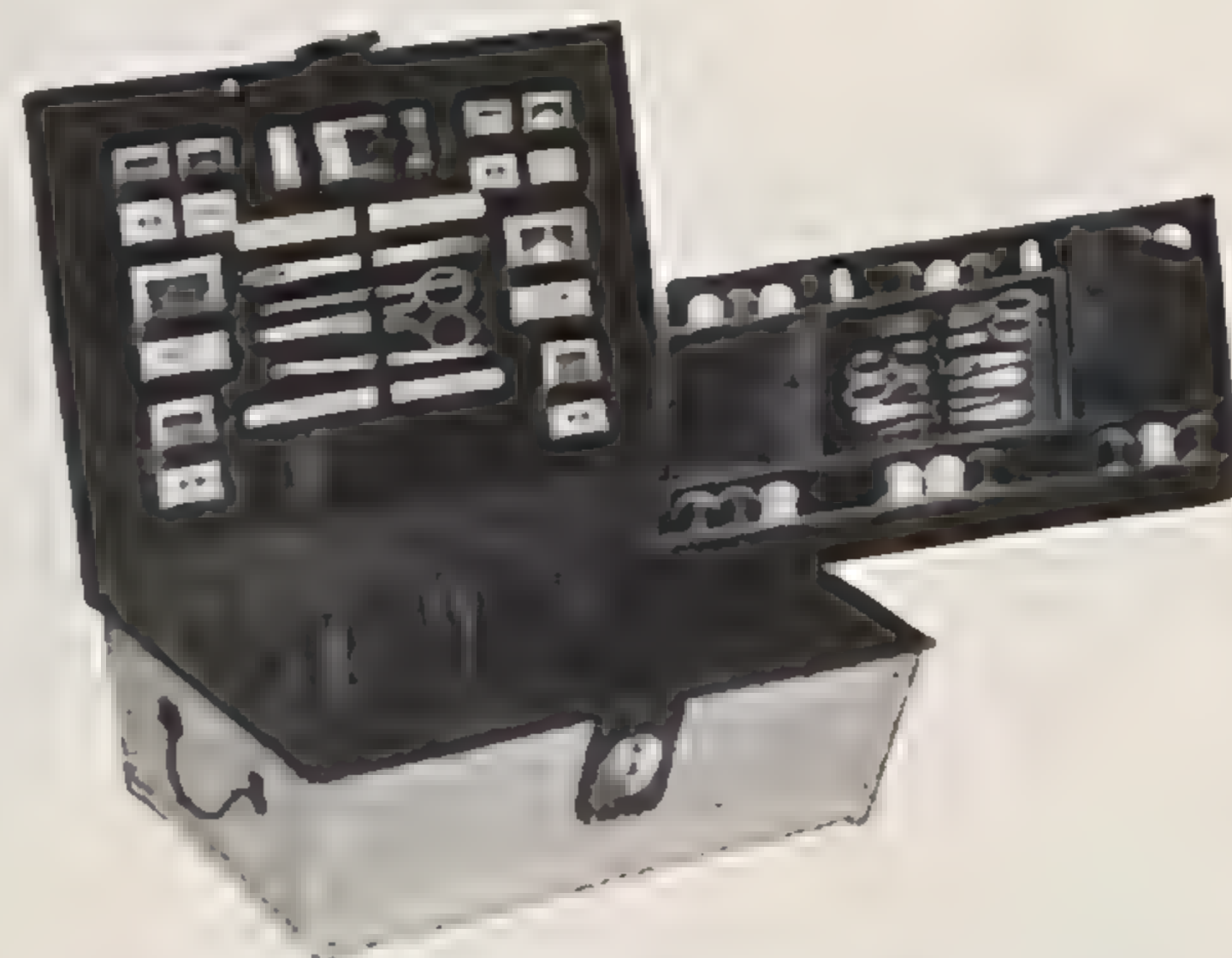


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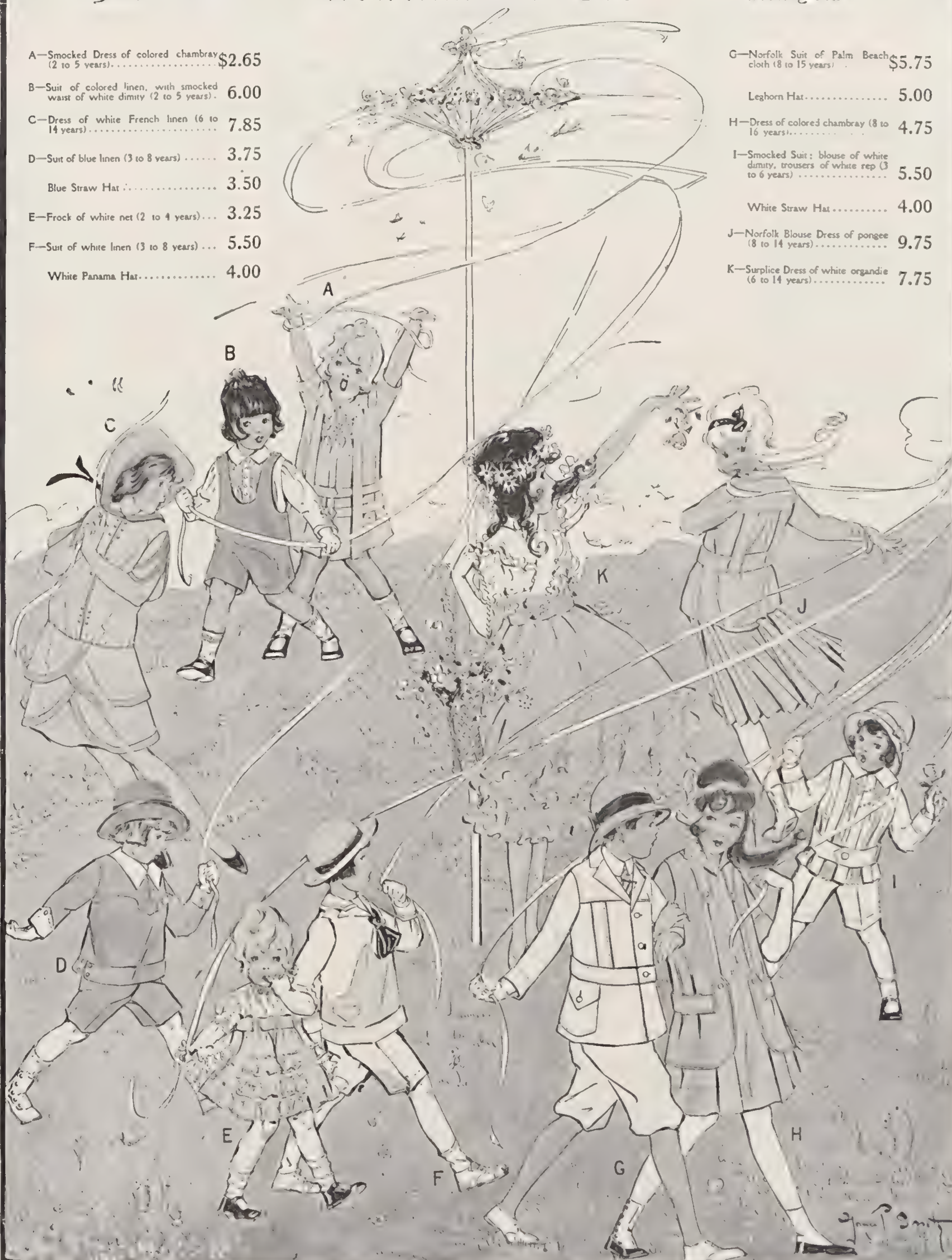
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- I—Smocked Suit: blouse of white dimity, trousers of white rep (3 to 6 years) ..... 5.50
- White Straw Hat ..... 4.00
- J—Norfolk Blouse Dress of pongee (8 to 14 years)..... 9.75
- K—Surplice Dress of white organdie (6 to 14 years)..... 7.75



MAY-DAY IN CHILD-LAND



# SHOPPERS' AND BUYERS' GUIDE

## Antiques

**BRASS AND COPPER ANTIQUES**, Russian samovars, candlesticks, andirons, door knockers. Many unique gifts \$1 up. Call or write for catalog. Russian Antique Shop, 1 East 28 St., N. Y.

**TIP TABLE, \$5.00.** Solid Mahogany—17 in. inlaid top, round or oval. Write for photographs. Rare Mahogany pieces. Lans' Curiosity Shop, 439 Fourth Ave., N. Y.

## Art Galleries

**THE LITTLE GALLERY**—15-17 E. 40th St., New York. Fifth floor. Wedding gifts of distinction in hand-wrought Jewelry—Silver, Byrdcliffe pottery; catalog free.

**PAINTINGS OF THE OLD MASTERS** reproduced by foreign artist of merit. Charming for period rooms. Now exhibited at J. R. Bremner Co., 680 Madison Ave., New York.

**COLLECTORS** offered exceptional opportunities for purchasing by Private Treaty. Pictures & Art Works direct from Historical Collections of Noblemen. Arthur Ruck, 14 Clifford St., London, W.

## Auctioneers

**WISE AUCTION CO.** Pays highest cash prices for contents of houses, apartments; paintings, works of art, pianos, furniture. 428 Columbus Ave. (81st Street), N. Y. Tel. 7175 Schuyler.

## Auction Bridge

**ALMO SPECIALTIES**, 100 Berkeley Street, Rochester, N. Y. Bridge prizes, card-table covers, green, tan, rose. Boudoir boxes in brocades & chintz. Snack boxes. Novelties. Catalog.

## Automobiles

**1. BAKER ELECTRIC BROUGHAM** Just overhauled and painted; 4 or 5 passengers. Wonderful value—\$1250. Baker Vehicle Co., 19 Central Park West (62d Street), N. Y.

**2. BAKER ELECTRIC VICTORIA, \$1100** Edison Battery. Just like new. A real value to a woman wanting an Electric. Baker Vehicle Co., 19 Central Park West (62d St.)

## Beauty Culture

**MILLER MANICURE METHOD**; Prof. Theo. Miller's original treatment has been endorsed by many famous beauties. It involves no cutting, employs no knives or acids.

**A LUXURIOUS MANICURE** is assured by the Miller Method. Mignon Manicure Set post-paid for \$1. Treatise on Nails sent free. Theo. Miller Mfg. Co., Edison Co. Bldg., N. Y. C.

**KOROZONE Vacuum Cleaner** for the face. Removes blackheads, refines large pores, removes wrinkles, bleaches skin. Treatment, \$2. Kora M. Lublin, D.P.S., 2248 B'way, N. Y. Tel. Schuy. 9056.

**AUGUSTE FAMOUS FRENCH Toilet preparations.** Call for sample jar of astringent for contouring face, with full directions. No charge. Auguste Co., 1 W. 34th St., N. Y. C.

**THE SMALL SISTERS' STUDIO** reflects the patronage of New York's Fashionable women. Our treatments & preparations have received their endorsement for 17 yrs. 379-5th Ave., N. Y.

**MEDICAL GYMNASTICS** given by Miss Alexandra Virtanen, graduated in Europe. A great health producer. Scientific Massage. Electrical treatments—216 W. 103d St., N. Y. Riv. 3372.

**ROSE FAUCHEUR**—Liquid Face Powder; restores youthful complexion & shields it from the ravages of time & weather. Endorsed by physicians; \$1. P'd. Faucheur, Inc., Hawthorne, N. Y.

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**MME. BLOCK.** Willow or Ostrich Plumes made into a handsome French Plume. Collar-ette or Boa. Paradise aigrettes cleaned, remodelled. Ostrich fans repaired. 36 W. 34th St., N. Y.

**OLD FEATHERS.** Willows, paradise; dyed & remodelled in 24 hrs. to match gown. Imitation paradise shower & sweep effects. Special, \$3. Ideal Feather Co., 15-17 W. 42nd St., N. Y.

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**BOOK PLATES & COATS OF ARMS** make distinctive gifts for book-lovers and those interested in family history. For information write D. W. Stockbridge, 46 Middle St., Lowell, Mass.

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Shoppers' and Buyers' Guide, Vogue, 443 Fourth Ave., New York.

## A BELGIAN IMPORTER

HOW CHRISTIAN DIERCKX HAS MADE THE ACQUAINTANCE OF MANY HUNDREDS OF VOGUE READERS

**TWENTY-THREE** years ago, Christian Dierckx left a comfortable home in Belgium and came to America. Had he stayed in his own country he might have entered the cut-glass business which his grandfather had built up, but young Dierckx was looking for new worlds to conquer.

He arrived in New York with neither friends nor money; with nothing, in fact, but a native capacity for work. His first salary was \$6 a week—enough to sustain life, but not enough to satisfy him, as a thrifty and industrious Belgian, with the humdrum routine of office life. His first independent venture was a tiny cut-glass shop in West Broadway.

*A garden stick imported by Mr. Dierckx from Bavaria.*

Mr. Dierckx did not do very well with this shop, for there were not a great many customers in that neighborhood. Rather than continue the cut-glass business, he closed his doors and opened a novelty shop at 8 Barclay Street. People were soon attracted to this place by its quaintness and originality. Mr. Dierckx's commercial instinct is strongly tempered with the finer quality of good taste. Making many trips abroad, he has become thoroughly acquainted with the arts and crafts of Spain, Switzerland, and Belgium.

Being a Belgian, and therefore a linguist, Mr. Dierckx has found his way into places that no Americans have discovered. His little shop always overflows with "novelties" that are truly novel. About two years ago, Mr. Dierckx began advertising with a small announcement in the Shoppers' & Buyers' Guide of Vogue.

The "Deerx Shop" of today, at 34 West 36th Street, is unique among its kind. Over the bits of Flemish pottery, Italian majolica, Brittany ware, and gay Bavarian pieces, the Belgian importer presides. His enthusiasm is infectious when he tells you of the people all over the United States with whom he does a large business. "And the remarkable part of it is," he says, "that I never have been on the road. All of my out-of-town business has come through the mail." Here is a letter Vogue has just received:—

"Dear Vogue:—

"A few years ago I began advertising, in a very humble way, in the Shoppers' & Buyers' Guide of Vogue, which has brought me in touch, not only with a large number of individual shoppers, but with specialty-shops keepers in over 215 cities, distributed in more than 36 different states.

"It is only fair that I should feel that the cause of my success is due to the advertising in Vogue, and I certainly consider this manner of advertising the best that can be had for such moderate expense."

CHRISTIAN DIERCKX.

It will be worth your while to look in at the "Deerx Shop" some day. The columns of the Shoppers' & Buyers' Guide are lined with shops quite as interesting as that of Mr. Dierckx.

## Candies

**JUMBO SALTED NUTS** are deliciously fresh. Extra large. Peanuts, 80c lb. Almonds, \$1.25 lb. Assorted, \$1.10 lb. Prepaid. Viola V. N. Woodruff, 338 B'way, Flushing, N. Y.

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**LORD'S DOLLAR CHOCOLATES** in 1, 2, 3 and 5 pound boxes delivered post paid anywhere in the United States. \$1 per pound. I. F. Lord & Son, 486 Congress St., Portland, Me.

**REPETTI WALNUT PUFFS** are on sale at the Repetti Shop near the Waldorf. Send twenty-five cents for introductory package. Repetti, 30 W. 34th Street, New York.

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**CHILDREN'S WEAR** from infancy to 12 yrs. Garments made to order, smocked and exclusive models. Boys' dresses, 1-6 yrs., specialty. Beebe & Shaddle, 48 W. 46 St., Tel., Bryant 5676.

**IMPORTED Hand-Made Smocked FROCKS.** Sizes 6 months to 15 yrs. Frocks sent on approval; prices reasonable. Cfr. showing designs on request. Mrs. J. B. McCoy, Jamestown, Va.

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**LITTLE FOLKS' DRESSMAKER, Needham, Mass.** Makes dainty layettes (also single garments) of fine materials. Hand-made or hand-finished. Price list free.

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# SHOPPERS' AND



# BUYERS' GUIDE

# GUIDE



A classified list of business concerns which we recommend to the patronage of our readers

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**ALONSO'S CORSET HOSPITAL**  
500 Fifth Ave., N. Y., cor. 42d St. Corsets cleaned, repaired, or altered. Exact or modified copies of foreign or domestic corsets. Mod. cost.

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Corsetiere, is cultivating figures with her famous corsets. New establishment, 561 Fifth Avenue, New York; formerly 18 East 45th Street.

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Models which accurately forecast the "Trend of Fashion." Custom made only.  
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Fitted by experienced corsetieres, \$3.50 up. Corsets made to order. Olmstead Corset Co., 179 Madison Avenue, at 34th Street, N. Y.

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Write for measure blank.

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Invites custom and correspondence to her "Goodwin Corset Salon."  
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Simplicity, Proportion, Suitability, Color Harmony. 2146 Broadway, near 75th St., N. Y.

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Country House Furnishings a Specialty.  
Period Furniture, Cheerful Chintzes, Rugs.  
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The Finest French Gloves in America  
Samples on approval  
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Special attention given to Trousseau. Monograms in drawn work a Specialty.  
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**MISS SHEA'S** Employment Agency, 30 E. 42d St. The 42d St. Building. Supplies first-class servants, male and female, in all capacities for city & country. References carefully investigated.

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**BUY FURS NOW.** Summer Prices. You never saw such values. Write for catalog and discount list "K". Storing, Repairing and Remodeling. Herman Reel Co., Milwaukee, Wis.

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Costumers to the Smart Set. Exclusive designs to order. For Sale or Rent.  
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**EAVES COSTUME CO.**—Fancy & theatrical costumes for all occasions. To hire or for sale. We move to 110 W. 46th St., on or about May 1st. Address now 226 W. 41st St., N. Y. Tel. Bry. 3044

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Rosetta O'Neill, Carnegie Hall.  
Or, Phone 197 New Rochelle.

**TRAVELING** made easy for the Baby. Bed, bath, commode, etc. Furniture and novelties for the spring layette. Free booklet. F. M. Sawyer, Mfg'r., 3514 Independence Ave., Kansas City, Mo.

## For the Teeth

**DELIGHTFUL MOUTH WASH.** A few drops "Dentalo-Riviera" to glass water kills germs, odors, cleanses & leaves delicious taste & scent. 4 oz. bot. 25c. Parfumerie Riviera, 450 5th Ave., N. Y.

## Furniture

**LEAVEN'S FURNITURE.** Simple, straight line—unfinished, stained, enameled, ornamented. Illus. Free. Confer with decorators, or Wm. Leavens & Co., Mfrs.—Finishers, Boston.

**OUR FAMOUS CHAIR**—A French Willow chair for porch or living room; attractive lines; Special \$4.00. Furniture of all kinds. Booklet. F. F. Ahern & Son, 124 E. 41st St., N. Y.

## Gowns Bought

**MME. NAFTAL** pays highest cash value for fine mist or slightly used evening, street and dinner costumes, furs, diamonds, silverware, jewelry. 69 W. 45th St., New York Bry. 670.

**I WANT TO BUY** cast-off gowns, furs, men's clothing, jewelry, etc. Good prices. Write or call. Arons, 744-6th Ave., 42nd and 43rd Sts., New York.

**TILLY**—104 W. 44th St., N. Y. I buy slightly worn street & evening gowns, opera coats, furs, jewelry, silverware, etc. Also able to sell dress-makers' models at low prices.

## Gowns and Waists

Made to Order

**ARTISTIC DRESSES**  
Made from your own material.  
Unusual Remodelling. Reasonable prices.  
Homer, 114 W. 37th St., N. Y. Tel. 5265 Greeley.

**REBUILDING OF GOWNS**—All your last season's frocks can be successfully rebuilt after the fashions shown in this issue of Vogue. Homer, 114 W. 37th St., N. Y.





# SHOPPERS' AND BUYERS' GUIDE



A classified list of business concerns which we recommend to the patronage of our readers

## Gowns and Waists—Cont. Made to Order

**LEMAITRE & MACK**  
Importers  
Trousseaux, Gowns and Fancy Tailoring.  
630 Fifth Avenue, New York. Tel. 7120 Plaza.

**MME. CHAMBER, EST. 1887.** Gowns for all occasions, to order. Specialty—well fitting Tailored Gowns. Remodeling of all kinds.  
143 E. 30th St., New York. Tel. 864 Mad. Square.

**YOUR OWN MATERIAL USED.** Mrs. Gordon specializes in reasonable gowns from your material. Remodeling. Moving to larger shop, 51 West 37th Street, now at 53 West 37th St., New York.

**VICTORINE—REBUILDER OF GOWNS.** Old gowns of every kind remodeled equal to new. Evening gowns a specialty.  
160 West 34th Street, New York.

**THE MISSES CURRAN** will make your street and evening gowns and waists for all occasions, and also do remodeling at reasonable prices.  
134 Lexington Av. (29th St.), N. Y. Mad. Sq. 8188.

**I LIKED THAT DRESS SO MUCH.** Let me reconstruct your favorite old gown into a new one which gives you a distinguished individuality. Mrs. Wilson's Mending Shop, 444 Park Ave.

**MME. ROSE GOWNS REMODELED**  
Our prices are within your means.  
Send your gowns to us for an estimate.  
49 W. 37th St., N. Y. Tel. 4073 Greeley.

**MISS CAREY**  
601 West 144th St., bet. B'way and Riverside Drive, N. Y. Smart frocks and gowns for ladies and Misses made from your own materials.

**MATERNITY APPAREL—GOWNS.** Made to measure. Special, properly-fitting Lingerie, many grades. Infants' complete outfits at worth while prices. Elizabeth C. Leay, Rockford, Ill.

**MME. BROWN, 677 Lexington Av., N. Y., cor. 56th St.** I make and remodel gowns to your individual taste at most reasonable prices. Work guaranteed. Satisfaction assured. Tel. 4925 Plaza.

**OUR CUSTOMERS** recommend us. We make gowns & waists that they like. We hope to please you. When in town drop in. Our work is excellent. Mme. Emelie, 144 W. 80th St., N. Y.

**SCHOTZ & CO.**—Gowns of smart design. Newest models. Individuality & becomingness assured. Special facilities for hurried requirements. Corresp. invited. 471-5th Ave., N. Y.

**THE A. M. GRANNATT CO.**—Artistic and attractive Spring styles in Gowns and Millinery—made from your own material if desired. Gowns remodelled. 2343 B'way, N. Y. (Cor. 85th St.)

**KATHARIN CASEY**  
Gowns for all Occasions.  
Fancy Tailoring. Remodeling also done.  
36 E. 35th, N. Y. Tel. 1033 Murray Hill.

**SMART GOWNS.** Beach frocks, sport suits, coats and wraps. Out-of-town orders filled satisfactorily without fittings. Prices reasonable.  
Kellens, 53 W. 72d St., N. Y. Tel. Col. 9558.

**A FRENCH DRESSMAKER** will design and make you a gown or a tailored suit at a very special price in order to introduce her work to Vogue readers. Mme. La Valle, 590-5th Av., N. Y.

**MYRA HILLARY GOWNS REBUILT**  
Prices from \$18 up.  
Wedding Trousseaux a specialty  
1672 B'way, at 52d St., Tel. Circle 1837.

**I. JACOBS & CO.,**  
Importers, Dressmakers and Ladies' Tailors.  
are now located at 49 W. 46th Street.  
Formerly 7 W. 31st Street, N. Y.

**MME. PITOT EXCELS** in Remodeling Old gowns into newest Parisian styles. Also gowns to order. Customer's own material used. Moderate prices. 2 E. 46th St., N. Y. Tel. Mur. Hill 5665.

**SMART GOWNS AND SUITS**  
Made to order.  
Distinctive Remodeling.  
Mme. Zara. 625 Lexington Ave., N. Y.

**A BLOUSE SHOP** where women of refinement may find a subtle air of distinction; hand work. Avis-Gay-Anne Gay, 1007 New Marshall Field Annex Bldg., Chicago, Ill.

**ARE YOUR GOWNS ORIGINAL?** Mme. Hamad makes gowns from Original Paris Sketches not shown elsewhere. This is "real individuality." State your requirements. (Cont.)

**DO YOU LIVE OUT OF TOWN?** Mme. Hamad has delighted Vogue readers living out of town because of her unusual work & method of fitting. Write for particulars. 72 W. 98th St., N. Y.

**YOUR WORN GOWNS**  
Re-designed.  
Re-novated.  
Re-modeled.  
Mme. Paon, 40th St. & 5th Av. (N.E. cor.), N. Y.

**MME. PAON** will write you and will return your gown with advice. Send it by insured parcel post with an illustrated clipping of the style you fancy.

**CHIC GOWNS**—Street, afternoon, & evening Wraps. Made from your own material. Reasonable prices. Gowns Remodeled. Katharine Jun-sola, 216 W. 103rd St., (B'way) N. Y. Tel. 3372 River.

**THE LITTLE QUEEN, Inc.** Makers of Gowns for Ladies. Specialists in the creation of Dresses and Suits for Young Ladies and Children. Hate to match. 56 W. 46th St., N. Y.

**DRESSMAKING THAT FITS** without inconvenient fittings. Distinctive gowns & suits to order. Vogue designs copied. Remodeling. Reasonable prices. Faucher & Golden, 24 W. 47 St., N. Y.

## Gowns and Waists—Cont. Made to Order

**LATE OF LORD & TAYLOR'S**—Let me remodel your old gown into the latest Paris mode. Your own material made up. Prices reasonable. Mme. Leighton, 237 W. 107 St., N. Y. Tel.

## Gowns and Waists Ready to Wear

**N. Y.'s FIRST MENDING SHOP**—Others have followed but my work always leads. Prices lower than elsewhere for high class work. "The Mending Shop, 20 West 31st Street, New York.

## Gowns and Waists—Cont. Ready to Wear

**TAFEL**—44th St., Opp. Astor Hotel. Smart Gowns and Suits; original designs; at very moderate prices. Our Special this month: a dashing Silk Gown, \$16. Write us.

**MAISON DE LUXE**—Broadway & 92d St., N. Y. Famous for Unusual Blouses; upon request will send you from time to time sketches of new, good-looking, inexpensive blouses.

**UNUSUAL ADVANCE MODELS**—Tailored suits for ladies & misses. Exceptional Values \$25—Silk & Serge Gowns \$18 & up. Street wear. Est. given. Mme. Elise, 509-5th Ave., N. Y.

## FROM AN ADVERTISER WHO WITHDREW

Until last November, a woman in Plano, Illinois, was making paper dolls. Her only advertisements were in the Shoppers' & Buyers' Guide of Vogue.

Suddenly her little advertisement stopped. Vogue wanted to know why. We wrote her a letter, and here is the very interesting answer she sent us:

"Dear Vogue:—

"I feel it is only fair to you to explain why I withdrew my paper-doll advertising. I selected Vogue as my medium because it meets the eye of women who could afford to pay what I asked for my dolls (\$1.50 a set).

"I received all the orders I could fill, from all over the United States. If I had to do something, so that I could afford to let other duties go, I feel that I could probably clear \$15 or \$20 a week by them.

"Perhaps next Fall I may be able to devote the time to making the dolls again, and if so, I shall have no hesitancy about placing my advertisements in Vogue.

"I do not like to advertise now when I may not be able to devote the time to filling orders."

Sincerely yours,  
GRACE V. DYKE.

"P. S.—You have no idea what a real treasure Vogue is to women in small towns who may visit the city often, but not often enough to keep up with the fashions."

This letter from Miss Dyke is as interesting, we think, as any letter from the four hundred professional merchants who never for a moment discontinue their messages to you in these columns.

SHOPPERS' & BUYERS' GUIDE SERVICE  
VOGUE, 443 FOURTH AVENUE  
NEW YORK CITY



**THE MENDING SHOP**—Now is the time to have your gowns and suits remodeled (I remake a gown completely) into this season's best style. Shop waists and gowns refitted.

**THE MENDING SHOP**—Suits cleaned and pressed. Dept. for mending, reweaving and darning. H. Redding Coughlin, 20 W. 31st St., N. Y. Tel. 189 Madison.

**MME. BROWN ALLISON, 76 W. 48th St., N. Y.** formerly with Mme. Bachman. Evening gowns \$25 up. Afternoon and Trotter gowns \$18 up. Blouses \$5. Remodeling. Tel. Bryant 753.

**MAXON-MODEL GOWNS**—(Estab. 1899) If you can wear model sizes, you can buy them here at one-half the real value. Chic and Frenchy. Read our display adv. on back page.

**MAXON-MODEL GOWNS**—Originals only. Frocks which served their purpose for importers to illustrate the latest Parisienne modes. Not worn or shop-worn. No two of them are alike.

**MAXON-MODEL GOWNS**—(Estab. 1899) You can outfit yourself this Spring in the dernier mode at one-half your outlay of former years. 1552 Broadway, N. Y. C., at 46th Street.

**PLAIN & FANCY** volle dresses for Ladies & Misses. Specials at \$9, \$10.50, \$12. Sizes 14 years to 44 bust. Write for descriptions. A. Solomon, 136 West 22d St., N. Y.

**WHEN IN BOSTON**  
Go, for Smart Gowns, Suits and Blouses, to Belle Bryce Gemmel  
344 Boylston Street.

## Greeting and Place Cards

**CARDS FOR HAND-COLORING**—200 new designs in dainty cards for all occasions. Dinner and Tally cards. Send for illus. catalogue free. Little Art Shop, 1421 F St., N.W., Wash., D.C.

**FOR A SICK FRIEND**—Six daily greetings in charming package, 50c. 6 Birthday letters in envelopes to be opened during day, 25c. Catalogue free. Ernest D. Chase, Boston.

**CHOICE SANDFORD** Greeting Cards & folders for Birthdays, including specials for Father, Mother, Little Folks, Hand Colored. Good assort. for \$1. Sandford Card Co., Dansville, N. Y.

## Greeting and Place Cards (Continued)

**ARTISTIC & UNUSUAL MESSAGE CARDS**  
Brass-framed mottoes & prints. Children's books & pictures. Quarterly covers. Book & Art Ex. 30 E. 34 St. S.W. cor. (Branch 7 W. 45 St., N. Y.)

**MAKE YOUR PLACE CARDS** a feature. Cards decorated with roses or figures specially designed for luncheons & dinners. \$3 to \$6 a doz. Gertrude Priddy, 1650 E. 53d St., Chicago, Ill.

## Hair Goods & Hair Dressing

**MRS. P. MORGAN.** Fine human hair goods. Invisible transformations, switches, etc. Hair-dressing. Marcel waving, face and scalp massage. 846½ 6th Ave., near 48th St., N. Y. Bryant 2671.

**HARMLESS TONIC** for Restoring Color to gray hair. Not instantaneous, but gradually gives the gray hair its natural color. \$1 per bot. Mrs. Mac Hale, 420 Boylston St., Boston, Mass.

**EYE-LASH & EYE-BROW GROWER**  
Absolutely grows hair and harmless to the eye. Results assured. Price \$1.00.  
Mrs. Mac Hale, 420 Boylston St., Boston, Mass.

**ENGLISH HENNA SHAMPOO** Powders tone the scalp, giving faded or greying hair a marvelous gloss and bright tint. \$1. Directions sent. Henna Specialties Co., 509-5th Ave., N. Y.

**CLUZELLE BROS.,** Fashionable Hair Goods. Hair Dressing—Hair Dyeing—Massaging. Manicuring, facial & scalp treatment. Feather-weight Transfor. Specialty. 12-14 W. 37 St., N. Y.

**BARLATTAR HAIR GROWER** stimulates the scalp, gives the hair that well-cared-for appearance. Does not leave hair greasy; \$1 per bot. Miss. A. G. Lyford, 128 Tremont St., Boston.

**THE CHARM OF WAVY HAIR** obtained by Williams' superior method. Enhanced by moisture, shampooing, Sea air. Guaranteed lasting and harmless. 27 W. 46th St., N. Y.

**DO YOU WEAR TRANSFORMATIONS?** My "Natura" transformation will defy detection. Beautiful, glossy, wavy hair artistically made, distinctive in style. Williams, 27 W. 46 St., N. Y.

**SENEGAS; 60 W. 45th St., N. Y.** transformations, wigs & toupees. Special rate to Vogue readers. Designer of individual fashions in artistic hair-goods & latest coiffures for the elite.

**DON'T LET GREY HAIR** banish you from society & business. I'll tell you how to restore youthful, natural color. Call or write. L. Pierre Valligny, 14 E. 44th St., New York.

**PETROLE RIVIERA.** The most delightful form of petroleum hair tonic ever devised. No bad odor or sticky effect. \$1. Parfumerie Riviera, 450 Fifth Avenue, New York.

## Hair and Scalp Treatment

**SCALP SPECIALIST**—Miss Taylor's treatment consists of massaging scalp, neck and spine; simple, nourishing hair tonics. 331 Mad. Ave., N. Y. Tel. 7393 M. Hill (also Greenwich, Conn.)

**PARKER'S** method of Hair treatment cleanses scalp of imperfections, promotes healthy hair; personal consultation. Write for book "V" "Healthy Hair," 51 W. 37th St., N. Y. Tel. 202 Greeley.

**KOYOL** contains what NATURE uses to grow hair and keep it in health. Stops falling out and dandruff. \$1 the tube. Koyol Co., Marbridge Bldg., N. Y.

## Health Resorts

**FOR CONDITIONING MEN & WOMEN** "Crestmount," Riverdale-on-Hudson, 30 min. from N. Y. Modern Health Resort. Physician in charge. Golf, tennis, riding. 10 acres of land.

**BEAUTIFUL VIEW OF PALISADES.** Moderate tariff includes Elec. & Therapeutic baths, scientific massage, elegant table. Write Dr. Rickards, "Crestmount," Riverdale-on-Hudson, N. Y.

**THE HOSPICE, Pompton Lakes, N. J.;** about 1 hr. from N. Y.; amid lake & mountain scenery. Ideal for rest or recreation. Excellent table. References. Send today for illustrated folder.

## Jewelry & Silverware

**DIAMONDS, OLD GOLD AND SILVER**  
Worn out gold, platinum, silver bought. Also diamonds, pearls. Difficult antiques, bags, jewelry repaired. Callmann, appraiser, 27 W. 37 St., N. Y.

**DIAMONDS BOUGHT & SOLD.** Appraised Wholesale. Designs and estimates furnished. M. J. Averbek, 10-12 Maiden Lane, New York.

**JOHN DALY PAYS CASH** for Platinum, Gold, Silver, Pearls, Diamonds, Antiques; entire contents of houses. Appointments made. 654-6th Ave. cor. 38th Street, New York.

**OLD JEWELRY**—Remodeled and Reset—Our Specialty. Personal ideas carried out. "Je Rome" Pearl Co. 501 Fifth Ave., New York.

**HAVE YOUR FAVORITE FLOWER** arranged in a specially designed, exquisitely hand-wrought ring. Designs and prices at request. James H. Winn, Fine Arts Building, Chicago, Ill.



# SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

## Jewelry & Silverware

(Continued)

**THE POTTER STUDIO**—silversmiths, designers & makers of original hand-wrought jewelry & silver work. A shop with unusual suggestions for gifts. 10646 Euclid Avenue, Cleveland, Ohio.

**JEWELS REMOUNTED IN PLATINUM**—Special designs created and submitted without charge, for the remounting of old family jewels. R. S. Dillon Co., 1482 B'way, N. Y., at 43rd St.

**WE PURCHASE** fine jewelry, etc., at full value, even tho already pledged. Service is discriminating & intelligent. Call or write. L. Bergman, Times Bldg., N. Y. Bryant 2973.

## Ladies' Tailors

**TAILORED GOWNS REMODELED** to prevailing styles. 19 years' experience. Tailored suits from \$65 up. J. H. Comstock, 286 Fifth Ave. (30th St.), N. Y. Tel. 158 Madison Sq.

**SCHOTZ & CO., INC.**—Tailored Suits—Afternoon and Evening Gowns—Rich Furs. Special facilities for out-of-town orders. 471 Fifth Ave., N. Y.

**SCHWARTZ & PORTEGAL**—French Tailored Gowns. Exclusive designs and faultless workmanship. 56 West 46th Street, New York.

**CLEVER REMODELING OF SUITS**—Our specialty. Mail orders filled successfully. Hurwitz & Posten (formerly 366 Madison Av.) 200 West 72d St., N. Y. Tel. 1503 Columbus.

**"UP-TO-DATE REMODELING"**—Suits & gowns in latest fashions. Prompt attention, reasonable prices. Suits to order. Mail orders a specialty. M. Jaffe, 1046 Madison Ave., N. Y.

**E. KOSINER**—Smart tailored suits, \$50 up. Afternoon and evening gowns, \$35 up. Tel. Bryant 7406. 55 W. 45th St., N. Y. C.

## Lamp Shades

**W. F. HABEKOTTE, CRAFTSMAN**—The Society of Arts and Crafts, Boston, Mass. Lamp Shades—Candle Shades—Book Covers—Book Ends. Norwich, Conn.

## Linens

**OLIVIA CROSS-STITCHED & Block-printed** Linens. Quaint designs. Hand-dyed linens. Baby, Children's & Anniversary Gifts. Prices. Send for list. Olivia, 2375A Fairfield Ave., Bridgeport, Ct.

**MOOSE HOUSEHOLD LINENS**, artistic designs, superior qualities. Individual monograms. Specializing Bridal Outfits. Approval shipments & estimates. Gebrüder Mosse, 19 W. 45th St., N. Y.

**ANNETTA VILLARI CO.**, 348 Madison Ave., N. Y. Porto Rico hand-drawn linens, very exclusive & moderately priced. Approval shipments. Gift shops. Write for consignment prop.

**ASCHER-LEVIN**—Importers of Decorative Art Linens. Trouseaux Specialists. Exclusive French Blouses. Compare our estimates. Ask for Booklet. 561 Fifth Avenue, New York.

## Lingerie

**DESIGNED IN PARIS**, exclusive in style, refined in taste, Crepe de Chine Underwear, hand-embroidered in artistically shaded colors to individual order. Mme. Paula, 622 W. 137th St., N. Y.

**MARGUERITE means QUALITY** in hand-embroidered Lingerie. "Made in America." Our prices are very low. Write for catalog with cuts and descriptions. 501 Fifth Ave., N. Y.

**MAY I MAKE YOUR LINGERIE** to order? Hand-made, of finest materials. Send for illustrations. Mrs. R. L. Hill, 368 Clinton Place, Brooklyn, N. Y.

**WASHABLE LINGERIE BRAID**—3 delicate colors. White, pink, blue. Send 10c for 10 yds. 3 packages for 25c. Postpaid. Agents wanted. McGraw Mfg. Co., 16 South St., McGraw, N. Y.

**DAINTY EFFECTS IN LINGERIE**, made to fit the figure, hand embroidered Tea Gowns, Robes de Chambre. Leaflet on request. Joan Viva, 501 Fifth Avenue, New York.

## Millinery

**LADIES' Straw Hats REMODELED** into latest styles or copied from "Vogue"; cleaned or colored. Hats trimmed. Ostrich repaired. Flowers. Price list. Neuman, 24 E. 4th St., N. Y.

**FULL INSTRUCTIONS**, all material to make yourself smart hats each season, & practical lessons in millinery are in Mme. Loie's Hat Patterns. Catalog free 2c stamp. 516-5th Ave., N. Y.

**FRANCIS HAT SHOP**—Our Specialty, \$5.00 to \$10.00 Hats. The Smartest Hats at the Lowest Prices. 347 Fifth Avenue—Suite 505—New York.

**FANNETTE MILLINERY SHOP**—Special Display of Advanced Ideas. Becomingly fitted at moderate prices. 7 Temple Place, Boston, Mass.

## Millinery—Cont.

**BUYING** a hat at **RULANDS** is like shopping in your own home. Here you will find over 200 models of New York's most fashionable millinery. Jot this down. 40 W. 36th St., N. Y.

**MAISON TALBOT**—Exclusive millinery at moderate prices, \$10 to \$25. Call & see our new models or write. 504 Fifth Ave., at 42d St. Tel. 4838 Bryant.

## Miscellaneous

**PATTERNS CUT TO MEASURE** from illustrations, description or model. Fit guaranteed. Special attention to mail orders. Mrs. W. S. Weisz, 41 West 35th St., New York.

**EAGER INTERNAL BATH** refreshes your system, improves your health, and keeps you young. Write for particulars to J. V. Eager, 737 Washington Ave., Brooklyn, N. Y.

**YOUR FUTURE FORETOLD** and Past Read according to the ancient Kabala. Send your maiden name, date of birth and \$2. Anne Brown, Box 3215, Station F, Washington, D. C.

## Neckwear

**JANE CLARK**, 9 E. 43d St., N. Y. Collars, gimpes made to order at ready-to-wear prices. Why not freshen up the old gown with the newest collar? Smart frocks for children & grown ups.

**JOAN VIVA** is making a specialty of exclusive, original neckwear. Special values this month. Write us. 501 Fifth Avenue, New York.

## Musical

**CAROLINE MIHR-HARDY, SOPRANO** Soloist, Marble Collegiate Church, N. Y. Voice Culture. Pupils prepared for Church, Concert or Opera. 309 W. 86th St., N. Y. Tel. 8280 Schuyler.

**DRAWING Room Concerts**—Musicals, Song Recitals, Caroline Mihr-Hardy, Soprano; also joint recital with Carolina Mihr, Dramatic Soprano in duets. Interesting program. Address above.

## Negligees

**ARTISTIC LINES**. Harmonic colors & unusual charm are distinctive with our Negligees, Matinees & Tea Gowns. Handmade & hand-embroidered. Mme. Paula, 622 W. 137th St., N. Y.

**SHAMPOO JACKET and Negligees**—Dainty, durable & different. Made of fine bath towel with colored borders, \$3 prepaid. Write for Booklet. Reilieu Co., 149 W. 35th St., N. Y.

## Oriental Novelties

**BOUDOIR ROBES** and kimonos with all the elusive charm of the Orient. I import direct and save you 50%. Write for illustrations. Elizabeth Allen, 341 Fifth Avenue, New York.

## Pets

**THOROUGHbred Toy POMERANIANS**: reasonable. Strong, healthy, from imported prize-winning stock. Most fashionable breed. Order now. Miss Snodgrass, Parkersburg, W. Va.

## Rooms & Apartments

**THE ADRIENNE**, 319 W. 57th St., N. Y. Up-to-date pension. Large light dining room. Tel. on every floor, private baths, good table. Winter arrangements. Apply to Miss Proudfoot.

**13-15 EAST 54TH ST., N. Y.** Boarding place of exceptional advantages, where home comforts are enjoyed by its guests. The cuisine and location unexcelled. Moderate prices. References.

**PENSION DE LUXE**—Beautifully furnished rooms, singly or in suites. Excellent cuisine. Interesting library for recreation. Write for particulars, 20 W. 82 St., N. Y. Tel. Schuyler 8657.

**37 EAST 53D ST., N. Y.** Pension, centrally located, comfortable rooms. Parlor floor dining room, separate tables. Permanent arrangements also tourists. Tel. 3637 Plaza. Mrs. F. V. Hart.

**LADY OFFERS** comfortable, attractive room with bath to ladies visiting New York. Breakfast optional. Terms moderate. References. Address 16 East 43d Street, New York City.

## Rugs

**ORIENTAL RUG REPRODUCTIONS**—Room-size, \$75; Hall runners, \$19. A source of wonder to those who visit our shop. Write James M. Shoemaker Co., Imp., 45 E. 20th St., N. Y.

**HAND-BRAIDED**, hand-sewn Colonial rugs, exact reproductions. Also Jungle rugs; the "Parrot," "Frog," "Crocodile," true to type. Send for illus. booklet. Turner-Marvin, Tenafly, N. J.

## Shopping Commissions

New York

**MRS. H. GOODALE ABERNETHY**—Shopping Commissions. No charge. 37 Madison Ave., N. Y., 75 Boundary Road, London, N. W., 12 Rue Rennequin, Paris.

**MRS. E. F. BASSETT** will shop for or with you, furnish your house; suggest costumes. Goods on approval. No charge. 145 W. 105 St., New York. Tel. 4452 Riverside.

**MRS. SARAH BOOTH DARLING**—Purchasing Agent. Accompanying out-of-town patrons. No charge. References. Chaperoning. Write for circular. 112 W. 11th St., N. Y.

**HELEN CURTIS**, 96 Fifth Avenue, N. Y. Your friend in New York. General Shopping. No charge. Bank references. Tel. 3286 Chelsea.

**HELEN CURTIS**, 96 Fifth Avenue, N. Y. Special values in furniture. Everything for the Bride. Personal interest in every order.

**MRS. S. D. JOHNSON**—Opp. Waldorf-Astoria. Intelligent shopping. No charge. Special references. 347 Fifth Ave., N. Y. Tel. 2070 Murray Hill.

**MRS. C. B. WILLIAMS**—The N. Y. Shopper will shop with you or send anything on approval. Services free. Send for "White Sale Bulletin of Bargains." 366 Fifth Avenue, New York.

**MRS. ST. JULIEN RAVENEL**—General Shopping. Specialty of Decorations. Prompt and efficient attention to all orders. References. 2211 Broadway, New York City.

**MISS HOLLIDAY WELLS, NEW YORK** Shopping. Will accompany out-of-town patrons. No charge. Goods sent on approval. Trouseaux a specialty. 26 W. 40th St., N. Y. Tel. 1324 Bryant.

**CHARLOTTE BURR**. Take advantage of New York's famously low prices and my experience in shopping. No charge. Orders filled promptly. References. 116 Nassau Street, New York City.

**MARJORIE WORTH**, form. of 22 E. 34th St., N. Y., now with Wanamaker Shop & Personal Service Bureau. Orders will receive my usual prompt attention. Care John Wanamaker, N. Y.

**MRS. EDGENA BROWN TIPS**. Intimate knowledge of all New York stores. A specialty of procuring all articles of wearing apparel, etc., featured in Vogue. 166 W. 72nd St., N. Y.

**MRS. LILLA A. WEBBER**. Several years as buyer with large store enables me to shop for you with taste and judgment. No charge. 408 W. 129th St. Prompt service. Tel. Morn. 8420.

**MRS. EDWIN McALLA DAVIS**, 606 West 116th St., N. Y., will do all kinds of shopping for you. Services free. Specializing wallpapers, chintzes, rugs and artistic furnishings.

**IRMA KORY**, 366-5th Ave., New York. Shops for or with you, without charge. Anything sent on approval. References. Circulars. Smart gowns a specialty. Tel. Greeley 2080.

**NEW YORK'S BEST SHOPS** are at your command through Mrs. W. H. Turner. Anything purchased, no charge. Specialty of House Decorations, 59 W. 45th St., N. Y. Tel. Bry. 1181.

**FASHION CRITIQUE—SUZANNE MAY**—Services free. Goods sent on approval. Home decorating a specialty. Trouseaux, Ref. Shops with you. 122 Manhattan Av., N. Y. Tel. 7125 Riv.

**MRS. CAROLINE PLOWS**. Experience has taught me that certain shops excel in certain lines. I will shop for or with you. No charge. Goods sent on approval. 7 W. 92d Street, N. Y.

**SHOP IN NEW YORK**—Elizabeth C. Malady will purchase for you, personally, anything in wearing apparel or gifts. Prompt service. No charge. 33 Convent Ave., N. Y.

**MRS. ANNA PRAHAR** will send anything on approval or accompany you to the New York shops; no charge. Bank references. Write 114 W. 79th St., N. Y. Phone 7140 Schuyler.

**MRS. NAYAN TALLER**. Shops with or for patrons. No charge. Prompt and personal attention to every order. Circular. Bank references. 1493 B'way, Room 209, N. Y.

**"BEAUTIFUL THINGS I SEE"**—Free Weekly Fashion Letter Write for it Irene Stephens, 156 Fifth Avenue.

**"BEAUTIFUL THINGS I SEE"**—Every Monday Morning "Specials" for the week Irene Stephens, 156 Fifth Avenue.

**"BEAUTIFUL THINGS I SEE"**—Shopping Free Anything on Approval. Irene Stephens, 156 Fifth Avenue.

**MRS. HELEN ROBERTS**, 28 W. 182 St., N. Y. Will purchase for or with you. Personal attention. Without charge. References. Out-of-town orders filled. Tel. Fordham 490 J.

**THE GRA-MAR CO.**—Commissions executed without charge. Best shops. Tasteful buyers. Prompt attention. Gowns specialized. Sent on approval. Ref. Gra-mar Co., 179 W. 73d St., N. Y.

**ANNA L. CONDON**, General N. Y. Shopping for or with patrons. No charge. Goods sent on approval. Expert authority on interior decorations. References. 153 W. 73d St., N. Y.

**BLANCHE BOSTWICK**. My expert service saves time, bother, money. No charge. Gifts, apparel, furnishings. 126 E. 27th St., N. Y. Tel. 862 Madison Square.

## Shopping Commissions

New York—Continued

**MRS. S. C. SIBLEY**—No charge. Will shop for or accompany customers. 158 Alta Ave., Parkhill, Yonkers, N. Y. Tel. 1791 Yonkers.

**SPECIAL INTEREST GIVEN** to General Shopping. Out of town patrons accompanied. No charge. Period interior decorating. R. Bergere, 535 W. 135th St. Phone 4357 Morningside.

**GEORGETTE DUNBAR EVANS** shops for or with Discriminating People. Taste & judgment. Goods on approval. No charge. Chaperoning. 311 W. 95th St., N. Y. Tel. River 4123.

**MADAME LEONIE**, 373-4th Ave., Room 802, N. Y. 15 years experience as fitter. Specialty in gowns. Wholesale connections. Shop with or for you. Free References. Circular. Tel. 6403 Mad Sq.

**EVERYWOMAN'S SHOP**, 123 East 17th St., General shopping. Jane beach coats and hats. Net or tulle dancing frocks made to measures. \$40.00. Bank references.

## Shopping Commissions

Cities Other Than New York

**PHILADELPHIA SHOPPING**—\$8k stockings from \$1 up; in black, white & 90 different shades. For all details apply to Mrs. E. C. S. Lewis, Room 27, 1309 Walnut St., Phila., Pa.

## Social Etiquette

**ETIQUETTE** taught by Social Secretary. All questions answered free with 10 lessons for \$1. Complete course \$10. Best authority. Mlle. Louise, 118 West 57th Street, New York.

## Social Stationery

**WEDDING STATIONERY SAMPLES** and "Wedding Suggestions," an interesting and authoritative booklet, sent on request. The Crowell Co., 97 Orleans St., Springfield, Mass.

**100 WEDDING ANNOUNCEMENTS**, \$6.75; or Invitations, hand-engraved, 2 sets of envelopes. 100 Calling Cards, \$1.25. Write for samples. V. Ott Engraving Co., 1037 Chestnut St., Phila.

## Social Secretaries

**THE SOCIAL SECRETARIES, INC.** Estimates submitted for addressing envelopes for Weddings, Receptions, etc. Also supervising check-books & household accounts—(cont.)

**SERVANTS OF ALL KINDS**—Entire charge of receptions, arranging for music, flowers, etc. Mrs. Caroline Ward, Pres.; Mrs. Florence La Rue, Sec.-Treas. 5 W. 54th St., N. Y. Plaza 7947.

## Specialty Shops

**1. BECAUSE EVERY SOCIETY WOMAN** in New York who has seen Glebeas Flowers wants the same delicious odor. Austro-Hungarian Co., 4 E. 30th St., N. Y.

**2. We Have Imported Glebeas Inspiration** (His own perfume). Rare and delicate. The imprisoned odors of the flowers. Austro-Hungarian Co., 4 E. 30th St., N. Y.

**3. PETITE SAMPLE BOTTLE 10 CENTS** Glebeas Inspiration, the new perfume. Violet, Rose and Lily of the Valley. Austro-Hungarian Co., 4 E. 30th St., N. Y.

**4. \$1 A BOTTLE (GLEBEAS INSPIRATION)** Will last you for months. Inspiration, Violet, Royal Rose and Valley Lily. Austro-Hungarian Co., 4 E. 30th St., N. Y.

**WITCH BROOM** for the hearth. Quaint, decorative and practical gift made by Southern negroes. 45 in. long. Postpaid \$1.50. "Studio Shop" Studios, 20, 21, & 23, 96 5th Ave., N. Y.

**FOR COUNTRY COTTAGES**, made by the Blind. Rugs, cushions, baskets, trays, hampers, hammocks, etc. New York Association for the Blind, 111 E. 59th St., New York.

**DEERX SHOP**—Imported balancing parrots, 16 in. Special to dealers—send \$1 for six, including perches. Garden sticks with birds or butterflies.

**DEERX SHOP**—Black Cat door stops, glass eyes, \$6 retail. Glass bowls for flower holders and birds or butterflies perched on the edge.

**DEERX SHOP**—English brass door knockers, robehooks, toasting forks, nut cracks. Copper luster pitchers, bowls, etc. C. J. Diercks, Importer, 34 W. 36th St., N. Y.

**BUY BY MAIL AT WHOLESALE PRICES**—Elegant blouses, coat suits, dresses, petticoats, fine underwear, hosiery, etc. Write for pamphlet. Fashion Specialty Co., 505-5th Ave., N. Y.

**THE WOMAN'S SHOP**, 6 E. 42d St., N. Y. Blouses, Gloves, Hosiery, Neckwear, Special offerings. New Models Crepe de Chine Blouses, \$2.95; value \$4. Voile Blouses, \$1.95; value \$3.

**AT MRS. DOW'S; NEW THINGS**—all the time. Beads, baskets, linens, porch decorations. 173 Madison Ave., near 33rd Street, New York.





# SHOPPERS' AND BUYERS' GUIDE



A classified list of business concerns which we recommend to the patronage of our readers

## Specialty Shops—Cont.

**BREAKFAST JACKETS.** New design, ribbon and lace. Dainty gifts. Six colors. \$10.00. Baby jackets. Same design, three colors. \$5.00. "Kimo," 711 Citizens Bldg., Cleveland, Ohio.

## Tea Rooms

**THE TALLY-HO,** 20 East 34th St., N. Y. Luncheon. Afternoon Tea. Dinner. "Picturesque, novel experience."—N.Y. Herald. The Loft may be rented for Barn Dances.

**THE FERNERY**—22 E. 33rd St. "The Oldest Tea Room in New York." Club Breakfast, Lunch, Tea, Dinner and a la Carte, 8 to 8. Sundays 10 to 8. Smoking in conservatory.

**WHEN YOU DON'T KNOW** What to eat nor where to go, try "The Studio Tea Room," 26 West 40 St., N. Y. Opposite the Public Library.

**TAKE BREAKFAST, LUNCH** and dinner in the garden at "Mrs. Warner's Tea Shop," 13 E. 35th St., N. Y.; a quaint, unusual place, worth your attention.

**"WATCH YOUR STEP" & "KICK IN"** at the Clover Tea Shop, 640 Madison Ave. (Cor. 59th St.) The Best Waffles in New York. Griddle Cakes for Breakfast.

**THE COCKATOO** serves a dainty luncheon and Afternoon Tea, 50c each. Attractive private room for Bridge parties. Around the corner from 5th Ave., 9 E. 41st St., N. Y.

**REPETTI'S** near the Waldorf, is a delightful little place, where the best things to eat are served amid dainty surroundings at reasonable prices. Repetti, 30 West 34th Street, New York.

## Toilet Preparations

**PRIMA VERA MASSAGE CREAM** eradicates signs of "passing time." Unequaled in restoring delicate contour and natural complexion. Jar, 75c p'd. Anna J. Ryan, 2896 B'way, N. Y.

**BEAUTY HINTS.** The Marinello System will make your complexion as clear & youthful as a child's. Nothing like it. Endorsed by physicians. Marinello Main New York Office, 366 Fifth Ave.

**BARLATTAR EYEBROW GROWER** makes thin light brows thick, dark & silky. Good for granulated eyelids & falling lashes. Jar \$1. B'klet. Miss A. G. Lyford, 128 Tremont St., Boston.

**ELIZABETH HUBBARD'S ROSE TINT.** A rouge in jelly form of most natural coloring. Cannot be detected. Harmless; lasting & delicate. 75c jar. Elizabeth Hubbard, 106 W. 47 St., N. Y.

**SWEET 16 BEAUTY BOX**—containing Blush, Puff, Powder, Mirror, Perfume, Cleansing Cream & Tiny Manicure set. Postpaid, 50c. Sweet 16 Co., 4211 Broadway, New York.

**THE GERBAULET PURPLE LINE** For Scientific Care of the Skin. A visit or correspondence solicited. Gerbaulet Institute, 500 Fifth Avenue, N. Y.

**"KREMOLA"** makes the skin BEAUTIFUL. A medicated Face Cream that does wonders for a bad complexion. By mail. Send for Free Beauty Book. Dr. C. F. Berry Co., Chicago, Ill.

**YOUTH & BEAUTY PRESERVED** by The Viking Preparations. For sale at Altman's, McCreery, Sterns, Lord & Taylor. By mail. Wright Sisters, 153 E. 54th St., N. Y. Booklet.

**WATER-PROOF NAIL POLISH** gives a marvelous polish, lasts indefinitely. Price \$1. Money back guarantee on all my goods. Mrs. Mac-Hale, 420 Boylston St., Boston, Mass.

**CAMEO POUDE DE RIZ**, world renowned face powder, delightfully perf. Send 25c for small box; 35c for large White, flesh, brunette. Alexander & Mendes, Dept. M., 300 W. 115 St., N. Y.

**TONIQUE LOUBEQUE REFRESHES.** A most pleasing and cooling Hair Tonic. Excellent for scalp and dandruff. Mail orders \$1 a bottle. Trixio-Hygiene Co., 531 Columbus Ave., N. Y. C.

**MIGNON MANICURE SET**, Prof. Theo. Miller's complete non-cutting pocket equipment, in handsomely lined, compact leather case, postpaid for \$1. Other sets to \$3.50.

**PROF. MILLER'S MANICURE** Requisites sold by leading dept. and drug stores: Zorbright, Ambergloss, Rubigloss, etc. Theo. Miller Mfg. Co., Edison Co. Bldg., N. Y. C.

**CHARMANT NATURAL ROUGE** Perfumed Light, Medium, Dark, Harmless, Lasting, Soft Puff. Poudre Compacte, 4 tints, 35c p'd. Charmant Specialty Co., 136 Liberty St., N. Y.

**WHY NOT ROUGE RIGHT?** Learn with Flosbrie New-Idea Face Tint, \$1. State tone—dark, medium, light. "Rouge Right" booklet enclosed. Flosbrie Laboratory, Flushing, N. Y.

**QUIN-SEC FACE PACK** removes wrinkles, flabby chin and reclaims facial contour. Price, \$2.50. Write for booklet. K. M. Quinlan, Skin and Scalp Specialist, 166 Lex. Ave., N. Y.

**SULPHUR DANDRUFF CURE** and Hair Grower gives the hair a wonderful sheen. Made in America—sold the world over. 75c by mail. Mme. Eurrelle, 200 West 72nd St., N. Y.

**CLEAN YOUR TEETH Scientifically**—Rolling Tooth Brush is indispensable. Your druggist—by mail 40c. Booklet. Rolling Company, Box 173, Back Bay, Boston.

## Toilet Preparations—Cont.

**FOR YOUNG LADIES.** Made from French formula. Rouge Liquide-Riviera gives natural blush, cannot be detected, is absolutely harmless. 50c p'd. Parfumerie Riviera, 450 5th Ave., N. Y.

**DURING MAY \$1.10** for regular \$2 bottle of Mrs. Graham's Special Astringent Tonic, so successfully used in her Beauty Shop. Gervaise Graham, Stevens Bldg., Chicago, Ill.

**ROSE FAUCHEUR**—Liquid Face Powder. After automobiling use this refreshing preparation. A perfect astringent face-wash endorsed by physicians; \$1 p'd. Faucheur, Inc., Hawthorne, N. Y.

**THE AIM OF THIS GUIDE** is to help Vogue readers to purchase both useful and unusual articles from the Best Shops in America.

## THE TIDE FLOWS NORTHWARD

It amuses us to think of the times when Peter Stuyvesant had his farm on the Bowery, in New York; and when Murray Hill was a wooded slope far beyond even the outermost dwellings of the town.

New York is changing now, even more remarkably than it has changed since those days. Year by year, the tide of fashion flows northward. To be absent from New York for seven years, nowadays, is to lose the addresses—not of your friends merely—but of your shops.

One woman writes from Nashville, Tennessee: "I have recently been in New York for the first time in seven years, and had it not been for the Shoppers' & Buyers' Guide I should have been lost. Before leaving home I made up a list, from the Shoppers' & Buyers' Guide, of the shops that I wanted to visit. New York has changed greatly since 1908, but I found no trouble in locating the shops, and my shopping was made very easy."

If you come to New York only occasionally, these pages will keep you informed of the new locations of the smart shops. Not all of them are moving—some of them cling to an old location, or even shatter tradition by moving *against* the tide. But the general tide is flowing northward. Watch the Shoppers' & Buyers' Guide for frequent new addresses.

SHOPPERS' & BUYERS' GUIDE SERVICE  
VOGUE 443 FOURTH AVENUE NEW YORK

## Toys

**MR. STERLING ANNOUNCES** many new toy ideas and play schemes at the Children's Gift Shop. Outdoor outfits for play spaces. The Stryvelyn Shop, 7 W. 45th St., N. Y.

**"STERLING TOY"** Specialties & miniature construction materials, beautiful, durable, weatherproof. Plant & Garden Sticks. Cata. The Children's Gift Shop (Stryvelyn Shop) 7 W. 45th St., N. Y.

## Travel

**THE PARKHURST WARDROBE TRUNK** pleases every traveler by affording her the safety, roominess & access to all apparel which she enjoys in her closet at home. They are really

A Portable Closet & Chiffonier combined. Catalog free. J. E. Parkhurst & Son Co., 13 Rowe St., Bangor, Me.; 161 Summer St., Boston; 325 Fifth Avenue, New York.

**PERSONALLY INVESTIGATED**—Here are over 360 shops personally investigated by Vogue and conveniently grouped on these pages to simplify your shopping.

## Trousseaux

**WEDDING VEILS** and wreaths to order from \$15 up. Write for sketches and particulars. Mail orders a specialty. Miss Allen, 9 East 43rd Street, New York. With Quiller.

**WEDDING GOWNS** and trousseaux a specialty. Orders by mail satisfactorily filled. Mrs. Copeland, 334 Fifth Avenue, New York.

**THE WEDDING GOWN** will be distinctive, the veil beautiful, if made by Homer. Prices reasonable. Materials accepted. Out-of-town orders. 11½ W. 37th St., N. Y. Greeley 5265.

**PORTO RICO STORE**—Filet Tiré linens. 402 Mad. Ave., N. Y. Initial towel \$1.25; child's dress \$5; luncheon set \$18.50; nightgown \$6.50. Monograms; estimates. Approval ship.

## Unusual Gifts—Cont.

**TO REACH THE HEART** you need only present such exquisite gifts at small prices as offered in Unusual Gifts booklet of Elizabeth Allen, 341 Fifth Avenue, N. Y.

**"RAINY DAY TABLE"** and chair (folding). Newest gift for children—10 occupations, absorbingly interesting, \$5. Send for photo, Rainy Day Table Co. P. O. Box 347, Newark, N. J.

**BREAKFAST-PORCH TABLE-LINENS** in quaint cross-stitch. Designs also executed to match rooms. Children's things. Send bk. ref. for approval box. Edith Allen Hall, Stamford, Ct.

**DON'T DELAY AND REGRET**—Send immediately \$1.25 for 1 lb. Ford's Famous Orange Pekoe or Ceylon Tea, by parcel post. Quality satisfies. Gertrude H. Ford Tea Co., 245 W. 125 St., N. Y.

**CRYSTAL PUFF BOX**—cut or hand-etched. Diameter 5¼ in., height 3 in.; containing puffs, tied any color ribbon, \$2. Postpaid. C. Reigensstein Sons, 711 Liberty Ave., Pittsburgh, Pa.

**PERFECT INDESTRUCTIBLE PEARLS** Sold at great reduction during May and June. 15-inch Necklace with 14-K gold clasp, \$5.00. "Je Rome" Pearl Co., 501 Fifth Ave., N. Y.

**SUMMER SHOP NOVELTIES**—Most unique line; offering fine profits. Send for Free Illustrated Trade Catalog. The Little Workshop 443 Clermont Ave., Brooklyn, New York.

**SIGN OF THE PINE**, Dedham, Mass. Charming hand-colored French boxes filled with exquisite artificial flowers for birthday or Easter gifts. Easter cards sent on request.

**"SIGN OF THE WIND MILL"** Rainbow knitting basket! A spring & Easter novelty. All kinds of garden attractions. Tracy-Demarest Studio, 121 E. 17th St., N. Y.

**PETER RABBIT**, jolly little bunny in bluecoat and white trousers, having pint hot water bottle in body. Prepaid \$1. Mistress Patty V. Comfort, North Cambridge, Mass.

**SEND FOR BOOKLET**—Art objects from the Far East. Unusual gifts & Interior Decorations. Visitors welcome at 323-5th Ave., near 33d St., N. Y. Long Sang Ti Chinese Curio Co.

**SWEETS FROM THE ORIENT**—Deliciously different. Branded "Chow-Chow" fruit preserves, 16-oz. glass jar \$1. Send 25c for sample jar. Booklet. Bertha Tanzer, 20 West 30th St., N. Y.

**YOUR FRIEND** will enjoy a basket brimful of assorted delicacies from the Far East. An ideal Week-end Gift. \$3.50, \$5. & \$7.50. Booklet. Bertha Tanzer, 20 West 30th St., N. Y.

**DISTINCTIVE GIFT SHOP LINES**—Lacquered tin, wood, etc. Door porters. Charles Hall, The Hall Bldg., Springfield, Mass. Wholesale office, 333 Fourth Ave., New York.

**WEEK-END BOXES—RIVIERA.** Wonderfully complete in toilet accessories. \$2.50 & \$5. Complete catalog on request. Parfumerie Riviera, 450 Fifth Ave., New York.

**SPRING HAT BOXES**—In miniature and containing dainty Sachets de Fleurs in pink, blue, or lavender. Delightfully perfumed. 3 in. box, \$1. Parfumerie Riviera, 450 5th Ave., N. Y.

**GARDEN SMOCKS**—the new costume for seashore or country. Of bright colored crepe. White collars & cuffs; \$9.50. Send bust measure and color. The Misses Elkins, Marblehead, Mass.

**SUMMER SHOP NOVELTIES** A most unique line of exclusive gifts—wholesale and retail. Gift Shops write for particulars. Helen Josephine, 346 Dudley St., Roxbury, Mass.

**BLUE BIRD CORSET BAG**—"Good Luck." A beautiful gift for the bride, \$3. Postpaid. Marking Trousseau Specialty. Kathrynne—1 West 30th Street, New York.

**IRIDESCENT Hand-Colored SCARVES** of silk and chiffon cloth; distinctive wear for women of taste. No duplicates. Write or phone. M.S. 4616. Louise M. Peixotto, 120 E. 30 St., N. Y.

## Vacuum Cleaners

**"VACUUM CLEANER SHOP,"** 131 W. 42 St., N. Y., sells 42 different kinds Vacuum Cleaners at wholesale prices. Wonderful assortment. Mail orders. Send for complete price list, No. 15.

## Willow Furniture

**BRENNAN WILLOW FURNITURE**—Best made & inexpensive. Mail orders with money-back guarantee a specialty. Sketches on request. Walter J. Brennan Co., 7 E. 42d St., N. Y.

**McHUGHWILLOW FURNITURE** gives to the Country House American Comfort with English smartness. See our unusual Chintzes. Joseph P. McHugh & Son, 9 W. 42d St., N. Y.

**SHOP FROM YOUR EASY CHAIR** Write these shops today. They are reliable and ready to serve you.

**WHEN YOU PLAN YOUR SHOPPING** Tour, consult this Guide. Cut out ads that interest you and pin them to your shopping list.

**AFIFTH AVE. OF SHOPS** This is Vogue Shopping District of unusual services representing the best shops from San Francisco to N. Y.

## Unusual Gifts

**LITTLE GIRLS AND BOYS** spend many happy hours investigating the Wonderful Pockets, filled with amusements and occupations, which are a feature of

**"WILE-AWAY" APRONS & OVERALLS** A boon for rainy days and journeys. Sizes 3-5 and 5-8 years. Price \$5. Elizabeth H. Pusey, 16 East 48th Street, New York City.

**CROSS CONTINENT "Wile-Away"** Boxes for Grown-ups or Children. Amusements and comfort for long train trips. To order, \$5, \$6, \$7.50, \$10, \$15, and up. (Next card)

**CONVALESCENCE "Wile-Away"** Boxes filled with cheery little gifts for the invalid. For children or adults. Prices same as above. Send for booklet. Elizabeth H. Pusey, 16 E. 48 St., N. Y.

**IF PLANNING A GARDEN** this year, make it a point to see Carbone's garden ornaments in pottery—cement, stone, etc. Sundials, Benches, Gazing Globes. 342 Boylston St., Boston, Mass.

**A CORDUROY BATH ROBE** in delicate shades, makes a wonderfully acceptable gift. Slippers to match. Correspondence solicited. Emily Pratt Gould, Richmond Hill, N. Y.



# From May White Sale at GIMBELS

*Economics  
Average  
25%*

I—Envelope Chemise, \$2.  
In Nainsook, trimmed with embroidered organdie medallions and Valenciennes lace.

E—Nightgown, \$2. Lingerie Crepe in flesh-color; shirred and hemstitched.

F—Petticoat, \$3.  
Nainsook, trimmed with Valenciennes lace and ribbon.

G—Envelope Chemise, \$1.  
Nainsook, hand-embroidered motif, machine-embroidered scalloping.

H—"La Markette" Corset, \$4.  
Flesh-color Coutil; elastic top and gussets; sizes 22 to 26.

F

E

D

J—Envelope Chemise, \$2. Crepe de Chine, trimmed with Valenciennes lace.

K—"La Markette" Corset, \$6.  
Flesh-color Mercerized Batiste; sizes 21 to 27.

L—Petticoat, \$3. Nainsook, with double ruffles of lace; net underlay.

M—Petticoat, \$2. Nainsook, trimmed with Valenciennes lace.

A—Envelope Chemise, \$1.50.

New Lingerie Crepe, in flesh-color; prettily shirred and finished with hemstitching.

B—Nightgown, \$5.75. Crepe de Chine—White or flesh-color. Empire Bodice of lace in front, cluster-tucked in back.

C—Underbodice, \$1.50. Fine Net, with China Silk lining, trimmed with lace.

D—Nightgown, \$2.

Nainsook, with Empire Bodice of batiste, daintily tucked, and finished with ribbon and scalloping.

## GIMBEL BROTHERS

Broadway and 33d Street, New York



*It is not Gorham if  
it does not carry the*  
**GORHAM TRADE-MARK**

If that famous inscription is not stamped on the silverware you buy it is not Gorham—if it is not Gorham, it is not the best—if it is not the best, it is not what you want—if it is not what you want, then your investment is not what it ought to be.

*The GORHAM TRADE-MARK  
ought positively to be on  
any and all silverware you buy.*



For nearly a century the Gorham silversmiths have been pre-eminent in their art, and the beauty and the authenticity of Gorham designs constitute a chapter as glorious in our day as the art of Benvenuto Cellini in his.

And the Gorham trade-mark about which we are pardonably insistent, is affixed especially for the benefit and guidance of those who seek the protection and satisfaction which it affords.

Ask for Gorham Silverware in any one of the leading jeweler's shops in America.

**THE GORHAM COMPANY**

SILVERSMITHS AND GOLDSMITHS

NEW YORK

Works - Providence and New York





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One woman's experiences  
with the

## VOGUE SHOPPING SERVICE

Read the list on page 130

The next Vogue  
is the

## AMERICAN TRAVEL NUMBER

Dated May 15

MAY 1, 1915

VOL. 45. NO. 9

WHOLE NO. 1022

SINCE January, 1914, one woman has bought 174 articles through the Vogue Shopping List. Her list (which is printed on page 130) is remarkable in its variety: the items range from a punching dummy for her young son all the way to fourteen pairs of gloves, and many gowns and suits.

While this patron of the Shopping Service has bought more things through Vogue than have most others, her list is not a bit more varied than theirs. It is next to impossible to send Vogue a commission that it can not execute, for practically *anything* can be bought in New York, if you know where to look for it.

Sometimes Vogue does receive orders that are perplexing at first glance, but in the end Vogue is able to solve them. Of course, it is simplest to purchase those things which Vogue has considered worthy of editorial mention, and this constitutes the larger part of our shopping. On the other hand, Vogue is always glad to receive an unusual order, and to find the way to carry it out.

Page 130 also gives the "rules" that have been adopted to make this shopping thoroughly practical.

### THE CONTEST CLOSES

For a month, now, the "cablegram" descriptions of Vogue have been pouring in at the rate of several hundred a week. The \$50 prize for the best 50-word message has evidently put Vogue's friends on their mettle. Never has a Vogue contest evoked so many answers, or so great a variety of them.

If you pick up this copy of Vogue before May 1, there may be time still to send a cablegram of your own. The last day for receiving it, however, is May 1, and we advise you not to send it at all, unless you are sure it will reach this office by that date.

The task of judging the cablegrams is a heavy one, and—because cheques must be sent promptly to the winners—not even the very cleverest cablegram that comes to us after the first of May will be considered. The winning cablegrams will appear in the June issues of Vogue.

### AFTER LEAVING TOWN

The time is near when you may find Vogue difficult to buy. If you are a subscriber, you will take care to send due notice of your summer address. Allow three weeks' to have the correction made on Vogue's list. If you depend on a newsdealer for Vogue, notify him to reserve for you the summer numbers. Otherwise he may underestimate the demand, and you will be disappointed. A word in advance will prevent such mishaps.

### VOGUE COVERS

All the covers of Vogue's current issues may now be had printed on heavy paper, for 10 cents each. They are excellent for framing, or to use as poster decorations for the summer home.

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TO be well prepared for your summer travels, read the next Vogue before you set forth. And even though you are not traveling this summer, the next Vogue will carry you in fancy to some of the most interesting places on this side the Atlantic.

Last year, the cover of the corresponding number showed, in the background, the funnel of a transatlantic liner. This year, there is no such device—for those who will go abroad in the next few months will not be on pleasure bent. The Travel Number will therefore be devoted to American tours, and American summer places.

### THE GRAND TOUR

Up to this year, the "grand tour" has always meant Europe. But now we are thrown on our own national resources; and the next Vogue presents many of them. Starting at New York, the reader of the next Vogue makes a grand tour of America—her most important stopping places are Havana, New Orleans, the Panama Canal, California, and the Grand Cañon.

There will be many notes and pictures of appropriate travel wardrobes, and the new ideas on luggage. Buenos Aires will have a special article; its society has long been conspicuous abroad, and this summer for the first time many Americans will venture south of the equator for a tour of South America.

### PARIS AT THE PACIFIC

An exceptionally interesting section of the next Vogue will be devoted to the Paris gowns now being shown at the Exposition in San Francisco. The great French couturiers have transplanted their show-rooms to the shore of the Pacific, fully six thousand miles from the Rue de la Paix; and their exhibit has been warmly received by countless Americans who have not gone abroad, and who little expected to find in San Francisco a corner of Paris itself!

This is but one of the many surprises that you will find in the next Vogue, and in the summer numbers that will follow. Now in preparation is an article on the famous "cures" of America, some of which, by the way, will more than take the place of anything to be found at Nauheim or Marienbad. And Vogue is already collecting early photographs from Newport, Bar Harbor, Manchester, and the other best known summer places. When the season at each of them is in full swing, all the notable events—with many pictures of society—will be promptly sent to you by Vogue.

Even though you have always been accustomed to sail in May or June, *nil desperandum!* In many ways, this will be the most entertaining and interesting summer that America has seen—and, wherever you are, you may rely upon Vogue to keep you informed of all the happenings that may be of particular interest.





Photograph by Underwood & Underwood

# MISS CORDELIA BIDDLE

*Miss Biddle, the daughter of Mr. Anthony J. Drexel Biddle, of Philadelphia, will be married to Mr. Angier B. Duke, the son of Mr. Benjamin N. Duke, of New York, on April 28 in Holy Trinity Church. Miss Mary L. Duke, sister of the bridegroom, will be Miss Biddle's maid of honor, and Mr. William Sturgis will be best man. The bride's brothers, Mr. Livingston L. Biddle and Mr. Anthony J. Drexel Biddle, Jr., will be among the ushers*





From the painted shepherdesses of Watteau came the inspiration of a wedding pageant which includes flower-girl place-cards of a most irresistibly engaging type

## PAGEANTRY—THE NEW WEDDING LICENSE

WHAT is the secret of the eternal sameness of wedding ceremonies? Why, with this glorious opportunity for real pageantry, does not some artist lift the bride from her swathings of tulle and satin? Why isn't there an intelligent medium between pomp and palms and the excessively commonplace ceremony before a justice of the peace? Why, in these venturesome days, doesn't some fair lady mount a milk-white heifer, a heifer of garlanded and gilded horns, and make a fête of her wedding?

There can be but one answer. This is the century of striped trousers, and striped trousers do not spell pageantry. Employ five thousand palms or lilies or long-stemmed roses, if you will, add flower girls, and bridesmaids, and pearls, and tulle, and satin; use quantities of priceless lace worn by countless ancestors, and Custom declares that striped trousers are *au fait*. But attempt a wedding with a difference, and the bridegroom rises up to smite you. His is the compelling, unchanging figure in the wedding pageant, let cynics say what they will. His is the conservatism that makes marriage a mockery of artistic decoration. How man ever considered himself properly married in the days before striped trousers one can not imagine! Latin breeches and befrilled waistcoats—who can imagine the levity of them?

### THE ARTISTS ATTACK THE PROBLEM

We took the problem to the artists. We began with: "Of course, marriage is the supreme convention and men will be men and striped trousers can not be ignored, but—if you could plan an altogether lovely wedding ceremony, what would it be?"

Mr. Robert Jones, who did the enchanting costumes for "The Man with a Dumb Wife," was at once rebellious. "But you are spoiling it all!" he said "I don't admit that marriage must be conventional. I refuse to consider a man with striped trousers in the ceremony I shall plan, which shall be—let me see, a rain-

In These Venturesome Days of Rapidly Changing Customs, Even the Traditions of the Wedding Fête Totter upon Their Throne, and Daring Artists Make of the Festivities a Glorious Pageant and Costume the Bride to Suit the Background

Costumes and backgrounds specially designed for Vogue by Baron de Meyer, Robert McQuinn, and Claire Avery

bow wedding. Wouldn't that be marvelous, an out-of-door wedding done in the colorings of the rainbow? Any one can see that a bridegroom wouldn't wear blacks and stripes in my wedding!"

But unfortunately for future wedding pageants and fortunately for the panicky bridegrooms-to-be, Mr. Jones was too ill to plan his rainbow wedding, and the other artists were less radical. They sighed over the bridegroom, but they admitted his unchanging importance and accepted him as a part of the picture. In short, the weddings were planned in spite of the bridegroom, not because of him.

A rose and silver wedding is Miss Claire Avery's idea for June. Miss Avery's inspiration was Watteau, but she has modernized the inspiration. She has planned the most youthful things in costume, but she leaves the church part of the decoration to the florists. Her especial concern is the great marquee, the refreshment tent, where the real gaiety of the occasion is to be, and her plan for this is shown on page 24. This is to be a huge circular

affair of purple blue. The supports are enclosed in latticed columns of purple blue, and at the tops of these columns, where the loose scallops of canvas meet the lattices, are massed pink rose from which the green leaves have been stripped, to be replaced by artificial leaves of silver. This outlines the color scheme,—purple-blue, pink, and silver.

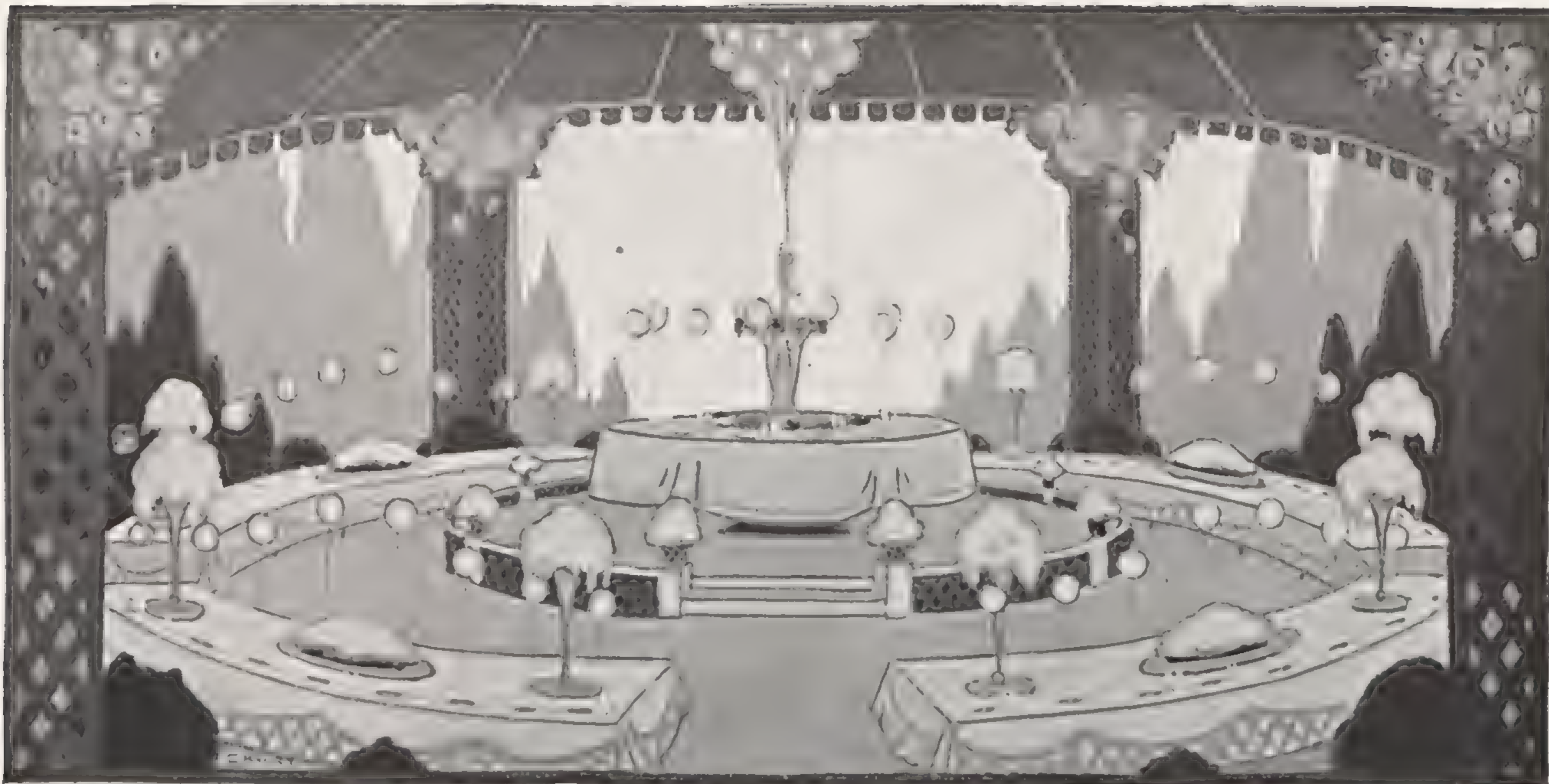
### WATTEAU AND BALLOONS

In the center of the marquee, a circular platform is built, and on this is the bride's table. The platform is enclosed in a latticing of blue, with roses massed at the posts which flank the entrances. From the center of the table rises a fountain, the base of which is circled with a wreath of purple blue grapes and pink roses. The little figure poised in the fountain holds dozens of silvered ribbons, to which a cloud of pink and white balloons is attached. The tablecloth of this table is made of rose pink linen, with a latticed design in silver ribbon around the edge. The china used is white,—an



Latticed with pearls and embroidered with silver is the quaint gown of the Watteau bride, and before her trips a little maid in pink and silver strewing pink roses in her path





*Beneath the purple blue canopy of a great marquee the bridal party sit in state, while the wedding guests feast at the encircling tables. Pink roses with silver foliage fill the high silver vases, and the volatile favors are silver-trimmed pink and white balloons, which offer tempting possibilities for a frolic after the wedding feast is over. Watteau wedding planned by Claire Avery*



*Painted to look like a rose is the balloon place favor*

old-fashioned ware with an open latticed border,—and the silver is of the plainest sort.

Outside the lattice which encloses the bride's table, there is a passage, and then come the four long curving tables for guests. These tables are covered with oyster white linen. At both ends of each table are tall vases of silver filled with pink roses, which are set on round mats of silver tissue over pink. Half-way between these vases are long, narrow, deep blue baskets holding more roses. Pink and white balloons, alternating, mark the places, each painted with silver lines to suggest a rose monogrammed with the bride's initials, and with silver leaves at the base. Loops of silver balloon cord are slipped over a knife handle to anchor these volatile favors.

#### COSTUMING THE WATTEAU WEDDING

The costumes for the bride and her attendants are in the manner of Watteau. The white satin gown for the bride, (page 23), has a lattice design in seed pearls on the skirt and a close wreath of little white roses at the skirt hem. A thin overdress of white tissue, silver embroidered, gives mystery to her costume. On her hair, which may be powdered or not as preferred and which is worn very high, a wreath of very small roses, or orange-blossoms is set. The enveloping veil of tulle covers her eyes, her hair, and the back of her gown. A bouquet of white roses with silver leaves is carried.

The bridesmaid's gown, which appears at the bottom of this page, is similar in line to the bride's. A wreath-shaped cap, latticed with ribbon and seed pearls, is worn on a high coiffure. The gown is made of chiffon and tulle of two shades of pink, the lighter pink inside, the darker out. A pannier of pink roses is carried.

The little flower girl shown with the bride on page 23 and also at the top of the same page is also gowned in two shades of pink, but in this case the outer layer is

lighter than the under one. A lattice of silver ribbons embellishes the petticoat, and the deep pink sash ends in a great butterfly bow at the back. The hair is pulled high into a small knot and twisted with tiny white roses, and curls hang over the ears. Her stockings are pink, her slippers silver, and she carries a pannier of pink roses. These place-cards will be painted to order.

It is the intention that the servants wear liveries of gray and silver, and white wigs.

#### THE HYDRANGEA WEDDING

Though an artist, Baron de Meyer is an extremely practical man. A wedding is a serious business, and he planned this one as carefully as if it were to be his own. A country house wedding to him suggested Newport, and Newport suggested hydrangeas, for hydrangeas, as every one knows, grow more profusely at Newport than grass grows elsewhere. The unbelievable masses of pink and blue and mauve blossoms made a profound impression on Baron de Meyer, who is a notable colorist, and at the bottom of page 26 is sketched the plan which he evolved.

The hydrangea wedding is planned to take place in a Newport ballroom, a long room with curving ends. A dais built at one end of the room is to be used for the altar. The walls are first to be hung with lengths of brightly colored stuffs of pink, blue, and mauve,—the hydrangea colorings,—which cover the windows so that all light comes from the ceiling. This changing color proceeds through the various tones of blue, mauve, and pink, and is concentrated in a deep rose pink, back of the altar. After this gradation of color is arranged, a curtain of the thinnest silver gauze is hung over the colored hanging, making a great curtain of loose folds that screens the walls of the entire room.

Pedestals of wood painted gray and silver, which are about four feet high and broad and solid, are placed at regular intervals along the walls of the room, and on these pedestals during the ceremony are to stand little girls dressed in palest silver gray muslin gowns draped with silver lace, with wide silver hoops and pointed bodices relieved by black velvet choux at the side of black velvet belts which mark a high waist-line. The hair, preferably fair, is worn loose and hangs on each side of the face and is caught with coral and black choux just above the ears. Clad in this costume, which suggests that of the little Spanish princesses painted by Velasquez, these little girls hold a garland made of hydrangea blossoms,—a thick rope of flowers without green leaves, which forms a garland long enough to reach all around the room and to droop between pedestals. Of course, being human, these little girls may have a calamitous effect upon the line of the garland, but if little girls of flesh and blood are not to be trusted, wax figures of the little-girl-size might be used.



*The Watteau bridesmaid wears a gown of deep pink chiffon over a petticoat of lighter pink latticed with ribbon studded with pearls*



Back of each column a long silvered pole is fixed, and from the tops of these poles garlands similar to that held by the little girls, are carried to a huge wreath of hydrangeas which is fixed to the ceiling against a covering of thin blue material. The lighting follows the lines of the garlands and is cleverly concealed.

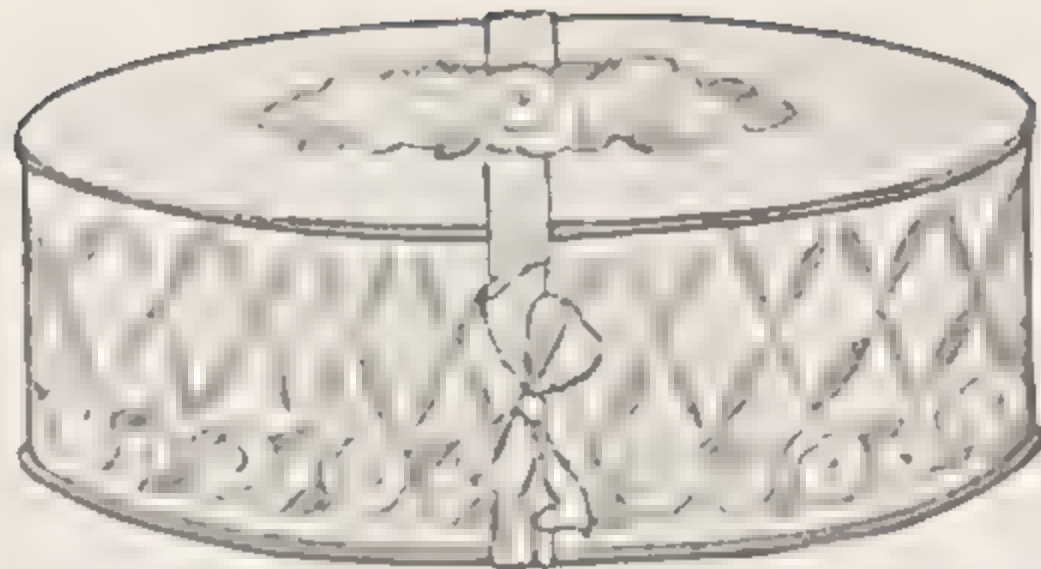
#### SIMPLICITY IN ALTAR DECORATIONS

Having thus arranged the background, Baron de Meyer turns his attention to the altar, which is the climax of the decoration. This is covered over with silver tissue with an appliqué of gold tissue in flower designs. There are a few gold ornaments, but flowers are not allowed on the altar,—only a gold vase holding feathery sprays of a light yellow green fern is permitted to decorate it. The dais is covered with a carpet of silver gray pile, and this carpet is used on the aisles also.

This artist refuses to interfere with the planning of the costumes of the bridal party. Be they as conventional as they may, they can not disturb his charming scheme. But after the wedding ceremony,—the weather of course being wonderful,—the guests repair to the lawn, and there the second scene of the pageant, sketched at the bottom of this page, is staged. The largest available square of lawn is enclosed with what seems to be a box hedge, a full ten feet in height. This enclosure is made by erecting light double trellises, about two feet apart. These trellises are covered entirely with greens, and the space between is filled with green branches cut from the woods. Arched openings are left in the great hedge for the guests to pass through. Hydrangeas flank the entrances, and within, tall lilies, placed against the hedge, give an impression of natural growth, or the white lilies may give way to white hollyhocks, if the season be right.

#### A FAIRYLAND OF GREEN

Within the enclosure, tables are placed at intervals on the grass, and a long buffet-like table at one end holds the wedding breakfast or tea. The tables are all painted light green and covered with pale green linen, and through the center of each table runs a very high pole which supports a flaring Chinese sunshade, of blue, rose, or mauve silk. A very light wreath of hydrangeas is laid on the table around the base of the sunshade and another wreath encircles the shade at the edge. The chairs are on very simple lines with caned seats and are entirely painted in light green. The impression given by the lawn room is of a fairyland of soft green—green hedges, green lawn, and pale green furniture, with the hydrangeas and the sunshades as the only notes of contrasting color. The servants should wear green liveries, braided with silver, pale green waistcoats, and



*Designed for the Watteau wedding and made to order in pink, purple blue, and silver is this daintiest of boxes for the individual box of wedding cake*

small and close-fitting silver wigs, like those worn by servants in colonial times.

#### BRINGING OUT-OF-DOORS IN

In contrast with Baron de Meyer, who takes a part, at least, of his wedding pageant out-of-doors, Mr. Robert McQuinn has planned a wedding which brings outdoors in,—a Botticelli sort of wedding for youth and spring. Mr. McQuinn's experience as a designer of stage-settings has given him training in the disregard of mere conventions, so he has not hesitated to do extraordinary things with the two rooms which he has planned for the ceremony and refreshments.

A ballroom or drawing-room is employed by Mr. McQuinn, also, for the ceremony, but this artist purposes to simulate trees and flower-starred grass in big broad sweeps of color, as is indicated in the sketch at the top of page 27. The walls are hung to half their height with a soft loose curtain of emerald green, which has a broad blue band at the bottom. The floor is covered with a carpet of soft blue green, with rose colored and yellow flowers sprinkled over it, à la Botticelli. This carpet may be merely a canvas covering, painted with colored flowers, or real carpet and real flowers or flat disks of silk and felt may be used. The effect is the thing—get it how one may. The ceiling is festooned with blue ropes, from which hang great pink and yellow globes of light. The altar, which is upon the dais, is covered with white, and back of it hangs a rose pink curtain of silk gauze, with an appliqué design of gilt flowers. Large pinkish yellow pots filled with deep blue shrubs (artificially treated, of course) flank the altar, and other tubs holding still more fantastic blue trees are on the floor beside the dais. White pedestals supporting marble busts flank the arched entrances.

#### THE BOTTICELLI BRIDE AND HER FOLLOWERS

The costumes for the bride, her bridesmaid, and the little flower girl are shown on page 27. The bride, whose costume is shown at the lower

right on page 27, is to be like Botticelli's "Flora"—the very spirit of spring—in her diaphanous tulle draperies. She carries in her arms a great bouquet of flowers in pale green and white, and around her neck she wears a garland of pale green leaves. Her veil is starred with sprigs of green and white. Her bridesmaid, whose costume is sketched at the left on page 27, also wears a Botticelli costume and has an elaborate head-dress with a massing of little flowers at the back of the head. Her petticoat is starred with little flowers, and she carries a basket of green tendrils and white snowballs. The flower girl, who appears in the middle on page 27, is similarly gowned and wears sandals tied with green ribbons.

The refreshment room, which is sketched at the top of page 28, is a delightful setting for these springtime costumes. In this room, great trees cut from pulp board and painted green blue are placed flat against the wall, and against them is built a white framework with lattice panels, which simulates a high garden wall. The floor is covered with a carpet of blue green deeper than that of the trees, and, as in the room for the wedding ceremony, flowers and loose petals are thickly scattered over the carpet.

There are as many enchanting schemes for weddings as there are artists—perhaps as there are brides. These are but a few of the many possible escapes from the conventional wedding setting, and we beg to assert the reassuring fact that the artists who designed them have worked with an underlying understanding and appreciation of the bridegroom,—striped trousers and all,—for what were weddings without him?

#### THE FEAST TO SUIT THE BACKGROUND

With the background of the wedding feast thus distinctively arranged, it is for the chef to carry on the picture, and while he may give it the light touch of Botticelli on the more somber Velasquez tone, he must unfailingly combine solidity with his poetry, for the appetite of the wedding guest is not of a quality to be toyed with lightly. Feasting at weddings is a custom that seems as old as the ceremony itself, and whether it was originally preceded by a period of fasting or not, it would seem as if that must be the habit now, for the appetite of the wedding guest is proverbial. The bride, whose eyes are occupied with the picture only, is well-advised in leaving the care of the appetite of the wedding guest to her father, for his view is likely to be less hectic and more practical than that of the women of the family, and his guests will not go hungry from his door, which is a particularly important consideration at an out-of-town wedding.

At a large wedding which took place quite recently, the guests had been obliged to make an



*A fairyland of green is the impression given by this outdoor breakfast room, enclosed by a green hedge, carpeted with green lawn, and set with green painted chairs and tables covered with green linen. Great masses of hydrangea blossoms and sunshades of silk in hydrangea colorings give contrast, and tall white lilies line the hedge*



early start on a special train, then take a cross-country drive to a picturesque old church, and from there to the house, where a charming picture awaited them in the daintily set tables on the flower-decked porches and verandas, and where every detail was found to be perfect except the minor matter of sufficient food. Through some frightful miscalculation, the guests outnumbered the covers, and the local cooks had to be called in to scramble eggs and prepare other homely but satisfying dishes for those famished guests who were sufficiently removed from the bridal party to prevent the bride's discovering this mortifying fact. Though the guests have laughed over the event since then, and, as the world, after all, is not unkind at heart, the "happy pair" have never learned the contretemps that took place at their wedding, but the story is told here as a warning.

## ORIGINAL MENUS

The following menus, served at two fashionable English weddings this spring, are excellent examples of the breakfast which it is customary to provide at the English noon wedding. The first of these is for a cold breakfast, the second has several hot courses. With either of these breakfasts, champagne is served, of course, for without champagne a wedding breakfast would hardly be recognizable.

## MENU (FROID)

Tronçons de Saumon  
Petites Bombes Pompadour  
Côtelettes d'Agneau Clamart  
Poulardes Roties aux Cressons  
Asperges à l'Huile  
Salade  
Gelées aux Liqueurs Garnies  
Fraises et Crème  
Pâtisseries

This is as delectable a menu as could be desired on a summer's day; nor is it a whit less smart than the one which follows, which includes several hot dishes and is therefore considerably more trouble in the preparing and the serving. The outdoor wedding, of course, presents more difficulties to the chef than does the indoor



*The flower girl of the hydrangea wedding stands upon her silver pedestal, gowned in a Velasquez costume of silver gray, and holding a blue and mauve hydrangea wreath*

wedding where the guests are near the source of supplies; and these difficulties are doubled if hot courses are to be served.

## MENU (CHAUD)

Consommé Princesse  
Filets de Sole Diplomate  
Côtelettes d'Agneau aux Petits Pois  
Cailles Froides à la Gelée  
Salade  
Asperges, Sauce Mousseuse  
Bombe Glacé Printanière  
Palmiers

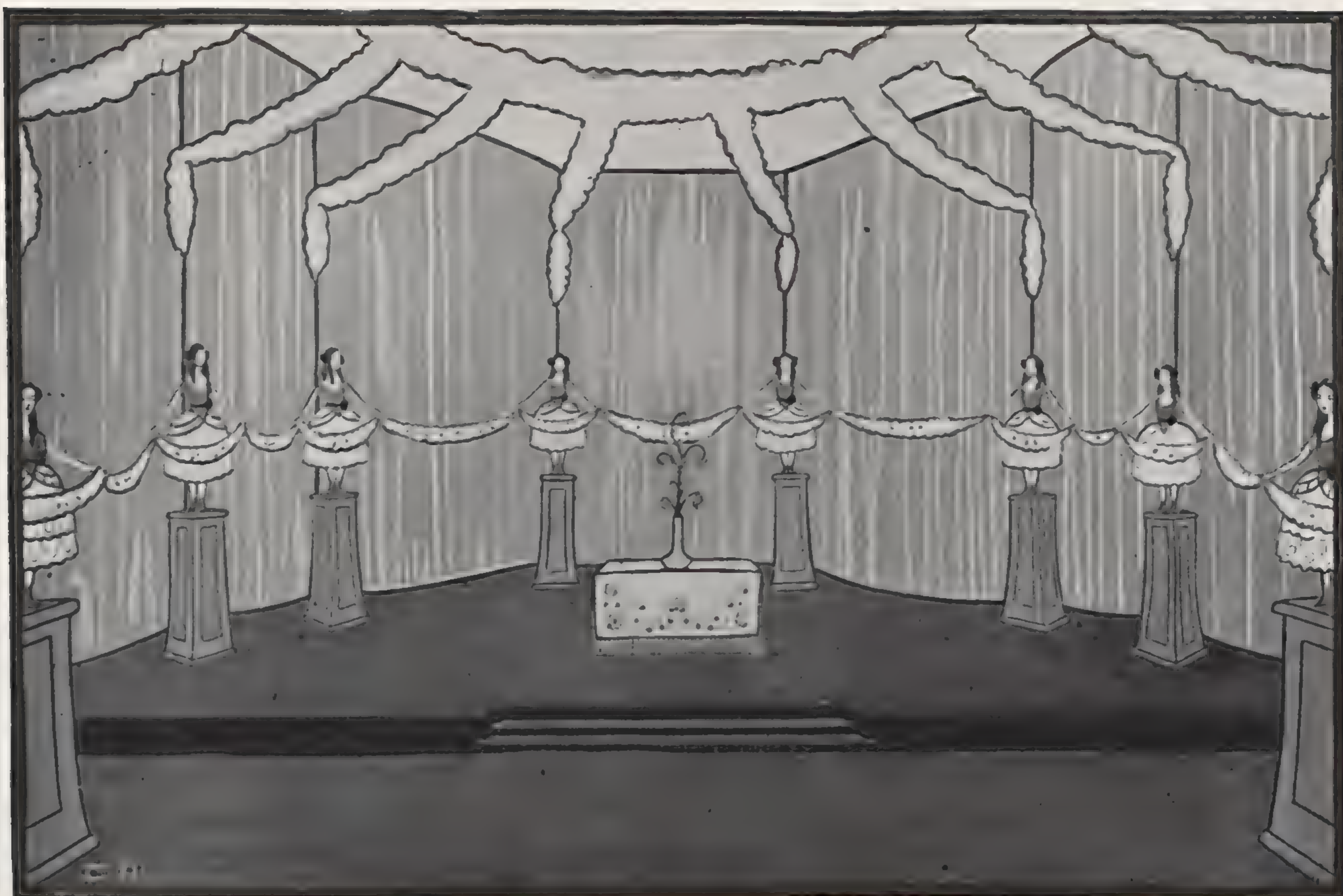
Whether the refreshments are to be a breakfast or a tea, however, the first thing to do is to review the resources and to avoid planning a type

of meal which can not be served with ease and in good taste under the existing conditions. Small tables at which the guests may be seated are always more comfortable than the buffet, but this requires more service than a standing breakfast. The food must be dainty and at the same time sufficient in quantity, well chosen, of the right combinations, and—above all—in season. The spring and summer seasons suggest such dishes as cold salmon with mayonnaise, always preceded by a hot bouillon, especially if the breakfast is to take place out-of-doors, for many people hesitate to eat much iced food. If it is possible to serve hot birds in some form, they make an appetizing addition to the menu, but they are not indispensable. Salads, sandwiches, ices, cakes, coffee, and champagne constitute the usual breakfast or tea.

For those weddings where the wedding breakfast or tea is to be an elaborate affair, served at tables by a wholly adequate corps of serving-men, the following menu has been especially prepared, with a touch of Gaelic wit, for Vogue, by August Keller, maître d'hôtel at the Vanderbilt Hotel. Symbolically this menu tells the story of the courting clear through the wedding ceremony; each dish is named for a stage in this *affair du cœur*.

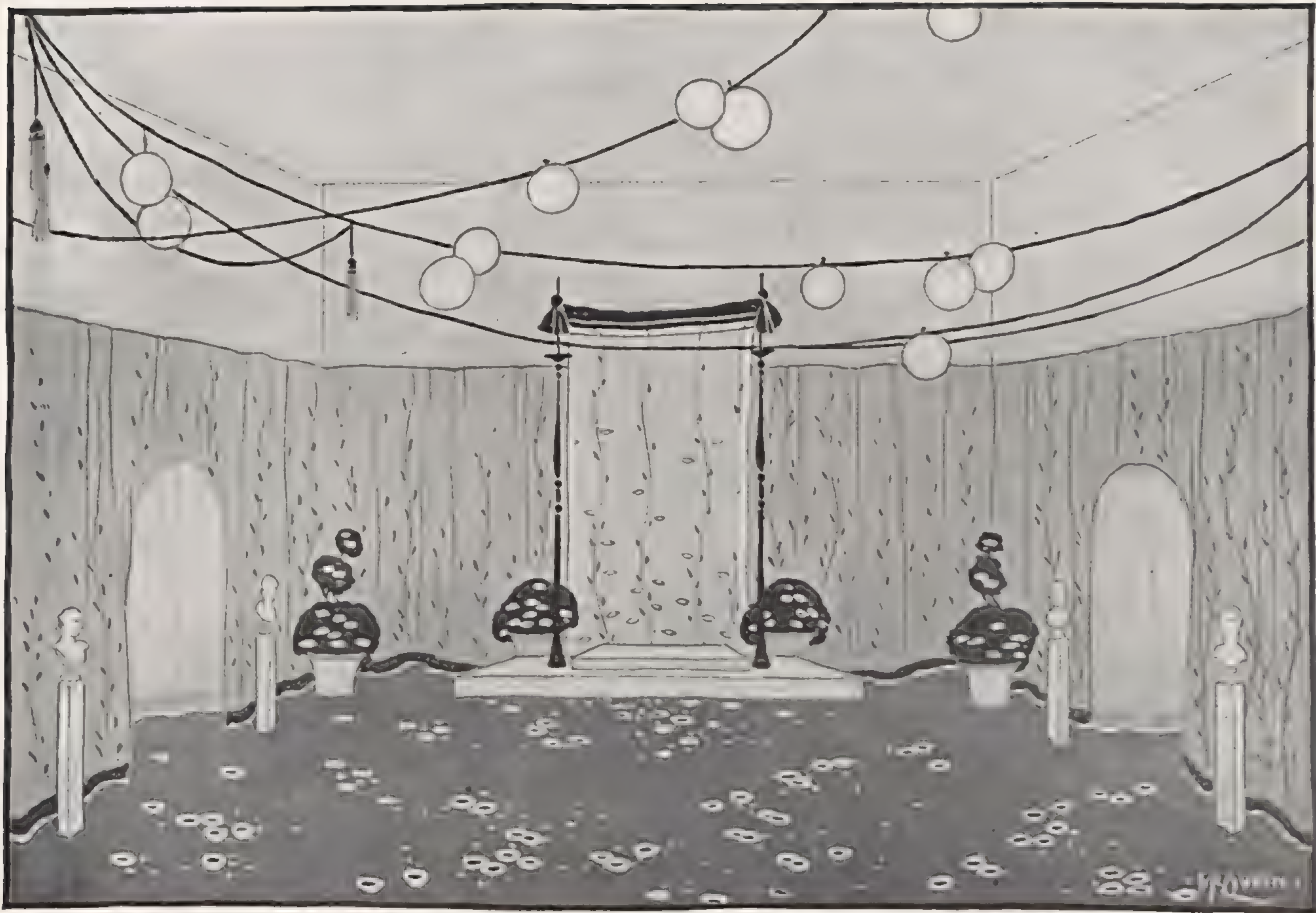
Frivolités Moscovites  
Potage à la Tortue, Clair  
Consommé au Nid d'Hirondelle  
Truite aux Coulis d'Ecrevisses  
Volaille à la Sainte Alliance  
Selle d'Agneau aux Primeurs  
Sorbet Bonne Bouche  
Cailles Printanière  
Cœurs de Laitue aux Œufs Durs  
Asperges Nouvelles Sauce à la Jeunesse  
Bombe à la Bonne Heure  
Gateaux Mille Feuilles  
Café Vins

The wedding breakfast had its origin in England, where in order to be legal, the ceremony had to take place before twelve o'clock. Amusing stories are told of brides who reached the altar as the clock struck twelve, to have the



*Since hydrangeas grow in Newport as grass grows elsewhere, their blue, pink, and mauve beauty may fittingly give the color scheme for a Newport wedding. Hydrangea blossoms wreath the ceiling and a great hydrangea wreath is held by the flower girls "en statuette." Hydrangea wedding designed by Baron de Meyer*





*Botticelli's "Spring" suggested the wedding costumes and setting designed by Robert McQuinn for light-some youth and springtime. His plan, instead of taking the wedding out-of-doors, is to bring out-of-doors in and create an unsailing illusion of spring and sunshine whatever the season or weather*

clergyman close the book with the announcement that he could not perform the marriage before the next day. In order to avoid such events, wise bridegrooms began to provide themselves with special licenses, which permitted the ceremony to be performed any hour of the afternoon, and now it is quite as fashionable in England to have an afternoon wedding as one before twelve o'clock; but it is never fashionable to have the wedding at night. The refreshments served at the wedding were originally termed breakfast and took the form of a sort of cold luncheon. Now it has been largely superseded by the wedding tea, which takes its place at afternoon weddings.

RUBY ROSS GOODNOW.



*The graceful lines of Botticelli's floating draperies are reproduced in the costume of the bridesmaid with its flower-starred petticoat and flower-decked head-dress*

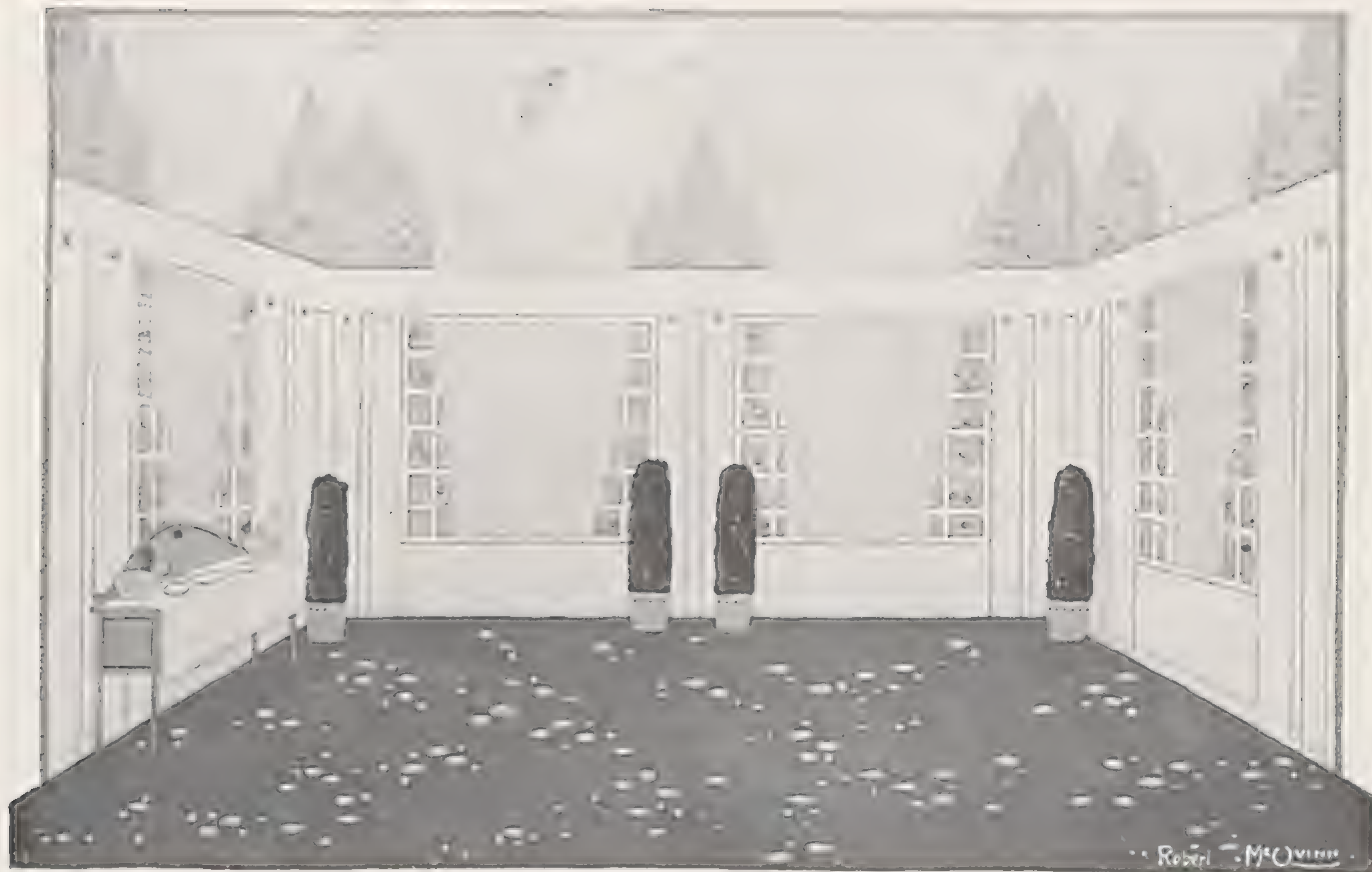


*The draperies of the little flower girl float, also, in diaphanous folds, her sandals are tied with green, and her basket is filled with white flowers and green tendrils*



*Botticelli's "Flora," the spirit of youth and spring, steps from her fifteenth century Italian garden, in the guise of the modern bride who prefers beauty to convention*





*In this, the refreshment room for the Botticelli wedding, described on page 25, flower-strewn carpet and painted trees create the illusion of out-of-doors, and the latticed white woodwork suggests a sheltering enclosure*

## MARRIAGE BY CAPTURE

WE all agree that marriage is an affair of give and take, but we begin to disagree as to which party to the contract gives and which takes. Mr. Bernard Shaw holds that in modern marriage by capture—and he recognizes no other sort in ordinary society—it is the titular hunter who is caught, and an American lady of miscellaneous literary activities and somewhat opulent marital experience agrees with the distinguished Irishman. The thought, though flattering, must also be alarming to the bold and careless bachelor who rejoices in what Othello called his “unhoused free condition.” All those blushing buds who seem preoccupied with anything but the thought of marriage, all those belated sisters who appear to disparage naught so much as marriageable men, are merely lying in wait to ensnare some unsuspecting bachelor, some widower or divorcee, recently freed from feminine toils by the hand of God or the law, but skill-less to avoid the net spread for his recapture. As to widows, not only Mr. Shaw but a traditionally censorious world as well seems to regard them as cunning spiders perpetually weaving their invisible webs for the entanglement of heedless masculine feet.

### IS EVE OR IS EVE NOT RELENTLESS?

If all this be true, if the matrimonial chase really runs in a direction opposite to that which dull men have always supposed it to take, if Proserpina carried off to the underworld her supposed captor, and tiring of him, turned to lure the reputed rescuer into her crafty arms, what chance can there be for modern man and his personal liberty? Shall the clubs in desperation fortify their doors, utterly abolish ladies' day, and present dead windowless walls to the allurements of the street? Shall we have a renewal of monastic life with banded bachelors living together in remote and squalid fastnesses for mutual protection against the wiles of huntresses? If it is true that the seemingly indifferent or apparently man-hating girl takes her deceptive pose that she may the more skilfully choose her victim, shall coy man surrender at discretion, or escape by airship as the only mode of conveyance not yet generally adapted to

feminine uses? If the apparently nonchalant girl has merely to throw her lariat, to snatch from the fleeing masculine herd the victim of her choice, and relentlessly to draw him forth to the halter and the altar, who shall escape condemnation to life servitude?

Richard Grant White, who loved to trifle with the problem of the sexes, says in one of his essays that a man would feel humiliated were he forced to confess himself “liable to be married”; yet if Mr. Shaw and those who think with him see aright, it is to precisely this humiliating liability that all men are exposed. Of course not even so paradoxical and startling a person as the author of “Candida” would contend that any woman may marry any man at whom she chooses to set her cap. Not the cleverest manipulation of head-gear would enable an ordinary British shop-girl to take her pick from the peerage, though it is sometimes extravagantly said that the young ladies of London light opera are reasonably certain of the strawberry leaves if they choose to aspire so high. As a matter of fact, there are so many more stage beauties than marriageable peers that competition among the ladies of the stage is necessarily pretty sharp, and the theatrical marriage market is in such a condition that a girl must be really keen upon the chase while affecting a maidenly alarm at supposed masculine pursuit. Much the same condition, indeed, prevails in other circles of British society, and the like phenomenon is seen on a smaller scale in many an American academic town.

### MARRIAGE OF . . . A WIFE, BY CAPTURE

In these conditions lies the key to Mr. Shaw's error. He has been betrayed into a hasty generalization by insufficient acquaintance with other social life than that of the British capital. There and elsewhere, the marriage market, when conducted upon the principle of free competition, is subject more or less to the ordinary law of supply and demand and to the manner in which it operates upon the vulgar marts of trade. Should Mr. Shaw make acquaintance with the western American life which he so ignorantly caricatured in “Blanco Posnet,” he would be astonished to see how eager and relentless is the

pursuit of wives in a community where the demand far exceeds the supply. There are regions of the agricultural west where the cause of education is greatly embarrassed by the fact that the local school-mistress is almost literally carried off and married by some neighboring rancher before she has been six months in office. In the effete east the conditions of demand and supply on the local marriage market are reversed, and almost any kind of man can get some kind of wife. Few bachelors manage to remain such long in those older village communities of the United States from which virile youth have been emigrating to the west and to the great cities of the east for nearly a century and a half.

### THE LAW AND DISORDER

Even in such communities, however, the pursuit of the foredoomed bachelor is not quite the indecorous scramble that the cynical Mr. Shaw implies, nor is it even the game of crafty pretense that some folk would have us believe. The few girls who know how to render themselves attractive to the sort of men that the community affords manage to obtain the whole visible supply of husbands, and the others remain single or wed outside the local area. Since men are notoriously deficient in discrimination and taste, it is by no means certain that the best women in such a community will wed earliest. Some practical folk, obsessed by a strange faith in the beneficent power of legislation, insist that the state undertake to regulate the marriage market by law, but since the state often fails egregiously in the administration of far less delicate matters, we may yet safely trust matrimony to the laws of natural selection and supply and demand. The inequalities of the American marriage market are after all perhaps only symptomatic of deep-seated economic ills obscure to most observers, and the treatment of the symptom rather than the underlying cause may do more harm than good. One hates to think of the crudely skill-less fingers that the state would be apt to thrust into the delicately constituted machinery of sentiment hitherto concerned in matrimony as carried on in normal American communities.



# THE WORK OF PARIS IS NEVER DONE

IT seems but yesterday that young girls were playing tennis in a corner of the Tuileries gardens near the place de la Concorde, and to-day, in the same corner, a company of young men of eighteen or thereabouts are being drilled by a serious-looking officer, in preparation for that vague but terrifying region—the "front." Of late, the French boys have taken ardently to sports, and this little handful of boys were as tall, as rosy cheeked, and as athletic looking as English boys. I thought so and the pretty little *midinette* who was hurrying across the gardens evidently thought so, too, for she stopped so long—lost in admiration of these embryo generals and future heroes—that only one reply could have satisfied her employer, and that reply secured her instant pardon, without a doubt,—*C'est la guerre.*

## THE FUTURE OF FRANCE

The fighting man who is on leave for a few days receives a royal welcome in Paris, but the youth who has not been to the front, or who is not preparing to go, has now no place in the heart of the Parisienne. The little men in

Though the Work of Other European Capitals  
Be But Warring from Sun to Sun, the Work of  
Paris Is Never Done, for whether the World Be  
in Its Right Mind or Not, It Must Be Clothed

perambulators are watched over as they never were before. Precious little creatures they are, these days. The future of France is in these "prams."

All roads lead to Les Invalides on Sunday afternoons. Your concierge and your valet, your maid and your chauffeur, alike demand a holiday every Sunday in order to inspect the cannon and the aeroplanes which have been taken from the enemy.

These trophies have been placed in the court of honor just back of the tomb of Napoleon, where small boys may clamber fearlessly over them and peer recklessly right into the "cannon's mouth." Adults look at the grim war machines curiously, while boys of fifteen examine the cannon more knowingly, and explain to each other just how the trick is done.

## SPOILS OF WAR

Thousands of people from the outskirts of Paris pour into the esplanade and wait for hours for a glimpse of these silent, somber testimonials to the valor of the army. "Paris," said a middle-western voice just behind me as I looked at the trophies one day, "is gun crazy." I don't know whether or no the pun was intended, but there



The so far and no farther militarism may go in influencing frocks is shown in the chary bit of braid on this Martial et Armand frock of blue gabardine

Almost as broad as it is long is the skirt of the frock at the left; hem and sleeves and collar are bound each after the manner of its own jigsawing and tucks go round about; Martiale et Armand

Mauve taffeta sleeves are companions in arms of a Martial et Armand white crêpe de Chine frock with flowers that all but overflow the mauve bindings





was some truth in it, for all that. One is hardly surprised at it, to say the least.

#### CAKES OR CANDLES

A near-by café has become, for patriotic visitors to Les Invalides, the "nineteenth hole" of the war game; and after the trophies are pored over at leisure, they are all taken again on the terrace of the café over syrups and cakes. Battles are won—never lost—and whole battalions of the enemy are cheerfully annihilated before the glasses are empty.

A smaller and more serious crowd pours daily into the musty old church of Notre Dame des Victoires. Mothers, wives, and sweethearts of soldiers—a pathetic, tearful, little company—go each day to this dim old place to pray for the safety and victory of the French troops.

No candles are burned and no tears are shed, however, at the Café des Ambassadeurs in the gardens of the Champs Elysées. At five o'clock, merry, chattering groups of guests surround the tea-tables and consume oceans of tea and who knows how many delicious little cakes.

Also in the way of gaiety, just now comes the news that races are to begin the first week of May at Maisons Lafitte. There will be no *Paris Mutuel*, however, and the races will be run "on the flat."

#### EXCLUDING MILITARISM FROM FASHIONS

Whether one is chatting over tea or praying over candles—sad or not sad—or whether one is in one's right mind, or not in one's right mind, one must be clothed, and though the work of other European capitals may be but fighting from sun to sun, the work of Paris is never done, for there is not a morning, or afternoon, or night when the needles of the dressmakers are not flying swiftly and deftly as ever.



In spite of the military spirit which is evidenced in almost everything else, the couturiers still refuse to make of dress a military affair, and the little Martial et Armand frock sketched in the middle on page 29 shows the conservative extent to which braid and buttons are used. The frock is of dark blue gabardine with just enough black braid to bind the edges and add a chary bit of trimming. It is worn over a dark blue and red plaid blouse.

#### PAQUIN AND MARTIAL ET ARMAND

The fashion of binding the edges of things seems to be featured by the Martial et Armand establishment, for the other two frocks illustrated on page 29 are also edged with bindings. The frock at the lower left of the page has a jigsaw hem bound with blue taffeta, and the sleeves and collar follow the example of the hem, each after its own kind of jigsawing. The white part of the frock is organdy, and so sheer is the collar that but for its binding it would hardly be visualized. The part of the frock which is neither white organdy nor blue binding is mauve taffeta, that is, it looks mauve, but a colorist would say, perhaps, that it is rose taffeta shot with blue to give a mauve effect.

In the frock "Billet Doux," at the lower right on page 29, Martial et Armand choose mauve taffeta bindings and put them in the edges of tunics of white crêpe de Chine showered all over with rose, blue, and green flowers. The jacket, which takes advantage of the prerogative of its sash-ends to form almost a third tunic on the skirt, is of mauve changeable taffeta. There is a big puffy pink rose for trimming and puffy ruffles finish the sleeves.

Paquin also pins faith to flowered materials for summer wear, and the frock sketched at the

(Continued on page 126)



Unconfused by a flounce which will turn upside down to show its cerise lining, the hem of this blue Paquin frock pursues the uneven tenor of its way. This frock is to be exhibited at the Panama-Pacific Exposition

A charming summer affair between mademoiselle and white organdy is interrupted by a line of wee blue flowers and a chou of silk for a rose

As the proof of the frock is in the wearing, a bodice with provocatively babyish sleeves is too sure to be becoming to lack for proof







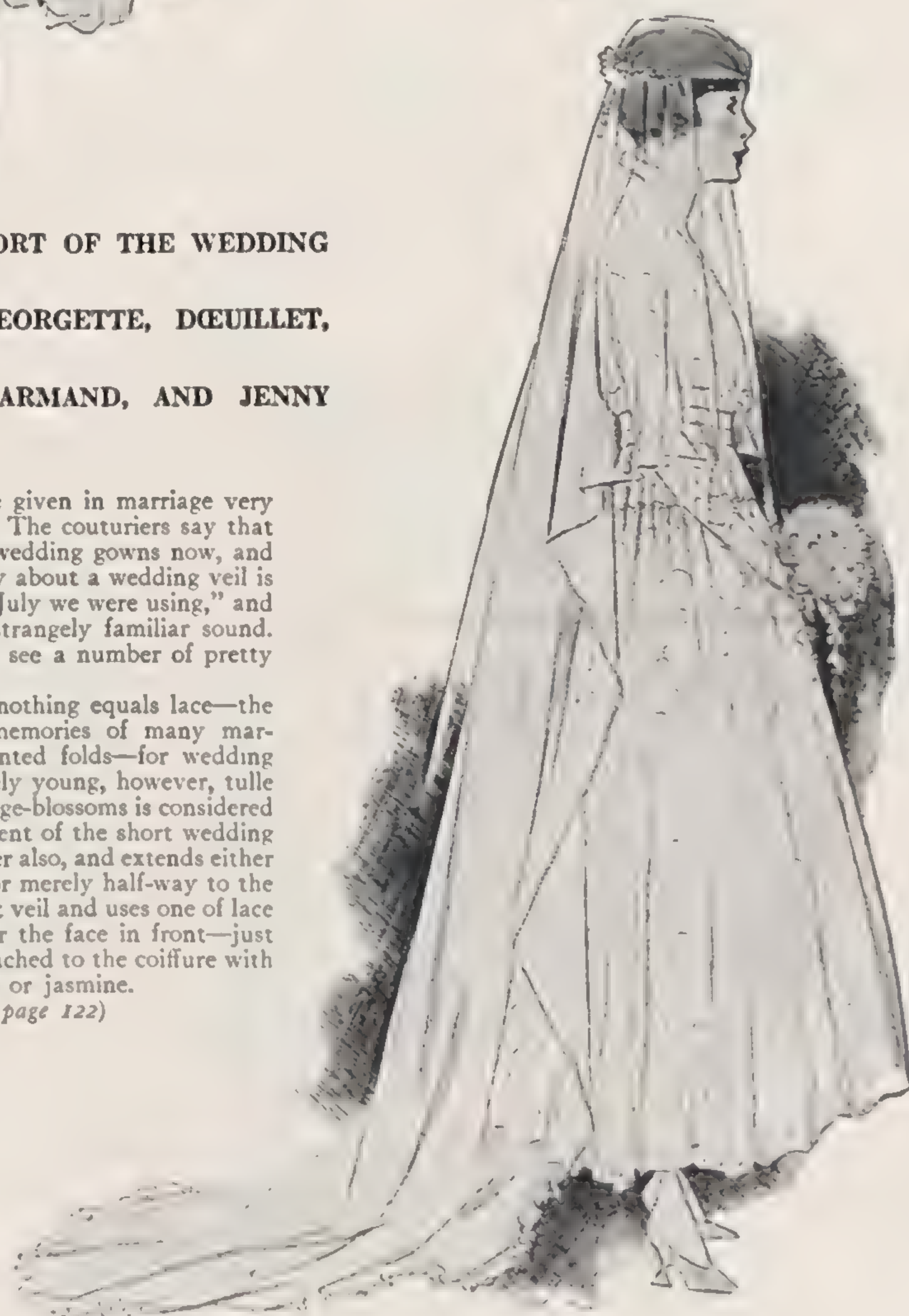
**THE LONG AND THE SHORT OF THE WEDDING  
VEIL ACCORDING TO GEORGETTE, DÈUILLET,  
PREMET, MARTIAL ET ARMAND, AND JENNY**



**P**EOPLE marry and are given in marriage very quietly now in Paris. The couturiers say that they are not making wedding gowns now, and the reply to an inquiry about a wedding veil is dated before the war, as "In July we were using," and the rest of the reply has a strangely familiar sound. However, I have managed to see a number of pretty veils in the making.

I am told that, generally, nothing equals lace—the rare, cobwebby stuff with memories of many marriage vows clinging to its scented folds—for wedding veils. If the bride is extremely young, however, tulle wreathed with jasmine or orange-blossoms is considered more suitable. Since the advent of the short wedding gown the veil has grown shorter also, and extends either just to the hem of the skirt, or merely half-way to the knee. Paquin favors the short veil and uses one of lace which is arranged to fall over the face in front—just that and no more—and is attached to the coiffure with a garland of orange-blossoms or jasmine.

(Continued on page 122)







EARLY ITALIAN, "MOYEN ÂGE," WATTEAU — WHAT YOU WILL—THE WEDDING GOWN WAS IN THE BEGINNING, IS NOW, AND EVER SHALL BE, LIGHT AND FLOWERS AND LACE

*Original designs for wedding gowns made especially for Vogue by Helen Dryden*

*A slimness of line which found its prototype in a Botticelli vignette is shown in the costume above. The arrangement of the veil, however, surely claims a Holbein portrait as its inspiration. The waist is old lace, the skirt is soft accordion-plaited white satin, and a square train of embroidered satin falls from the shoulders. A spray of flowers is draped across the bodice, and instead of a bouquet the bride carries a loop of roses over her arm*

*Of the "moyen âge" in line is the wedding gown at the upper right, which is as short as any other spring-of-1915 gown. Part of the bodice is of white satin, pearl embroidered, and the rest of it is of lace. There are inserts of lace from hip to hem of the accordion-plaited satin skirt. The bride's bouquet is of cushiony roses to match the embroidered ones on her bodice, and her veil is just a big square of tulle without a thing in the world to trim it*

*A twentieth centuryized Watteau costume has a tight little bodice of silver-embroidered white silk that fits over a skirt almost to be suspected of hoops. Flounces of lace are the underskirt, and the overskirt is silver-embroidered satin. But a face veil in front, the wedding veil assumes the proportions of a long wide full train in the back. With all the aplomb of inexperience, a mere garland of flowers bears off the honors of the usual bridal bouquet*





## FILMY THINGS FOR THE TROUSSEAU



A heady concoction of lace and flowers and things, from Thurn, and a pair of garters, from Le Chiffonier

THE luxuries of the usual wardrobe are the necessities of the trousseau. The substantial silks and the fine linens designed for the trousseaus of other days—and designed to last a lifetime—are no more. To-day, the trifles which a bride demands as her right, though they have little more substantiality than cobwebs, are almost as costly as jewels. Bed jackets, negligees, petticoats, and boudoir caps that will crumple up to the size of a ten cent piece are fabulously priced. Chiffons, laces, and nets are the materials most favored for them. To be sure, silk is sometimes used, but in such cases it is of the softest, and is very light in weight.

The charming little bed jacket illustrated in the middle of the page is colored crêpe de Chine. It is here pale blue and is embroidered in a

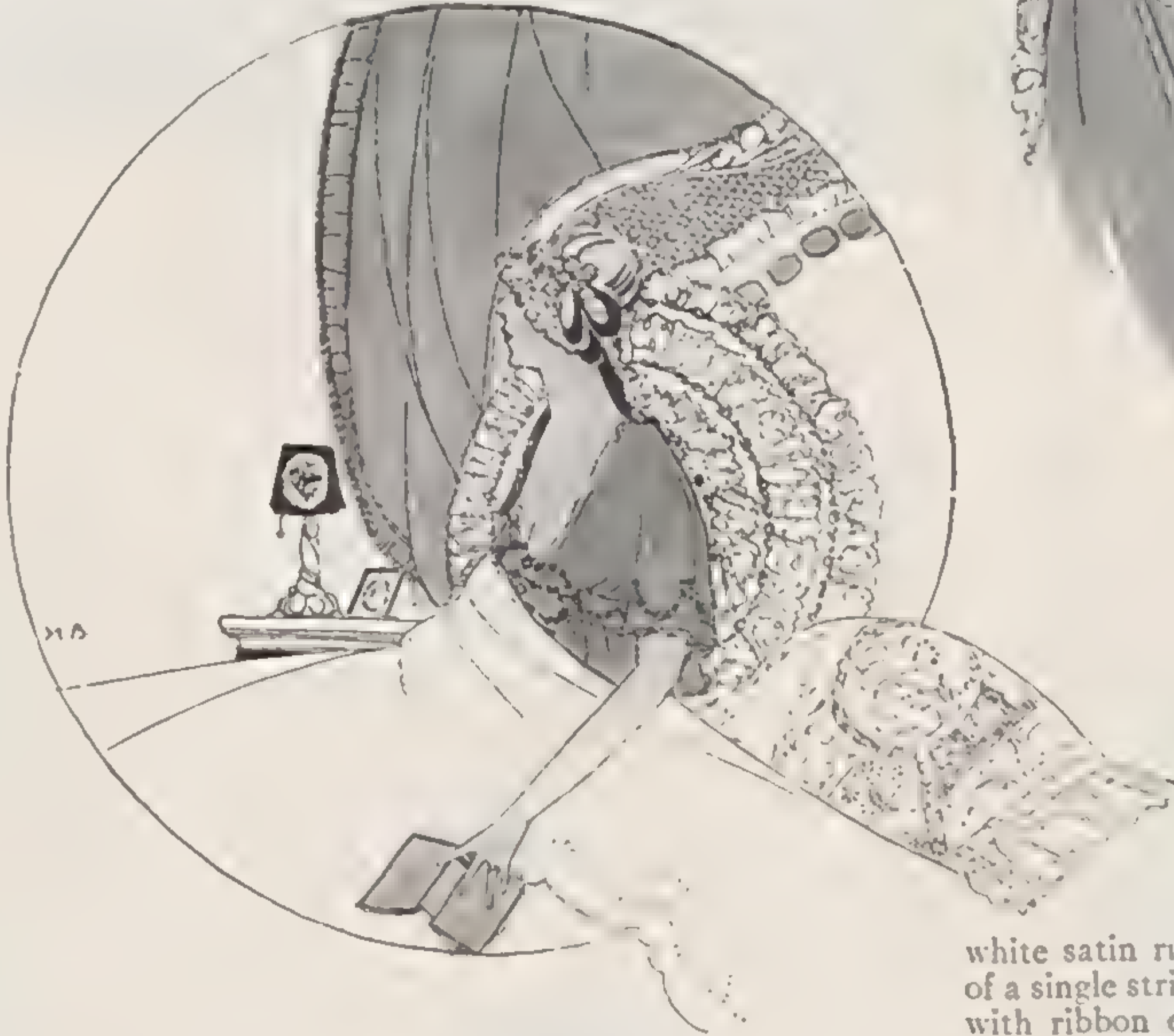
delicate Empire design of tiny pastel flowers. The garment is cut on kimono lines and has a belt at the Empire waist-line. The jacket comes to the waist only, and is practical as well as delightful for her who takes breakfast in bed. The little cap of white net and Valenciennes lace which completes the costume is trimmed at the sides with blue satin ribbon. The round pillow illustrated is a particularly pretty one of rose taffeta and Valenciennes flounces, set on in a circular manner and caught under flat rose-buds of silk.

## NET AND LACE AND THINGS

A long jacket which may be worn over a petticoat is sketched at the lower left. This is truly delightful, a mere bit of cream net trimmed with garlands of flat silk flowers and bow-knots of pink ribbon. The petticoat has two deep flounces of net finished with a scalloped edge and trimmed with pink roses at the points of the scallops. The little bonnet is adorable, and it masquerades as a thing of use as well as beauty,

for foolish little ear muffers of lace drop from each side. The main part of the cap is true to its name and is really a cap; it has a crown of net shirred to a straight band of lace. The upper edge of the band is caught with a ribbon run through a casing. Roses trim it at the direct front and the sides.

Quite different is the cap of Valenciennes lace shown on the ornamental stand at the top of the page. In this cap a crown of net is trimmed with Valenciennes lace and bands of pale blue satin ribbon. The scalloped net ruffle is also edged with Valenciennes lace, and, just to be contrary, the circle of roses on the side is of pink taffeta, although the bands of ribbon and the long streamers are of pale blue satin. The garters of



A white silk corset bestrewn with embroidered buds. From Irene

Of a filminess which, though a luxury of the usual wardrobe, is a necessity of the trousseau, is this embroidered bed jacket. From Paula

white satin ribbon sketched below this cap are of a single strip of ribbon-covered elastic finished with ribbon ends to tie in a bow. A knot of orange blossoms or pale pink roses, as preferred, trims the ends of the garters themselves.

A new model corset for the bride is sketched at the upper right on this page. Dresses with the tight-fitting bodices demand a corset with more curves than those of last year had, although the straight front is preserved. Not only the workmanship, but the line, of the corset sketched is of  
(Continued on page 124)



A diminutive cap, some bow-knots, enough lace to crumple into the size of a ten cent piece, and a wee bit of bride—a morning picture to frame



The reign of the tight top skirt well over, petticoats resume the ruffled tenor of their way. These and the jacket at the left from Thurn



More or less of lace, little or nothing of chiffon, and a great deal of imagination—voilà, three bridal petticoats. From Thurn and Paula





Photograph by Earle Harrison

*Gleaming in the brilliant sunshine of the Côte d'Azur, whitest of the white towns which are strung like beads on the steel rails of the Paris-Lyons-Méditerranée, Monte Carlo lies between the hills and the sea, gathered closely about the famous Casino and around the Sporting Club and "Tir aux Pigeons," which stand on the great semicircle supported by arches*

## THE WAY OF THE MODE AT MONTE CARLO

MARSEILLES greeted us in the morning with bright sun shining on blue sea; then followed miles and miles of dusty olive groves seen from car windows, flowering almonds and gaunt cypresses, with the bare branches of pale poplars etched against the blue of distant hills. There were women working in the fields and old men pruning the grape-vines and fruit trees; companies of soldiers drilled by the roadside, and farther on there was an encampment of Indian cavalry—the men in turbans, the horses tethered; companies of French soldiers on the march were glimpsed through the trees, and sentries with bayonets fixed were posted by the railway. Two women were seen toiling at an ancient well—for the horse that last year turned the giant sweep had gone, with his master, to the front; and at a little village a young girl with a face like Bastien-Lepage's Jeanne d'Arc, leaned on a gate. Then came more olive groves and finally the blue sea again, with Cannes, Nice, and Monte Carlo strung like white beads on the steel wires of the Paris-Lyons-Méditerranée. But the war has changed even the Côte d'Azur, and it wears a noticeably chastened air. Even the sky seems less inimitably blue and the turquoise of the sea a little less brilliant.

### MONTE CARLO GOES CLAD TO THE EARS

They say in Monte Carlo that it is the terrific cannonading in the north which accounts for the storms that have recently shaken the "azure coast." At any rate, the storms have been severe and the tops of the Alpes-Maritimes are still covered with snow. The sea tore a great hole in the promenade du Midi at Mentone and washed away the tracks of the tramway on the other side of Cap Martin.

The promenade des Anglais at Nice has also been badly damaged, and funds have just been appropriated for its repair and further improvement. At Monte Carlo, which is rather better protected than the other coast towns, the storm was less disastrous; but the air is still cold, and the mistral sweeps across the terraces, lashing the eucalyptus trees and blackening the scarlet geraniums in the vases.

Instead of wearing thin muslins, visitors go about wrapped in furs and last season's velvets. Yesterday I saw the Grand Duchess Anastasia, who still prefers to be known by her Russian name, entering the Hôtel de Paris, clad in a frock of green plaid under a graceful coat of *breitschwanz* trimmed with sable. Later I saw her in the Casino, simply frocked in blue serge, and wearing a pearl necklace closely clasped

Spring Delays Its Coming on the Riviera  
and the Blowing of the Chill Mistral May  
Account for the Ear-muffling Collar  
Widely Adopted by Fashionable Sojourners



*If fashion continues its present trend, the coat will soon be a mere appendage to the pockets, but the collar will doubtless hold its own, since "there is always room at the top"*

about her throat and a small red hat. She was walking swiftly from table to table and winning miraculously at each one; every time that she threw a coin up on the green cloth she picked up a handful of five-franc pieces.

It is odd to see only five-franc pieces on the roulette tables where in other years gold pieces and notes were stacked in glowing, alluring heaps—nothing but long files of five-franc pieces. For any sum greater than five francs scarlet discs are employed, to be cashed later.

### WHEN THE LITTORAL GOES PLEASURING

A round dozen of tables at the Casino are crowded at mid-afternoon, when motor-parties from Nice, Cannes, and other Riviera towns stop to risk a few francs in the famous *salles de jeux*; but at night only four or five tables are in operation, for the crowd goes then to the Sporting Club.

The Prince's yacht is lying in the harbor at Monaco, with one other small pleasure-boat to keep it company, but otherwise the harbor is deserted. At Villefranche there are one or two gray torpedo-boats hidden behind the breakwater, while at Nice there is a single yacht—the *Cassandra*—bearing the familiar letters L. Y. C. and flying the Stars and Stripes.

At Mentone a few days ago, only one or two fishing-boats with rusty sails were to be seen back of the old town, and the waves were breaking on the stony beach with a noise like thunder. The streets and gardens were deserted and many of the shops closed. Mentone is full of dusky Singhalese in blue uniforms and red turbans; and the streets of Monte Carlo, Nice, and Villefranche are crowded with the *chasseurs Alpins*, called "blue devils" by the Germans because of their fighting qualities. Swarthy and picturesque, they wear the blue Alpine uniform with a hunting horn in gold or silver embroidered on the blue beret, and each chasseur has a small flower of the mountains tucked in his jacket or cap; and the eyes under the beret are gray and steady.

Many of the shops in Nice are closed, and the streets under the gray sycamores have a deserted air. There were not a dozen people on the promenade des Anglais when I walked the length of that famous thoroughfare recently, and the hotels of Nice, for the most part, are closed or fly the red and white flag of the *Croix Rouge*.

The social life on the Riviera at present centers markedly in Monte Carlo. When visitors at Nice or the other towns of the littoral wish to go pleasuring, they come to "Monte"; and here also come the exotic daughters of the gay



life which is so marked a feature of Paris and the larger European cities and on which the war has wreaked such havoc, and this light, flitting feminine element must always be well gowned and frocked "up-to-the-minute."

#### SECOND-SEASON GOWNS AND ENGLISH ALE

This year, however, there are few real thrills in fashion in Monte Carlo. The few "person-ages" stopping here are smartly and inconspicuously gowned, and as to the others—*c'est la guerre*, and great sums are not spent this year for clothes. "Second-season" gowns are many, and owing to the continued cold weather, summery frocks have not yet been taken out of their snug "innovations."

English women wear white serge, white hats, and white lace veils—by their veils ye shall know them—and they carry violet parasols. English girls wear colored silk sweaters or jersey coats and broad plain hats. Americans wear white or blue serge—but there are few American travelers now in Monte Carlo, and this alone would make it seem dull. On account of the war there will be



A welcome bit of cheerfulness amidst the soberly clad audience which listened to the opera, "*Cléopâtre*," was this evening cloak of changeable pink taffeta worn over a black lace dress

no motor-boat races this year. The golf club at Mont Agel is open, but there are fewer players now than there were a few weeks ago, and the motor service between the Casino and the links has been discontinued. The *Tir aux Pigeons* is deserted, and the pretty birds flutter fearlessly about disturbed only by the children, who try to catch them.

At Ciro's there are many luncheon parties and the Café de Paris is very well filled at the tea hour, but there seems to be an incurable shortage of little cakes, and the guests almost come to blows over a plate of brioches. When fresh dispatches are posted up on the big bulletin board opposite the Café de Paris, the people seated at the tables on the terrace rush over for the latest news, leaving their tea untasted and their cakes to the mercy of a prowling "garçon." All day long there is a group of people in front of this bulletin board—some idly curious, some eager, many wistful. Wounded soldiers, attended by solicitous but happy relatives, stop sometimes to read the war news and then limp



Bolero in front and cape in back is this wrap which has caught the Monte Carlo fancy and appears there often and in many versions. White velvet hat, with blue and pink flowers



A smart little Parisienne who was just returning to Paris wore this smartest of blue gabardine suits, trimly snug of coat and boasting a collar as high as the skirt was short

away to some favorite and protected corner of the terrace. The dusky venders of barbaric shawls and scarfs display their wares in front of the café, but customers are few.

There is a dearth of the better class of picture post-cards in the shops and kiosks. Again, *c'est la guerre*, for every one knows that picture post-cards have always been made in Germany.

It is amusing to see how scrupulously German wines are crossed off the lists in the hotels. Even apollinaris is barred, while kirsch is not to be thought of; and one must never, never ask for German beer. Good old English ale has taken the place of the German beverage, and Frenchmen are drinking it—just as they are now carrying English walking-sticks, wearing khaki, and sporting monocles. French soldiers are beginning to speak a little English, they are learning cricket and golf—and now they are talking



Collared to the ears, flaring with ruffle upon ruffle, and modishly untrimmed was an evening coat of blue and mauve changeable taffeta, and the white velvet hat rivaled the coat in flare

of making Albert of Belgium the next president of France! *Mon Dieu!*

#### OPERAS AND EVENING COATS

The opera season in Monte Carlo opened with "*La Vivandière*," which was followed by "*Cléopâtre*" a few days later. Marie Delna and Delmas of the Paris opera are singing this spring in Monte Carlo, and Caruso, who had been widely advertised, made his Monte Carlo debut in "*Aïda*" about the middle of March and received an enthusiastic welcome from the entire Riviera, which thronged to hear his wonderful voice.

It was at "*Cléopâtre*" that I saw the evening cloak of changeable pink taffeta sketched at the left on this page. Very smart and very new, it looked almost out of place in the rather somberly clad audience; but was all the more welcome on that account. The tight upper part of the coat in front extended in two long wide tabs, which

(Continued on page 126)



## FROCK, HAT, AND HAIR AS GROULT ORDAINS



Short bodice, nipped-in waist, and girdle flaring at the bottom and so high that it buttons to the collar in front, top a frock of marine blue gabardine bound with red. Below, a full skirt flares to moderate width and is narrowly edged with red. Blue buttons in red button-holes are the only trimming, and the plain collar and plaited chemisette are of white linen. A close hat of red taffeta, trimmed with a red taffeta flower and edged with coiffure, completes this costume for street wear



In the middle above, blue taffeta and black taffeta are combined in a trim little frock, short, close at the top, and wide at the hem, as the present mode commands, and embroidered with a Greek design in white. A softening frill of blue taffeta rises above the waist-line across the front. The close hat of black moire has the tiniest of brims and gathers its trimming of bows and blue plumes to an imposing group at the very top



Groult refuses to decide between the bodice short and tight and the bodice long and loose at the waist, but proves that each is chic and charming when correctly used. For this frock of marron whipcord, the long bodice was selected, and a very full and very flaring skirt gives delightful contrast of line. There are many, many black buttons and a pointed collar of white muslin. A black taffeta hat with diminutive black taffeta horns on each side carries on the note of black

At the left is a frock of marine blue serge, which keeps to the most severe sobriety of the season until it reaches the bottom of the skirt, and there allows itself to be tempted to the extravagance of harlequin points. Blouse and revers are of white satin and the cravat is of black velvet, fringed with gold at the ends. The straight-brimmed, straight-crowned hat of black taffeta suggests a diminutive windmill in its white ribbon cockade



BRIDESMAID FROCKS SO ETHEREAL THEY RIPPLE  
IN EVERY WIND TO ILLUSTRATE THE ADAGE,  
"THE DANTIER COLOR FLIES THE DANTIER IT IS"



A slim frock of taffeta and net for the bridesmaid. But for the lace-ruffled flounce which stands out for fulness with the naïveté of a little girl's crisp skirt, the whole affair could be called but a shift of white net on a foundation of flesh colored taffeta. Pink and green roses and two long "Come-follow-me" streamers trim the mauve taffeta hat. Models designed by McNally

Had the earth twenty times four corners there would not be one for every point at the bottom of the frock above to point to. The skirt is triple as well as jagged edged, and mauve, blue, and flesh colored layers of tulle succeed each other. The pink layer is the topmost one, and so lightly the color blows, even a knot of roses fails to weight it. A sash of mauve and blue taffeta swatches a bodice of flesh colored taffeta and repeats the three-color effect of the skirt. The bodice crosses surplice-wise in front. The hat, with a brim that slants like a monoplane, is of cream and mauve tulle with one mauve chiffon rose

A winsome foundation for a sash of pink and blue chiffon is the frock at the right, of cream pompadour silk with pink and blue flowers. Kept in countenance by the insubstantiality of the sleeves, which match it in color and fabric, the sash escapes from the Eton jacket and the droopy knots of flowers in shimmering ends. A hat of folds of pink and blue chiffon has one pink rose





Callot accomplishes a deft turning of last season's fashion into this; where the "moyen âge" line of last season ends, the full skirt of this season begins. The material is white broadcloth, and the bandings are of white and jet beads set on in squares to simulate a Scotch plaid



True to the Empire period in line, a jet evening gown is no less true to the sisters Callot, who yield an inch or so of fulness to the mode, but firmly refuse to vouchsafe it an ell. A flesh colored charmeuse slip glows through the swaying jet embroidered overdress of net



Doucet, as well as Callot, features the straight up and down silhouette, and gives an overdress of black Malines lace a black satin belt to hold it to its "moyen âge" convictions. The overskirt is fringed with "putois" fur and the belt is fastened under a jet buckle. The underdress is of black charmeuse

NOT BY PROXY, BUT UNDER THEIR OWN DIRECTION, AND UPON THEIR

OWN DESIGNS, WAS THE COLLECTION OF THE CALLOT SISTERS MADE

THE advent of the Callot collection of spring fashions has been eagerly awaited, for, as in the past decade, it was expected that the Callot sisters and Chéruit would do more than any of the other great couturiers to change the mode.

Early this season there was an erroneous impression that Mme. Gerber, who is, perhaps, the most gifted of the Callot sisters, was not doing any designing. On the contrary, not only Mme. Gerber but the other Callot sisters also have taken most active part in the creating of the Callot collection, which, in the opinion of many connoisseurs of dress, is quite as fine as in former seasons.

This house, unlike many of the others in Paris, did not present the very full round skirt, but preferred to show a straighter skirt, which, though cut with increased fulness, yet followed the figure and outlined a graceful slender silhouette. This year, as formerly, the collection of Callot

has the distinction and dignity always associated with the house. The evening gowns, for which the Callot sisters are especially famous, evidence the skill and rare creative ability of Mme. Gerber.

There is a charming purity of line in the black jet gown illustrated above, which suggests the Empire period; yet the material of the gown has a transparency which suggests the period of spring 1915. The elaborate black net overdress, which swings a trifle away from the figure as the wearer walks, veils a flesh colored charmeuse slip.

In the charming frock of beige and blue linen sketched at the lower right, drapery is handled in a most unique way, yet the dress retains a simplicity which is in keeping with a summer morning frock. Just such distinctive touches as are illustrated in the dresses shown on this page are to be found throughout the Callot spring collection. They are the marks of creative skill.



That draperies may be rejuvenated is proved by a Callot frock of beige and china blue linen. The plaited part of the skirt is beige linen and the blue part is draped up and faced with the beige linen. The trimming is stitching, a half-moon pocket, and a diminutive tie. Models imported by Henri Bendel





AMONG THE CHARMING FOLLIES OF THE TROUSSEAU MAY BE  
RECKONED INSUBSTANTIAL TEA-GOWNS AND EPHEMERAL EVE-  
NING DRESSES—BUT EVEN A BRIDE HAS A DEPENDABLE SUIT

*Weighted only by a band of jet, a loose chiffon overdress hangs free from a satin slip, a transparent background for gold and jet beads and bugles; the line of the overdress is broken only by a band of black bugles. Tulle fashions the sleeves, and also the full ruffle edged above and below with double ruffles. This frock is black, but it may be developed in color*

*The bride of summer would take comfort in a suit of dark blue "gros de Londres" made short and full with a jacket that bobs off at the waist-line. Deep tucks make the unique feature of skirt and jacket and close sleeve. The wrist of the beige chiffon blouse is also a finish for the coat sleeve and a beige ribbon bow stands in the stead of buttons. For wear with this suit the hat is of beige straw faced with black and trimmed with two arrow quills, beige faced with black. Models designed by Jeanne Dimelow*

*Soft white chiffon, wide net lace, and more soft painted chiffon, draped with studied carelessness, give assurance that the tea-gown has the grace and lightness the bride would wish for it. An exuberant bow ties yoke to yoke, and trailing, angel sleeves of lace are weighted with bead tassels. The variety color lends is given by pastel tints on the white chiffon overdress*





Photograph by Marceau

Miss Eleanor Taylor, the daughter of Mr. Howard Taylor, whose engagement was announced early in March, will have a charming country wedding on June 17. She is to be married to Mr. Gouverneur Morris Carnochan, Jr., at Middle Hadham, Connecticut; the reception will be at her father's country home, "St. Clements"



Photograph by Campbell Studios

A transcontinental engagement is that of Miss Lucy Page Brown, the daughter of Mrs. Arthur Page Brown, of New York, to Mr. Harry McAfee, son of Mrs. C. William McAfee, of San Francisco; her engagement has only recently been announced. Miss Brown is the granddaughter of Judge Roger Pryor, New York

Miss Frances Staunton Peck, daughter of Mr. Staunton Bloodgood Peck, of Chicago, has been the guest of her grandmother, Mrs. Thomas Bloodgood Peck, at the St. Regis this winter. Miss Peck is a debutante of the season, and her aunt, Mrs. Thomas Bloodgood Peck, of New York, has entertained for her. She is engaged to Mr. Vivian H. Egleston, of New York

Miss Edith L. Adams, the daughter of Mr. Robert Franklin Adams, of New York, spent the early spring with her parents at The Breakers at Palm Beach. Mr. Jules Glaenzer, the son of Mr. Georges A. Glaenzer, of New York, to whom Miss Adams is to be married, spent the spring at Palm Beach as the guest of Mr. and Mrs. Tyler Morse, at "Villa Houston"



Copyright, 1915, by Dudley Hoyt

The marriage of Miss Clara Fargo, the younger daughter of Mr. James F. Fargo, of New York, to Mr. Joseph B. Thomas took place in early spring in St. Thomas's Church, New York. The bride's gown was exceedingly lovely and simple; it was a straight clinging robe of chiffon almost covered with her tulle veil

ONE BRIDE OF THE SPRING SEASON

AND FOUR BRIDES - SOON - TO - BE



Photograph by Davis and Sanford Co.



Photograph by Brandenburg



## A S S E E N b y H I M

Turning, as in the Spring the Young  
World's Fancy Will, to Thoughts of  
Marriage and Giving in Marriage

ONE of the old superstitions that has been effectively laid is that there is ill luck to those who marry in May. Perhaps the real reason why the number of weddings are often few during this beautiful month is that it is a bit between seasons. We have been accustomed to gather in New York, from the southern resorts, early in April, and May has been a month in which we have gone to Europe; never is London more admirable or Paris more fetching than in May.

But this year, even should peace be declared at once, I doubt whether many of us would run over this spring or summer. The European scenes are too depressing now to make the advent of guests propitious. It is, therefore, probable that our season will be early here and that some of the June weddings will be in May. June in the latitude of New York and the northern states is the ideal month for country weddings, and there have always been a few in town.

## WEDDING BELLS AND MAY BELLS

There has been, this year, a tendency toward simple weddings, and more than one bride has preferred to be married quietly, without even sending out cards, except those of announcement. A town wedding loses more and more the nature of a wonderful pageant and becomes rather a spectacle for the curious. Then, too, such a wedding is accompanied by many small vexations. People invited to the church and not to the reception or breakfast never forgive their omission, and yet one can not invite everybody to the reception. One does not want to hire a hall, or a ballroom suite at Sherry's, or the Ritz, or the Plaza, or at any of the large hotels, to accommodate the crowd, as one can do to bring out a daughter.

Even with a large town establishment, a private ballroom and all that, it is difficult to squeeze more than five hundred people together at a table breakfast, and from the terrors of the buffet—well, you know the Litany. The street crowds, the police, the mob of newspaper people, and the photographers, moving picture persons, and what not, scrouge into the pageant at the city church.

The country wedding is so much better. There is usually a picturesque little country church near the country estate and, in many cases where the family of the bride or bridegroom, or both, have lived in the neighborhood, the entire village and countryside turns out and makes a holiday of the wedding day. The country is beautiful in May and June, and a special train, if the marriage is to take place within commuting distance of the town, gives a novel little note to the affair.

I wonder if people remember that even a special train on such an occasion is quite an innovation—not in our time, exactly, but within the past half-century. I believe the first time it was used was when Miss Jay was married to Randolph Robinson at Bedford, in Westchester. These were the parents of Mr. Moncure Robinson and Mrs. James Lowell Putnam.

## DANCING ON THE GREEN

In a marquee or a tent on the lawn there is ample room for the entertaining of the wedding guests, and tables can be placed on terraces, on the lawn, on the piazza, and, in fact, everywhere, if the weather behaves itself. Then, a dance on the green is jolly and, altogether, there is some ginger—or whatever modern slang is most appropriate—in the whole affair.

Of course the reporters will come, willy-nilly, but their number can be limited, and an arrangement can be made with one or two of the best photographic establishments which will allow the pictures to be reproduced only in the best

publications. People must have wedding pictures, of course; they are, by the way, very popular in England. For myself, I do not like them. In wedding pictures the most beautiful brides appear to a great disadvantage, and the bridesmaids, with their extraordinary hats, always remind me of the old sextette in Floradora.

I have often wondered—perhaps this is a most unorthodox remark—what bridesmaids did with their hats after the day of ceremony. As a rule, head-gear of this kind is theatrical and fantastic, and even with our freedom in these times, can not be worn to anything except a wedding or a *bal masqué*. It has always been a mooted question as to whether or not the bride should furnish these hats to her attendants. A man gives gloves and tie pins and ties to his ushers, and, if he is sufficiently British, he is expected also to present the bridesmaids with appropriate trinkets. Here, in fact, is the English ruling. The bridegroom should provide the wedding ring—most naturally—and the bridal bouquet. The bouquets for the bridesmaids are also the gift of the bridegroom, and should

be sent to them on the morning of the wedding. He is also expected to make a present to each bridesmaid—such as a brooch, a locket, a bracelet, or a fan—which should be sent either the day before the wedding or on the morning of the wedding day.

## AN INHERITANCE FROM INDIA

In her last book, "Fear and Conventionality," Mrs. Elsie Clews Parsons shows that we have inherited the custom of quiet second weddings from the women of India. In India a widow bride leaves her parents' house by the back door, and to the marriage of a Roman widow it was of old held indecent to invite many guests. However, these customs were instituted through fear of displeasing the dead, and our own "quiet" weddings for widows are all, no doubt, in propitiation of the living, rather than of the dead.

Announcements of second weddings have been somewhat discussed this winter. One of the brides of the winter had a stormy and most unhappy first marriage and was obliged to divorce her husband. The announcement of her second marriage read simply, "Mr. and Mrs. Augustus Smith have the honor of announcing the marriage of their daughter Emily." She had divorced herself from a name which was nothing to her, and which suggested only unpleasant memories.

This winter a widow without parents had her wedding announced simply, "The marriage is announced of Mrs. Mary Van Hook Chalmers" (Continued on page 104)

LINES  
TO  
MISS VOGUE

By Claudia Cranston



She called my couch a "davenport,"  
My suitcase, "portmanteau";  
Kimono she dubbed "negligée,"  
My hat she called "chapeau."

She pounced upon my underblouse  
And said 'twas "camisole";  
My evening slippers were "cothurns,"  
My yellow dress was "gold."

She termed my little dressmaker  
"Une belle couturière";  
My pantalottes she called "culottes,"  
And "coiffure" called my hair.

And when to put her in her place  
I stared a haughty stare,  
She shrugged her pretty shoulders  
And called it "savoir faire."







MRS. DEVEREUX MILBURN

*This portrait of Mrs. Devereux Milburn was painted by Mr. Harrington Mann, the famous English artist. The painting hangs in the New York home of Mrs. Milburn's mother, Mrs. Charles Steele, together with one of her other daughter, Miss Kathryn Steele, painted also by Mr. Mann. Mrs. Milburn and her husband have but lately returned from Coronado Beach, California, where polo is enthusiastically followed. Mr. Milburn is one of the American four who played against the English team last summer, and both Mrs. Milburn and her sister are polo enthusiasts.*



# TO THE DOGS: THIS WAY →

The Modern Improved Facilities for Going to the Dogs Do Not Noticeably Increase the Number of Youthful Excursionists Thitherward, but Sign-posts Marked "No Thoroughfare" Are a Challenge It Is Youth's Plain Duty to Accept

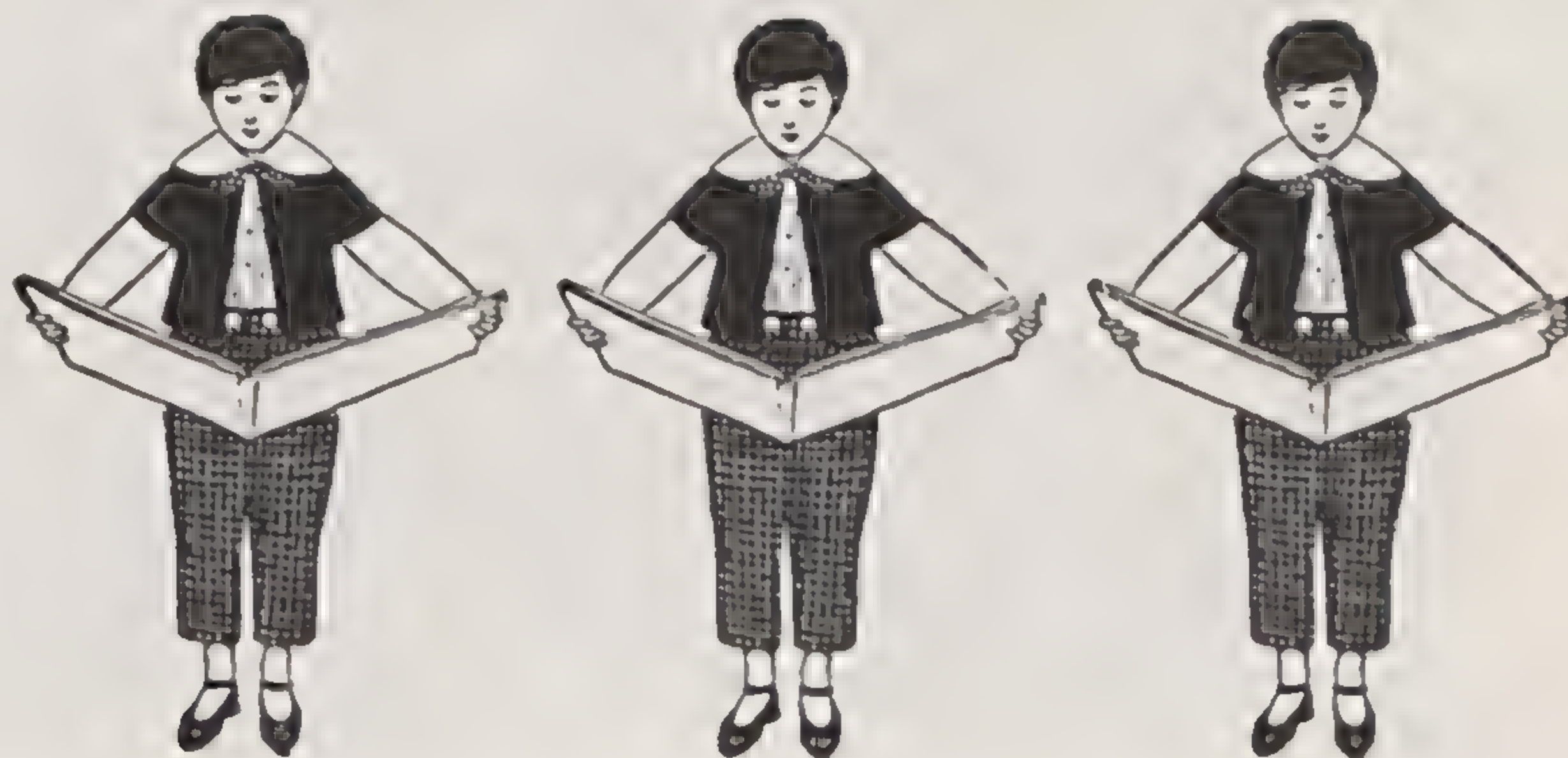
ONCE in so often somebody discovers that the American youth is going straight to the dogs, and there are solemn folk who believe that all the paths preferred by the heedless feet of the young lead to perdition. Oldsters are always busy setting up danger signals in the path of youth, and if there is one thing the American youth likes better than another, it is to ride full tilt at a danger signal—the redder the better. Those seductive little bypaths marked, after the New England fashion, "Private Way, Dangerous Passing," are just the ways into which the American youth hilariously directs his steps, and he pursues such paths with blithe investigatory enthusiasm, careless of the goal. The man who coined the phrase, "The red light district," knew little of American youth if he intended those seductive words as an effective warning. Sometimes we hear that the American youth is going to the dogs by way of the movies, sometimes by way of the gilded saloon, sometimes with the swift and convenient aid of the motor-car, yet again by way of trashy literature in his own or some other tongue. It is commonly believed that the present improved facilities for going to the dogs have vastly increased the volume of youthful travel thitherward; but it was apparently a favorite excursion with American youth a century ago, and even in the strictest days of the Puritans. In fact, the elders in Israel have been shaking their heads over the awful conduct and impending fate of American youth ever since the first white child was born at Jamestown.

IT IS that delightful irresponsibility of the American youth that constitutes his charm and shocks his elders. He likes to shock his elders, and there are stages in his whimsical career when it seems his first duty and main occupation to do that very thing. There comes to him the sudden revelation that honor, duty, taste, and wisdom dictate that he build and touch off the biggest bonfire ever set alight in celebration of a football victory, and he does it in defiance of law, with earnest self-approval and at the risk of spreading ruin over half the neighborhood. Coming home to chambers in the small hours, shamelessly sober, and deep in serious talk with friends, his eye suddenly catches the brazen patron saint of his alma mater glimmering serenely in the moonlight on its pedestal, and, as if the lips of the saint himself had uttered the command, he realizes that upon him rests the instant duty of painting the tutelary hero a vivid green. He does it, and learns with bitter sense of injury three days later that a cold and inappreciative faculty decides to get on without his society for the remainder of the term.

WHY should he seemingly believe that college rules were made only to be broken? Why should he deliberately set up as the I.W.W. of undergraduate life,

and act as if he believed anarchy the whole duty of man? Because he is bound for the dogs, say the solemn elders, because the thoughts of his heart are only evil, and that continually. Far from it. He is a creature of infinite energy, with an imperious necessity for self-expression and a dearth of rational means whereby to express himself. He must make the world sit up and take notice. He has tried wearing queer shoes, rainbow socks, ties with the X-ray faculty of making themselves seen while he is yet invisible around the corner, mad hats, and absurd walking sticks, and the busy world has granted him half a glance, and then passed on. What it needs is to have some of its absurd laws and regulations set at naught; anarchy is the thing. And think of his invention and resource! He does things that nobody outside a madhouse could imagine. He finds material for a bonfire in the most unpromising places; and by what miracle does he lay hand upon red, black, or green paint at any hour of the day or night?

SOME recent books purporting to picture undergraduate life have been gravely deplored as inciting to evil, as glossing over with humor serious violations of propriety and even of law. Perhaps such books do help out mischief-contriving youth of weak invention; but, after all, it is only a fraction of undergraduate youth that is given over to malicious mischief and serious vice. The American youth is perpetually posing, but he seldom poses as better than he really is. Listen to his talk, and you get the impression that he cares naught for study, and regards his preceptors with contempt. That is one of his favorite poses, and it probably represents the sincere opinion of some youths, an opinion that should be eliminated by such requirements as shall make it impossible for persistent idlers to stay in college. What the American youth most fears is that he may appear too good. He is filled with anguish when caught in some creditable act. To learn the best of him you must turn him inside out. When you have performed that feat you will probably find him clean and sound. He is at once humorous and serious, frank, courageous, courteous, kind. The old word "chivalrous" is not too strong for his attitude toward the girls he knows best; he is modest with his elders, thoughtful of their convenience and comfort, respectful toward their opinions; he is tender of his mother. Loyalty to his fellows is almost the highest law of his life, yet he can not forgive the "streak of yellow." However extravagant his follies, however absurd his poses, however grave his faults, however childish his conception of values, however deplorable his occasional vices, the American youth is the careless, impulsive, ridiculous, wholesome creature out of whom is molded sound American manhood.







Photograph by Miss Johnston and Mrs. Hewitt

The happy medium between indoors and out is happily achieved in the chintz-hung sun room of a Long Island seashore home. The furniture is of painted wood on Italian designs, the window-boxes are decorated with plaster reliefs in the della Robbia manner, the marble center table is of the kind which stood in Roman gardens, and the tiled floor is partly covered with oriental rugs



After the design of a console table is constructed a flower stand with sunken top which conceals the flower-pots behind the decorative landscapes of its high sides and permits only the foliage and flowers of its plants to appear. It may be had in black, red, yellow, or blue, with decorations in gold

Chintz is the chosen fabric for sun rooms, and judicious use of it gives a fresh and unconventional charm difficult to equal. A novel feature of this enclosed porch is the use of glazed chintz-striped—for the window-shades. Long boxes contain ivy which is trained to grow against the window-sashes



Photograph by Alice Boughton



Living things, plant and animal, are an essential part of the sun room, and their dwellings must be as decorative as may be. Painted wood, which may be of whatever color and pattern the room demands, makes an enlivening finish for the home of the sun room musicians and suits any furnishings

Plants also may grow from beauty to beauty when they rise from a wall flower-pot decorated in black and gold lacquer, and clamber over a lattice which may match their green leaves, their bright blossoms, or just the wall



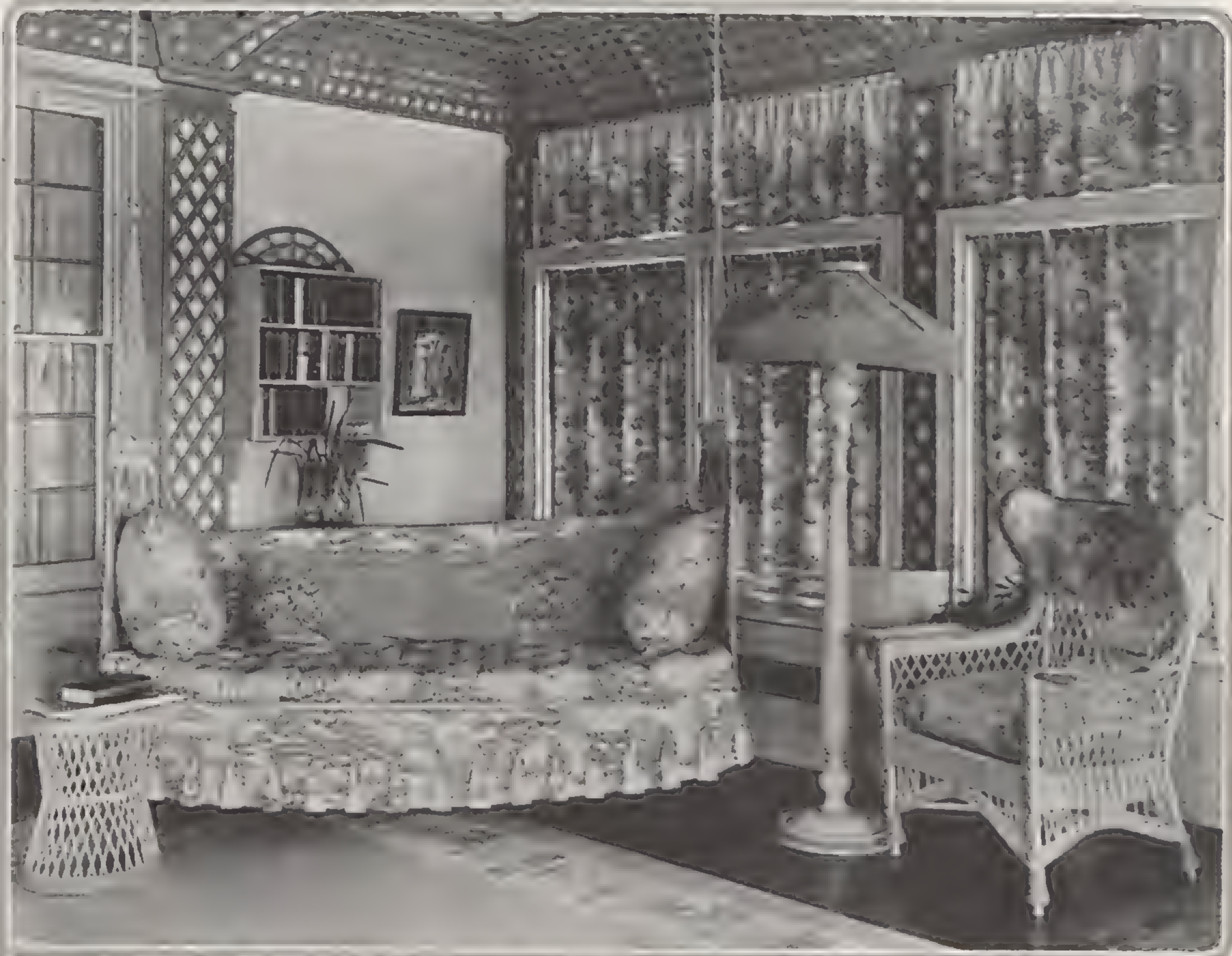
# The TEMPLE of the MODERN SUN-WORSHIPPER

Middle Ground between Indoors and Out Is the Indispensable Sun Room, Gay with Its Plants and Singing Birds and Furnishings to Welcome the Sun

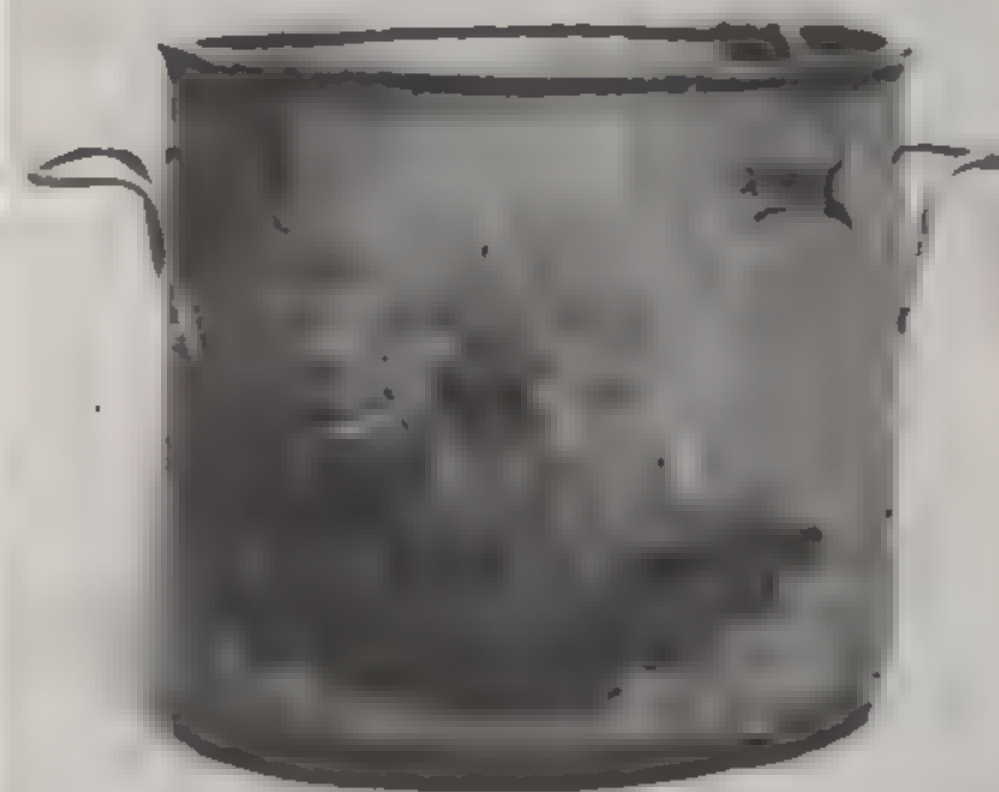
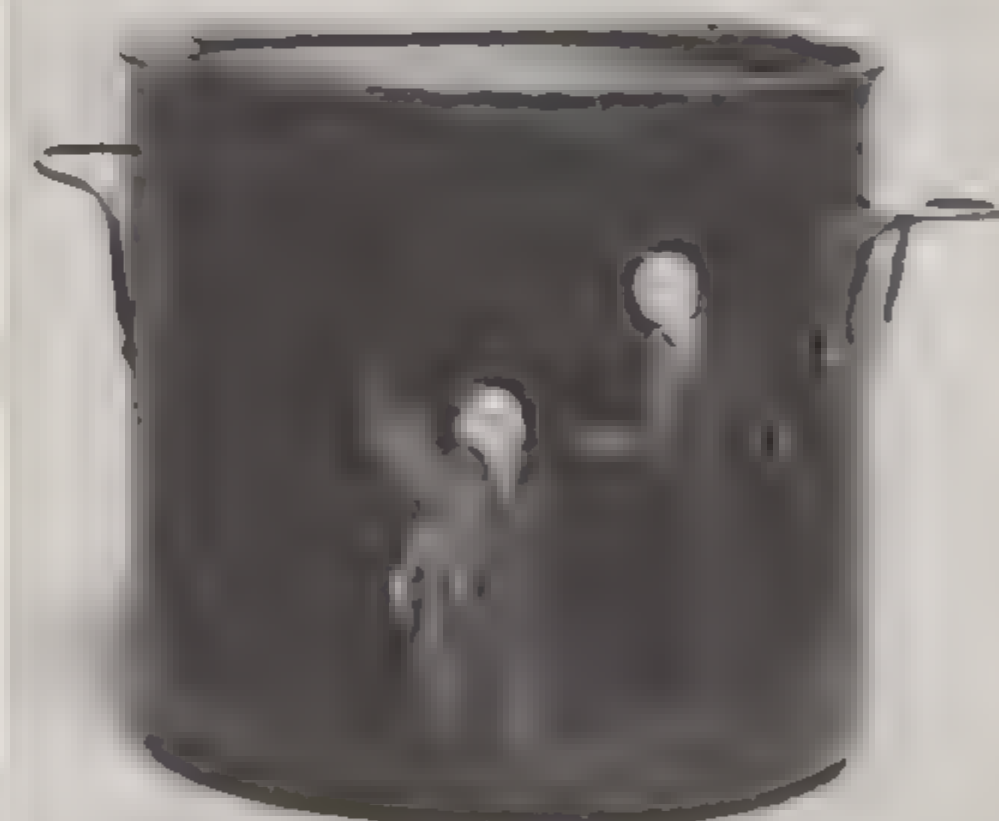
WHATEVER else the summer home may have, or may have not, there must be an enclosed place that will serve as sun parlor, a sort of half-way place between indoors and out. True, in good summer weather, one does little more than loiter in passing through the sun room, but there are ever-recurring days when the living-room seems shut in, and the garden too open, and when the sun room is exactly the right place for amusement or meditation.

There are many varieties of sun rooms, nowadays, and so many furnishings for these sensible, sun-filled rooms planned for eating, or playing, or sleeping. The number of them is limited only by the opposition of the architect, who denounces porches which seem tacked on to the house as an afterthought, but will grudgingly incorporate a glass-filled area in the house itself. Wire racks filled with a heterogeneous lot of flower-pots which once held place on the veranda have given way to well-considered window-boxes and formal arrangements of evergreens. Flower-pots, when used at all, are used as objects of art. Not only must the plant be decorative in form, but the pot must be worthy of its plant. If many potted plants are used, they are

(Continued on page 78)



*A delightful possibility of sun porches is the sun boudoir, such as this which opens from a bedroom in a Long Island house. The walls are of gray plaster half-covered with soft green lattice, and chintz is used for hangings and upholstery, and gives a welcome unfamiliarity to the Gloucester hammock. The furniture is of wicker and the tall lamp of painted wood, cream lined with green.*



*Chinese designs in gold and dull colors on a dark blue ground (above), and on a Chinese yellow ground (below), decorate the lacquered tin holders which are the decorative successors of the usual jardiniere.*

*When the sun room commands so beautiful a view as this, its success is a sure thing. The furnishings have the simplicity of real practicality. A rug rug covers the floor, Hing Kong chairs and tables are the only furnishings, the hangings are of printed linen, and mirror panels at the back reflect the sun-filled landscape without*





*The background for garden furnishings should be definitely and skilfully planned, and the object should be clearly distinguishable even from a distance. One way of securing this effect is to place a light colored object against a dark hedge or wall*

*The eastern idea of a temple in a lake has suggested the perfect bit of garden scenery shown on the left, from the estate of Mr. Moses Taylor Paine at Princeton, New Jersey. This pavilion, roofed with a canopy of wrought iron in exquisite design, finds an ideal setting at the edge of the unbordered lake*

*Behind the tiny tea-house, a green lawn runs the length of a massive old brick wall which is half hidden under the masses of English ivy. At a point beneath sheltering trees the wall hollows in and in the niche is a round fountain in the midst of which Narcissus stands rejoicing in his beauty mirrored in the sun-drenched water*



Two photographs by Mary Harrod Northend

Photograph by Miss Johnston and Mrs. Hewitt



# THE SECRETS OF GARDEN FURNISHINGS

To Consider House Architecture and to Remember That Background and Grouping Are All Essential, These Are Ways to the Perfect Garden

**T**HE true garden is a work of art, and the place and character of all garden furniture should be carefully studied when the skeleton plan of beds, walks, fountains, and lawns is designed. If this is not done, the object, no matter how beautiful in itself, is almost certain to look like a superfluous and inappropriate afterthought—like a lace fan with a tailored gown.

When appropriate, however, garden furniture—a better title surely than garden ornaments—may give the completing touch which means perfection in the garden. The first canon of art—fitness—is very often disregarded in the selection of garden furniture. This is largely the fault of the dealers, for their stock is, as a rule, made up of objects copied from Italian or French palaces and fit only for such surroundings, while most of us live in houses of a quite different kind.

The architecture of the house and the materials of which it is built are the points which should be considered when purchasing a bench, vase, or other furnishings for the garden. If the house is of wood in the colonial style, it is best to use wood for seats, sun-dials, pedestals, arbors, and fences, as was done by the builders of the original colonial frame mansions. Fine examples of this use of wood are the frame arch in the Osgood garden at Salem and the wood fence at the Rope place in the same city, which are as

(Continued on page 68)



Two photographs by Miss Johnston and Mrs. Hewitt

Below: a fine example of useful ornament wholly adapted to its surroundings. The garden bridge, adopted from Japanese gardens, which crosses a rock-bound stream in the garden of Mr. George F. Baker, Tuxedo. Below: classic porch, flagged borders, Italian seats, and pond plants form an interesting composition against overshadowing trees, and great Cantua with purple, orange, blue, and green add color. From the estate of Mr. Frank A. Vanderbilt, Southampton, N. Y.

In the setting at the left, the ivy follows gracefully the curved fluting of the Roman column, and along the curving walk high-growing flowers are massed in gorgeous array. From the garden of Mrs. Cornelius Vanderbilt, Newport.





# ENCOURAGING THE AWNING TO CHANGE ITS STRIPE

The Commonplace Thing of a Colored Stripe and a White Must Be Banished, and to Take Its Place Here Are Decorative Awnings, Specially Designed for Vogue by Robert McQuinn

**A**WNINGS are still among the utilitarian furnishings that are accepted for the comfort they offer and endured despite their ugliness. We have only to open our eyes to their possible decorative value and we are filled with a hundred ideas for new and pleasing uses of painted canvas. We are hampered by thinking always in terms of the every-day awnings: red and white stripes, green and white stripes, or a monogrammed expanse of white and pale green. If we can but divorce our ideas from the awnings that have been and visualize the delightful awnings that might be, we shall be able to make our houses vastly more decorative in effect.

If all the houses in a city block were suddenly bedecked with awnings of different forms and colors, an appalling mixture might result. But the unbroken expanse of brick or stone of city houses would be all the better for an occasional splash of color, and the neutral tone of much stonework would take care of the occasional use of color in the awnings.

## IMAGINATION IN AWNINGS

Though the city may place difficulties in the way of the use of novel and striking awnings, full play may be given to the imagination in the country. Where houses are separated by stretches of green grass and by groups of trees, the awnings may be as gay as the architecture of the house will permit. The vivid curtains of gondolas, the fantastic outlines of the Chinese sails, the extravagant shapes of French parasols, all these furnish inspiration for awnings of unprecedented charm.

French doors opening upon a terrace suggest a gay, shadowing awning that is required to do little more than give color to the exterior of the house, and to shade slightly the room inside. The particular awning of this type, shown at the upper left on this page, is made of apple green canvas, with broad stripes of deeper green and one stripe of deep blue. Blue tassels hang from the points of the ribs. A narrow piping of Chinese red is used at all seams and at the edge. The under part of the awning is exactly like the top part, which makes the awning doubly decorative.

The gay parasol awning that is shown just beneath may be mounted on a pole and set into a socket sunk in the lawn. It is made of a pinkish violet canvas, striped with dark gray, and the tipmost top of it is painted a strong, sky blue, while blue tassels hang from the smaller scallops. Two long blue cords ending in blue tassels hang from within, mainly for the purpose of flinging themselves about in the breeze. This parasol may be made just large enough to screen a chair on the terrace, or it may be a huge affair broad enough to shelter a tea-table and a group of chairs. This parasol awning suggests the possibilities of a half-circle awning, much more flaring than even the parasols of

this season, with a sudden pagoda-like curve to the ribbed seams and so made as to hook on the side of a garden wall to shelter the afternoon tea-table. A detachable awning of this sort might be planned for fair weather only and done in the most vivid colors. What a picture it would make at the end of a tennis-court, or of a long garden walk!

## OF COLORS WISELY CHOSEN

A development of this idea is the melon-shaped awning in the upper right corner of this page, a many-ribbed affair of lemon yellow, with a violet pink decoration of crescent-like lines. The window-

box beneath it is equally amusing; it is painted a pinkish violet and filled with pink and yellow flowers.

Another awning and window-box arrangement is shown in the extreme lower left corner. Here the awning is of buttercup yellow linen, with rose red stripes applied in a sort of herring-bone pattern. It is simply a decorated length of stuff, hung over an iron frame. The pulley-cord ends with a big tassel of rose red and yellow linen cord, which will stand the weather. The window-box below is painted white and checkered with black. This same type of awning would be extremely decorative if done in green and white stripes, with a plain green linen

lining, or in black and white checks with a lining of orange color. These awnings are so made that they hang over a simple wire frame and, when not in use, they may be rolled perfectly flat. This banner-like type is characteristic of Venice.

The awning in the center right would be suitable for a group of windows, or might be elongated so that it would cover a long terrace or a piazza. Irregular stripings of deep blue and reddish brown are painted on white canvas, and a deep scalloped border finishes the front edge. Bell-shaped pieces of wood, cut with a jig-saw and painted deep blue, hang between the large scallops.

(Continued on page 78)



Long has man in his blindness continued to make awnings of green and white striped stuffs or of white, green-lined, unheeding the possible beauties of irregular stripes of deep blue and brown on white, of lemon yellow crescent-striped with violet pink, of tawny orange herring-boned with dull rose, and of bright green bordered with dark green, deep blue, and Chinese red. Specially designed for Vogue by Robert McQuinn





Summer daytime parties call for transparent gowns of lace and net, with a bodice of taffeta, perhaps, below a fine net tucker



A morning dress is both artful and simple, for with the art of Groult it is striped up and down its length, across its loose belt and deep wide pockets, and crisscross on the buttons



Though doubly flounced and nine times run with ribbon, this design may be simple or elaborate according to the material

## SMART FASHIONS *for* LIMITED INCOMES

For the Country and the Summer Sun, Gowns of Lace and Net, Batiste and Taffeta, with a Long Satin Cape for Chilly Afternoons



Three yards of satin and directions for making are the only obvious necessities for a cape, but first there had to be the designer's art—Callot's

THE first really warm days in the country demand the summer dress. The models illustrated on this page, with the exception of the one shown at the right below, could hardly be used in town. This one, however, has the enviable quality of answering various needs, as it is suitable for luncheons and afternoon wear during May in the city, and yet can be used equally well for occasions of the same character in the country before the very hot weather arrives. This season there are some charming striped and plaid taffetas in blue and white, green and white, and purple and white which would answer for this model, with the trimming made of bands in a solid color to match one color of the stripe or plaid. A taffeta with a beige ground and a corbeau blue stripe could be trimmed with corbeau blue velvet, with the sleeves and chemisette made of cream colored net. Or again, the same model might be used for voile, dimity, or even gingham. If dimity or gingham were used, the dress would naturally assume a different character.

A smart little dress for morning wear in the country is shown in the middle above on this page. Striped material is most effectively used by Groult in this very simple model, which would be quite charming for summer mornings if devel-

oped in a striped batiste in any becoming color, with the collar and cuffs of white or of beige. The design is noticeably simple and effective. Such a dress could be laundered easily and would prove serviceable as well as comfortable.

A dress which is a cross between the elaborate afternoon gown and the plain morning frock is shown at the right above. The model itself is very adaptable, and its use would depend largely upon the material chosen. The design is not too elaborate for morning wear and might be made up very prettily in plain lawn for the woman who finds the softer type of dress more becoming. On the other hand, made of an embroidered Georgette crêpe, with velvet or taffeta ribbon run through the casings, it would be correct for an informal summer luncheon. There are many lovely flowered materials in voiles, Georgette crêpes, and sheer cotton stripes, which would lend themselves charmingly to this simple design, and need be trimmed only with a little real lace at the neck and sleeves.

A more formal afternoon dress is sketched at the upper left on this page. For this gown a net lace may be combined with net or with taffeta; or again, the little close-fitting bodice may be of taffeta and the underskirt of lace bordered with a deep lace flounce, and the overskirt of

(Continued on page 104)



Many needs of both town and country are answered in a plaid taffeta gown with trimming bands to accentuate one color of the plaid



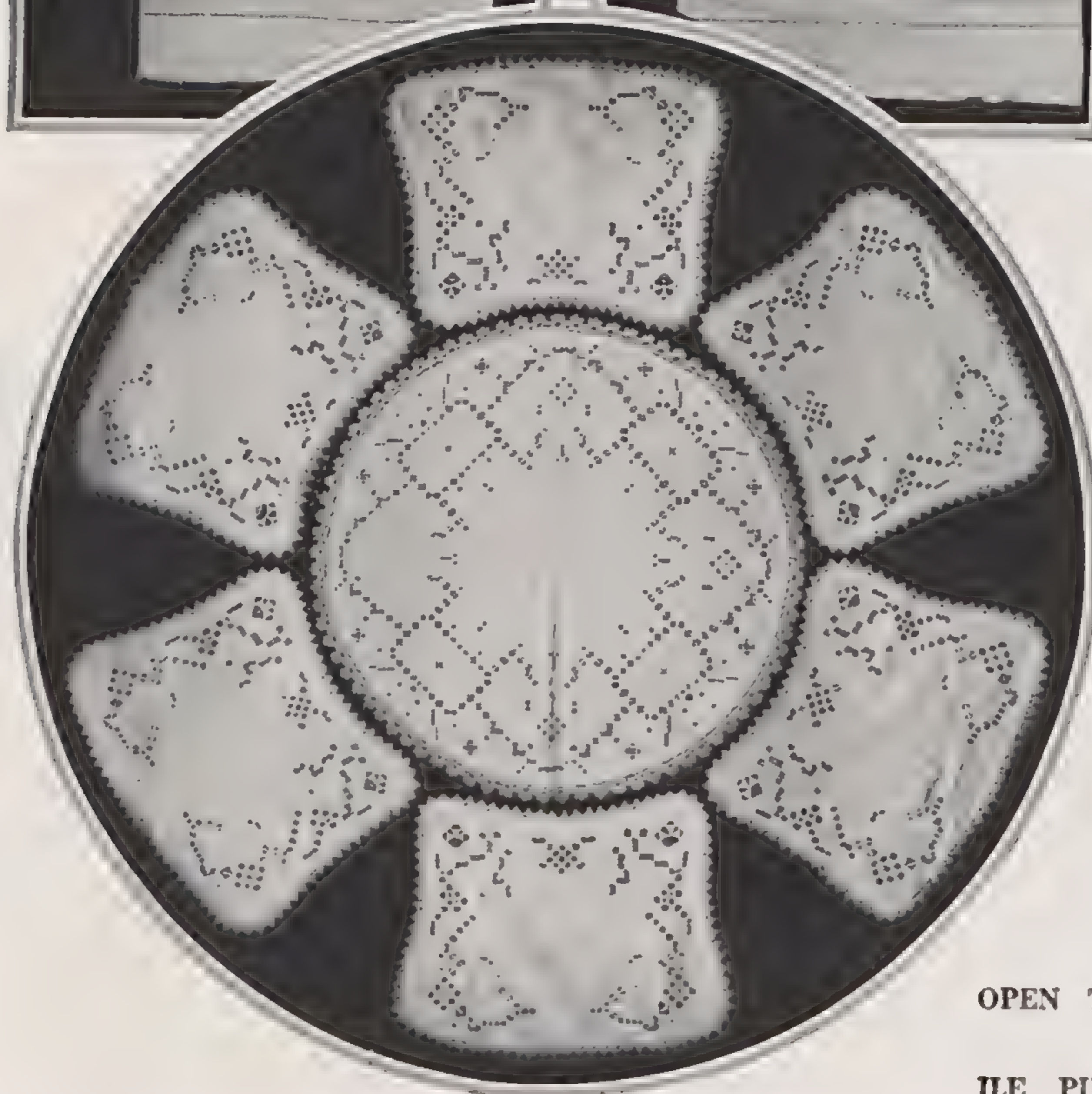


That the small doilies in a luncheon set may be of a different pattern, though similar, is the creed of the luncheon set at the right above. A delicate tracery of Fayal work is combined with hand-embroidery. From Mme. Outille Brand



Like a cobweb of lace and linen is the tea cloth at the upper left, "Les Cascades de Versailles." Within the filmy edge of point de Paris lace is a circular pattern of delicate Appenzell, or Swiss, embroidery, representing the colonnade, the fountains, and the statues in the Versailles gardens

In this Louis XVI luncheon set the deft lacemakers of Belgium have woven into a most unusual outline of filet, Louis XVI baskets and bow-knots of Venice lace about a filet-inset center. With the centerpiece are twelve plate and twelve ice doilies. This and the tea cloth from Gebrüder Mosse



Oddly shaped to a circular table are the service doilies of the luncheon set at the left. Reticella work, the earliest known lacework, a "punched-out" work, is combined with a point de Venice edge on a strong linen, in a durable set which yet gives the effect of lightness

In the middle at the left, sheets and cases show the new style marking, for it matches the embroidery. In the set at the left Fayal work is used; in that at the right embroidery alternates with drawn-work. These and set at the lower left from Grande Maison de Blanc

OPEN THE BRIDE'S "LINEN CHEST" AND FIND THEREIN FRAGILE PIECES OF LACE AND EMBROIDERY SHE CALLS "LINENS"



## WHERE MME. JENNY KEEPS OPEN HOUSE



Photograph by H. C. Ellis

The "maison Jenny," the first building erected in Paris purely as a dressmaking establishment (all the others are housed in fine old mansions), presents a wonderfully arranged series of gray-carpeted salons, with gray velvet chairs edged with gold braid, and with gray-toned walls as a background for the pretty manikins

THE flurry and excitement of the openings and the hurried departure of the buyers is succeeded always by a great calm; and the *grandes dames* and actresses may order their new frocks in all the peace and quiet of orderly salons.

This season we have the true French taste, to the entire exclusion of all chicanery, which, it is to be hoped, has disappeared forever; for this year, thanks to the war, all but the genuinely French houses have been closed.

## A NEW STAR IN THE CONSTELLATION

Among the salons which have been established for years, a new salon of such importance has arisen it may well be called a new star in the Parisian constellation. This establishment is *la maison Jenny*. It is owned by Mme. Jenny and her associate, Mme. Le Corre, and is beautifully situated in l'avenue des Champs Elysées. Having been especially constructed for the business—the first house in Paris built for the purpose—everything about the building has been arranged with the view of securing the greatest convenience.

Everywhere in these salons the gray tone dominates. The carpets are light gray, the wall-paper is gray, and the armchairs and sofas are of gray velvet with a touch of narrow gold braid. There is a bit of white introduced into the wall decoration, which is repeated in the crystal of the chandeliers and candelabra. Everything is simple, in good taste, and planned to form a most becoming background for the manikins.

Although the *maison Jenny* is comparatively new, it is already classed among the most important houses in Paris. The taste of Mme. Jenny, so sure and so delicate, soon forced its way in the city, and her clientele is chiefly composed of

Parisians who appreciate refinement and conservatism.

Mme. Jenny herself is dark and surprisingly young. Her face, with its regular features, has an expression of great firmness, but when she smiles her eyes soften amazingly. Dressed in black—as she almost always is—she is good to look at, and she meets the patrons of her establishment with charming talk of frocks, frills, her salons, and herself.

The story of the creation and building of her business is interesting. When she was quite young, she determined to be independent in her own way. She chose the affairs of fashion, although prepared by education for so-called "better" things. With energy she combated all the foolish extravagances of the last two or three seasons, and opposed to every fancy of bad taste the simple and graceful lines of her own models.

## THE BUSINESS OF THE SEASON

Pretty and charming afternoon gowns seem to be her specialty. Her tailored skirts are short and wide, but with no exaggeration. To wear with them, she favors high boots in soft Russian leather, which give a most charming effect, for, the skirt being short, the silhouette is not "cut," as she expresses it. A military coat of the new soldier blue cloth christened "Généralissime" is one of her great successes.

In spite of the present difficulties, Mme. Jenny is very busy. While the buyers were in Paris, she sent out about one hundred and twenty-five dresses a day. Many of them were sent to Russia, England, and America. Her house has never been closed and all her staff has been employed since the beginning of the war. Just now she is preparing a small collection of models which will be sent to the San Francisco Exposition.



Two photographs copyrighted by Reutlinger

It is one of Mme. Jenny's professional maxims that models must not be created only to be admired in a glass case, but to be worn as well

Simple in every line, as good taste prescribes this season, is this Jenny model with old-time flutings of the material used for trimming







TWO NEGLIGÉES WHICH GAIN IN GRACE OF OUTLINE BY THE SUP-

PORT OF A NEGLIGÉE CORSET MADE ON THE LINE OF A CORSET

OF THE QUAINT, CLOSE-BODICED DAYS OF LOUIS PHILIPPE

The charming and shapely negligée such as this is made possible only by a supporting corset beneath. The tiny little peasant bodice accents the smart flare of the full skirt of peach taffeta, which gains further width by the two superimposed flounces of lace that fall over a full underskirt of peach tulle wreathed all around with dainty French rosebuds. Rosebuds also form the shoulder straps and hold the lace which forms the wide short sleeves. Negligées and corset

from Bonwit Teller & Co.

A corset which gives the trimness essential to the smart negligée without infringing upon that comfort which is the openly avowed purpose of all negligées, is a close copy of the corset worn in the days when tight-bodiced and wide-skirted gowns were the mode. It is boned throughout with fine flexible whalebone and is softened by elastic gussets over the hips. It extends its support slightly below the waist-line in back, and is held in place by stocking supporters at the front and sides

Over the firm but soft negligée corset a tea-gown, the only substantial bit of which is the diminutive bodice of peach taffeta, retains its crisp freshness of line. The bodice laced at the sides with velvet ribbon, in chatelaine fashion, holds in place the wide lace ruffle which forms yoke and sleeves; from the slightly incurving waist the full skirt of peach tulle and peach chiffon flares to graceful width. The apron front is of exquisite Lierre lace weighted with velvet bows of DuBarry blue



## FRENCH LINGERIE FORSAKES the STRAIGHT and NARROW WAY

As Soon as Frocks Began to Flare, So Did Lingerie, and Once Shortness Was Established as a Rule of Top Things, Under Things Turned Mimics

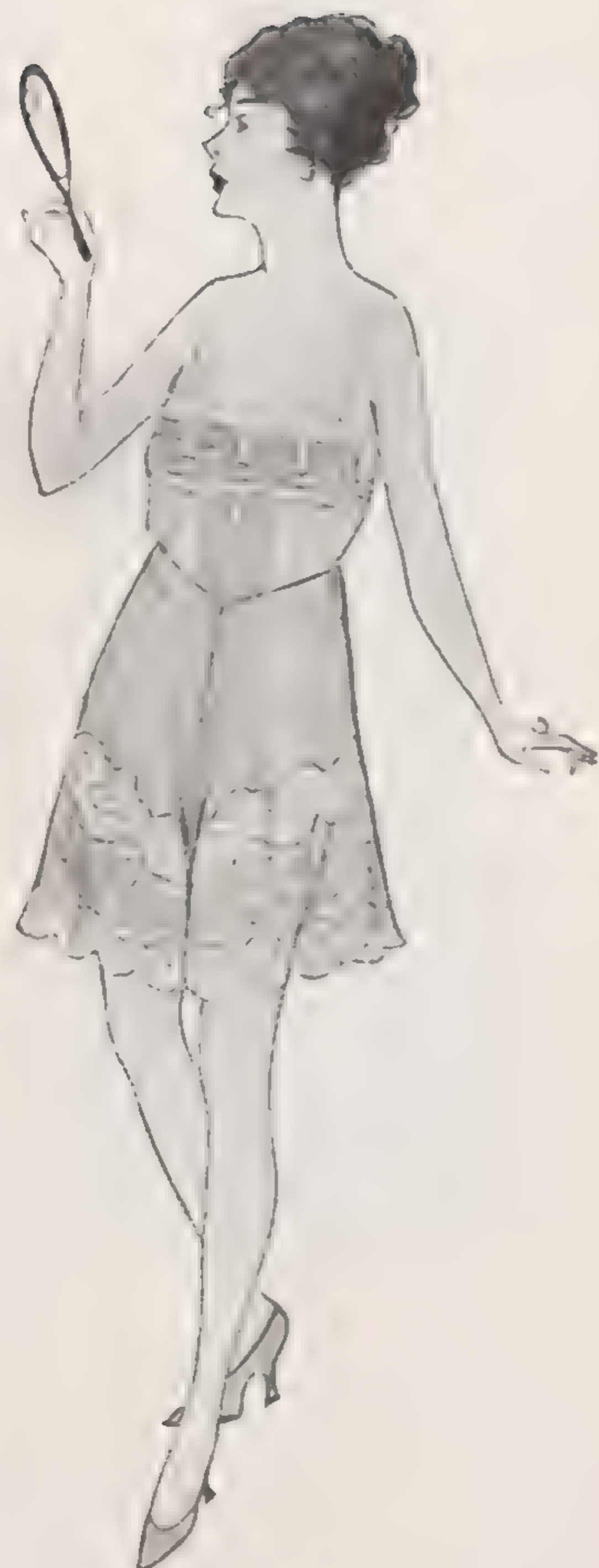


Beer makes a night-dress of pale rose silk voile, fine and floating, and as flared as are the widest of this year's frocks



Beer uses in these silk voile "culottes" a great deal of point de Milan lace, and, for frilliness, rows of plaited pink tulle

A Beer chemise about the length of the shortest bathing suit seen at Palm Beach and charmingly insufficient in substance



"Culottes" that flare more than petticoats did last year, and are trimmed more than such garments have been for many a year



Of chiffon, tulle, and little or nothing else, is some of the lingerie Paquin makes, yet the end justifies the lack of means



A chemise it is, though the top does the best it can to make itself a peasant bodice, and the skirt of it is ribbon laced

WITH the distinctly new silhouette, lingerie has had to make some radical alterations in line this season, and the discarded petticoat has put in a belated but decided appearance. Now that every woman boasts a definite waist from which to flaunt a petticoat, and now that ankles and knees have no hobbles, women are really very glad to welcome back the be-ruffled bravery of the charming new underwear of this year.

The lingerie to be had in the large department stores, though of an unquestionable quality, is often inclined to be banal in design, and some of the *grandes maisons* design special models to be used as accessories to their own creations. Such houses as Premet, Paquin, Beer, Jenny, and some few others, display each season a few exquisite undergarments, and some of these houses take orders for entire trousseaus; they have special ateliers for this particular work.

Never has more beautiful needlework been exhibited than this season, for the

tireless fingers of thousands of women have braved the sinister wolf by endless miles of stitching, and the intricate flower designs embroidered on fragile fabrics seem to have blossomed into a new and rarer beauty.

The most sought-after trimmings this season are the lovely Flemish laces. Of these point de Lille, Malines, and Binches are the best known, and Binche is the favorite. It is like no other modern lace, and in texture suggests fine drawn-work rather than lace. It is used with hand-embroidery or in conjunction with filet and Valenciennes, and is of a delightful durability for all its filmy fineness.

Filet is always effective when just the right mesh is employed, and it is an excellent tub lace as well; but for general satisfaction Valenciennes and the fine *dentelle au fuseaux* have never been excelled.

As to the materials for the new lingerie, batiste, *linon de fil*, silk voile, and tulle are the preferred tissues. Crêpe de

(Continued on page 72)





A Jenny model is copied in this chiffon taffeta frock, sleeved with chiffon, which shows the tight bodice and fancy hem of to-day; \$29.75



Taffeta, chiffon, and velvet compose an afternoon frock which comes in white or colored materials and is suited to many occasions; \$21.74



One of the most successful tub frocks of the season is this of white and yellow linen with old-fashioned sleeve and full three-tier skirt; \$19.75



Cleverness of cut is the claim to distinction of a linen dress so practical and wearable as to merit a place in every summer wardrobe; \$14.75



Governed by Norfolk lines, yet softer and more becoming than a true Norfolk, is this sports coat of the smooth-finished "paca cloth"; \$9.75

## SEEN IN THE SHOPS

A Summer Array of Crisp Taffeta, Cool Tub Frocks, Pongee Coats, Engaging Blouses, Crêpe Frocks for Children, and Dainty Apparel for the Maids of the June Bride



Mottled English worsted in heather tones, with a belt of the material and buttons of black bone, makes a light but weather-proof top-coat for summer motoring; \$15

A CHARMING exponent of the tight bodice and full skirt is the taffeta frock—copied from a Jenny model—which is shown at the upper left on this page. While it is in no way extreme, as the tightness of the bodice is softened by shirring, it nevertheless exemplifies some of the most interesting features of this mode. A dress of this type is excellent for general spring wear, and the materials used for it—a soft French chiffon taffeta with transparent chiffon sleeves matching the color of the taffeta—make it most wearable and attractive. It comes in blue or black materials.

Another taffeta frock of extremely simple design is shown at the top of this page, second from the left. This model may be had in white and in various colors, with transparent chiffon sleeves, and it makes one of those excellent "occasional" dresses which are useful for so many purposes. In all-white, trimmed on the skirt with white velvet that also forms odd little sash-ends in front, it makes an excellent dress for midsummer afternoons. In darker colors it is a cool and smart dress for street wear.

### TUB DRESSES

The tub dresses that have appeared thus far this season are particularly attractive, and their charm is due as much to the combinations of color as to the designs. The successful model illustrated in the middle at the top of

this page is in a combination of white and yellow linen. It may also be had in all-white and in light colors, such as pink or blue. The high collar, which may be unbuttoned and made into a low collar, the quaint old-fashioned sleeves, and the pretty three-tier skirt give it a great deal of distinction, a quality which is, unfortunately, lacking in many tub dresses.

The second model from the right at the top of this page is quite the simplest sort of tub dress, but because of the cleverness of cut it succeeds in being also exceptionally smart. Also it is so practical, so wearable, and so moderate in cost that it may well be reckoned indispensable to every summer wardrobe. Many women who find a dress of this type which is becoming to them order several versions of the same model. This is an excellent plan, especially in the case of models which, like this one, may be had in colored or white linen.

### AS TO COATS

A very serviceable sports coat, well cut, and on becoming Norfolk lines, is illustrated at the upper right on this page. It is made of a smooth-finished cloth which holds its shape especially well, and is known as "paca cloth." In white, the coat sketched is particularly pleasing, while in red and in green it makes a splendid beach coat and is, of course, more practical than in white.

(Continued on page 74)



That necessity of summer wear, the separate pongee coat, on attractive lines, conveniently pocketed, and smartly belted, is made of a very fine imported pongee; \$25





Without a bit more trimming than it can help and with pajama fastenings; 98 cents



Ribbons have been run every which way, to be sure, but never this way before; \$1.25



Here the fineness of the material is thrown into relief by frugality of trimming; \$1.65



As delicate as strips of lace and embroidery can make it is the Empire top; \$1.95



A ribbon with droopy bows at the ends holds this gown to its Empire convictions; \$1.95

## EXCERPTS FROM THE SPRING SALES OF UNDERWEAR.

POSSIBLY the most interesting feature of the May sales of underwear this season is the attractiveness of the very inexpensive garments. This proves that a low price does not necessarily mean the effect of cheapness, but, oft-times, may mean a very pleasing simplicity.

The three nightgowns illustrated at the upper left are all excellent examples of this. The first one, especially, sells at a price one could hardly expect to insure, as it does here, good taste, good materials, and good workmanship. It is of white cotton crêpe, or it may be had in flesh-colored crêpe, which seems to be gradually gaining in favor. It is bound at the edge of the collar and down the front, where it opens, with narrow satin ribbon in white, pink, or blue, and is finished with two white raised frogs which loop over satin buttons in front.

A Few French Pieces of Lingerie, and Many Domestic Pieces Which Demonstrate That Moderateness of Price Need Not Denote Cheapness of Materials or Workmanship

second from the right is of alternate strips of Valenciennes lace and embroidery. The Empire waist-line is formed of picot beading through which ribbon is run. The gown at the upper right has a well-designed and unusually pretty yoke of a new fine lace combined with Valenciennes insertion.

### THE AFFAIRS OF BATISTE AND LACE

Very fine and rather new in design are the four models illustrated at the lower left on this page. The one at the extreme left is of fine embroidery and Valenciennes lace with ribbon run through casings and through the beading at the Empire waist-line. In the gown second from the lower left on this page the design is still simpler. In spite of the frugality of the trimming, the surplice effect in the extremely short



A simple high-waisted model with plaits over the shoulders and wee ribbons; \$2.95



The fashion of little or nothing of sleeves is here reduced to wee lace frills; \$2.95



Insubstantiality is one of the chiefest charms of this model with ribbons for sleeve-straps; \$2.95

Remarkably moderate as to price is this nightgown, batiste, French, and hand-made; \$2.95

The gown shown second from the upper left is made of white batiste. Through the hemstitched edges and picot eyelets satin ribbon is run—a pretty arrangement of the ribbon which gives this model its distinction. The nightgown third from the upper left is simplicity itself, with a charming round neck and short sleeves finished with a beading through which ribbon is run. In this case, the material is batiste.

Just a bit more expensive are the two gowns at the upper right, both of which have prettily trimmed yokes. The one



More than doubly attractive this year are such pretty French pieces as this; \$3.89



Trimnings are conspicuously absent in this little picot-edged chemise; 75 cents





The top of this prettily designed chemise looks particularly lovely under a sheer summer bodice; \$2.49



Deep narrow points of lace top this simple envelope chemise effectively; \$1.10



This chemise follows the fad for organdy in embroidered organdy inserts; \$1.25



Seldom does one see such careful detail of workmanship shown in a moderately priced garment; 98 cents



A chemise made much on the simple lines of French garments; \$1.50



French restraint seems well worth practise when it accomplishes a result like that shown here; \$2.49

bodice and the absence of sleeves give it a decided charm.

The model third from the lower left on page 55 is one of the prettiest of the nightgowns that have appeared this season. Wide Valenciennes lace of a fine pattern is combined with fine batiste. Little ribbon straps hold it together over the shoulders and in front, and knots of ribbon appear to hold the shirrings in place.

#### FRENCH UNDERWEAR

French underwear is particularly to be coveted this season, as most people know, and consequently there is little of it to be seen in the underwear sales, but there are a few pieces illustrated here. Of course, however, it will be impossible to supply as many demands for the French pieces as can be supplied in the case of domestic underwear. The nightgown which appears fourth from the lower left on page 55 is one of the finest, prettiest, and best values to be seen. The material and the embroidery are both exceptionally good and the model is really a charming one. The nainsook model shown second from the lower right on page 55 is a little more elaborate than the others described, but is equally effective.

At the lower right on page 55 is a simple chemise of batiste, picot edged at the neck and bottom and oddly run with ribbon. At the upper right on this page is a

model with a yoke of alternate rows of embroidery and Valenciennes insertion. The embroidery is a simple pattern in dots. The model second from the upper left illustrates a pretty envelope chemise that is finely and daintily trimmed with a galloon of Valenciennes lace.

Of an interesting design is the chemise second from the upper right. It is of sheer nainsook and Valenciennes with an introduction of a bit of embroidered organdy. A severely simple but exceptionally fine model appears in the middle of the page. It is of a fine batiste and imitation Valenciennes in a pattern greatly resembling the real lace.

The sketch at the upper left on this page shows an envelope chemise that is really decorative. It is done in fine wide Valenciennes lace combined with narrow Valenciennes insertion on nainsook. This model may be matched in a nightgown. The chemise at the lower left on this page illustrates another of the fine French pieces. It is a nainsook model hand-embroidered in fine eyelet work.

#### COBWEB ITALIAN SILK

Illustrated at the lower right on this page is a combination suit of a delightful new cobweb underwear which is in a sheer and fine variety of the popular Italian silk. Vests of this material also may be

(Continued on page 80)



Cobwebby both in texture and design seems the new version of Italian silk used in this combination; \$4.95





*Paris checks up the account of a brown silk frock and leaves no doubt that whatever latitude may be allowed the skirt, the bodice may take no liberties. The organdy collar is restrained by a black silk cravat. So naive a sleeve Paris has not shown for many a season*

*If the words "dark blue taffeta, white faille vest, collar and cuffs of white organdy," explained the chic of a Paris frock, the art of the designer would be unnecessary. The bodice and the collar and cuffs are "of a demureness," as the Parisienne says; the hat is blue taffeta*

*The Parisienne is not more clever in anything than in her use of "simplesse." Here dove gray taffeta frames white organdy, crispness for crispness. The buckled bows at the hand and the single rose on the hat are all the frivolity the Parisienne permits herself this season*

IN THE SHORT AND SIMPLE ANNALS OF THE PARIS MODE

THERE IS STILL ROOM FOR WIDTH—AND YET MORE WIDTH





AND FOR THE MATTER OF THE WED-  
DING VEIL, AWAY WITH TRADITION!

*Cupid's bow dictated the curve of the spray of orange blossoms which catches the tulle band. The tulle falls from the band to the end of the train (Upper left)*

*A tulle frame fitted and wired supports a lace veil held by orange blossoms, and gauzily shields the face but offers no protection further (Middle of page)*

*A fillet of orange blossoms does double duty, holding down a hat of wired tulle, too insubstantial to hold itself down, and of holding up a tulle veil (Left, middle)*

*Present-day wedding veils may carry their disregard of tradition even to the question of length and fall but shoulder-length from an orange-blossomed cap (Upper right)*

*Last year the wedding veil denied its traditional service of covering the face; this year, leaving even the hair uncovered, it merely frames the face (Lower left)*

*Should the veil consent to perform its old duty of veiling the eyes, it must do it in novel fashion, and it may even call in the aid of pearls (Right, middle)*

*Only freshest youth would dare this accumulation of enframing frills in plaited tulle. The veil proper hangs the length of the train and one corner, plaited and split, forms the cascades of frills at the sides (Top of page, middle)*

*Making merry with the old demand that it veil the eyes, this tulle veil mimics a blindfold and then adds the beauty of a long festoon of pearls (Lower right). Veils specially designed for Vogue by Miss Irma Campbell*







Almost as lace-like as the beautiful rose point itself are the carved sticks of mother-of-pearl on which this fan is mounted

Even so rare a thing as a cobweb flounce of antique rose point lace is not too much glory for the bride, and she may even add to it a veil to match it



The lightness and delicacy of net appliqué lace give it special claim to the privilege of decking the bride. This flounce matches the veil below

With a Callot wedding gown of white satin with tunic and train of bead-embroidered tulle is worn a short appliqué lace veil held by roses and orange blossoms. The back view shows the medium length, square train which unites with the short lace veil to give the effect of the more usual long veil; from Kurzman

Exquisite rose point lace forms a collar which may be used on the gown or may serve to support the train from the shoulders. The handkerchief matches the collar



Both charming and unusual in this and all net appliqué, used to stand up like a shawl collar and held by a diamond clip at the back. Lace from Mrs. Raymond Bell

THE BRIDE'S PREROGATIVE IS EXQUISITE LACE, WON-  
DERFULLY MADE AND PERHAPS MELLOWED BY YEARS



## S E E N o n t h e - S T A G E

SEVERAL years ago, when the late Richard Mansfield was preparing his production of "Peer Gynt," the present writer argued against the undertaking, on the ground that it would probably result in a large financial loss. "You talk as if I were going to open in New York," retorted Mr. Mansfield. "I admit that, if I opened in New York, I could play the piece for only a week and would then be forced to fall back on my repertory. But I am going to open in Chicago. You do not understand the spirit of Chicago. Otherwise I should not have to tell you that I shall play there for five weeks to more than fifteen thousand dollars a week." This seemed at the moment to be an extravagant prediction; but, when the test came, Mr. Mansfield proved that he was right.

Throughout the last decade it has become increasingly evident that in the city of Chicago there is a keener enthusiasm for the better things of the theatre than there is in the city of New York. The fact that two such earnest and important plays as Charles Kenyon's "Kindling" and Stanley Houghton's "Hindle Wakes," after having been rejected in New York, were welcomed in Chicago and granted a prosperous career of many weeks may be taken as an evidence of this enthusiasm. But it has shown itself still more emphatically in the initiation of the Chicago Little Theatre and the Chicago Theatre Society. Under the direction of Mr. Maurice Browne, the Chicago Little Theatre has made a name for itself that is already known throughout the English-speaking world. The Chicago Theatre Society has not always been successful in its undertakings, but it has always been actuated by a spirit that should be emulated in New York. This is an organization of leading citizens who, year after year, have subscribed money for the purpose of importing to Chicago the sort of plays that the city ought to see. Last year the society organized a repertory company under the direction of that able and experienced artist of the theatre, Mr. B. Iden Payne; before that, it supported a company under the leadership of Mr. Donald Robertson; and, at many times in recent seasons, it has guaranteed the gross receipts of other companies which, but for this subvention, might not have been prepared to risk a journey to Chicago. Because of this patronage the theatre-going public of Chicago has been privileged to see a great number of important modern plays that have never been presented in New York.

The lovely production of "Alice in Wonderland" which was recently exhibited at the Booth Theatre in New York was imported from the Fine Arts Theatre in Chicago, where it had been initiated by the Player's Producing Company. This company, which is directed by Aline Barnsdall and Arthur Bissell, is an offshoot of the Chicago Theatre Society. "Alice in Wonderland" was sent to New York for an engagement limited to two weeks at the least profitable period of the whole theatrical season; but, though it made no money, it revealed to those who really care about the theatre a clearer glimpse of beauty than is ordinarily afforded on Broadway. If the Player's Producing Company can do other charming things as charmingly as this, the public of New York should surely be forgiven for envying the public of Chicago.

#### "ALICE IN WONDERLAND"

TO make a stage-version of the two classics of Lewis Carroll is a task that requires the most delicate literary

### Giving Honor to Chicago, Where It Is Due— Two Good Plays Gone Wrong, and One Playwright Turned Opportunist—Seen on the Screen

By CLAYTON HAMILTON

tact. Everybody knows the text and everybody wants the dramatization to be, in Mr. Kipling's phrase, "just so." Though failure seemed inevitable, Miss Alice Gerstenberg has performed the

The scenery and costumes for this production were designed by Mr. William Penhallow Henderson. It is pleasant to record that, in the costumes, this artist has not been tempted to depart

delicate, and gives evidence of the loving labor of some nameless artist.

The incidental music was composed by Mr. Eric Delamater, and the play was staged by Mr. W. H. Gilmore. It is probably to Mr. Gilmore that the chief credit should be assigned for the adequacy of the whole production. But no production can succeed unless the play is ably acted; and the most beautiful note in this beautiful production was contributed by the little girl who acted the part of Alice. Her name is Vivian Tobin; and her performance was so absolutely right that it recalled to the completely satisfied observer that phrase of Browning's Andrea del Sarto—"It is the thing, love: so such things should be."

#### "THE DOCTOR'S DILEMMA"

WHEN a play is bungled by Sir Arthur Pinero or Mr. Henry Arthur Jones, everybody blames the author; but when a play is bungled by Mr. Bernard Shaw, most people blame the public. It has been the misfortune of Mr. Shaw that his various contributions to the theatre have always been accepted as immune from criticism and that his many half-intelligent admirers have made no effort to distinguish his good plays from his bad. This is the reason, doubtless, why he has written so few plays that are so well adapted to the uses of the stage as "Candida." It must ultimately be demoralizing to any artist to find his failures always praised in the same terms as his successes.

"The Doctor's Dilemma" is a bad play; and the pity of it is that it might have been a good play if any other able dramatist had written it or if Mr. Shaw had condescended at the moment to take the theatre seriously. The plot, though artificial, is good enough to serve the purpose of any self-respecting melodramatist. A famous physician has discovered a cure for consumption; but his hospital is so crowded that he can undertake the charge of only one more case. Two cases are offered to him—that of a very worthy but totally undistinguished fellow-practitioner, and that of a painter of genius who happens also to be a bigamist, a thief, and a blackguard. Shall he save the man of honor or the man of genius? The doctor's dilemma is further complicated by the fact that the artist has a very charming wife with whom the doctor falls in love. This woman idealizes and idolizes her husband; she recognizes his genius and is unaware of his iniquities. Finally, the doctor decides that the only sure way to shield her from ultimate disillusionment is to let her husband die before she has a chance to find him out. Consequently he accepts the other case and thereby condemns the artist to death.

This material, as has been said, might have been developed into an interesting play by any experienced dramatist who was willing to play the game. But Mr. Shaw chose to use it only as a motive for an endless stream of conversation. His drama is submerged beneath seas and seas of talk. All of this talk is interesting and much of it is brilliant; but most of it has no pertinence to the occasion and serves merely to retard the desired progression of the plot.

"The Doctor's Dilemma" was written in 1906; and the reason why it was never produced in New York till nine years later has now become apparent. Mr. Granville Barker has produced it very well. The acting of his company is generally admirable, the stage-direction is efficient, and the mise en scène is unusually satisfying. But, despite the expedition



Yansci Dolly pirouettes about the Winter Garden stage in the familiar family manner of the Dolly sisters in that potpourri of musical comedy that *Winter Gardeners* so successfully concoct



Resolved to cut a haberdash, a wee maid of "The Midnight Follies" appears in—this



Betty Lee Madison is the prettiest girl in "Fads and Fancies." Oh, you can't mistake her; this prettiest girl is young, petite, with curls and cheeks—and eyes



One of the bewitching brood of folly is just a big chiffon muff with mademoiselle inside

feat successfully. She has deleted little that the public misses with regret, and she has resisted the temptation to add anything for which there is no warrant in the master's text. Her version shows the drifting incoherence of a dream, and this dream is enclosed within a prologue and an epilogue that afford a reasonable basis for accepting its absurd inconsequences.

from the tradition established by the first and only really-true illustrator of the text. It was not for nothing that the name of Tenniel was chosen by the Little People to rhyme with the adjective perennial. Mr. Henderson's scenery is of the newer type—simple and decorative in design, and very lovely in line and color. The lighting, also, is unusually





Photograph by White

Instead of widow's weeds, Lillah McCarthy, as the widow of the artist in "The Doctor's Dilemma," appears in a dress that glows fit to be his "immortality," which, in dying, he pleads with her to be



Miss New York, at the upper right, made her initial appearance as a Dryden cover for Vogue, and now takes her cue every night on the Amsterdam Roof; at the upper left is a Steinmetz Vogue girl; and just above is a Campbell girl who came to life in Vogue, appeared at every "bal masqué" between here, there, and yonder, and rounds out her career in enough balloons for every guest at "The Midnight Follies" to pop one with his cigarette



Arnold Daly plays Dr. Valentine in Bernard Shaw's "You Never Can Tell"



Letty Yorke plays and sings in "The Peasant Girl" with Mme. Emma Trentini



In "Alice in Wonderland," with Vivian Tobin as Alice and Geoffrey Stein as The Mad Hatter, the amiable, drifting in a dream of a really truly dream is cleverly enclosed between a prologue and an epilogue

gentleman-burglar. His habitual procedure is simplicity itself. He appears in a chosen town with a letter of introduction to the Chief of Police, and captures all the women by his charm. Then he robs a bank. While the Chief of Police is busy with the case in hand, the gentleman-burglar seduces the wife of this plodding functionary. Subsequently, when the Chief of Police is about to arrest him for the robbery, the villain-hero blackmails him into handing over a letter of introduction to the corresponding official of the next town he has selected as a scene for his activities.

In the American version, this amusing plot is emasculated by the artificial presumption of a decorousness that requires the auditor to translate back to the original in order to appreciate the real motives of the plot. The performance is impeded by the fact that Mr. Lou-Tellegen is forced to read more slowly in English than he would naturally read in French, and thus retards the rapid tempo in which this type of farce should be performed.

### THE WASHINGTON SQUARE PLAYERS

IN their second bill at the Bandbox Theatre, the Washington Square Players have succeeded in maintaining the good impression which they made by their initial undertaking. This second bill, which was first disclosed on Friday evening, March 26, consists of four one-act plays, namely "Moondown," by John Reed, "Love of One's Neighbor," by Leonid Andreyev, "Two Blind Beggars and One Less Blind," by Philip Moeller, and "The Shepherd in the Distance," by Holland Hudson.

The best of these is "The Shepherd in the Distance." This is a pantomime, in which a fluent oriental narrative is told to the eye in terms of black and white. The scenery and costumes were designed by Mr. Robert Locker; and it is apparent that this young gentleman is endowed with a keen sense of that particular type

(Continued on page 120)

with which the performance is run off under the direction of Mr. Barker, the curtain rises at eight o'clock and does not finally fall until ten minutes before midnight. Four hours of incessant conversation must weary any audience; and any other dramatist but Mr. Shaw would cheerfully admit this fact and comport himself accordingly.

But this particular author cares nothing for his audience and thinks only of himself. This is a harsh thing to say of any playwright; but the saying is substantiated by the attitude that Mr. Shaw has consistently maintained throughout his entire career. The fifth act of "The Doctor's Dilemma" is merely vapid; and any other dramatist would have thrown it into the scrap-basket as soon as he had seen it at a first rehearsal. Any other dramatist would also have been willing to blue-pencil the remainder of the text until the play was ultimately whittled down to actable proportions. To insist on wearying the public with a superplus of verbiage is not a sign of genius: it is an indication, merely, of perversity.

### "TAKING CHANCES"

"TAKING CHANCES" was adapted by Benrimo and Morgan from the German of Paul Frank and Siegfried Geyer, for the purpose of exploiting the personality of that interesting actor, Mr. Lou-Tellegen. It is apparent from the plot of this farce that the German original must have been ingenious and amusing; but, in sedulously expurgating the suggested naughtiness of the original, the authors of the English version have robbed the play of its chief excuse for being.

There is no denying that the plot is clever. The hero, known as the Count de Lastra, is a

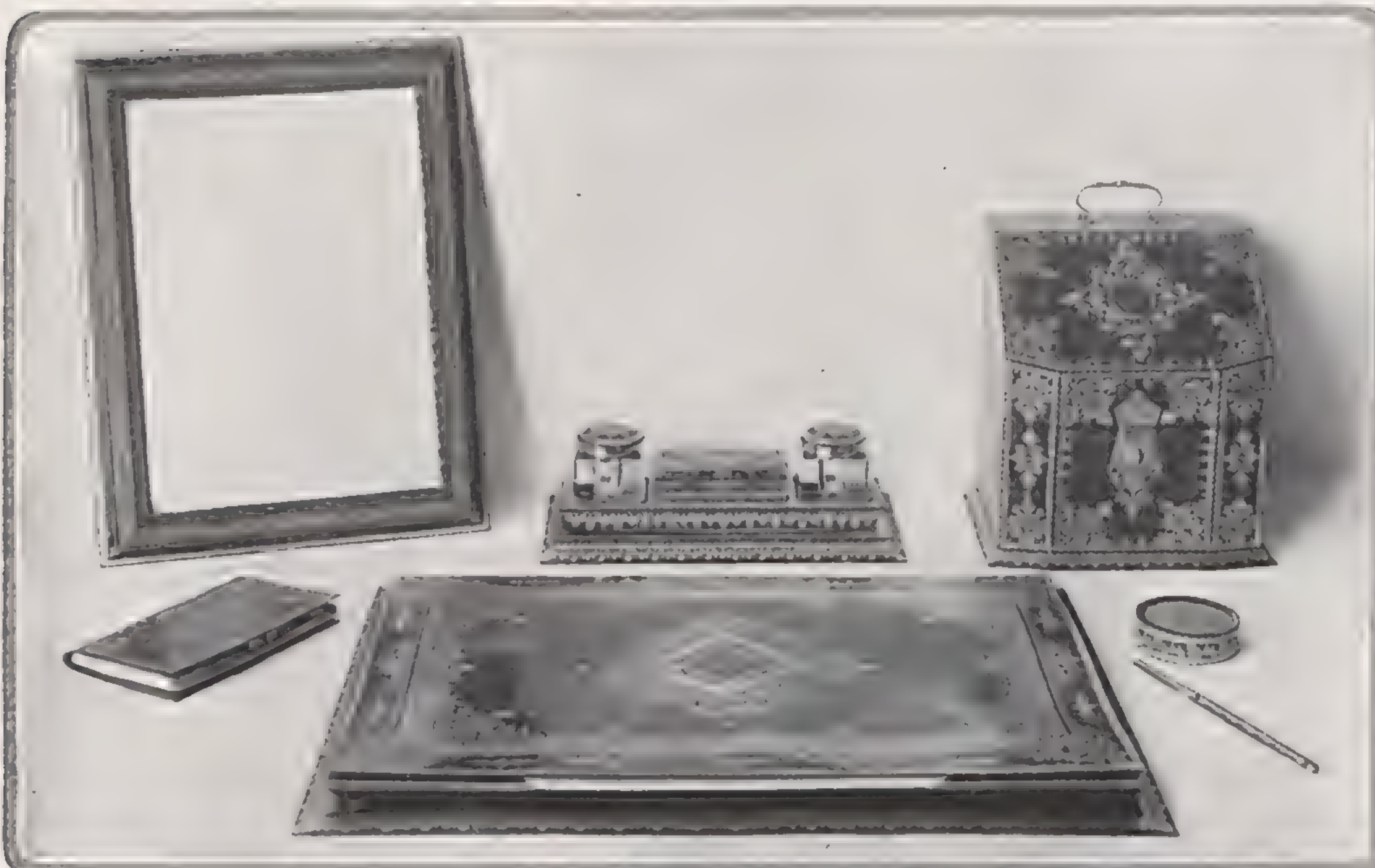




Italian book-ends of finely solid design are hand-carved and beautifully finished in antique gold. Size, 7½ in. high by 8½ in. wide; price, \$15

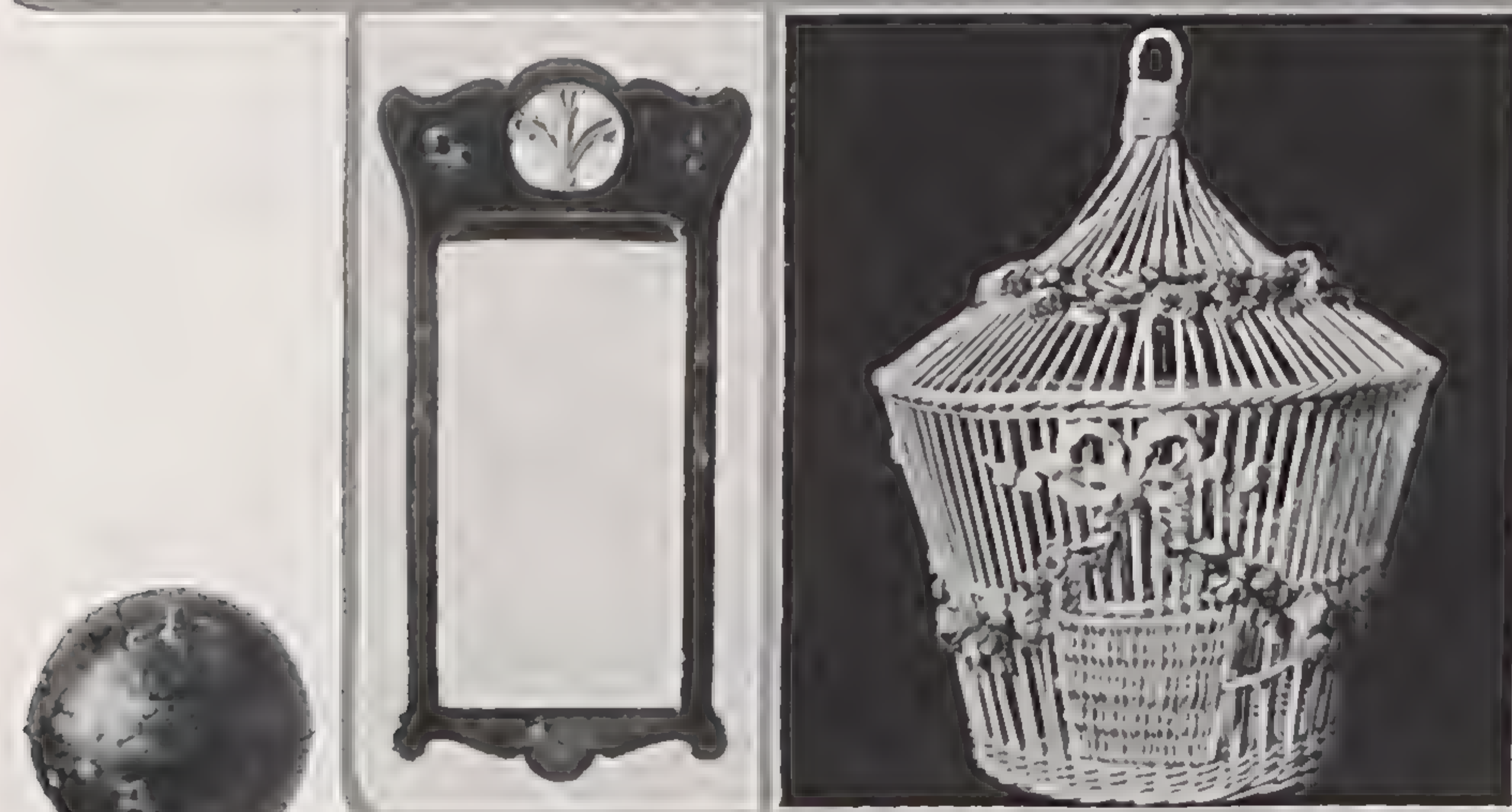
A jewel case which protects the jewels without concealing them is of cross-grain morocco leather or crushed calfskin, tooled with gold, and the glass covering shows the velvet lining within. This case is order in delicate colors; 12 by 8 by 4½ in.; \$30

The focal note of a room may be this lamp of mulberry pottery with shade of yellow paper and mulberry cretonne design; shade, 12 in.; \$13.50



Seven pieces which show the seventeenth century Italian design of a desk set of calf designed by Luigicechi and polished by his secret process. Price for set of 12 pieces (frame not included in set), \$170.50. Prices of pieces shown: blotter, \$50; box, \$50; inkstand, \$20; address book, \$8; sponge case, \$3; penholder, \$1.50; large frame, not included in set, \$10. Prices of pieces not illustrated: book-rack, \$12; notebook, \$8; memorandum, \$8; calendar frame, \$3; round box, \$5; pen-wiper, \$2

Distinction in handbags is offered by a bag hand-made-to-order of black or colored moire faille embroidered with steel beads and hung with a steel tassel. This bag has the smart gate top and narrow ribbon handle; price, \$12.50

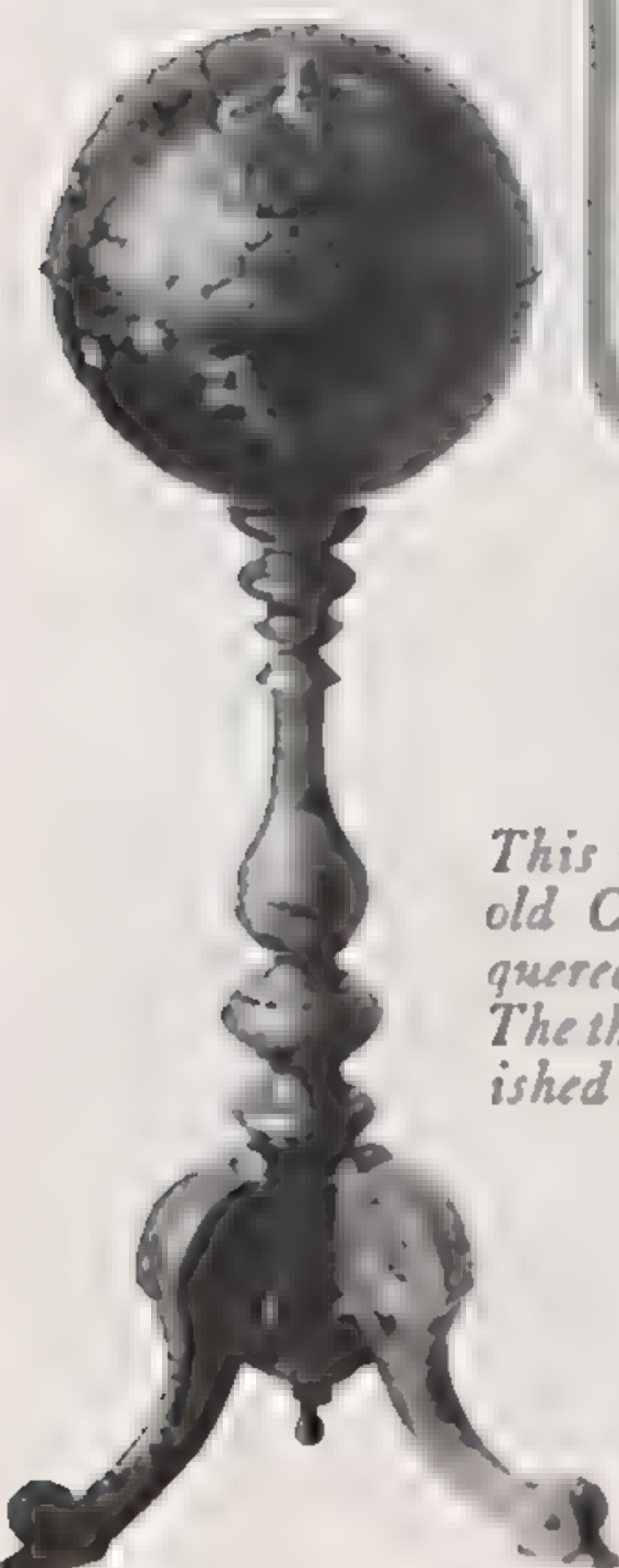


A pleasing mirror framed in carved wood painted in black, rose, and dull gold; 28½ by 14½ in.; \$10

That the bride may guard her "bluebird of happiness," there has been designed a delightful cage on the bluebird model, which may be painted to order and decorated with garlands; \$10

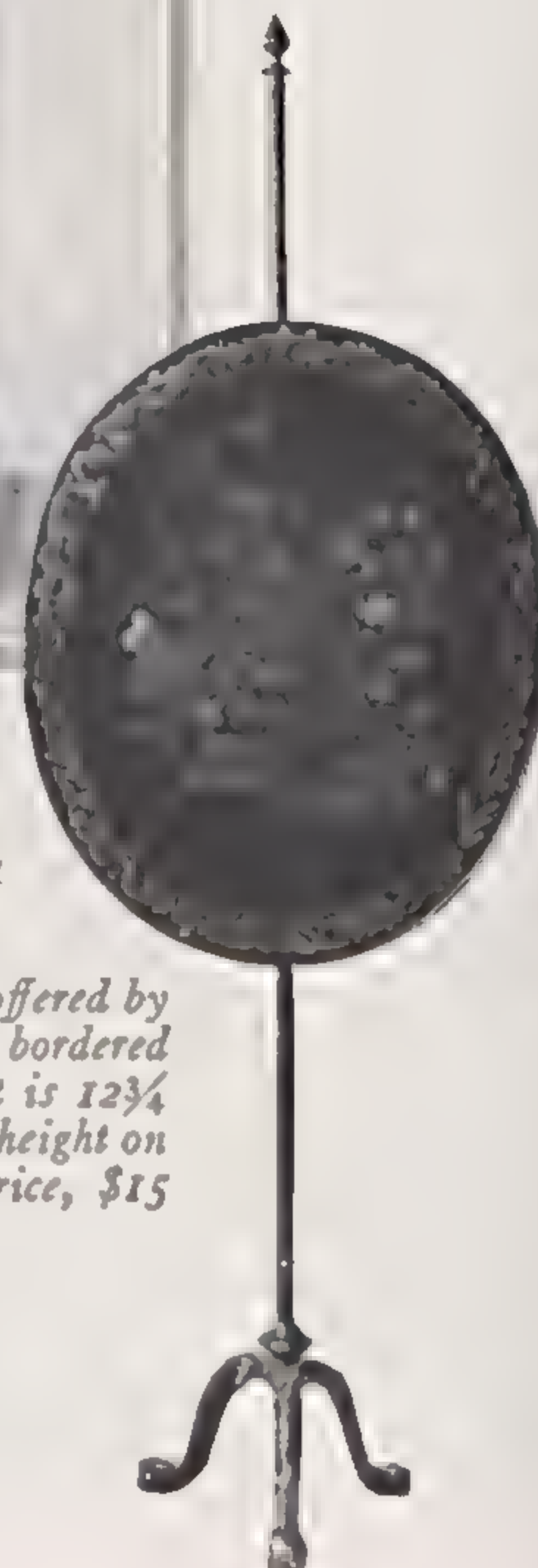


The convenient folding table is hand-made in either walnut or mahogany. It is 22 in. high; top, 20½ by 18 in., open, 18 by 8 in., with leaves dropped; \$14



This novel sewing-table is a copy of an old Chinese design and is richly lacquered with heavily raised decoration. The three-compartment tray inside is finished in powder gold; height, 34 in.; \$65

Protection from direct heat is offered by a fire-screen of lacquered tin bordered and patterned with flowers; it is 12¾ by 19¼ in., is adjustable as to height on a standard 55 in. high; price, \$15



THE BRIDE'S FAVORITE COLORS MAY TINT THE GIFT WHICH IS

MADE TO ORDER, BUT TIME IS REQUIRED FOR THE MAKING



## VOGUE PATTERN SERVICE

The patterns illustrated on this page, sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 36 to 41 inches hip measure, are priced at 50 cents for waist or skirt, or \$1 for the complete costume; except No. 3042/9, which is \$1. Full description, material requirements, and an illustration are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, cor. 30th Street, New York City. Vogue patterns may be bought at 149 Tremont Street, Boston, Mass.; Ye Gift and Favour Shop, 162 Post Street, San Francisco, Cal.; and Rolls House, Breems Bldg., London, E. C., England



Nos. 2905/9-2906/9  
The double belts, the lifting of the overskirt at the sides, the facing of skirt and cuffs with contrasting material—these are the new mode



Nos. 2754/9-2755/9  
A two-piece skirt sets well, as does a blouse held by a coatee; blouse and coatee are in one pattern for 50 cents



Nos. 3033/9-3034/9  
The skirt is full, and, as is smart this spring, uneven; the jacket-blouse has a peplum full and flared to match



Nos. 2860/9-2861/9  
Bodice fitted and skirt full are the most favored of styles, as porcelain blue and taffeta are of colors and materials



Nos. 3031/9-3032/9  
At the openings this frock was featured in black taffeta with quillings of taffeta and frills at neck and wrists of white lace-edged batiste

**T**RANSSPARENT materials and spring go hand in hand, and spring brings also a new impetus to combining materials in frocks. Taffeta, plain, striped, or patterned, is most often seen in combinations, but all silks combine well—plain silk with striped or checked silk, or silk with voile, marquisette, or the old-time grenadine. Some new trimmings have

come; there is a queer wool fringe edging coats as well as skirts and sash-ends, and much galloon is used in embroidered bands of silk or metal thread. There is an odd fashion now for binding edges with narrow folds, as batiste with taffeta. Laces and embroidered écu batistes, and all manner of braids and buttons, are everywhere. Nor does one belt suffice to-day; there are two and three.



Nos. 3035/9-3036/9  
Paris launched this spring frock, as one might know from its simplicity. Voile and taffeta and scallopings and high-rolled collar of organdy all add their values to its smartness



Nos. 3008/9-3009/9  
A lightsome summer butterfly frock for plaited tulle and crisp taffeta, with narrow double ribbons to hold their own and call themselves a belt



No. 3042/9  
The ideal wrap for summertime wear is simple, light in effect, warm in fact; a taffeta and lace cape fills all these requirements admirably



Nos. 2926/9-2927/9  
For leaf brown taffeta laced in the peasant bodice with bronze cords and softened at the neck and what there is of sleeves with bronze silk tulle



Nos. 3043/9-3044/9  
This frock at the Paris openings was of Nattier blue silk caught with pearls over the shoulders and with a knot of pearls at what we still call the hem. Seams wrinkle the bodice



FROCKS TO PLEASE THE DIFFICULT AGE OF THE  
TEENS—SMART COSTUMES FOR THE EVERY DAY



Nos. 3002/9-3003/9  
Showing how smartly and how simply striped material, aided only by buttons and a lace-edged chemisette, may be used to trim a frock of plain material



Nos. 2877/9-2878/9  
Coat short in front and long in back, skirt circular and cut with a hip yoke, these features mark an accepted model of this season



Nos. 2819/9-2820/9  
The separate coatee of contrasting material and quaintly modish lines gives cachet to this afternoon frock of soft taffeta



Nos. 2825/9-2826/9  
Serviceable tweed, linen, and pongee are suitable materials for this suit, which declares this a season for buttons and pockets



Nos. 2996/9-2997/9  
Fashioned after this model, white marquisette cleverly combined with black and white striped satin will make an afternoon frock that is unusual

THE four frocks for young girls, patterns of which are shown on this page, are cut in sizes 14, 16, and 18 years. These designs have been carefully chosen for that so-called difficult age which needs frocks which are both smart and practical. Nos. 2856/9-2857/9 are a very good example of what such a frock should be. In the service-giving materials, such as serge, linen, or pongee, this design is at its best, as are, also, Nos. 2837/9-2838/9 and 2714/9-2715/9.

Patterns on this page, sizes (except misses' patterns) 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, are priced at 50 cents each for waist or skirt, or \$1 for the complete costume. Order from Vogue Pattern Service, 443 Fourth Avenue, cor. 30th Street, New York City. Vogue Patterns may be bought at 149 Tremont Street, Boston, Mass.; Ye Gift and Favour Shop, 162 Post St., San Francisco, Cal.; and Rolls House, Breems Bldg., London, E. C., Eng.



Nos. 2943/9-2944/9  
Of blue taffeta with trimming of corded motifs and finish of sheerest organdy in collar and pointed cuffs



Nos. 2780/9-2781/9  
An untrimmed frock with buttoned basque and banded skirt may well be developed in natural pongee



Nos. 2856/9-2857/9  
Sizes 14 to 18 years. A frock with separate overblouse offers variation of frock to blouse and pocketed skirt



Nos. 2710/9-2711/9  
Sizes 14 to 18 years. A dance frock in rosebud organdy over flesh taffeta bound with dull blue taffeta



Nos. 2837/9-2838/9  
Sizes 14 to 18 years. A graceful afternoon gown of crepe may be banded with net braided with fine soutache



Nos. 2714/9-2715/9  
Sizes 14 to 18 years. Striped serge or linen, belted with patent leather, gives the trimmest of frocks





Nos. 2408/9-2409/9  
A comfortably fitted blouse with large armholes, and a skirt of adequate width



Nos. 3040/9-3041/9  
A blouse and skirt designed to satisfy the most fastidious sportswoman



No. 2918/9  
A separate coat of taffeta has a quaint touch in flaring sleeves and peplum



Nos. 2828/9-2829/9  
A frock with pockets in the skirt and a convertible collar on the blouse



No. 2669/9  
For the serviceable top-coat of tweed, a simple design is in the best taste



No. 2880/9  
A separate blouse that affects a new feature, a collar cut in one with the fronts of the blouse



No. 2920/9  
Here the back of the blouse is as interesting as the front; it shows a collar cut in one with the back



No. 3041/9  
A skirt with a bias front panel, a straight back panel, and belled



No. 2708/0  
A skirt for serge, tweed, or linen, to be worn with the tailored blouse



No. 2771/9  
This separate skirt with fulness at the side is suited to be worn with the less tailored blouse



No. 2921/9  
A pretty organdy blouse with a fashionably high collar is softened by ruffles of washable tulle



No. 2882/9  
The simple frilled blouse, which has returned to favor, would be pretty in white batiste and rose linen



No. 3039/9  
Embroidered dots make an effective trimming on one of the newest of blouses simulating a bolero



No. 2768/9  
The blouse of handkerchief linen is made more becoming by facings of a contrasting colored material

#### DESIGNS TO BE JUDGED BY COLLAR, OR BELT, OR FLARE OF HEM, OR HEIGHT OF WAIST-LINE

The patterns illustrated on this page, sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, are priced at 50 cents each for waist or skirt, or \$1 for the complete costume, except No. 2669/9, which is \$1. An illustration, directions, and material requirements are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, cor. 30th Street, New York City. Vogue patterns may be bought at 149 Tremont Street, Boston, Mass.; Ye Gift and Favour Shop, 162 Post Street, San Francisco, Cal.; and Rolls House, Breams Bldg., London, E. C., England

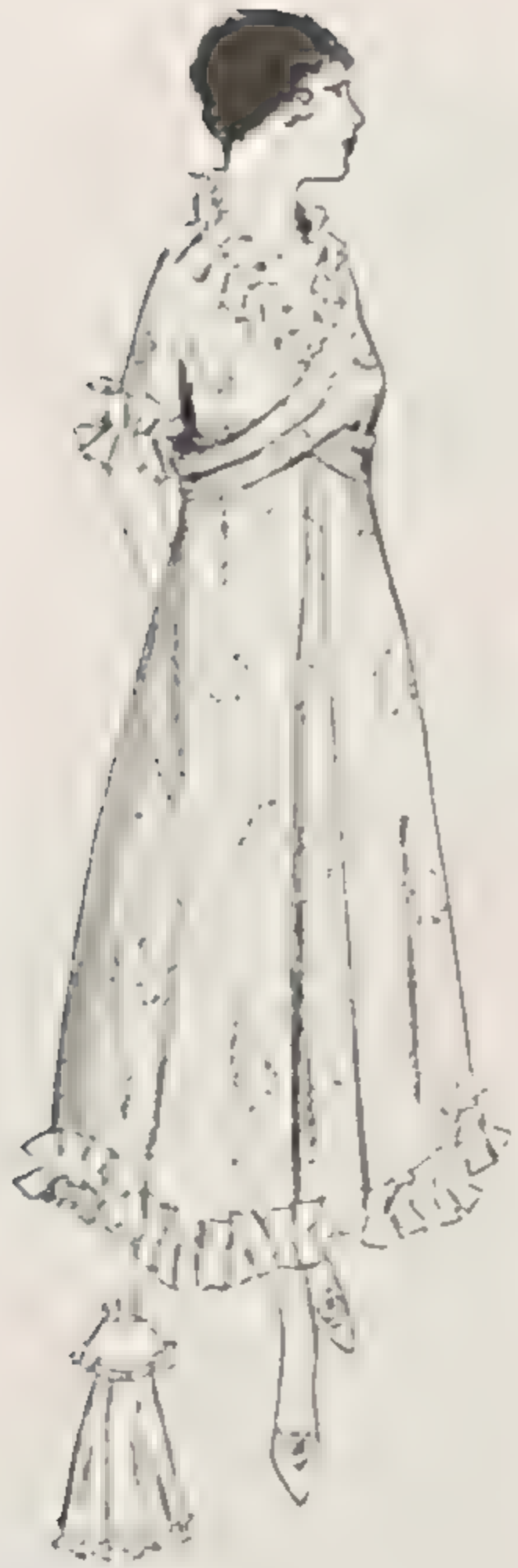


No. 2882/9  
A Russian blouse cut with a separate, slightly flared peplum and girdled by a double sash with tassels



No. 2922/9  
A becoming befrilled blouse with two jabot-like ruffles, has the favored "down the front" fastening





No. 2701/9

A room gown is cut on the lines of a kimono, with surplice crossing of the ties in the front



No. 2800/9

It proves an easy matter to make an envelope chemise cut on a cross-wise fold of the goods



No. 2816/9

A negligée that is cut in one piece not only is graceful in line, but is practically seamless



No. 2010/9

A princess combination fits at the waist and is gathered in closely by ribbons at the knees



No. 2586/9

Smart and pleasing in every clear-cut line is a combination of Poiret-like simplicity



No. 2523/9

Excellent for wear with sheer gowns is a chemise cut straight across the top, front and back

SMOCKS AND FROCKS AND  
VERY SHORT TROUSERS PAT-  
TERNEED FOR PLAY—LINGERIE  
WITH NIGHT AND DAY-  
TIME ROBES EASILY MADE



No. 2182/9

Sizes 2 to 6 years  
With every small child a batiste frock, smocked, finds favor



No. 2595/9

Square shoulder pieces form both straps and sleeves for this nightgown



No. 2461/9

Sizes 2 to 8 years  
An overall smock makes an ideal play frock for boy or girl

The patterns illustrated on this page are priced at 50 cents each, excepting No. 2701/9 and No. 2816/9, which are priced \$1 each. The lingerie and negligée patterns are cut in sizes 34 to 40 inches bust measure. The sizes of the children's patterns are given under each illustration. Material requirements, description, and an illustration are given with each pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, cor. 30th Street, New York City. Vogue Patterns may be bought at 149 Tremont Street, Boston, Mass., Ye Gift and Favour Shop, 162 Post Street, San Francisco, Cal., and Rolls House, Breems Bldg., London, E. C., England



No. 2534/9

Sizes 4 to 8 years  
This frock slips over the head and may be worn with a separate guimpe



No. 2841/9

Sizes 2 to 8 years  
Yoke and sleeves are in one in a little play frock smocked below the yoke



No. 3011/9

Sizes 2 to 6 years  
These pocketed play rompers slip on feet first, to insure their staying on



No. 2645/9

Sizes 2 to 8 years  
When the detachable collars and cuffs are off, this frock may be ironed flat



No. 2807/9

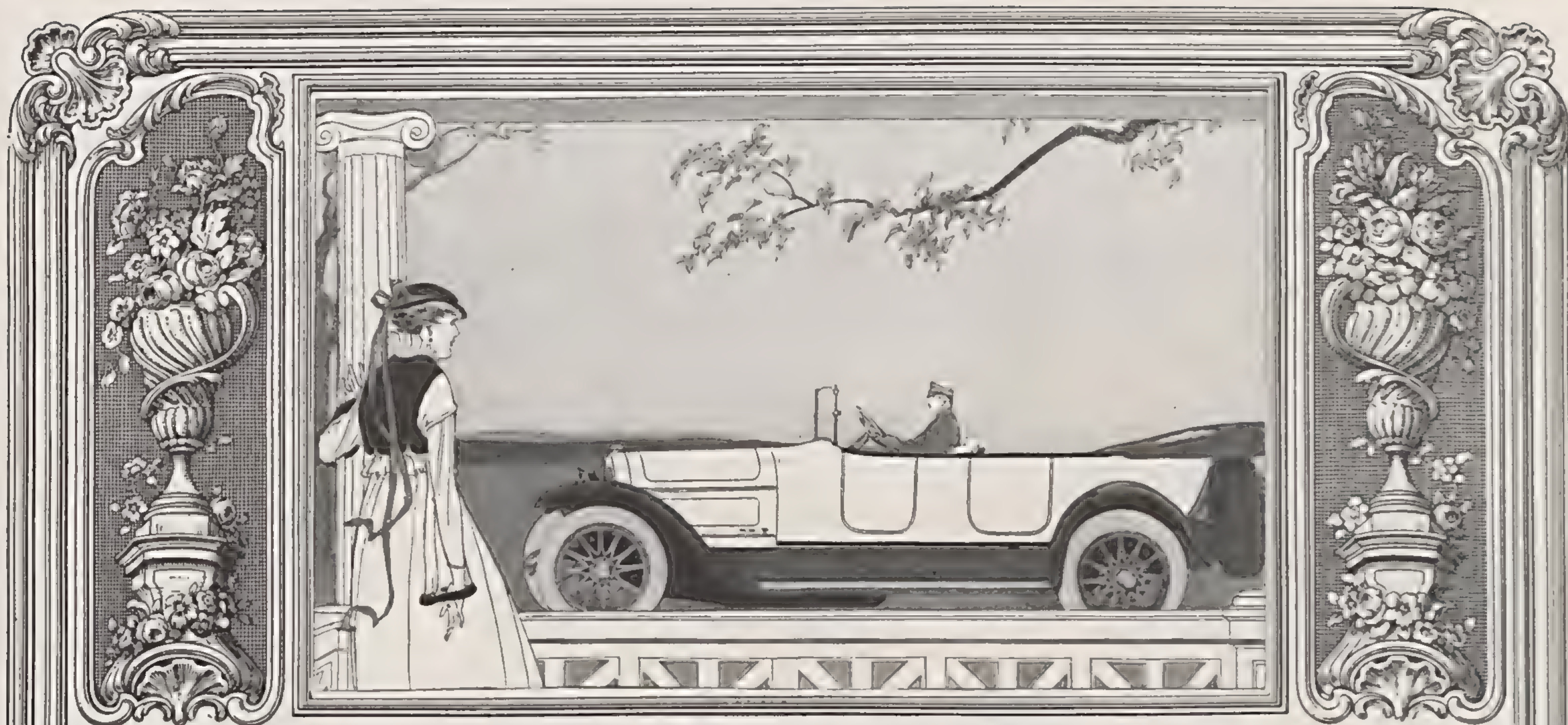
Sizes 2 to 8 years  
Play is enhanced by a Russian blouse belted low and by very short trousers



No. 2641/9

Sizes 4 to 12 years  
Smart in appearance and serviceable in play is a frock with separate bolero





## ANNOUNCEMENT of the NEW LOCOMOBILE

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Over One Hundred Refinements produce *even greater* comfort and quietness. Also increased convenience and easier maintenance.

Our patrons will be interested to know that we have secured the services of *Miss Elsie deWolfe*, eminently authoritative in art and decoration. This is the latest idea in the artistic development of the "Best Built Car in America". Miss deWolfe's influence will extend to the decorative treatment of the interiors of Locomobile Closed Cars.

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Our Custom Body Department provides Special Bodies for individual needs, built to order. *Mr. J. F. deCausse*, for ten years manager of Kellners in Paris, brings to this department exceptional authority.

The  
LOCOMOBILE COMPANY  
of America  
MAKERS OF FINE MOTOR CARS



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When the time comes for that most discriminating and joyful shopping—the acquiring of a trousseau—prospective brides are very apt to come to McCutcheon's, assured of the fact that there they can find everything they want and just the style or design they hoped for.

The merchandizing basis of this is the fact that—

—in **Table Linens** we have hundreds of designs to choose from—the widest range in America, and many of them exclusive patterns obtainable nowhere else.

—in **Fancy Table Linens**, hand embroidered or lace decorated, we carry an endless variety selected from the best markets of the world.

—in **Bed Linen, Towels and Bed Coverings** everything imaginable and desirable is included.

—in **Handkerchiefs**—This department is practically a whole store in itself and a famous one, for who does not know McCutcheon's handkerchiefs?

—in **French Lingerie** the assortment is so complete, the garments are so beautiful, that we feel safe in inviting comparison with any other similar department in the country.

—in **Silk and Knit Underwear** we have every kind, in every size and every style.

—in **Hosiery and Neckwear**—

The choicest and daintiest conceits that Paris has to offer.

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*We have just issued a pretty little Trousseau Booklet, with detailed "Outfit Lists," which we shall be glad to mail to any one upon request.*

**James McCutcheon  
& Company**  
Fifth Avenue

34th and 33d Streets, N. Y.



Reg. Trade Mark

## THE SECRETS OF GARDEN FURNISHINGS

(Continued from page 47)

elegant and as appropriate to their place as is a Sheraton sideboard to the dining-room.

When the house is of brick, stone, or concrete in a modern style, brick, stone, or concrete should be used in the garden. The concrete house is perhaps the hardest to "match" with garden furniture. If it is on the extreme lines of the Chicago type of concrete construction, it will probably be best to have the architect or a landscape architect design the garden furnishings, as there are very few stock patterns which would harmonize with such a house. However, it is sometimes possible to get exceedingly fine pieces of concrete furnishings in early Romanesque design which may be used very happily with the most severe concrete architecture.

If the garden is very formal and American—one of the sort called Italian for some unknown reason, for they are utterly different from anything that is or ever was in Italy—there are thousands of handsome pieces of every description to be found that will be suitable.

### THE IMPORTANCE OF PLACE

The location of garden ornaments is most important. Consummate proof of this may be seen in the garden of Mr. Maxfield Parrish, at Cornish. This garden is subdivided into various terraces, greenswards, and flower-beds on different levels. At the top of a stone stair leading to the upper terrace stands a single Italian oil jar of simple but most beautiful outline. It is the only ornament in the place, and it is so skilfully placed that it is visible from every point in the garden from under the branches or over the flowers and walls. A dozen others scattered here and there would have dulled the interest and served but to clutter up the ground. In fact, the great danger lies in the temptation to get too many rather than too few pieces. Too many scattered objects often attract attention to themselves at the expense of the general design which they were intended only to enhance.

In a general way it may be said that garden objects are best placed at the end of long paths and vistas, where the eye rests with pleasure upon them after its journey along the vista. They may also be used at isolated places on the grounds where a special view tempts the stroller to stop and rest, or at the top of a steep path or a flight of steps. A seat and a little fountain or a vase against a dark tree at one side of a distant view, but not directly in the view, makes a pleasant variation. In such positions, however, when the ornaments are not in formal relation to the rest of the design, it is best to screen them by shrubbery and trees so as to isolate them completely. This makes them a pleasant surprise when chanced upon, and the screening gives greater privacy to those who wish to rest there.

### OF GROUPS AND BACKGROUNDS

An important principle, too little understood, is the composition of objects in groups. Given a seat, a couple of jars, and a little fountain, for instance, it is a great mistake to scatter them here and there with the idea of "making them go as far as possible." This method fails in almost every case to produce a satisfactory appearance, because balance and arrangement are lacking. No one thing is particularly interesting, and attention is scattered. If, on the other hand, the bench were so placed that any one seated on it could look into the fountain and the jars were put one on each side, this group would command attention by its interesting and well-planned composition. One such group does more to furnish a garden than any

number of things placed here and there without relation.

A proper background for garden furniture is essential. It should be definitely planned and the object against the background should be distinguishable from a distance. There are two ways of securing this effect. The usual fashion is to place a light colored sun-dial or bench against a dark hedge or wall. The second is to silhouette the object against the sky. This latter principle is much used in Italy with admirable effect, especially on high terraces and hilltops.

### CLIMATE CLAIMS ATTENTION

Climate is an important factor when selecting the furnishings of the garden. For gardens in the northern zero states, the action of frost must be considered. No material known is strong enough to withstand unharmed the expansion of freezing water in the wrong place at the wrong time. Consequently, in getting pieces which are to remain out-of-doors unprotected all winter, care must be taken that there are no pockets behind carved leaves or within open jars from which water can not drain away. Damage is inevitable otherwise.

Stone and well-mixed concrete are the best materials for use in cold climates. The composition known as imitation stone, which is a sort of concrete, should be just as good, but occasionally it chips off and cracks. Terra-cotta is ordinarily to be avoided, though there are makers who maintain that their wares can withstand our worst climates. The genuine Italian terra-cottas must always be protected, by packing and boarding over, and when they are not too large it is best to store them indoors for the winter.

### VINES AND THEIR USES

Vines are charming draped over garden furniture, but care should be taken that they do not conceal too much its shape and design. Vines with small leaves and a delicate growth are usually better than the coarse growing varieties, which tend to smother even the largest objects. Most airy and delicate of all vines is the little biennial Alleghany vine. Next best for small objects is our native virgin's bower; the fragrant and beautiful *clematis paniculata* is often suitable, as are the finer climbing roses. The bearberry will hang three or four feet of fine small evergreen leaves down over a jar or wall, and there is a small-leaved Boston ivy that promises to have a fine dwarf growth, well fitted to adorn smaller garden objects. These restrictions do not hold for arbors or pergolas, of course. Pergolas in Italy and arbors in America were first made as supports for grapes, and no better vine can be found for them to-day. The quick strong growth of the grapevine is best adapted to softening the hard lines of post and timber, and its shade is most refreshing on a hot day. The Japanese grape has vigorous foliage which hangs on late in the autumn and our native wild grapes—*vitis labrusca* and *vitis riparia* are the best—are good where little care can be given, and they have a delicious fragrance. When wisteria has a good growth it is very handsome. These are the best vines for arbors, for they will completely cover them, as climbing roses and many other vines which are good for ornamental trellis-work will not do.

Garden furniture should not be scrubbed and cleaned to keep it looking like pieces in a shop. The more moss-grown and gray it is the more will it have the quality that people go thousands of miles to see in the old world gardens, where the lack of this particular kind of maintenance has resulted in great charm.

FLETCHER STEELE.



No. 1  
Basket  
Of Pins  
2 for \$1.50

No. 2  
Shoe Scraper \$6.

No. 25  
Flower Basket  
Door Stop  
\$6.

No. 3 Bird Bath \$4.00

No. 4  
Fruit  
Basket  
Door  
Stop  
\$10

No. 26 Knitting Needle Holder \$1. & \$1.50

No. 24  
Basket  
Door  
Stop  
\$7.50

No. 23  
Door Knocker  
\$2.50

No. 22 Wicker  
Bird Cage \$9.

## FOR YOUR HOME THIS SUMMER

So much charm can be bought for so little when you choose from this page of OVINGTON'S **INGENUITIES**. Here you not only obtain the widest choice of standard articles in china and glassware, but also the newest designs and most unique ideas in unusual articles, originated and offered here first.

In this season of weddings, you will find it especially convenient to select your gifts from this page, or, if you can call, from the tables which we have arranged containing wide assortments at \$1.50, \$2.50, \$3.50, \$5, \$10 or \$15.

*May we send you our handsome portfolio illustrating and describing a great many more interesting objects?*

1. Baskets of Pins—It's really a new idea to make pins look like baskets of black or red berries. For dinner favors or card-party prizes nothing could be more charming. Price \$1.00 each, or \$1.50 for two.

2. Leopold, the Dachshund Shoe-Scraper—This sturdy German Cerberus keeps muddy feet from tracking over your rugs. He's made of iron, weighs 25 pounds, measures 22½" from tongue to tail, and costs \$6.

3. Bird-Bath of Gray Stone—A new handsome, substantial model, measuring 18" across, and costing \$4. Three china birds in Copenhagen gray will perch upon the rim, for \$2.50 each additional.

4. Fruit Basket Door-Stop—Decorated in the natural colors of the fruits themselves. Made of heavy iron, it's a sure preventer of slams. 12¾" high. Price, \$10.

5. Curtain-Holders—A quaint reminder of mid-Victorian days. Decorated in bright colors. Price for the pair, \$3.50.

6 to 14. Garden-Sticks—Thrust into the ground beside a flower-bed, box-hedge or shrub, these quaint sticks add an unusual touch of bright color. The birds seem poised on blossom or branch—and never flutter away! There are six styles in wood—Flying Parrot (No. 6), Standing Parrot (No. 7), and Standing Cockatoo (No. 12), each 48" long; Bluebird (No. 13), Butterfly (No. 11) and Basket (No. 9), each 42" long. Also three in China—Cockatoo (No. 10), Parrot (No. 8) and Rooster (No. 14), each 42" long. Price, \$1.50 each, or six for \$7.50.

15. Mahogany Bud-Vase—A graceful shape, quite new, in mahogany. Two sizes: 10" high at \$1.25 each, or \$2.00 the pair; 16" high, \$2 each, or \$3.50 the pair.

16 and 18. Butterflies of spun glass—These exquisite little ornaments are secured to a vase, a mirror or a table decoration by a bit of adhesive putty already on the butterfly. Price 50c each, larger size 75c.

17. Table Decoration of special attraction—It consists of a crystal bowl measuring 11½" across, a glass block flower-holder 3½" in diameter, a dozen decorative sweet peas in natural

colors, and two butterflies of spun glass. Price, complete without peas, \$3.50. Separate pieces: Bowl, \$2.50; butterfly, 50c; holder, 50c; sweet peas, \$1.00 a dozen.

19. Bluebird Table Decoration—A little masterpiece in Bohemian crystal, with birds of natural blue. Linked together by chains of glass, these vases, filled with almost any small flowers, give sparkle to linen and cutlery. Center vase, 7½" tall, others 4½" tall. Price, complete, \$3.

20. Electric Candle—As useful at night as it is handsome in daylight. The base is of brass, the candle, concealing the batteries, comes in either light pink or light blue enamel. Price, \$2.75.

21. Cadet Door-Stop—This youngster with military aspirations does sentry duty at any door that needs to be held open or closed. He'll guard any door, but prefers the nursery. Stands 17" tall, and costs \$4.50.

22. Wicker Bird-Cage—Completely supplanting the unsightly kind of brass. Finished in spotless white enamel, with garlands and flower-baskets in Nature's colors, 15" high, 11½" wide one way and 9" the other, \$9.00; large size 18" high, 12¾" wide one way by 9¾" the other, \$12.

23. Door-Knocker—This new design, with either a pear or apple in natural colors, is gaining quick popularity. Putting a knocker on the guest-room doors is decidedly the vogue. Price, \$2.50 each.

24. Marie Antoinette Door-Stop—Made of wood and decorated in the bright flowered design. Height, 24½". Painted one side only. Price, \$7.50. Both sides, \$10.

25. Flower-Basket—Nature's own brilliance in poppies and morning glories is reproduced in these heavy iron-weighted stops. Especially decorative, 11½" high. Price, \$6.

26. Knitting-Needle Holders—Two hollow hearts are connected by a heavy elastic cord which permits them to be fitted over the points of needles of any length. Perfectly new this year and decidedly popular. Price, in Sterling silver plain, \$1; in copper-finish Sterling silver, \$1; in gold-plated Sterling silver, \$1.50.

No. 5  
Curtain Holders  
\$3.50 a pair

No. 8

No. 6

No. 9

Nos. 6 & 14  
Garden

Sticks  
\$1.50 each  
6 for \$7.50

No. 3

No. 16

No. 15  
Mahogany  
Bud Vase  
\$1.25 & \$2

314 Fifth Avenue

New York

OVINGTON'S

No. 20  
Electric Candle  
\$2.75

No. 18  
Butterflies 50 & 75c

No. 17  
Table  
Decoration  
\$3.50

No. 19  
Blue Bird  
Table Decoration \$3.

No. 21  
Cadet Door Stop  
\$4.50



## ARMOR BRONZE



"The Captive" Book Ends, 8½ inches high. Price, per pair, \$5.

Armor Bronze is found in homes where decorative and useful objects of special charm are appreciated. It is a seamless armor of pure bronze cast over an inner core which is everlasting.

Armor Bronze is made in book ends, table and floor lamps, lighting fixtures and a variety of sculptural art objects such as busts, plaques, memorial tablets and statuary, and is finished in Verde Bronze, Statuary Bronze and Antique Gold.



Verde Bronze is dull green. Statuary Bronze is a rich brown. Antique Gold is dull gold with high lights burnished.

Electric Lamp, No. 754. height 25 in., choice of finish. Silk shade in Old Gold, Old Rose, Olive Green or any standard color. Diameter, 16 in. Price without shade, \$12. Complete, \$20.

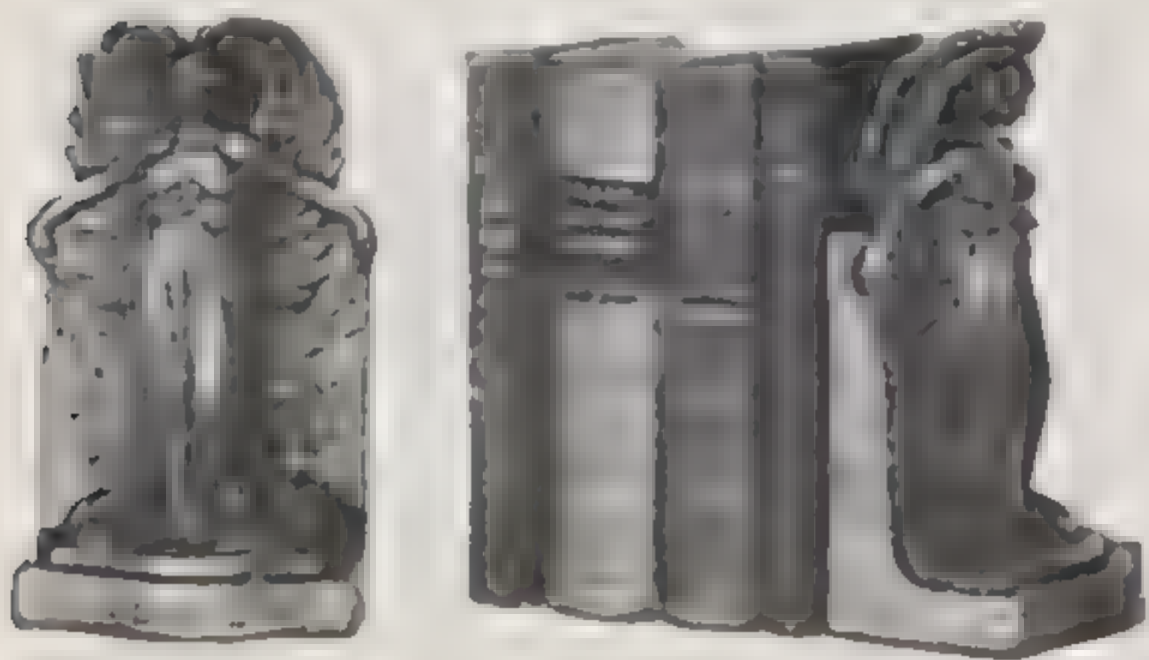
## ARMOR BRONZE

is featured by merchants everywhere who recognize that we are pioneers in this work and that in designs, in excellence of manufacture and in perfection of details, Armor Bronze stands alone. A partial list of our dealers: R. H. Macy & Co., Brentano's, Dempsey & Carroll, Gustave Stickley, the Craftsman, New York; Gimbel Brothers, New York and Philadelphia; J. G. Darlington & Co., Philadelphia, Pa.; W. J. Gardner Co., Boston, Mass.; Carson, Pirie & Scott Co., Chicago; Wm. Hengerer Co., Buffalo.

Others were listed in the last issue of Vogue and still more will be in the next number. If your city is not included here, write us and we will tell you the name of the merchant nearest you.

Any of the articles illustrated here will be sent prepaid upon receipt of remittance. Write for our magnificent catalogue and specify what particularly interests you.

"Peace" Book Ends, 8½ inches high. Price, per pair, \$8.



The National Metalizing Company  
333 Fourth Ave., near 25th St., New York

## MOTOR NOTES

THE wind-shield has for so long been a part of the regular equipment of cars that the average purchaser fails to realize to how great an extent the shape and size of the wind-shield may make or mar the general lines and appearance of a car. The wind-shield on most modern cars has been improved greatly, both from the utilitarian and the esthetic point of view. Changes in the design of bodies to give the stream-line effect would seem to have but little influence on the shape of the wind-shield, and yet one company at least that manufactures high-grade attachments of this type has carried out this idea to the point of forming all the outside surfaces of the wind-shield in such a manner that the entire contour is round and smooth. The glass in such a wind-shield is inserted in the middle of the retaining frame and there is no angle or edge to be seen. This wind-shield is provided with the adjustments that enable it to be folded in half or that allow either the upper or lower section of glass to be moved in or out, thus giving any degree or kind of ventilation or furnishing the "rain vision" necessary for driving through a heavy rain or snow storm.

Wind-shields are also coming more and more into use to protect the occupants of the rear seat. Even the convertible body, in which the car may be changed quickly from a seven-passenger touring-car to a limousine or sedan is, in many instances, provided with a removable piece of plate glass which may serve to divide the interior into two compartments. This glass rests in grooves placed in the side and top of the body at the back of the rear seat, and when not in use the glass slides out of the way in pockets provided for the purpose. An opening enclosed by a neat glass cover affords a means of communication between the occupants of the tonneau and the driver, when the necessity arises.

### RUNABOUTS AND TOURING-CARS IN ONE

The touring-car that may be almost instantly converted into a runabout has yet to make its appearance. We have seen folding seats at the rear and at the sides of the runabout body, but these do not form a bona fide touring-car. One of the manufacturers of a high-grade type of car has, however, partially solved the difficulty by providing his five-passenger touring-car with a tonneau cover which fits snugly over the entire opening at the rear of the driver's seat and buttons down at the side. This is practically an extension of the cover enveloping the top, and as it continues the lines of the folded top and of the side of the body, the pleasing appearance of the entire car is rather enhanced than diminished. This cover naturally serves to protect the upholstery and the interior of the tonneau from dust and moisture when the machine is not to be used as a touring-car, and, furthermore, it reduces the wind resistance because of the smooth surfaces and stream-line effect formed by "filling in" the angles and spaces.

Although the runabout or roadster is a popular model and is assuredly more "sociable" for two than is the front seat of a touring-car, nevertheless the necessity often arises for the accommodation of one or two additional passengers. As has been pointed out, the three-passenger runabout—in which a portion of the seat is depressed or extended—solves this difficulty to a certain extent; but the demand for the comfortable accommodation of two extra passengers has yet to be cared for. The unsightly and uncomfortable rumble seats have entirely disappeared from modern design, but a foreign car shows a happy application of this idea in the design of two exceedingly comfortable seats that, when not in use, fold down into the "turtle deck" of a

high-powered roadster. When these are not in use, the pleasing appearance of the stream-line body of this model is not interfered with. By folding forward the sections of the rear "deck" covering these seats, two well-upholstered built-in chairs are brought to view. There is plenty of foot room furnished, the back is sufficiently high for comfort, and the sides of the turtle deck enclose the passengers as much as do the sides of the front seat. Thus the occupants of this rear seat are not subjected to the dust and disagreeable draughts of air that were the lot of the passengers carried in the old style of rumble seat.

### TO TELL THE HEIGHT TRAVELED

It would seem that each year brings forth such new devices for the attachments of a motor-car as enable the driver to obtain almost any information he may desire. Switches for the operation of lights located in every imaginable place about the car; speedometers to tell the speed of the car as well as the distance it has traveled; instruments by which the condition of the battery, fuel system, or lubricating system may be determined; clocks and even thermometers, have all found their places on the dashboard of the well-equipped car.

Now comes a device for determining the elevation to which a car may have climbed at any portion of its trip. This is nothing less than the well-known type of aneroid barometer so designed that the indicator points to elevation in feet above sea level rather than to barometric pressure in inches of mercury. By means of a small thumb nut the dial may be set to zero no matter what the weather conditions or where may be the starting-point of the car. So finely is the instrument graded that rises in elevation of even ten feet may be observed. The total rise that may be read for the standard type of this instrument is 2000 feet, although special scales may be had at a cost of \$2 or \$3 extra to indicate changes in altitudes of 12,000 and 16,000 feet. This instrument is made especially to withstand the vibration of car travel, and will doubtless prove popular with those tourists who traverse mountainous country. The price of the standard type is \$20.

### TO WARN THE CAR AHEAD

The inexperienced driver, or the driver who is inclined to be nervous when operating a car in congested traffic, has often felt the need of an automatic signal that would assert the approach of his car as soon as a pedestrian or another vehicle blocks the road ahead. In some cars the horn button is located at the center of the steering-post, in others it is on the rim of the wheel, while a third location is at the top or side of the door guarding the entrance to the driver's compartment. With few exceptions the operation of the horn entails the necessity of removing one hand from the steering-wheel momentarily, or for as long a time as the horn is operated, and this often prevents the use of the horn in the emergencies when it is most needed.

To overcome this difficulty, an ingenious form of switch has been devised that is clamped to the steering-post directly under the steering-wheel. This horn switch is in the form of a ring which, when tilted from any portion of its circumference, forms the electrical connection that operates the horn. As the circumference of this ring fits closely under the rim of the steering-wheel, it may be reached by the finger without the necessity of removing any other part of either hand from the wheel. The horn may, therefore, be operated with equal facility whether the car be running straight ahead or whether the wheel be turned sharply when rounding a corner.

We fit KABO Brassieres under sheer voiles so that we may be sure of dainty effects for your summer gowns



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# Smart Styles at Small Prices



June

Winsome

Irresistible

Lucy Locket

Panama

Sallie

**Sallie.** The present-day version of the suspender-dress makes one of the most becoming frocks a little girl can wear. Heavy Linen of excellent quality is used in this new circular skirt and straps. The detachable guimpe is of sheer white Batiste with embroidered collar and cuffs. The two flap pockets at the side add a touch as novel as it is delightful. In Copenhagen blue, rose, leather or white Linen. Ages: 8, 10 and 12 years. Special at \$3.95

**Panama.** The coat-dress is such a smart and practical model that this frock in natural Pongee is assured a warm welcome. The long "gardner's apron" overdress in the back and front is outlined with new cord embroidery. The fashionable square collar is ornamented with blue embroidery at the corners. Blue-backed buttons right down the front and the blue suede belt give the gown a finish that makes it a close rival of the tailleur. An excellent model for street wear and especially suitable for travel. In Pongee, trimmed with Navy or brown. Sizes: 36 to 44. Specially priced at.....\$19.50

**June.** Essentially feminine is this charming new party dress of embroidered white Voile trimmed with ruffles of new lace. The short-waisted effect so necessary this season is accomplished by a delightful bolero-like waist. The lace-edged revers and peplum and the frilly cuffs are all new notes in this season's styles. The exquisite lace and embroidery at the hem gives this skirt a graceful effect so becoming in a dance frock. The silk girdle comes in blue, pink and white. Sizes: 16, 18 and 20 years. Special at.....\$16.50

**Irresistible.** This is one of the smartest models the Spring has brought forth. The sleeves and the graceful flaring skirt are fashioned of

Taffeta, the waist and the skirt-yoke are of natural Pongee. A becoming effect is achieved by the vest of soft lace. The rich embroidery, in a new Aztec pattern repeats the color of the Taffeta, and the two-toned silk cord about the waist is a delightful finish. The collar of Silk and Pongee is of a novel design. The richness of materials and the originality of the design make a costume that is truly irresistible. Pongee with Navy or brown Taffeta. Sizes: 16, 18 and 20 years. Very special at \$19.50

**Winsome.** The tailored linen dress always forms an excellent foundation for a Summer wardrobe. This season it is especially desirable; linen lends itself so well to the fashionable flaring lines. The model shown here reflects many of the Spring's important tendencies. The yoked circular skirt is the newest variation of the full skirt and is most graceful in effect. The waist—also yoked—is trimmed with hemstitching and large crocheted buttons in white and color to match. The embroidered batiste collar and cuffs give a delightfully refreshing touch. A practical frock that you can depend on to keep its smart look throughout the entire season. Of an excellent French Linen in pink, blue and white. Sizes: 36 to 44. An unusual offering at.....\$8.75

**Lucy Locket.** The coat-like lines of this little dress make it a very complete summer costume for a little girl. Of colored French Linen with belt, collar and cuffs and front panel of white. The large patch pockets cleverly placed over the belt are practical ornaments sure to delight any little girl. Notice the new shaped sleeve with the under cuff so many grown-ups are wearing too. In blue, leather or green Linen. Ages: 6, 8, 10 and 12 years. Special at.....\$5.95

Fifth Avenue

Lord &amp; Taylor

New York



# Walpole Bros.

## Irish Linen Manufacturers

Specialists in Household Linens for 149 years.

### Great May Sale

Our large surplus stock of pure linen table damasks, sheets, pillow-cases, towels and fancy linens of all kinds are marked at genuine reductions of 25% to 45% from our regular "direct-from-loom" prices. These surplus linens were imported direct from our factories in Ireland before the commencement of the War, and the reductions have been made from the low prices which then existed. This sale offers most exceptional advantages to the June bride and those requiring

outfits for summer homes or replenishment of the linen-closet. Any articles ordered by mail, if not satisfactory, may be exchanged, or returned, when purchase price will be refunded. Please send for Illustrated Sale Catalog.



**Moire Design Dinner Napkins**—were \$10 per dozen; now \$7.50.

**Table Cloths**—various sizes, 2 x 2, were \$6, now \$4.50; 2 x 2½, were \$7.50, now \$5.50; 2½ x 2½, were \$8.00, now \$6.00; 2½ x 2½, were \$9.50, now \$7.00.

**Terry Wash Cloths**—Sale Price. \$2.25 a dozen, complete, with letter in any color.



**Pure Linen Huckaback Towels**—22 x 40, No. 9, were \$6 per dozen, now \$5.25 per dozen.



**Bath Towels** (shown at left)—complete, with monogram in any color. Size 27 x 50, were \$15 per dozen, now \$13.50; size 32 x 54, were \$21.00 per dozen, now \$18.75; size 41 x 59, were \$29.00 per dozen, now \$26.00.

#### TABLE DAMASKS

Hand-woven on our own looms

**BREAKFAST NAPKINS**—Sale Price \$2.45 to \$16.15 a dozen.  
**DINNER NAPKINS**—Sale Price \$3.60 to \$23.40 a dozen.  
**TABLE CLOTHS**—Sale Prices, sizes 2 x 2, \$2.45 to \$13.60 each—2½ x 2½, \$3.80 to \$17 each—2½ x 2½, \$4.05 to \$21.25 each. Proportionate reductions in other sizes.

#### HEMSTITCHED LINEN SHEETS

2 yds. x 3 yds.

No. 1 quality, Sale Price \$6.05 a pair.  
No. 2 " " " 8.55 " "  
No. 3 " " " 9.90 " "

2½ yds. x 3 yds.

No. 1 quality, Sale Price \$ 8.55 a pair.  
No. 2 " " " 10.80 " "  
No. 3 " " " 12.35 " "

#### HEMSTITCHED LINEN PILLOW-CASES

Size 22 x 36, No. 1 quality, \$1.55 a pair.

No. 2, \$2.25 a pair. No. 3, \$2.70 a pair.

#### BATH TOWELS

Sale Prices, per dozen, \$3.15, \$4.50, \$6.30, \$8.10, \$8.80, and \$12.60.

#### BATH MATS

Sale Prices, each, 90c, \$1.05, \$1.80, \$2.25, \$2.45, and \$2.70.

Our Illustrated Sale Catalog sent on request. Mail orders forwarded postpaid anywhere in the U. S. A.

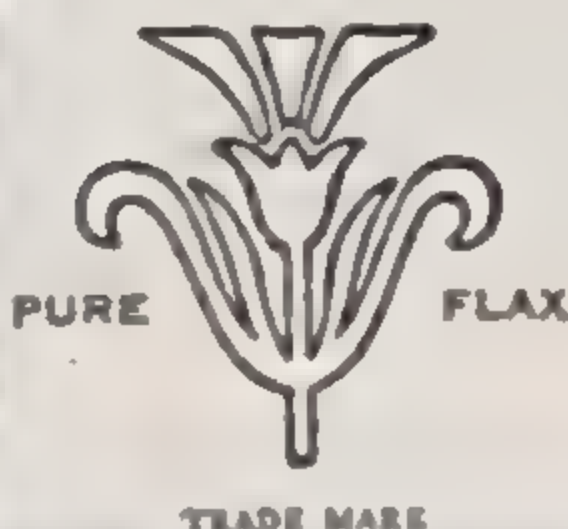
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ESTABLISHED 1766



## LINGERIE FORSAKES the NARROW WAY

(Continued from page 53)

China has been lingeringly forsaken, as it loses its pretty sheen after a few tubbings.

Some really exquisite novelties are being shown in night-dresses in either pale cream or flesh colored silk voile, while some of the creators of lingerie advocate all-white for underwear. In sharply defined contrast, Paquin is showing some fascinatingly frilly combinations of black tulle, chiffon, and Chantilly lace. Some of the models have a white chiffon underslip, and some are of one single layer of sheer black mousseline with elaborate frills and trimmings. One of the new black tulle chemises is shown at the lower left on page 53. Bands of tiny horizontal tucks are put together with strips of Chantilly insertion. A row of large eyelets just below the bust, and another row just above the knees, permit wide white satin ribbons to be drawn through and tied in effective bow-knots. The deep pointed scallops at the hem allow the underslip of white chiffon to be seen.

of footing, or "blond," as our grandmothers called it. Rather wide white satin ribbons are used to draw up the tucker-like tops, and not one speck of color mars the snowy fairness of her models.

Premet's choicest lingerie is developed in rose tinted silk voile, and with the exquisite laces used in his models, much fine hemstitching and ladder work is mingled. He is showing some exceedingly dainty chemises and combinations made from embroidered tulle or *laize*. These garments are particularly simple in their short-waisted Empire lines, but possess a demure and distinctive charm of their own. The *laize* usually has a wide scalloped edge with sprays of embroidered flowers scattered above the scallops. A full breadth of the *laize* is gathered to a wide band of beading to form the skirt of the chemise, and the diminutive Empire waist is of the same embroidered tulle, drawn smoothly around the neck on a narrow white satin ribbon.

#### FROM BEER SALONS

Beer is showing some lovely creations in flesh tinted silk voile. Four of his prettiest models may be seen on page 53. The night-dress, at the upper left of the page, is on simple Récamier lines, and is becoming and airy. Lozenges of filet lace are set in the dainty sleeves, and points of filet whipped to a band of Valenciennes by means of a narrow à jour, finish the V-shaped neck.

The drawers shown in the drawing at the upper right on page 53 are of pale rose silk voile with sprays of fine hand-embroidery between two rows of wavy insertion. The upper row of lace is point de Lille, and the lower row is Malines.

The dainty chemise illustrated at the right in the middle of page 53 is of pale rose silk voile. A wide band of point de Lille edged with a narrow frill of Valenciennes forms a deep close-fitting yoke, and rose satin ribbons hold it in place.

The chemise illustrated at the lower right of page 53 daringly appropriates the peasant bodice which many frocks of the season have sponsored. It is of white linen delicately embroidered, and there is a pretty trimming of Valenciennes lace. White ribbons are the laces.

Almost all the makers of originally designed lingerie advocate removable shoulder-straps on all of their chemises. Sometimes the shoulder-straps consist of two satin straps over the shoulders, and sometimes a single row of lace insertion with a frill on each edge is used. Chemises as well as other undergarments are much shorter this year than usual. Many of them have a shallow slit in the front which allows the necessary space for the proper adjustment of corset garters; all wrinkles and puckers are thus obviated.

#### JENNY AND PREMET

The newest lingerie from the Maison Jenny is of white silk voile trimmed with frill upon frill of footing. Some of the chemises have their hems cut into deep Vandyke points; the points are applied by means of a satin stitch to a wide band

#### AS TO UNDERSKIRTS AND LANVIN

What skirts have acquired in breadth, they have relinquished in length; thus a kind of equilibrium has been established. One of the prettiest petticoats seen this spring is of shell pink taffeta and comes from the Maison Premet. A twelve-inch circular flounce of pink mousseline is fastened to the taffeta foundation, and to the mousseline flounce, six narrow bias ruffles are applied. The lower three are put on in straight horizontal rows, and the upper three are sewed on, one above the other, not horizontally, but in a line of deep scallops. Between the straight row of ruffles and the scalloped row above, small triangles of the mousseline are visible, and in the middle of each, a half-open rosebud is caught carelessly.

One of the most interesting petticoats of the season comes from the Maison Lanvin. It is significant in flare as well as in length, and the material is dark blue taffeta. Three slightly circular flounces are fastened one to the other under flat casings run through with fairly heavy cord. This cord gives a certain stiffness that suggests a modified hoop-skirt. The flounces are put on to each other without any fulness other than the occasional pucker of the circular edge of the ruffles.

Another pretty underskirt is of Nattier blue taffeta with an eighteen-inch flounce of creamy white Malines. On the nether edge of this flounce, a narrow frill of black tulle is applied; the line between the black and white is broken by a garland of tiny pink chiffon roses.

A charming *liseuse* of peachblow satin has been designed by Premet. The very wide circular skirt ripples lavishly about the hem, and is outlined by a four-inch band of swan's-down. The little jacket, is almost a cape, and is very short, very full, and exceedingly dainty. Bands of the swan's-down border all the edges.





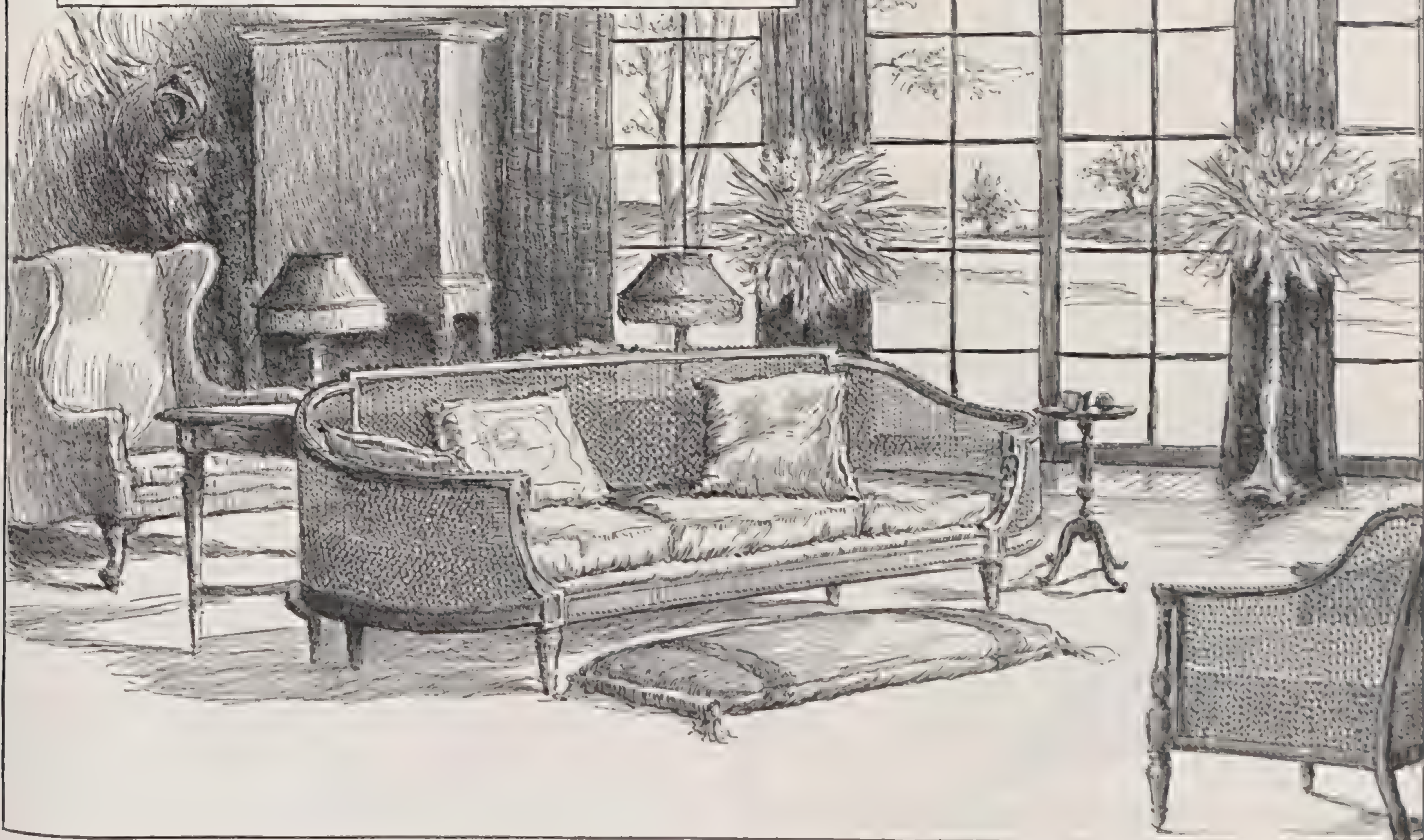
## Hampton Furniture that makes for Cheeriness

THAT bright, engaging joyousness which distinguishes the Country House Living Room, whose lofty windows open on a cheerful vista of sun-lit sea and shore, is often times largely the result of judicious furnishing.

Of a certainty will this be the case, if choice is made from among the Hampton Shops Reproductions of old Sheraton and Heppelwhite Masterpieces—the ample Settee, for instance with its gracefully curving back and side of canework interlacements, the Table with its slender tapering legs or the cosy “Grandfather” Wing Arm Chair.

# HAMPTON SHOPS

34 AND 36 WEST 32d STREET  
NEW YORK





(Continued from page 54)

Another practical coat, excellent for motoring, traveling, or general use, appears at the lower left on page 54. It is made of a mottled English worsted, which has a great deal of style, and comes in many combinations, mostly of the heather tone. The belt of the coat illustrated is of the material and the buttons which fasten it are of black bone. There are convenient pockets, which are on a line with the side seam of the coat, and the collar opens to show attractive revers; the collar may be buttoned up for protection.

A well-made pongee coat is almost a necessity for summer use, and the one illustrated at the lower right on page 54 is excellent in every particular. It is made of a fine quality of imported pongee in the natural color, and is cut on most attractive lines, with convenient pockets and a belt which is cleverly arranged to pass under the coat on each side of the back. It is seldom that one finds so inexpensive a coat of imported pongee which succeeds in being supple, smart, and well-made.

## FOR THE WEDDING PAGEANT

A dainty net dress, which would be delightful either for summer evening wear or for a simple bridesmaid's frock, is illustrated at the top of this page. The pointed edges of the two-tiered skirt are attractively buttonholed, and buttonholing also edges the little ruffle which falls over the high girdle of the bodice. This girdle is very pretty in the delicate blue satin with pink roses which are just glimpsed under the little net flounce; it may also be had in other color combinations or in all white.

With this net dress is shown a delightful hat of the newest type, well-adapted for bridesmaid's wear. The leghorn shape is veiled with a ruffle of

There is about this graceful net frock and lace-frilled and flowered hat something which at once suggests the spring bridesmaid; frock, \$32.50; the leghorn and lace hat, \$20

A "picture hat" of filmy white tulle with pink roses and with streamers of pink velvet; what bridesmaid could ask more? The model may be had in other colors; \$20

delicate lace which falls over the brim deeper in the back than in the front. Forget-me-nots and roses trim the hat, and an end of velvet hangs down in the back. The hat may, of course, be made up in other attractive combinations to suit individual color schemes. There has been nothing newer shown for mid-summer wear than hats with charming ruffles of lace falling over the brim.

Another hat suited to accompany the bridesmaid's costume is made of white tulle, delicate pink roses, and pink velvet ribbon, and is sketched at the bottom of this page. In this case, also, the color scheme could be changed, and the hat would be equally charming if made of colored instead of white tulle.

## COOL CRISP BLOUSES

In the newest blouses, while color appears, it is, on the whole, more discreetly used than it was in the earlier part of the season. The unusually smart blouse shown at the bottom of this page is of white handkerchief linen, effectively trimmed with narrow bands of colored handkerchief linen. These bands may be of blue, rose, green, or tan. The model is an excellent one with a particularly pretty sleeve, and it is beautifully

Color discreetly used is a feature of many of the newest blouses, but few have been happier in the use of it than this model in handkerchief linen; \$7.95



## The Tobey Service in Interior Decoration

—is a *personal* one—its aim to advise and assist the client—working out his individual ideas in harmonious form.

The unusual resources of our studios and workshops make possible the successful execution of the most elaborate projects.

When desired, our service includes the designing and supervising of the wood trim, lighting fixtures and ornamental plasters, and the complete handling of the surface decorations, hangings, rugs and furniture.

Our experienced decorators are always pleased to consult with prospective customers, whether about a simple wall paper or a complete interior scheme for a large residence.

## The Tobey Furniture Company

CHICAGO: Wabash Avenue and Washington Street  
NEW YORK: Fifth Avenue at Fifty-third Street

## ANDREW ALEXANDER 548 FIFTH AVENUE • NEW YORK •



Novel, yet in perfect taste, is the new "Aero" pump in gunmetal with gray kid tops; patent colt with sand kid tops; white buck with patent colt tops; and sand kid with tops of tan calf.

\$5

Postpaid to any address in U. S. or its dependencies.

Inquiries  
Welcomed





## EXAMINE YOUR SKIN CLOSELY

**T**OO often we stand back from our mirrors, give our complexions a touch here and a stroke there of the mysterious art that lies in our vanity cases, and—congratulate ourselves that our skins are passing fair.

If we never came under any closer inspection than we do in our own mirrors, this method would be well and good. But when we face the broad light o'day—Oh! Can we wonder that the sun himself and his satellites sometimes leave us to a cloudy sky and seek fairer sights to gaze upon?

SO—  
HERE IS THE  
VERY FIRST STEP

Go to your mirror now and examine your skin *closely*. Really study it! Find out just the condition it is in.

Are there little rough places in it that make it look scaly when you powder?

It may be that the skin you long to make so attractive is sallow, colorless, coarse-textured or excessively oily.

And, dread it though you do, you may even find that disfiguring trouble—conspicuous nose pores.

*Whatever the trouble is, it can be changed.*

NOT BY CUNNING—  
BUT BY THIS METHOD

Use this treatment once a day—preferably just before retiring. Lather your wash-cloth well with warm water and Woodbury's Facial Soap. Apply it to your face and distribute the lather thoroughly.

Now, with the tips of your fingers, work this cleansing, antiseptic lather into your skin, always with an upward and outward motion. Rinse with warm water then with cold—the

It matters not just what is keeping you from the charm of "a skin you love to touch." Be it glaring or trifling according to the course it has run—it can be changed!

colder the better. Finish by rubbing your face for a few moments with a *piece of ice*. Always be particular to dry your skin well.

NOT A LIFETIME  
SKIN—YOURS

Your skin, like the rest of your body, is continually and rapidly changing. As the old skin dies, new forms. This is just the opportunity this treatment wants.

Every day it frees your skin of those tiny, old dead particles. Then it cleanses the pores, brings the blood to the surface and stimulates the small muscular fibres.

This keeps your skin so active that the new, delicate skin which forms every day *cannot help* taking on that greater loveliness for which you have longed.

USE PERSISTENTLY—  
YOU CAN'T KEEP THE  
CHARM AWAY!

This is exactly the feeling you will have after using this treatment—you will feel the difference the first time you use it.

Use it persistently, and in ten days or two weeks your skin should show a marked improvement—a promise of that greater clear-

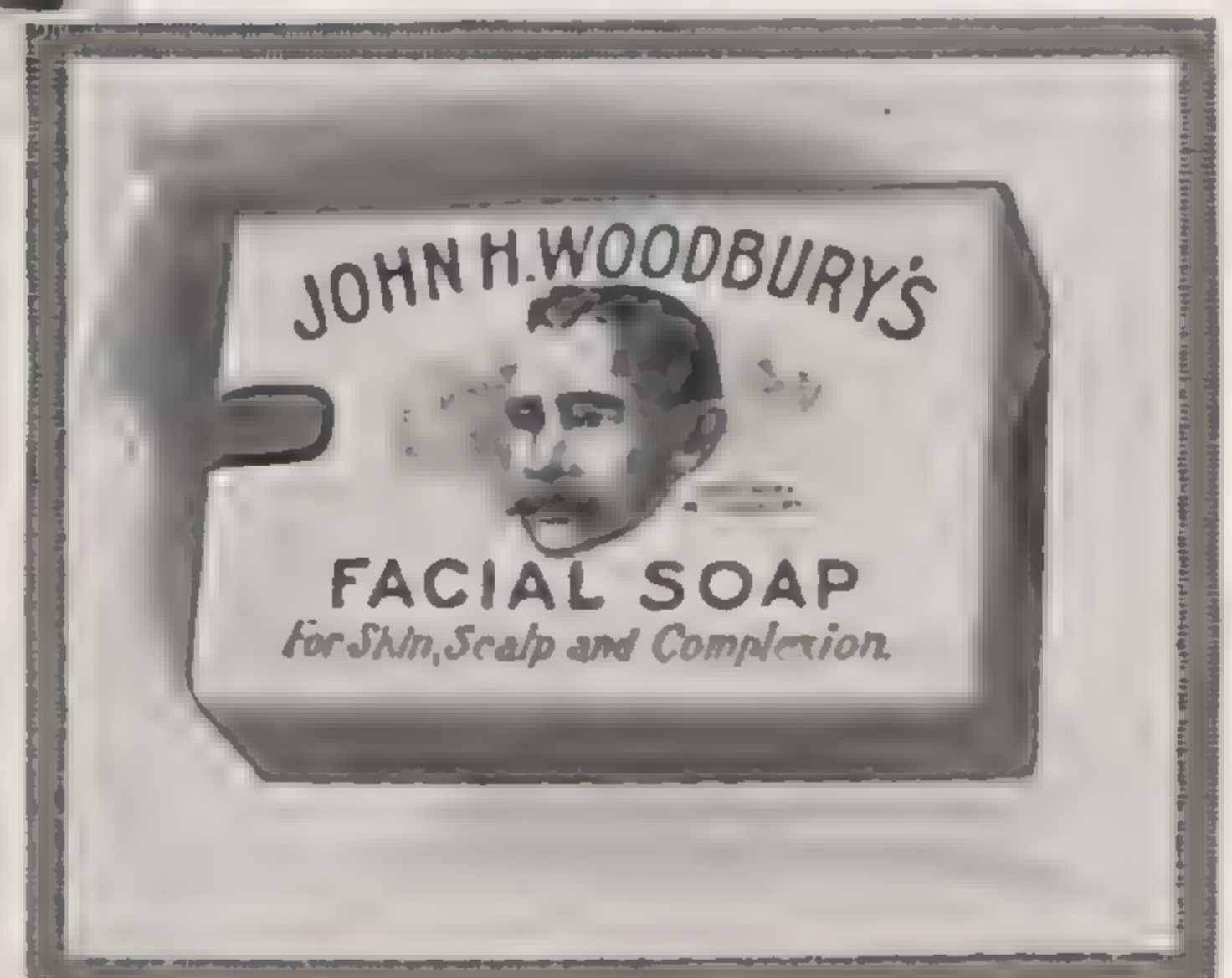
ness, freshness and *charm* which the daily use of Woodbury's always brings.

FOR A WEEK'S-SIZE  
CAKE

To any who would like to try this treatment for a week, a cake of Woodbury's Facial Soap large enough for that length of time will be sent for two 2-cent stamps. Address, The Andrew Jergens Co., 905 Spring Grove Avenue, Cincinnati. If you live in Canada, address The Andrew Jergens Co., Ltd., 905 Sherbrooke St., Perth, Ontario.



Better still, you will find Woodbury's at your toilet counters in your own town where you live, whether in the United States or in Canada. A 25c cake of Woodbury's is sufficient for a month of this famous skin treatment. Tear out the illustration of the cake below and slip it in your purse as a reminder to stop at your drug or toilet counter and get a cake today.





(Continued from page 74)



## He May Visit You Any Day or Night This Summer

His specialty is summer homes and solid silver. He doesn't bother a house where only plated silver is used.

Do not tempt him this summer with *your* silver. Place it in safe deposit until your fall home-coming and take to the country

# ALVIN

## SILVER

*The Long-Life Plate*

The beauty of its patterns — the Lafayette and George Washington for example—will compensate in great measure for the absence of your sterling silver, and your mind will be free of worry for its safety. Yet Alvin plate contains so much silver it is known as "the long-life plate."

GEORGE  
WASHINGTON

LAFAYETTE

ALVIN PATENT

Send for prices of Lafayette and George Washington patterns in complete sets or single pieces. Alvin Silver plate can be purchased of any jeweler

### Alvin Manufacturing Co.

Sag Harbor

New York

made and finished. Ruffled blouses grow more popular as the season advances, and there is nothing more becoming with certain types of suits, for there is always a pleasing fresh crispness about a well-laundered ruffled blouse. The one which appears in the middle on this page is of crêpe de Chine, and while it is not unusual in any particular, it is just the sort of waist which fits many needs. It is well made, and is in an excellent quality of white or flesh colored crêpe de Chine.

At the lower left on this page is an equally charming model of Georgette crêpe, a material which has been steadily growing in popularity for the last year and a half. This model with its fine *entre-deux* is as plain and simple as may be, but it is so delightfully fresh and cool looking that it becomes one of the best of spring and summer blouses.

At the lower right on this page is illustrated a striking blouse of black and white striped pliable taffeta, which is an exact copy of an imported blouse which sold at many times the price. It is trimmed with black satin and plain white taffeta and has a black satin tie; tiny nickel buttons appear on the collar and cuffs.

#### THE YOUNGER GENERATION

Very useful, of excellent make, and moderate in price is the child's dress illustrated at the top of the page. It is made of that excellent Japanese crêpe which is strong and launders excellently, while it is, at the same time, cool and light in weight. The little dress, which may be had in a color or in a white material, is prettily and finely hand-embroidered in colors on white or in white on colors. The neck and sleeves are edged with a buttonhole scallop. The coolness and durability of the material, and the simplicity and good taste shown in the style, make the little dress one of the best

*Clothing the very small person coolly and durably is a problem well solved by a hand-embroidered frock of Japanese crêpe. Sizes 2 to 4 years; length 21, 23, and 25 inches; prices, \$1.75 to \$2.25*

models for general wear in mid-summer. It may be had in sizes for children of two, three, and four years, in twenty-one-, twenty-three-, and twenty-five-inch lengths.

*Note.—Addresses of the shops will be furnished on request, or The Shopping Department of Vogue will buy for you without extra charge. Address Vogue Shopping Service, 443 Fourth Ave., New York City*



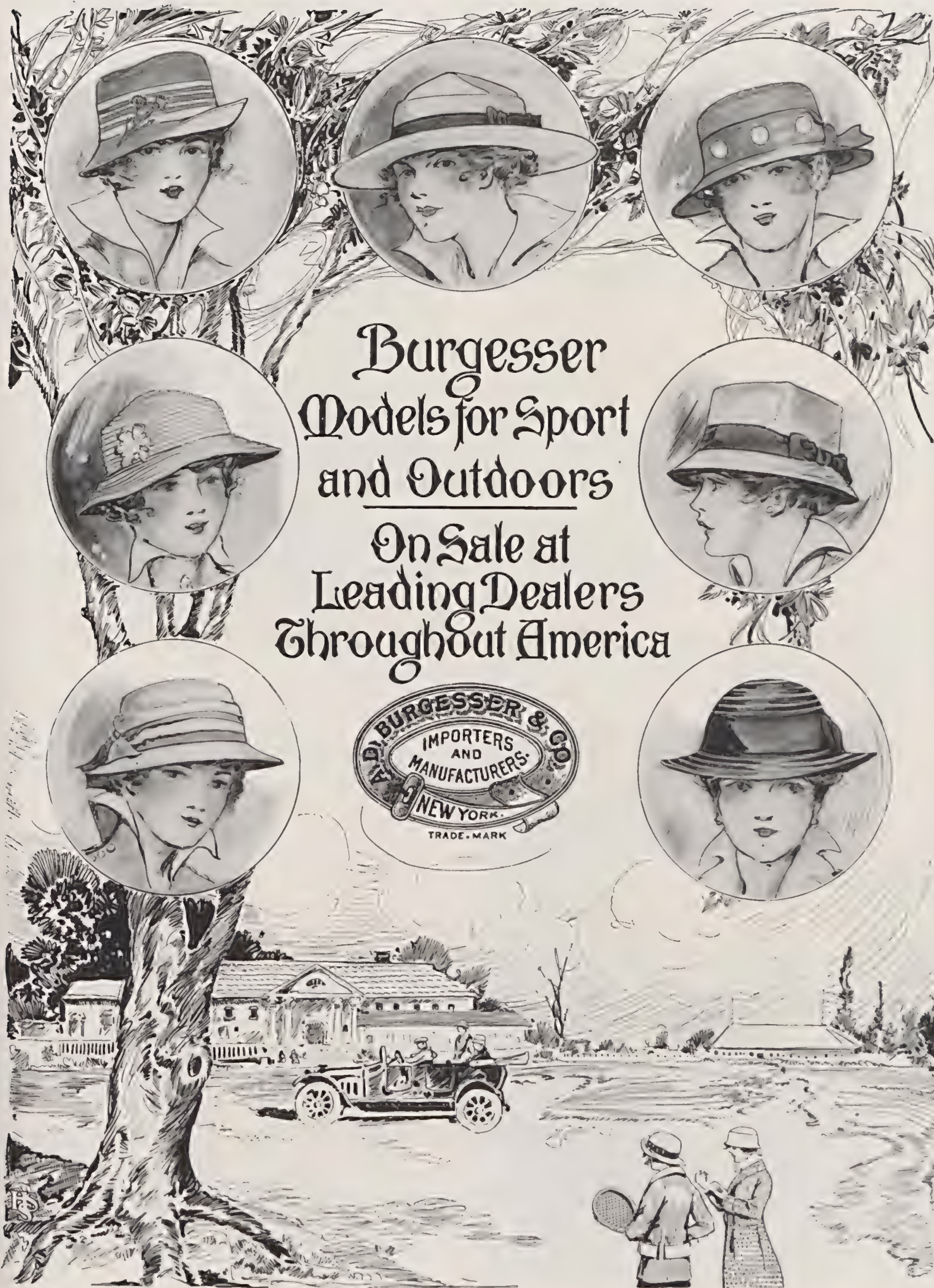
*Fresh, dainty, and becoming, the ruffled blouse is never out of favor. In crêpe de Chine, price, \$7.50*

*A cool and fresh blouse of Georgette crêpe is trimmed only with fine lines of "entre-deux" and a bit of narrow, picot-edged plaiting on the half-low collar; \$5*

*Copied directly from an imported model of many times its price was this blouse of black and white taffeta, trimmed with a black satin tie and nickel buttons; \$7.90*



Burgesser  
Models for Sport  
and Outdoors  
On Sale at  
Leading Dealers  
Throughout America







## In the Country Home

—and the town home as well, you will find it the “smarter thing” to have at least one room furnished entirely in Minnet Willow Furniture. Beautiful cretonne cushions and the Minnet special process of coloring render this furniture adaptable to any scheme of decoration—blending perfectly or contrasting happily with the color plan of the room. Withal Minnet Willow is a sensible choice, for it is the most comfortable furniture made and the price is extremely moderate. So there is small wonder that so many well-planned homes have a “Minnet Willow Room.” Why don't you?

### Fireside Chair, \$10.25

(At extreme left in above photo) cushions extra. Stained \$11.75. Much favored for its high wing-back and spacious dimensions. Two flat arms. Seat 21 x 21 inches. Back 33 inches high from seat.

### Carlton Chaise Longue \$25

(Including cretonne cushions). Shown below at left. This longue is a veritable invitation to rest in comfort. May be had with denim cushions, \$21.50; or without cushions, \$15. Stained \$3.50 extra.

All prices are F. O. B. New York. Immediate Shipments guaranteed.

Send for the large Minnet catalog of Willow furniture photos and “Willow Wisdom,” an informative little book on willow furniture

### Langhorn Settle, \$26

(In back of room illustrated.) Stained \$30, cushions extra. This is a very handsome couch of great size, measuring 6 feet inside. It is furnished with especially broad arms and back.

### Riverview Chair, \$6

With cushion \$7. Stained \$1 extra. (Illustrated below at right.) A large, well-made chair, specially priced to introduce Minnet Willow Furniture. Seat measures 20 x 20 inches; back 24 inches high from seat.

**Minnet  
& Co**

Mfrs. of High-Grade Willow Furniture

368 Lexington Avenue

Between 40th and 41st Streets, NEW YORK



## THE TEMPLE OF THE MODERN SUN-WORSHIPPER

(Continued from page 45)

set in orderly rows in plain earthenware pots. Plain earthenware pots were always infinitely preferable to the glazed jardinières, and if something more decorative is desired there are painted pots that rival the midsummer flowers in their vivid decorations, and make suitable accompaniments for just the right chintz hangings. There are also lacquered tin holders for rooms of different character. Two of these lacquered pots are shown at the right on page 45. The lower one has a dull yellow ground, the other a ground of dark blue. The decorations are in gold and dull colors. These pots are about 10 inches deep, and are \$15 each.

A hanging wall-pocket especially designed for a sun room is shown at the lower left on page 44. It has a half-section of a flower-pot as a base and a latticed top. The removable lining is of tin, and the whole thing is admirably suited to growing ivy. As illustrated this is in black and gold lacquer, but the pot may be had in any decoration and the lattice in any color; it costs \$7.50.

### WILL IT STAND SUNLIGHT?

A certain obvious fact which none the less is not always remembered is that in planning a sun room everything must be selected with a view to its appearance in strong sunlight. Just as there are women who look best by candlelight, and women who dare to be radiantly lovely breakfast-early, so there are two classes of decoration: that which depends on subdued light for its effect, and that which will stand a flood of sunshine. Fresh paint, curtains that will launder, and furniture that will not become dingy with hard use are requirements of the sunlight decoration. The modern sun room takes upon itself the prerogatives of a garden—flowers, evergreens, birds, and fountains; and all these living things require clear, pure color as background. At night the sun room may be either a marvelous moonlit space, or a room securely enclosed by thick curtains, but by day it must be sure enough of its paint and its color to stand a flood of sunlight.

This does not mean that there are not to be awnings and curtains to temper the sun, but these need not take away

the refreshing quality of out-of-doors. On the contrary, they should be planned to accentuate this quality.

The use of lattice or trelliswork marks the decoration most frequently accorded to a sun room. There is nothing pleasanter than this delicate crisscross of small green laths, laid on gray or tan plaster. Most of the wall space of the sun room is, of course, made up of doors and windows, but the dividing spaces and the ceiling may be covered with trelliswork at but moderate expense. Trellis has a decided architectural value and it has also more suggestion of the garden than anything else which can be brought into the sun room. With small boxes of ivy at the bases of the trellis panels, the decoration of the room will soon take care of itself.

### WITH LIVING THINGS ABOUT

There should be bird-cages in the sun room; and a wall fountain with goldfish in it is a most desirable addition. These cages and aquariums with living things, and the growing plants, go far toward making the pleasantness of the room. The bird-cage illustrated on page 44 is finished in painted wood of colors desired and is priced at \$16.50. The larger furniture should be of painted wood, willow, reeds, or of stone; or all of these may be used in combination. A handsome flower stand in black and gold Chinese lacquer is shown at the upper right on page 44 and may be purchased at \$37.50. Chintz belongs in the sun room, but should be used judiciously. A chintz-covered Gloucester hammock is a great relief from the mud colored ones so widely used. Rugs should be few and far between. If the floor is of wood, rag rugs may be used or grass ones. If the floor is of stone or tile, the rugs woven of rushes or reeds are sometimes excellent, but as a rule a floor of this sort should be left bare. Lighting fixtures of painted iron are in keeping with trellised walls, and standard lamps with painted frames and chintz shades are also pleasing. There are many small things, like the plant stands and bird-cages shown on pages 44 and 45, that are decorative enough in themselves to give the keynote of color and decoration.

## ENCOURAGING THE AWNING TO CHANGE ITS STRIPE

(Continued from page 48)

The awning at the lower right on page 48 is a festive one designed for weddings, receptions, and other festivities. Here both formality and gaiety are apparent. The awning is white, the striping is of deep blue, and the small medallions are circled with blue and filled with rose and green flowers. This awning would be a pleasant sight on city streets.

All this gives but a mere hint of the decorative possibilities of awnings. There are so many chances for unusual ones. There is a house in the Southampton colony, illustrated on page 44, an Italian sort of house with a great, high-ceiled, frescoed piazza where loose curtain awnings are used. Here great loose curtains of thick, tawny yellow sail cloth are hung from the ceiling. These curtains are usually pulled into masses of folds against the columns of the piazza, but when there is too much sun or too much wind, they are drawn together. Of course the weight of the canvas is not sufficient to hold them, so leads are used in the hems that the wind may not disturb the dignity of their thick folds.

There are many places where detachable, screen-like curtains might be used. An awning of this sort might be made with large rings sewed at intervals along its top, and hooked up wherever necessary. It would be particularly useful for an over-sunny arbor. The awning or curtain might be made of canvas or ordinary linen, painted or stenciled in color. A cream colored linen with huge polka dots of navy blue, a narrow red hem, and red rings at the top, would make a fine spot of color in a green garden.

Loose awnings, made coverlet-fashion, might be made to cover open arbors and pergolas in the garden. Four ivy-covered posts, connected by ordinary iron bars, would welcome a square spread of awning of vivid green, with exaggerated points ending in long black tassels. These tassels should be weighted, so that the awning will hang evenly, like a tablecloth.

The possibilities of outdoor curtains, screens, and awnings are as unlimited as the possibilities of summer parasols. When the planning of them is once begun, there is no stopping.

RUBY ROSS GOODNOW.





## DAINTY LINGERIE

The Lingerie of *McGibbon & Co.*, is of the same reliable character as its famous Linens which have been used by the country's most prudent housekeepers for nearly half a century. The garments illustrated are excellent value.

No. 1562—An exceptionally attractive night gown of soft and sheer batiste, empire style. V neck, batiste embroidery bodice; Val lace edge; Sizes 14, 15, 16. **\$3.75**

No. 1563—A charming garment of fine batiste with kimono sleeves, having seams beaded and trimmed with Val lace; Sizes 14, 15, 16. **\$2.75**

No. 1564—A dainty cap, Castle style, made of figured net and trimmed with pretty bows of good quality in delicate shades. **\$2.25**

No. 1565—A pretty gown of soft nainsook, short waist, finished with dainty embroidery and Val edge; Sizes 14, 15, 16. **\$1.50**

No. 1566—A practical skirt of good quality muslin, with flounce of embroidery and under ruffle joined with a beading; Sizes 36, 38, 40. **\$1.50**

No. 1567—A beautiful skirt of fine nainsook with flounce of lace and embroidery combined; very desirable for use with summer dresses; Sizes 36, 38, 40. **\$2.75**

## FINE HOUSEHOLD LINENS

We invite all who are interested in reliable housekeeping linens to visit our store, where may be seen the choicest productions of the world's leading weavers. These beautiful goods are offered at surprisingly moderate prices, our relations with foreign makers enabling us to enjoy advantages not accorded to all importers.

Illustrated Booklet sent on request

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## Furs Stored in Dry Cold Air

Insured against loss or damage  
by Fire, Moths or Burglary

**At Moderate Prices**

Storage Vault on premises  
open for inspection

**C. G. Gunther's Sons**

Furriers exclusively for ninety-three years

391 Fifth Avenue, New York

Telephone 5860 Murray Hill



The famous Elephant-head bag. Of Saffian leather in two-tone effect—blue and black, green and black, and lavender and black—this bag is beautifully lined and made with covered frame, and is fitted with a change purse and a swinging mirror. Its fastener is a little ivory or jade Elephant. No. 1056... **\$5.00**



A bag of unusual appearance with covered frame. In smart two-tone stripes of blue and black, green and black, and lavender and black, Saffian leather. It has an inner purse lined with soft white kid—a kid-lined change purse and a swinging mirror and is finished with detachable jewel fastener in various colors. **\$5.95**  
No. 1032.....

## Colonial Hand-bags



This Trade-Mark on the label in each bag.

This is the Colonial Trade-Mark. It is our mark, put on our purses—and it means good leather, good workmanship, the latest and best styles—to you.

A few weeks after we introduce a new style, you can buy a hundred nearly like it. That is the reason we stamp our purses *Colonial*—so that when you buy the style we create, you can likewise be sure of getting the bag we make, of real leather, as marked.

The hand-bags illustrated here, come also, in sand and putty-colored leather and in silk and moire, are extra-fine quality, and because of the perfect construction we give them will not bulge while affording more than the usual space.

Colonial bags are in every department store in a variety of styles, colors and sizes. If you have any difficulty in procuring them, remit the price to us and we will ship the bag to you through a responsible dealer.

**SAMSTAG & HILDER BROS.**

557 and 559 Broadway, New York City



## To Desirers of Pearls

Ah, you love their beauty, but you have been unable to overcome that obstacle—that barrier of cost! You will, therefore, be pleased to know that now that obstruction of price is removed!

You know how pearls are formed? A grain of sand or some other substance gets into the oyster. It can't be expelled, and around that foreign body the oyster wraps layer upon layer of nacre or mother-of-pearl—and lo, the miracle of nature—the most voluptuous of gems is created! By accident—and only that!

Why leave it to chance? And so a dozen years ago experiments were begun to introduce that foreign body into the oyster by deliberate inoculation, and the oyster does the rest, as with the accidental nucleus. The results are precisely identical.

Incredible as it may sound, the success now achieved is such that the oyster actually produces the finest pearls at the command of man. The resulting pearls are precisely the same as the accidental, only the price is about one tenth.

Write for our booklet and specimens.

**THE HOUSE OF SPEC-TORSKE**  
*Pearls*

45-49 John St., N. Y. C.

PARIS LONDON TOKIO NEW YORK



**CLARA KIMBALL YOUNG**  
POPULAR FILM STAR

Tells this beauty secret in praise of the Pink Complexion Cake:

"I have used many preparations in my time, but Sempre Giovine excels them all. It is an ideal preparation."

A favorite, too, of other famous stars and all up-to-date women. Keeps the pores clean, the complexion clear. Does not crumble. At all toilet counters—50c.

**Sempre Giovine**

(Pronounced Sem-pray Jo-ve-nay, Meaning "Always Young.")



**Trial Cake**

Send your dealer's name and 2c for 7-day cake.

Marietta Stanley Co.  
Dept. 2185  
Grand Rapids, Mich.

The Pink  
Complexion Cake

## EXCERPTS FROM THE SPRING SALES

(Continued from page 56)

had, as well as bloomers. The former are priced at \$2.75 and the latter at \$3.25, while attractive lace-trimmed combinations are priced at \$7.50.

The corset on this page illustrates one of the exceptional corset values of the May sales. It is of an excellent quality of tricot and is in the new cut of the season, which shows a decided tendency toward a waist-line and is a little higher of bust than the corsets of last season. This is a corset which sells well throughout the season at \$4, and is offered at a reduced price only during May.

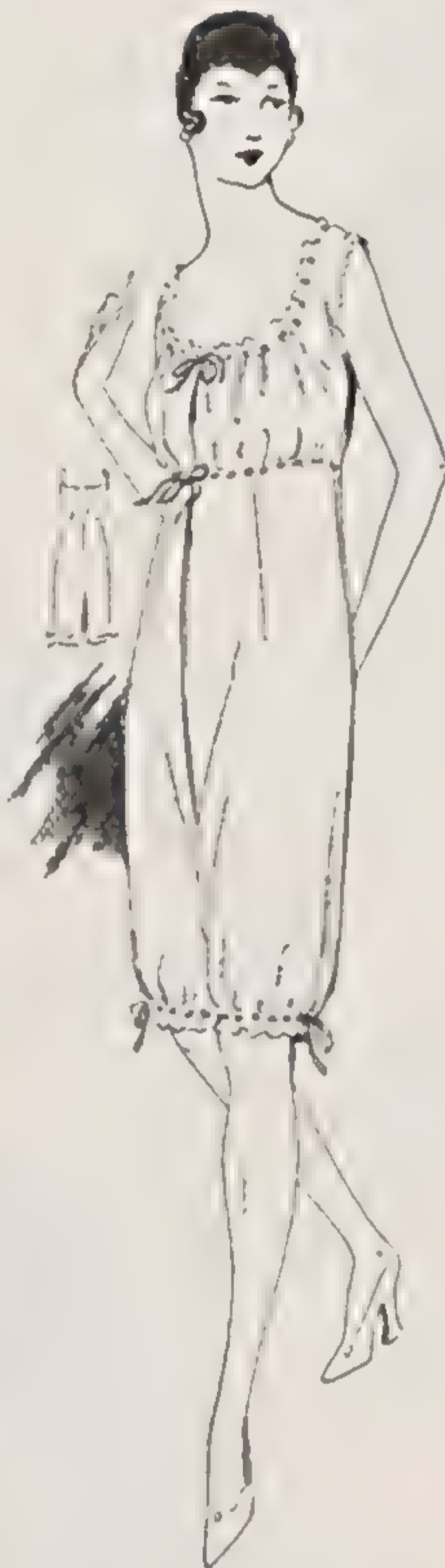
Illustrated at the lower left is a princess slip of nainsook and Valenciennes lace. The sketch at the lower right shows a petticoat, cut rather full, and ruffled with embroidery and lace. With it is shown an effective underbodice, hand-made and French. It is of handkerchief linen, and is finely striped with alternate rows of Valenciennes lace and hand-embroidery. At the bottom of the page appears one of the useful plain petticoats now so generally used throughout the summer. It is made of white sateen scalloped with a buttonhole stitch around the bottom.

In the middle of the page is a simple nainsook combination made, for those who prefer them so, with the bodice section full, and connected to the drawers with embroidered beading. The knickerbocker style is one preferred by many women. Embroidered beading and Valenciennes lace are the trimming.

Note.—Addresses of the shops will be furnished on request, or The Shopping Department of Vogue will buy for you without extra charge. Address Vogue Shopping Service, 443 Fourth Ave., New York City



A standard corset which sells for \$4 all season; reduced to \$1.95 during May



A bloomer combination of nainsook with embroidered beading and Valenciennes edging; \$1.10



A well-fitting princess slip with as little of straps as possible over the shoulders; \$2.90



Almost every self-respecting summer wardrobe includes a white sateen petticoat finely scalloped; \$1



A flounced petticoat to wear under the flounced skirt; \$1.95; the under-blouse is French; \$2.89



The latest and most popular material for lightweight wraps and sport coats is

*The Shelton Looms*

"WATERFALL"

Registration Appl'd For

Sheer and soft, with a self-color satin stripe, it makes a beautiful wrap.

Illustration above is one of the Smart "Waterfall" coats now being shown by leading shops.

"Waterfall" comes by the yard also, and in all the new colors.

Write for name of shop in your town.

**Sidney Blumenthal & Company**  
399 Fourth Avenue New York

**Leonard's**

**Creators of Exclusive Apparel**

A LEONARD creation will be a distinctive addition to your wardrobe—a gown of chic and originality. Consult us in planning your trousseau.

Everything made on the premises. Personal attention guaranteed. Moderate prices prevail.

**Bridal Trousseaux our Specialty**

**For the Bride**

Frocks for all occasions, Negligees, Tea Gowns, etc.

**For the Bridesmaid**

Original conceptions in refreshing variety.

**For the Bride's Mother**

Graceful styles of charming individuality.

Special attention to extra large size garments for stout figures.

Mme. Leonard's Self-Adjustable Maternity Apparel a revelation in designing.



No. 3-9

No. 3-9 — Handsome Costume suitable for Bridesmaid, etc. Silk net trimming of yoke continues in a long drapery at back. Fine shadow lace flounce. Bead trimming and pastel flowers.

In fine Crepe de Chine. All colors... \$38.50  
In fine Crepe Meteor. All colors... 46.50

Catalog upon request. Address Dept. V.

**24 West 39th St., New York**  
NEAR 5th AVE. PHONE, GREELEY 3933



### Model 947

*A recent conception reflecting the dainty curve at waist, slightly higher bust and pretty, flat back.*

*In broche at \$8.*

*Same model in white coutil at \$5.*



## YOUR DREAM COME TRUE

Have you never fancied how your form would appear, glorified and idealized by some great artist?

This is essentially what happens when you put on a creation by the artist-designers of the ultra-fashionable

## Bon Ton CORSETS

*Back Lace or Front Lace*

Their interpretation of your individuality is intense and vivid. Their dominance in matters of style is unquestioned.

Especially you should study the new BON TON models for wear now. They are imbued with the style concepts of the hour. Our beautiful new catalog mailed free to any address upon request.

Ask YOUR Dealer  
From \$3 up to \$25

**REMEMBER**—It pays YOU to buy corsets that are trade marked and nationally advertised because they are sold at uniform prices and YOUR satisfaction is guaranteed.

ROYAL WORCESTER CORSET CO. Manufacturers, Worcester, Mass.

Also makers of the famous ROYAL WORCESTER corsets at \$1 to \$3.





## That Favorite Gown

**Y**OU wouldn't risk spoiling it for many times its cost. Then remember the importance of your dress shields and be certain to select Omo Odorless Shields. They assure perfect protection. Every pair guaranteed.

Omo Shields come in styles suitable for every costume. All are double-covered, washable, made of finest materials.

Ask your dealer particularly for Omo Shields. If he does not have them send us his name and 25 cents for sample pair, size 3. Beautiful booklet mailed free on request.

**THE OMO MFG. CO.**  
60 Walnut St., Middletown, Conn.

Makers of the  
Celebrated Omo Pants for Infants.



*With modernism in art and all its dash of gay colors and spirited figures, a specialist in beauty adorns the waiting-rooms for her patrons*

## ON HER DRESSING-TABLE

**A**MONG the many artists and artisans whose services are not now in demand in Europe and whom the war has driven to New York City, is a woman specialist whose handiwork is seen in the faces of countless of the loveliest women both abroad and here. But the *mondaine* no longer knocks at the door of her salon in one of the aristocratic faubourgs of Paris, for the Red Cross and works of mercy have claimed the interest and attention of even the most light-hearted and frivolous. This specialist's London salon is established in the late Marquis of Salisbury's house in Mayfair, and there her assistants are busily packing creams and lotions for Lady Dash and the Duchess of Blank, who come in their nurse's uniforms to receive their last complexion instructions before going to the front.

And so this specialist has come to New York where we are of the war, but not in it, and where live many of the patrons who have visited her yearly in London or Paris. She has taken a house on one of the residence streets east of Fifth Avenue, and this she is gradually furnishing according to the modernist's ideas in art. There are a number of little salons in this establishment where patrons may wait in that restful seclusion which is most welcome to women who are on beauty bent.

### MOVEMENT AND RHYTHM IN PLASTIC ART

A corner of the largest salon is shown at the top of this page. The walls are covered with dark blue cloth with deep rose colored baseboards and moldings. The genuine old period furniture is of rosewood and mahogany and is upholstered in rose silk. But despite bright hued cushions and dainty embroideries, the attention is at once fixed by the sculptures which, in varied materials, decorate all the rooms.

These sculptures are the work of a Russian who has recently been commanding the praise of Paris critics. The owner of this establishment has in her possession a large number of his works and was instrumental in bringing him to this country. The bas-relief over the mantel is an example of what he is achieving,—movement and rhythm above everything. He is a theorist but his theories do not ruin his art. He says himself his works belong in a museum or in

the study of a poet, a thinker; but his brain and fingers are busy broadening his field that he may attract a larger audience.

In this same room beneath the bas-relief is a bronze figure by the same artist, and upon the left wall of the salon is an effective tin electric fixture which it amused him to make one day for this specialist's house just outside of London.

### THE LITTLE SALONS

The room just described leads into the smaller room illustrated on page 84. Here a wallpaper in Chinese design is the background for the few vivid pieces of furniture—the red table and stool by the window, in the foreground at the right a desk painted by another Russian artist who has been doing some interesting work for Mrs. Harry Payne Whitney, a black table banded in gold, and at the far end of the room a black and gold upholstered couch with its nest of embroidered pillows. The window curtains of coarse white net edged with narrow dark blue fringe, and the blue-tasseled white silk lantern through which the light is diffused softly are two less noticeable, but very charming, details of the room.

One may rest for a few minutes in another small room which opens through French doors upon the main hall. A sofa, two chairs, and a table, of the Empire period, and, set in alcoves, four statuettes by the Russian sculptor whose work appears in the large salon—only these stand upon the green velvet carpet and are silhouetted against the lighter green walls. The upper floors are given over to airy, well-appointed rooms where carefully trained assistants, Russian, French, and English, in smartly cut, long white linen coats, minister to beauty in distress.

### A FAIRY STORY AND WORK

What of the personality which this setting suggests? The woman who is the moving spirit of the establishment is obviously a continental, and as chic as her charming individuality and Poiret costumes can make her. She is the daughter of a Russian and a Viennese, and almost every capital in Europe has been her home. When in Paris as a pupil at

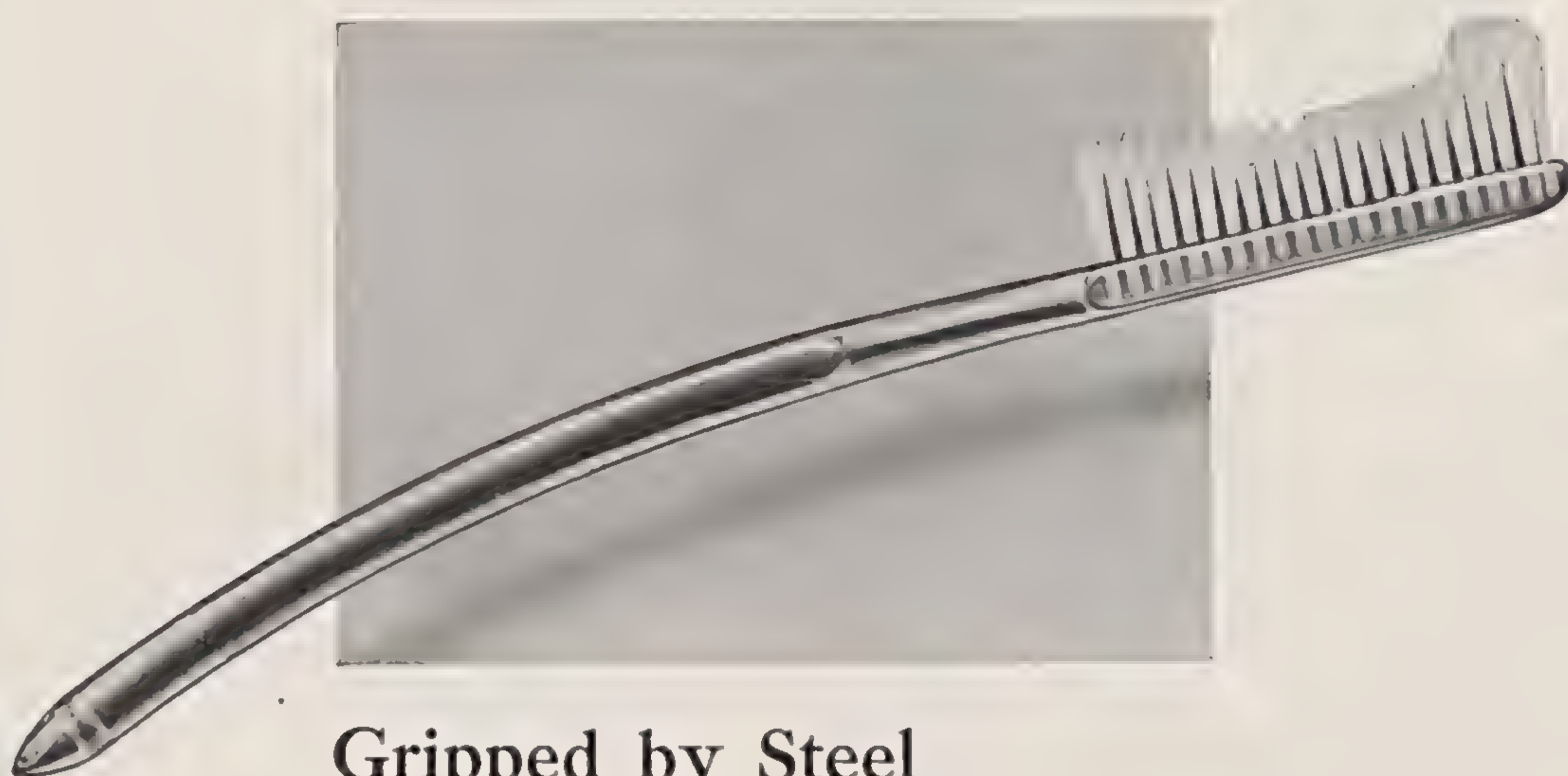
(Continued on page 84)





# Kleanwell

It bristles with quality



## Gripped by Steel Its Bristles Hold

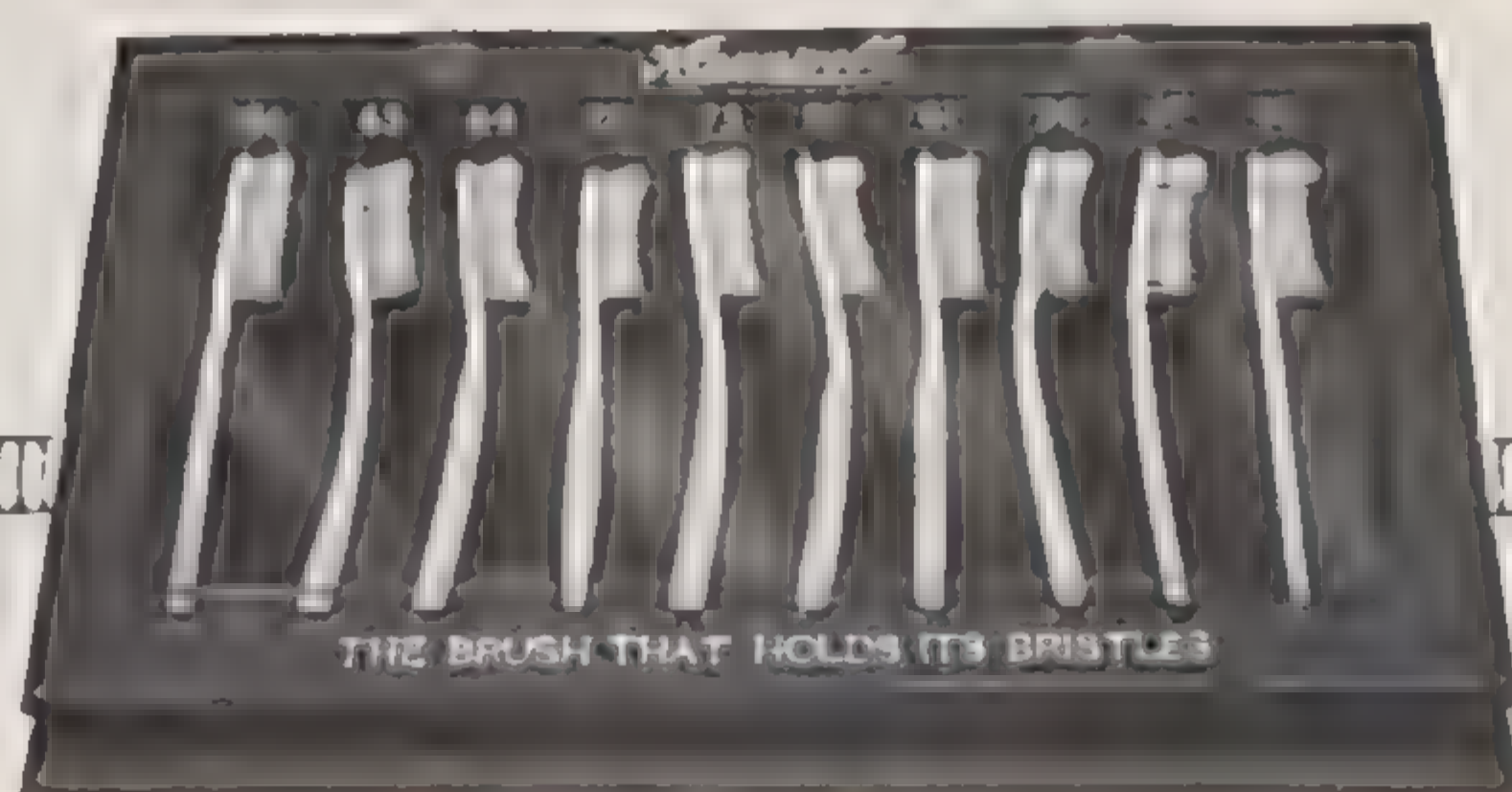
Think of bristles gripped into that aristocratically transparent handle with tiny clamps of steel—each separate tuft prisoned for good by a separate steel trap. That's a Kleanwell toothbrush! Carl Gruneberg's patented machines in Hungary make them as no other brushes can be made.

Kleanwell bristles can't escape!

For tiny folks—Dolly's Kleanwell—a tiny toothbrush. Send 4 cents for it.

ALFRED H. SMITH CO.  
37 West 33rd Street

Sole Importers  
New York City



THE BRUSH THAT HOLDS ITS BRISTLES





## CRICHTON BROS. of London GOLDSMITHS and SILVERSMITHS

In New York: 636, Fifth Avenue  
In Chicago: 622, S. Michigan Avenue  
In London: 22, Old Bond Street

**R**eproductions of Old English Silver Tea and Coffee Services wrought by hand—London-Made—exact replicas of famous Queen Anne and Georgian models—the originals in the possession of the London House. Complete Services of Table Silver in exclusive patterns as wedding and anniversary gifts are always ready for immediate delivery.



LEOPARD'S  
HEAD



LION  
PASSANT



DATE  
LETTER



MAKER'S  
MARK

THIS COMBINATION OF HALL MARKS IS AN ABSOLUTE GUARANTEE OF STERLING QUALITY. IT IS PLACED BY THE BRITISH GOVERNMENT ON ALL PIECES OF STERLING SILVER MADE BY CRICHTON BROS. IN 1914-15 UP TO MAY 29TH, ST. DUNSTON'S DAY, WHEN THE DATE LETTER IS CHANGED

OLD ENGLISH SILVER, sold  
in our New York and Chicago  
Galleries at LONDON prices  
— because not dutiable

## ON HER DRESSING - TABLE

(Continued from page 82)

the studio of Dr. Champbaron, she often witnessed the quiet, unheralded arrivals of the beautiful and most unhappy Empress Elizabeth of Austria, who came to Paris regularly and stayed there incognito for many weeks. It was in Paris that treatments helped the Empress preserve that beauty which she so jealously cherished.

Interesting people always have back of them interesting lives, and this woman, herself, admits that her life reads like a fairy story. She has never spared herself in work, and for any goal that she felt was worth while she has labored tirelessly. Each year she makes a tour of the great cities to see what new discoveries have been made in the world of surgery and medicine. In Constantinople, she acquired her oriental treatment which takes two days and accomplishes wonders. It is her slogan that treatments must be scientific.

### CARE, NOT COSMETICS

The oft-mentioned "finished" look of the Parisienne's face has become a criterion for smart women of other countries. The Parisienne does not adopt the chalk white face with carmine lips, but she accomplishes the complexion that is soft and clear, and suggests care, not cosmetics. Her skin is quite apt to be a pale olive, as is usually natural with dark-haired, dark-eyed women. But with any complexion it is the finish that counts, and that means that, always, before going out-of-doors, an application of a protecting balm and a lotion is made, and perhaps this is followed by the lightest touch of the right shade of powder.

In England and America women indulge in outdoor sports without sufficiently protecting their skins from the elements. Their usual method is to use cream and top it with powder; this often does very well as far as protecting the skin from the sun and wind is concerned, but it does not enhance the beauty of a complexion.

The French way is the better way because the effect is more natural. If a rouge is desired a balm is used first as a foundation, then a cream rouge or a powder of crushed rose-leaves follows, the choice depending upon whether the skin be dry or oily. A snow lotion comes third and a powder completes the application. The powder is not always necessary, but where it is preferred or required, care should be taken to use just the kind adapted to the skin.

Of soft, non-irritating powders there are three; for normal and for oily skins an absorbent powder, as fine as the powdery sheen on a butterfly's wings; a rich, creamy powder that is a skin food for dry skins; and last, a powder which is only for those parts of the face that are inclined to be shiny. The balm is priced at \$1.50, \$3, and \$5 a bottle; the snow lotion in white, cream, or pink comes for \$1.25, \$2.25, and \$5 a bottle; cream rouge is \$3 and \$6.50; powder rouge is \$3; the first two powders in any one of five tints are \$1, \$2.50, and \$4.50 a box, and the third a special powder is \$1.50 a pot.

Under the list of preventives and curatives used by this specialist in her complexion rejuvenation comes first a beautifying skin food that promises to re-create a complexion that is no longer a complexion, by first purifying the skin and then restoring its softness and luster. This skin food is priced at \$1.25, \$2.25, and \$6 a pot.

That immortal French beauty, Ninon de Lenclos, when asked what advice she would have given the Deity in his task of creating the world, answered, "I would have suggested, in all piety, that the wrinkles of age should be put where the pagan gods put the weak spot of Achilles—on the heel of the foot." We have no more choice about wrinkles than the lovely Ninon, so we must turn to beauty armor for defense. When the proper application is decided upon it should be rubbed in with the fingers or by means of a specially constructed apparatus, the use of which prevents undue stretching of the skin. It is composed of many little ivory teeth set in springs, and the elasticity of these make them as effective as the human fingers or perhaps more so. They increase the circulation and produce a fresh color. The apparatus comes in two sizes, priced at \$5.25 and \$7.50 each.

### A SOAP FROM FIRS

A highly recommended complexion soap is made of herbs and almonds and costs 70 cents and \$1.25 a cake. For skins too sensitive for soap there is a lotion, the purifying constituents of which are drawn from the bark and tufts of firs. These pine products are ground between stones, steeped, and subjected to scientific treatment. This refreshing preparation is priced at \$1.25, \$2, and \$5 a bottle.

The latest means put forth by this specialist for the hygienic beautifying of the hands and face by washing is found in her beauty grains, the use of which immediately makes the skin velvety and soft. These grains are priced at 50 cents, \$1, and \$2 a box.

In fine, these are but a few of the preparations which serve to introduce a house where the brow is smoothed and cares made to drop away with the old complexion.

*Note.—Readers of Vogue inquiring for names of shops where dressing-table articles are purchasable should enclose a stamped and addressed envelope for reply, and state page and date.*



One of the waiting-rooms is a tiny salon that, to its air of seclusion, adds the charm of oriental colorings and the soft light from a shaded lantern



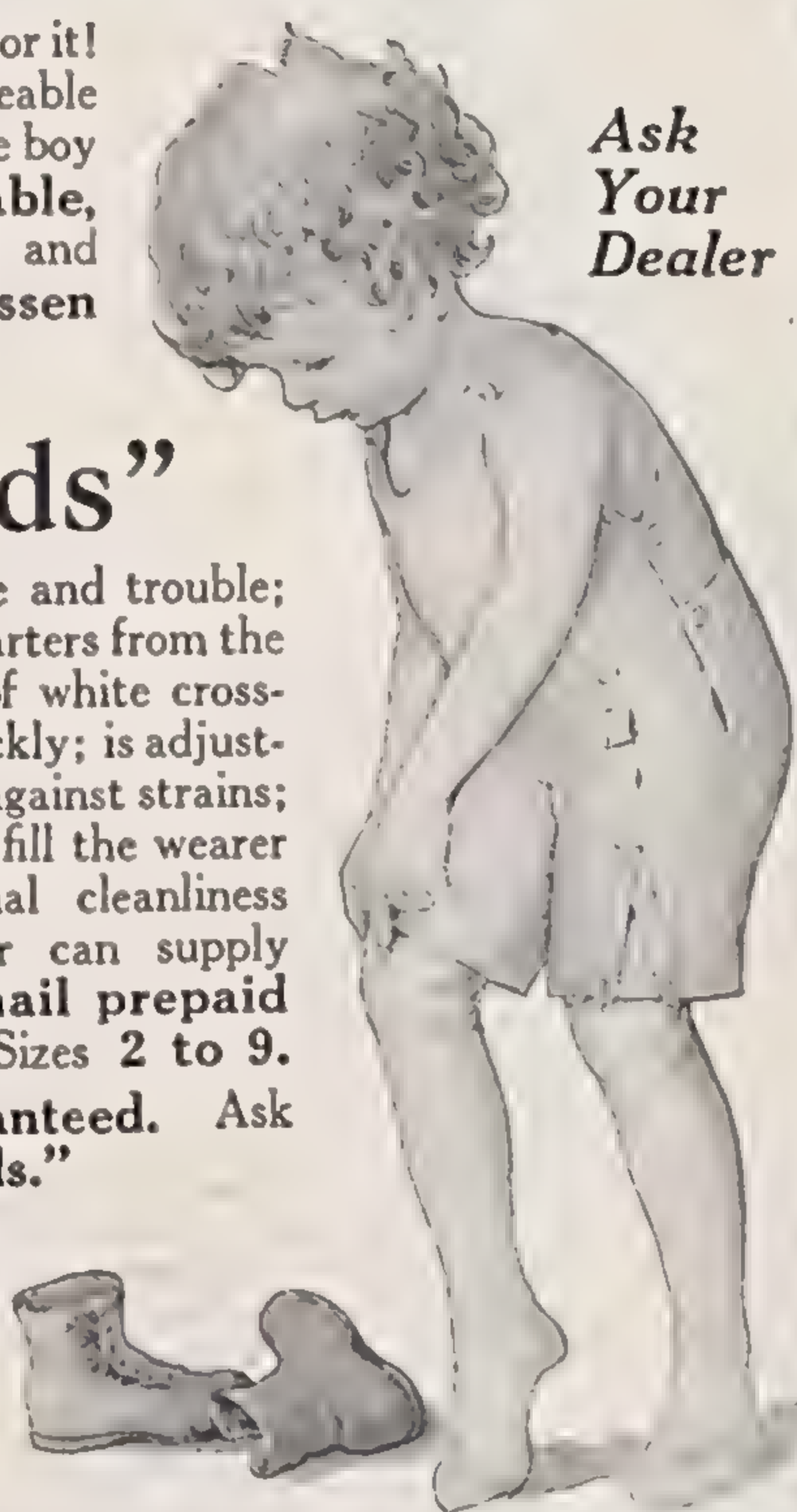
## Bring up Your Boy in Sprague's "Alheneeds"

HE will be the better man for it! This dainty, roomy, serviceable suit of underwear will keep the boy cool, clean and comfortable, and by protecting his health and increasing his happiness will lessen your cares.

### "Alheneeds"

Goes on in a jiffy, saves time and trouble; supports little trousers and garters from the shoulders; is strongly made of white cross-barred nainsook; launders quickly; is adjustable; has all seems reinforced against strains; is so much like daddy's as to fill the wearer with manly pride in personal cleanliness and neatness. Your dealer can supply you, or we will send by mail prepaid on receipt of 50 cents. Sizes 2 to 9. Complete satisfaction guaranteed. Ask your dealer for "Alheneeds."

Patented and made only by  
**Fred'k H. Sprague Co.**  
111 East Main Street  
ORANGE, MASS.



## Charming Coats and Hats from "The Theatre of Fashion"

WRITE for this beautiful new book, "The Theatre of Fashion." It is authentic. It is original and exclusive. It shows you scores of captivating coats and hats created by our own representatives in Paris, London, New York and Boston.

Can you picture garments of more captivating style than those photographed above? These coats—with hats to harmonize—are real "discoveries." We have selected them especially as embodying the very finest fashions of the season, for the benefit of women wishing to order at once from this advertisement without waiting for catalog.

Here are the descriptions. Remember that the Lamson & Hubbard guarantee insures excellence of materials throughout.

**Coat No. B 55**—Highest style of street or motor coat, after model by Jenny, in two-toned whipcords in the various shades correct this season. Suede leather belt. Silk lined throughout. One of the most exquisite models we have seen. Price \$65

**Hat No. B 142**—Black straw hat with white silk crown. Trimmed with white feather-effect fancies, and superbly in keeping with the coat. Price \$13

**Coat No. B 53**—The latest mode for sport or street. Unlined, belted model coat, in sand or olive coverts, all shades of corduroy, blue or black serge, and checks of black and white, blue and black or green and black. Price \$16.50

**Hat No. B 146**—Admirably chosen to set off the coat. A mannish Panama trimmed with band of plaid. Price \$10

**Coat No. B 96**—Canary yellow corduroy sport coat. Lined throughout with yellow silk to match. Removable belt, patch pockets and ivory buttons. Price \$15

**Hat No. B 134**—A happy combination with the coat. Hat of white Japanese rice straw. Panama style. Black band. Durable and easily folded to fit pocket. Price \$6

Give bust measure for coats. Thorough satisfaction guaranteed or money refunded. Goods sent on approval on receipt of reference to any National Bank or reputable business house.

If not ready to order immediately from this advertisement, be sure to fill out and mail at once the coupon below.

# Lamson & Hubbard

New England's Leading Furriers

76 BEDFORD STREET

BOSTON, MASS.

LAMSON & HUBBARD

Mail Order Dept.

76 Bedford Street, Boston, Mass.

Please send me your new catalog, "The Theatre of Fashion," showing the latest styles in Coats, Raincoats, Parasols and Trimmed Hats, etc.

Name.....

Address.....



Just Issued

## The House of the Misty Star



By Frances Little (Fannie Caldwell Macaulay), author of "The Lady of the Decoration," "The Lady and Sada San," etc.

The new novel is a combined love and mystery story, told with the rare humor of the author, and set in fragrant, beautiful Japan; not the Japan of the semi-occidentalized Tokio and other large cities, but the Japan of ancient little Hijiya—Hijiya, home of crumbling castles and lotus-filled moats, swung in the cleft of a mountain overlooking the magical Inland Sea.

Ursula Priscilla Jenkins, seeking escape from the monotony of a drab life in a small American town, fled to Japan. For thirty years she toiled in Hijiya as teacher and missionary, and her life had settled down into an ever-deepening groove. From her house on the hill, which Japanese sailors called "The House of the Misty Star," because of the light that always burned in the old bronze lantern before her door, the scenery was unspeakably beautiful. But middle-aged Miss Jenkins longed for the touch of living romance, the pulse of deep emotions, the surge of bigger things than tracts and English compositions.

And then they come, and with their coming the story begins: they come with Zura, passionate child of East and West; with Page Hanford, who turns white whenever he hears the word "robbery"; with Kobu, the great Japanese detective; with Kishimoto San, fierce personification of ancient Japan; and with others, including Miss "Jay-gray," a fragile white-haired little old maid from America who cannot say things straight with her tongue but who can build a hospital and redeem a city.

Eight full-page illustrations and a jacket in color by Arthur E. Becher.

Price \$1.25 net, postage 10 cents

For sale by your bookseller or by

**The Century Co.**

353 Fourth Avenue

(at 26th Street)

New York City





**CRÈME DE MERIDOR**  
GREASELESS

Emily Stevens, popular leading lady, says: "I have used Creme de Meridor and find it most excellent."

**Creme de Meridor** applied with a gentle, but thorough massage, preserves a delicate complexion.

No matter how delicate or sensitive your skin may be, you will find the use of Creme de Meridor pleasant and refreshing, and a positive protection from sun, wind and dust. It will not grow hair.

**De Meridor Face Powder**

You will never know the delight of using a really fine, dainty face powder until you have tried De Meridor Face Powder. Made in four tints. "It's the finishing touch to loveliness."

At all good stores, 25c and 50c  
Sample of each sent on request

The De Meridor Co.  
20 Johnes St., Newburgh, N. Y.



In an age when mirrors reflect credit upon almost any decorative scheme, a mirror framed in burnished gold can not fail to be appropriate; \$10

## WHAT CAN I GIVE FOR \$10?

IT is not always easy to select a wedding present that one feels will not be duplicated, or that is a little out of the ordinary, when only \$10 is to be spent for it. However, a careful search of the shops reveals here and there many objects which would not only be acceptable to most brides, but which are also individual in character.

The mirror shown here is quite different from the usual gold-framed mirror; the frame is of burnished gold combined with a delicate soft green coloring. The design

is a copy of an antique pattern, and this, in connection with the delicacy of the coloring, gives the mirror a great deal of individuality. The mirror is twenty-four by nineteen and a half inches in size.

The stationery box photographed is particularly good for the bride who is likely to spend a great part of her honeymoon in traveling, as it holds compactly a considerable amount of stationery, and is decorative. It is French crushed morocco, pink, blue, green, violet, or tan, moiré-lined.

The little clock case is in reality a watch case of morocco decorated with gold tooling. The case is about five inches high, and comes in shades of rose, green, violet, tan, and blue. There is a  
(Continued on page 88)



An encouragement to send the flitting here, there, and yonder, letters of a honeymoon journey; \$8



There is a window-shade on this case to protect the traveling clock from dust when it is traveling; \$7-75



No matter how great or how small the home of the bride is to be, or what are her tastes as to what she will or will not furnish it with, lighting fixtures there must be, and an electric lamp can not be chosen amiss; \$10 and \$7.50, respectively



H. JAECKEL & SONS

WEST 32<sup>ND</sup> STREET

NOS. 16-18-20 BETWEEN 5<sup>TH</sup> AVE. & B'WAY

NOTE THE ADDRESS

COLD DRY AIR STORAGE FOR  
FURS - REMODELING AND RE-  
PAIRING AT SUMMER PRICES

TELEPHONE 5230 MAD-SQ.

Year after year you will  
keep on using



**BABCOCK'S**  
CORYLOPSIS  
OF JAPAN  
TALC POWDER

The exquisite fragrance  
never seems to wear out  
its welcome.

Unlike most talcs of  
distinctive scent, it has  
never become the fad of  
one moment to be laid  
aside the next.

Perhaps this is why it has  
been so widely imitated.  
But there is only one  
Babcock's. Try it. If  
you don't like it, your  
dealer will return your  
money.



15c At drug and  
department-  
stores or from us by  
mail if you can't get  
it there.

(25c in Canada)

**A. P. BABCOCK CO**

Perfumes Sachets  
Toilet Powders  
Toilet Waters  
NEW YORK  
PARIS

The Toilet Cream Par Excellence



**Poinciana**  
**Cerate**

is the result of years of scientific study and experiment to produce a cerate that can be used with safety and which will be of real, lasting benefit to the complexion.

Women of culture who have used my cerate regard it as the one cream above all others that can be depended upon to give satisfaction in all weather conditions and climes.

My cerate will not become rancid—is always delightfully fresh and velvety and its use is a pleasure.

Send stamp for  
liberal size sample

Jars, 50c., \$1.25, and \$2.50;  
Tubes, 25c.

Ask for it at any reliable  
dealer's or send direct to

**G. B. MERRIAM**

Lake Placid, N. Y.

also at Palm Beach, Fla.  
and White Sulphur  
Springs, W. Va.





*"THE TROUSSEAU HOUSE OF AMERICA"*  
**GRANDE MAISON DE BLANC**  
*Extend a Cordial Invitation  
to visit their exhibitions of  
TROUSSEAU AND BRIDAL  
LINENS AND LINGERIE*  
AT PRICES NO HIGHER  
THAN CHARGED ELSEWHERE  
*Lists of complete linen trousseaux  
at \$500. and \$1000.  
sent on request*



**538-540 FIFTH AVENUE, NEW YORK.**



Baby's  
first  
step  
Ankle  
Support  
Shoes

A shoe made especially to strengthen the ankles. This shoe is endorsed and recommended by New York's leading physicians, as the best corrective of weak ankles.



Children's Button Shoes, broad toes to afford comfort and ample room for the toes to spread and grow naturally.

<p>Sizes 2½ to 6</p> <table border="0"> <tr> <td>Tan Russia and Black Kid</td> <td>\$2.00</td> </tr> <tr> <td>White Buckskin</td> <td>3.00</td> </tr> <tr> <td>White Canvas</td> <td>2.00</td> </tr> </table>	Tan Russia and Black Kid	\$2.00	White Buckskin	3.00	White Canvas	2.00	<p>Sizes 5 to 8</p> <table border="0"> <tr> <td>Tan Russia</td> <td>- - - - - \$2.00</td> </tr> <tr> <td>Black Kid</td> <td>- - - - - 2.00</td> </tr> <tr> <td>White Buck</td> <td>- - - - - 3.00</td> </tr> </table>	Tan Russia	- - - - - \$2.00	Black Kid	- - - - - 2.00	White Buck	- - - - - 3.00
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Tan Russia	- - - - - \$2.00												
Black Kid	- - - - - 2.00												
White Buck	- - - - - 3.00												

Larger sizes at proportionate prices.

**Frank Brothers** THE FIFTH AVENUE BOOT SHOP

224 Fifth Avenue (Between 26th and 27th Streets) New York

*The Home of Fashionable Footwear for Men, Women and Children.*

**Exhibit Shops:** Chicago, 724 So. Michigan Avenue.  
Pittsburg, Jenkins Arcade.  
New Haven, 982 Chapel Street.

We have no agencies—Our Shoes are sold in our own shops only.



*"THE PAUL JONES GIRL"*

**FOR ALL OUTDOORS**  
**"PAUL JONES"**  
*The Original Middy Blouse*

Look for the "PAUL JONES" Label—it promises you tailored perfection, and fast colors.  
If you do not find the "PAUL JONES" Middy at the better grade shops—write us direct.  
A beautiful picture of the "PAUL JONES" Girl (hand colored) sent prepaid in return for your dealer's name.

**MORRIS & COMPANY**  
Department E.M., Baltimore, Md.





A petticoat of palest pink mull finished with bands of net-lace edging for \$3.50 and the latest Wolf creation—the Hoop-skirt. Eminently practical, because with the hoop in it, it will hold thin skirts to exactly the right angle, and with the hoop out, is a dress petticoat correct in every line. \$10.00.

Wolf Undermuslins can be purchased in all first-class department and specialty shops. Styles range in price from \$1.00 to \$15.00.

If you have any trouble in procuring them, remit to us the price. We will ship the garments to you through a responsible dealer, all charges paid.

**THE WOLF COMPANY** 364 Fifth Avenue, New York

## To the Woman Who Personally Shops in New York

The charm and advantages of Model Gowns, for style as well as economy, for women with model size figures are known to but few American women, and they zealously keep their secret.

Many of the best-dressed women in New York City outfit themselves each season at our modest shop. They are keen judges of values, and fashions too.

We give them two new gowns of authentic or advanced fashion, for street, afternoon or evening wear, for the same price they usually pay for one alone elsewhere. All are originals—no two of which are alike.

**PRICES RANGE \$19—\$50**

Also some selected models from \$60 to \$110.

No Catalogs. No Approval Shipments. Call and see these frocks for yourself—even try them on. You are not urged to buy.

**MAXON** Established 1899 **Model Gowns** No two of which are alike  
1552 Broadway (46th St.) New York City



Sprays of colored enamel flowers make these glass flower baskets for the table scarcely less of the spring than the flowers themselves; \$7.50 for three

## WHAT CAN I GIVE FOR \$10?

(Continued from page 86)

little shade which may be rolled down over the face of the watch for its protection when one is traveling.

The lamps shown on page 86 would both be useful for the new home; one is a boudoir lamp and the other is for the library or living-room. The one on the left has a base of solid mahogany and stands twenty-six inches high. The shade, which is of a rather unusual shape, may be had in rose or gold silk—or, to order, in other colors. The other lamp has a rose or a gold shade trimmed with a fancy gold guimpe, and is on a burnished gold base; this lamp stands twenty-one inches high.

For the spring dinner or luncheon table a set of glass flower baskets like that illustrated is particularly appropriate. These baskets of



glass with the delicate sprays of roses in dull pink enamel lend themselves to happy arrangements of spring flowers. The large basket is thirteen inches high and the small basket is ten and a half inches high.

The unusual bird-cage shown is especially decorative because of the three glass vases which are so arranged on the standard that, filled, they make a continuous garland of flowers. The stand is six feet high.

The mahogany sewing stand on the right, below, is remarkably well-arranged; the one on the left is intended for occasional use only and is nice to carry about; each is two feet high. The silk bag is furnished with a silver thimble and a pair of scissors. Monograms appropriate for mounting on the handle are \$2 each.



An "easy to carry about" sewing basket of buff colored wicker and colored silk for the fancy work; \$10

Filled with flowers, the vases on the bird-cage stand make what is seemingly a climbing plant; \$9

A sewing cabinet substantial enough to assume responsibility for the care of household linens even; \$8.50





## The next Vogue is the AMERICAN TRAVEL Number

ALL roads this summer lead, not to Rome, but to the West. Most of the Continent is closed to tourists, and even Italy is not in a position to show her traditional hospitality to visitors. So this year at least, when the word "travel" comes into your mind, it means travel in our own country and on its bordering seas.

IN the next Vogue—to be called the American Travel Number—one of the many features will be a "grand tour," embracing these places: New York, Santiago de Cuba, Havana, Jamaica, New Orleans, the Panama Canal, San Francisco (in the limelight as ever, this time on account of its Fair), and return by way of the Grand Cañon.

TRAVEL is one thing, however, while preparing for travel is quite another thing. Bags and baggage are a serious item; and what goes into them is a matter for deep consideration. Therefore, the next Vogue will pay particular attention to what luggage to choose, what suits, hats, wraps, boots, and where to find all the little accessories that make life in the train or steamship most tolerable.

DATED MAY 15  
ALL NEWSDEALERS



Fully recognizing the importance of colors in hosiery this Spring, the makers of

"Onyx"



Hosiery

Silk

With the "POINTEX" Heel  
submit for your selection a range of  
correct shades to match every shoe-top  
or fabric exactly.

Descriptions of a few notable numbers follow:

No. 235	No. 350	No. 106
\$1.00	\$1.50	\$2.00

Fine Silk with DUB-L  
Lisle garter top, triple  
extra spliced heel and  
toe, medium weight.

Pure Silk, DUB-L wide  
garter top, triple extra  
spliced heel and toe.  
Seasonable weight.

Medium weight, finest  
thread silk, DUB-L Silk  
garter top, triple extra  
spliced heel and toe.

These three "ONYX" qualities with the "POINTEX" Heel, in  
Black and all the newest shades.

*Better qualities cannot be desired*

You will find "Onyx," the quality hose, at all quality shops throughout Amer-  
ica. If you have difficulty obtaining your exact requirements—let us help you!

Lord & Taylor

Wholesale

New York





## "Bobbed" Hair

Without sacrificing your own hair, this latest fad among stylish dressers may easily be effected by the use of a "Bobbed Transformation." It is worn over your own hair (which is turned up underneath the transformation), gives the right effect, no matter how long your own hair may be. Prices as moderate as other full-sized transformations that go over and outside the hair.

You should also see the convenient "Triplet Switch"—Simonson's latest—really three tiny little switches. You can wear one or two or all three of the strands, as occasion requires.

Or if your hair is thin or prematurely gray, ask about the *Arlon*, which covers every defect and will save your own hair, allowing it to rest and grow strong.

To obtain our latest booklet, ask for  
"Attractive Coiffures"

## The Everlasting Wave

will make your own hair beautifully wavy and fluffy for many months to come. Dampness and sea-air will not affect it or remove the added charm it gives to your daily hair dress, while shampooing only improves the wave. Guaranteed to remain at least six months. See demonstration in our show window.

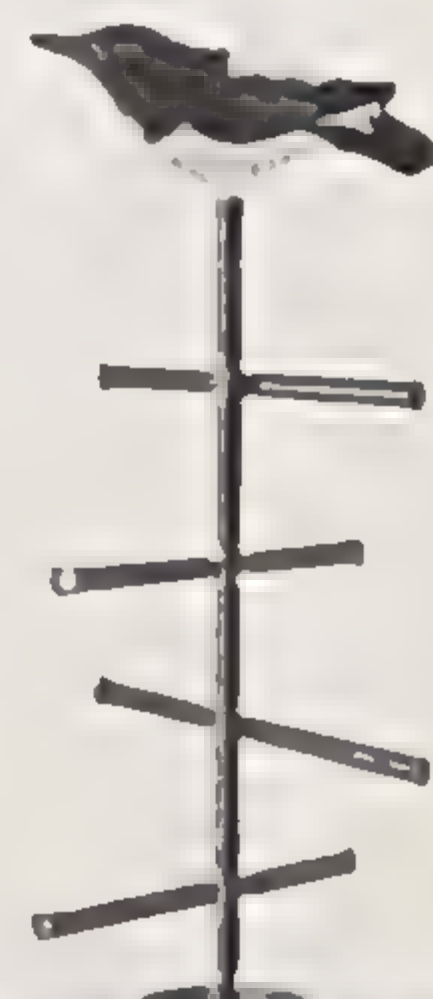
**A. Simonson.**

Hair Goods and Hairdressing  
506 Fifth Avenue Near 42nd Street  
NEW YORK CITY

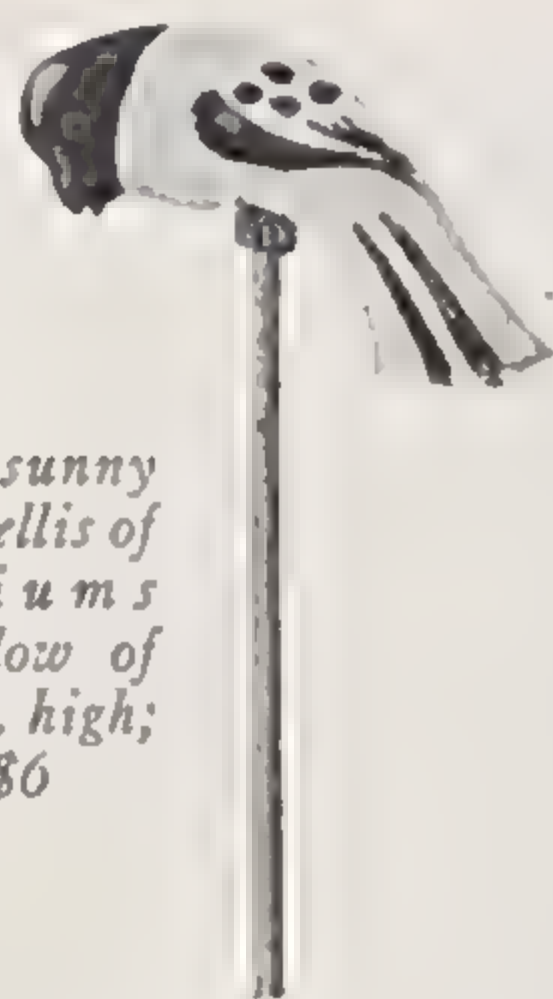
## WITHIN THE GARDEN GATE



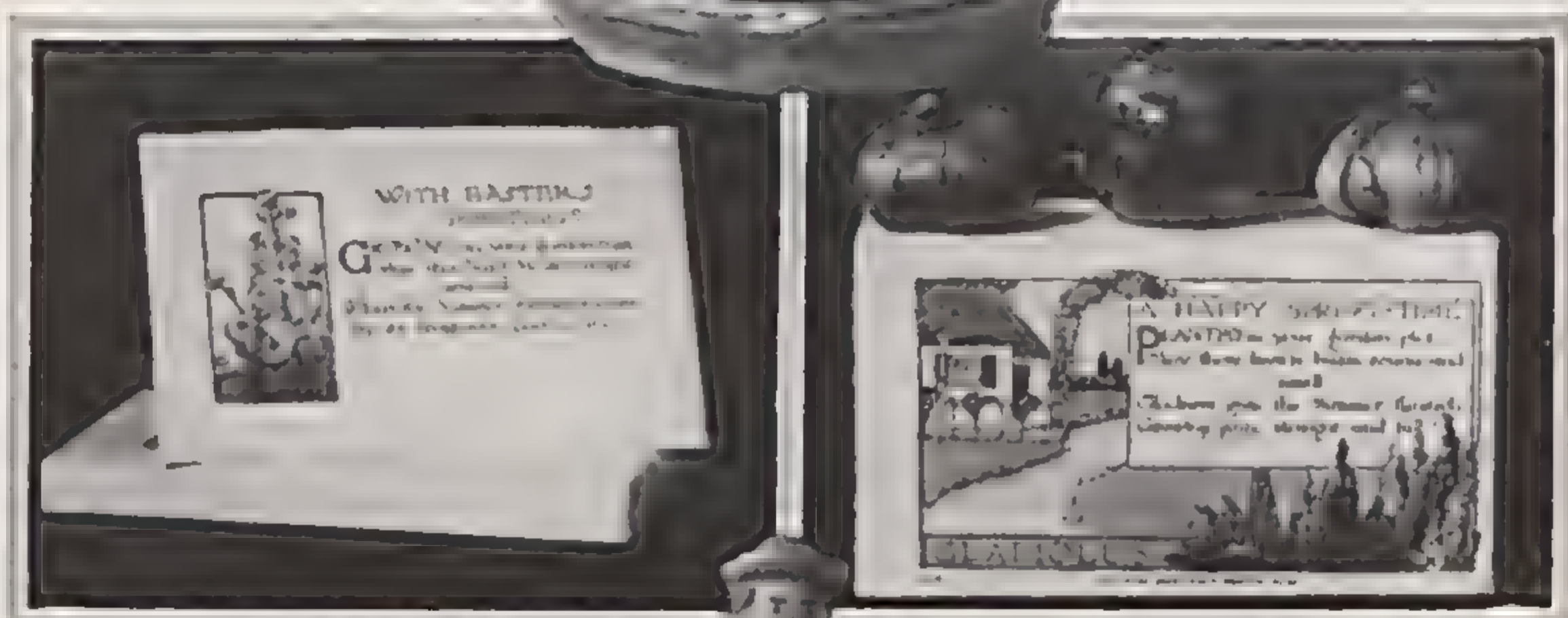
A painted singing bird to sing above a plant stick to the garden roses. 16 in.; \$1



Against a sunny window a trellis of nasturtiums makes a glow of color; 22 in. high; price, \$6



You can keep a parrot anywhere—if you make him of wood and plant him there; \$1



The fragrant night stock, "straight and tall," will bloom from the bulbs in this box, and 25 cents buys them for a friend

Thrusting themselves out of sheaths of sword-shaped leaves, gladioli make bright splotches in the garden; bulbs, boxed, 25 cents

WHATEVER may be the cause, there seems to be an even greater interest in gardening this year than ever before, which is saying a great deal, for in the last ten years women have been gradually showing more interest, and scientific interest, in their gardens. In consequence the shops have originated a host of interesting garden articles, and have also gathered garden articles from almost every country on the globe.

There are odd things among them, such as the Chinese coolie hat just below which becomes a garden basket by the simple process of turning it upside down and putting on a couple of ribbon streamers, and the

A wooden Munich figurine mounts this garden-stick; or one may have her husband; \$1.50 each



Before the sun is up, the lady of the garden may use her coolie hat to hold her flowers; 20 in.; \$1

little Munich figure garden-stick in the middle of this page. Then there are useful things, but so attractive as to appeal to a woman may she garden ever so scientifically. Such is the picturesque bamboo weeding basket illustrated at the top of page 92; its gay cushion is to kneel upon, and around the cushion is a special compartment for the weeds. Also useful yet picturesque is the woven rush seat second from the top on page 92; this provides a thick kneeling pad for troweling and weeding, yet protects the skirt. This year even the wooden birds sing; and a butterfly (if of spun glass and velvet) stays a long time near its sweet peas. (Cont. on page 92)



Tempted by flowers in the glass block in a white or Pompeian green pottery bowl, a butterfly with wings of spun glass and down of velvet flutters opposite a gay china bird. Butterfly, 50 cents; bird, 75 cents; glass block, 25 cents; bowl, 20 in., \$2



The  
HOTEL McALPIN  
Herald Square  
NEW YORK

The "World's Greatest Hotel" is delightfully different from the ordinary hotel. Notwithstanding its large size, it has an inviting and charming "atmosphere"; it fulfills in all ways the highest ideals of comfort combined with entertainment.

Tariff: \$2.00 a day for single rooms, to \$5.00 a day and upwards for suites.

SEVERAL SUPERIOR RESTAURANTS  
Management of MERRY & BOOMER



All America **Travel** For May

JUST at a time when it will be most helpful to you comes a big special issue of TRAVEL—the ALL AMERICA number, devoted to this great country of ours—telling of short trips and long ones that may be taken, describing scenic spots and rest places. TRAVEL has devoted a lot of attention lately to the subject of making Americans acquainted with America, but this is the most inspirational issue of all. It will help you immensely with your vacation plans.

This superb number, with a hundred pictures and a score of special subjects, is devoted exclusively to America. It is the vacationist's magazine par excellence. Read the partial list of contents: Camping out in Glacier Park; Through our Farthest Southwest; Motoring in the Canadian Rockies; Surveying our Greatest Volcano—Rainier; The Black Hills of South Dakota; Scenic Wonders of Colorado; Into the Heart of Alaska; Along the Old Trails Motor Roads; The Atlantic Coast Resorts from Bar Harbor to Old Point Comfort; The Mountain Resorts of the Eastern States; and other timely features.

**Special Vacation Offer**

In order to aid thousands of American travelers this year who want to find the best way to "see America now"—we offer this best of traveling companions for the next six months, at the nominal sum of One Dollar. (The Magazine is regularly 25 cents a copy and \$3 a year.) This will include the services of the Travel Information Bureau. Send this ticket today, so as not to miss the "All America" number.

**SUMMER TRIP TICKET**

McBRIDE, NAST & CO. Union Square North New York

I want the "All America" TRAVEL and succeeding issues, for six months in all, at the special Summer excursion rate of One Dollar, herewith enclosed.

Name.....

Address.....V. 3



*My lady of the dance*

*finds the way to preserve  
her pristine freshness*

"Truth to tell" she has found complete relief from the excessive perspiration which caused her so much annoyance.

And not only when she is treading the measure but for all time!

She keeps her every gown and blouse unstained, fresh and dainty!

Her gloves, too, are kept free from stains and stiffness.

How? With Odorono! Two applications a week correct the unnatural profuse perspiration of armpits, feet and hands—

—keep the parts naturally dry, dainty and odorless, and make dress shields a thing of the past. Unscented. Harmless. Easily applied.

**ODO-RONO**  
TRADE MARK REG. U.S. PAT. OFF.  
THE TOILET WATER FOR  
EXCESSIVE PERSPIRATION

**Three Sizes**

The 25c trial size, the 50c regular size, and the \$1 special size, which contains six times as much as the 25c size. At all druggists, dept. stores and women's specialty shops, or direct from us prepaid.

**Write for sample**

and booklet fully explaining the cause of excessive perspiration and how to correct it. Both will be sent for 6c in stamps and your dealer's name. Address The Odorono Co., 612 Blair Avenue Cincinnati, O.







## A Bride-Elect

would be greatly helped in making the arrangements for the Wedding, the Wedding Breakfast, the Entertainment of the Bridal Party, etc., by consulting our Wedding Booklet No. 5 which will be sent free on request

Visitors to  
New York City  
always  
welcome

### Dean's

628 Fifth Ave. New York  
Established 1839



Medium Model



Sheath-Pantalon for stout figures

Slender Model

All  
Milady's Needs  
are met in the smart chic  
**VAN ORDEN CORSET**

(CUSTOM MADE)

and the famous **TAILORED UNDERWEAR**—Garments that Fit.

Van Orden Underdress is of the Exquisite Workmanship, Style and Shapeliness that always appeal to the fashionable dresser. And withal at very reasonable prices. We know by long experience how to outfit smart women.

Mail orders most carefully filled.

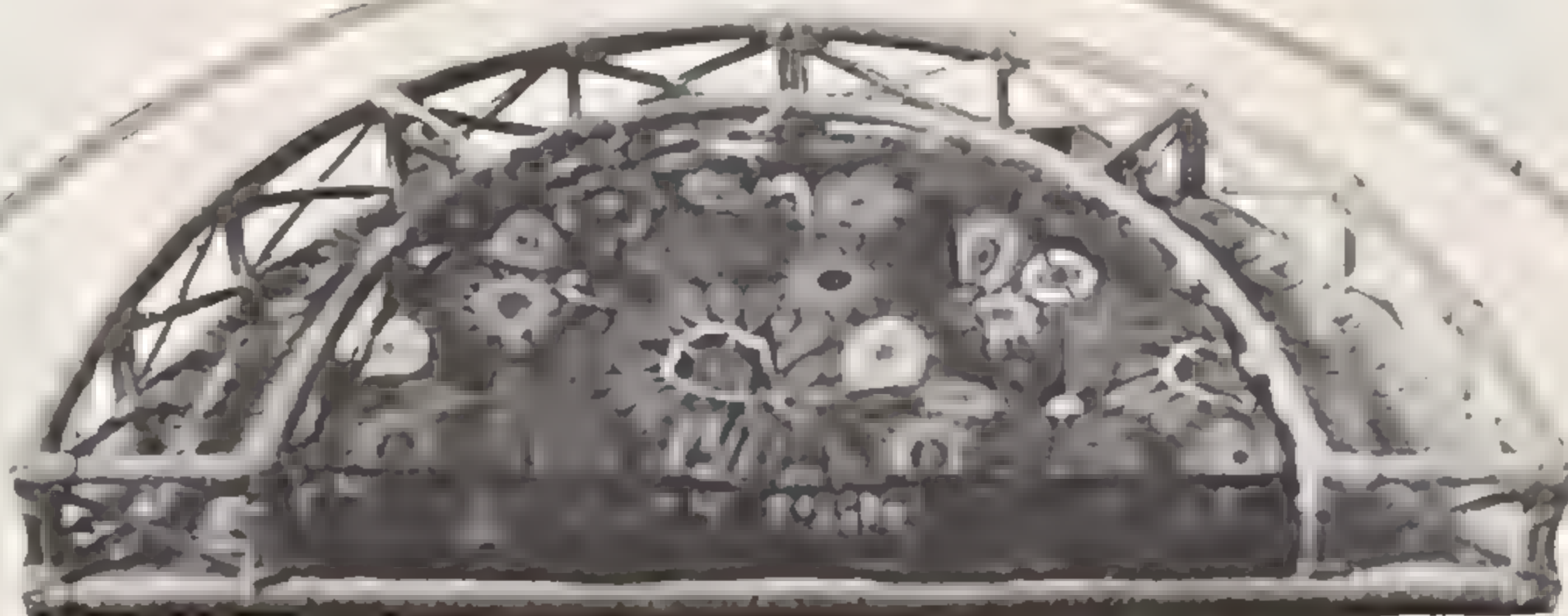
NOTE OUR NEW ADDRESS

**VAN ORDEN CORSET CO., 379 Fifth Ave., New York City**

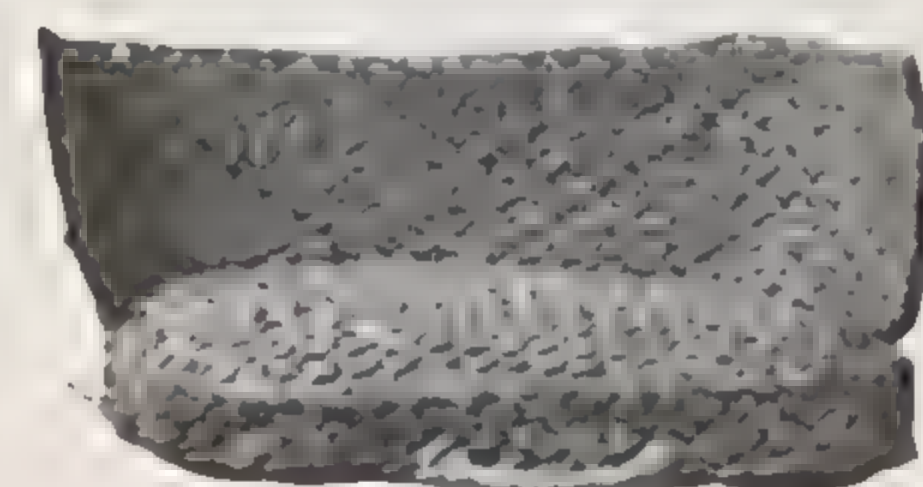
AUTHORITIES IN UNDERDRESS

## WITHIN THE GARDEN GATE

(Continued from page 90)



For the knees and the weeds: the double purpose of this basket is evident at a glance. In bamboo, with gay cushion, it is \$8.50



A woven rush kneeling pad, thick and soft, to protect the knees, with a tiny back to protect the skirt; gaily bound with red tape; \$1.50



This the lady all forlorn, who would have walked with the gentleman all forlorn, but she was held firm by a plant stick; \$1.25

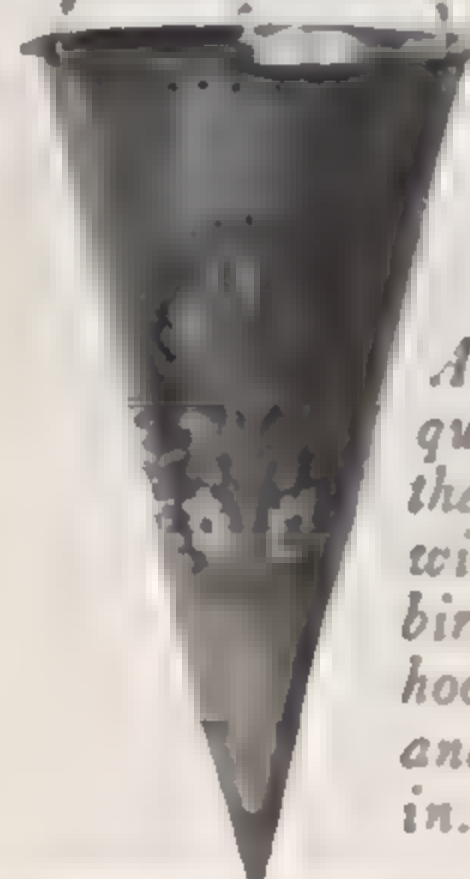


Mrs. Robin thought it was altogether too gay to bring the children up in, but Mr. Robin liked it; the red and white made him think of cherries; 9½ in.; price, \$3

This is the man all shaven and shorn who would have ogled the maiden all forlorn,—only he was separated from her by the garden walk; 16 in.; \$1.25



Two 6-inch wicker baskets to hang from adjacent windows or over the porch rail, for flowers, or bulbs, or ferns, perhaps; 7 feet line, \$1.50 a pair



A gaily lacquered vase for the porch way, with a tiny bird on guard; hook, 6 in., vase and chain, 17 in.; \$3 a pair

A gaily decorated wicker flower basket that stands waist high and holds the tied-on, not-to-be-mislaid shears for pruning flowers; \$6

A windmill and a weather-vane, so it vindicates its usefulness; Dutch and gaily painted, so it vindicates its use; 13 in.; \$1.50



## Favorites in the great Metropolis of New York



NATURALLY the question comes, what has made them so? *Purity*, pre-eminent quality; because, in fact as well as in appearance, they are "temptingly delicious."

### PARK & TILFORD Chocolates and Bonbons

are the candies that *all enjoy* and always call for by name thereafter. Made for the dainty, the critical, and for *you*—all of you, everywhere in the U. S.—who love the true goodness of finest confections.

Sold at every place of importance in New York, by our stores and 6000 agents throughout the United States.

Booklet of gift-box series mailed if you write us for it now. Give dealer's name.

## PARK & TILFORD

NEW YORK



## Wicker Ware for



## Country Homes and Bungalows

MOAT, White, Green or Brown Wicker, Cretonne center, 21x17 in. three styles \$12.00.  
TEA TRAY, White or Green Wicker, Cretonne center, Felt base 26 inches x 18 inches \$8.00.  
SANDWICH BASKET, Green or White Wicker, Cretonne center, Felt base 26 x 9 inches \$7.00.  
MAHOGANY AND CRETONNE COASTERS, 7 inches for Pitcher \$1.25, 4½ inches for Bottle 75c. 3 inches for Glass 60c. each

As Service accessories they are indispensable to the smart Hostess for Tea, Informal Luncheon, Porch and Lawn use. These bear the unmistakable stamp of distinction and correctness.

MOST CONVENIENT, DURABLE AND ARTISTIC

Tea Wagons, Bed Trays, and many other practical novelties. Illustrated Folder on request.

WRIGHT, TYNDALE & VAN RODEN, INC.  
1212 Chestnut Street, Philadelphia, Penna.

# "B.B." Laces



Hand-made and "B.B." Valenciennes and Cluny shown side by side.



Our Trade Mark divides them—Which is Which?

*Seeing is Believing*

GO to your favorite shop and ask to see the "B.B." Laces mounted on a card side by side with Hand-made Laces, of which they are reproductions; also examples of a "B.B." Valenciennes and Cluny washed 100 times.

You can beautify the most beautiful Gown or exquisite Lingerie with these wonderful "B.B." Laces—and this is why they are so extensively used by exclusive Stores in all the Capitals of the World.

ASK FOR "B.B." BOOKLET

DESIGNED BY ED. J. 71 5TH AVENUE NEW YORK

# FLESH-COLOR DRESS SHIELDS

EVEN IN A  
TRANSPARENT  
SLEEVE  
THEY ARE INVISIBLE

## Kleinert's

# FLESH-COLOR FEATHERWEIGHT DRESS SHIELDS



## Leavens Cottage Furniture

FOR SHORE AND MOUNTAINS



Good furniture designed on simple lines; chairs, reproducing several of the best old New England models; tables, plain and gate-legged,—in fact

everything needed for the harmonious furnishing of your home.

### PLAN YOUR FURNISHING NOW

Send for our prints, make your selections, choose your stains to carry out the color schemes of your rooms, and your furniture will be awaiting shipping instructions for delivery when needed.

Over 200 examples to choose from and innumerable different stains in which they can be finished to harmonize with interior surroundings. We also furnish our pieces unfinished, if so desired.

Shipments carefully made, insuring safe delivery. Send for complete set No. 5, of over 200 illustrations and color chart. You will find possibilities and suggestions for every room in your house.



William Leavens & Co.  
32 Canal Street, Boston, Mass.

## Pétrole Hahn



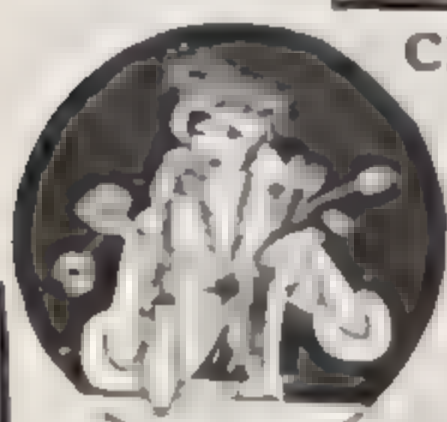
### Brings Health to the Hair

Use a natural tonic—pure oil—in its most attractive form, Pétrole Hahn-Vibert. Its base of true petroleum, delicately perfumed, contains exactly the oil food deficient hair needs.

Sizes \$1.50 and \$1. At leading dealers and our stores

**PARK & TILFORD, Sole Agents**  
529-549 West 42d Street New York

Bottle by Parcel Post if your dealer does not supply it.



### CRÈME AUX MARRONS

Made from the milk of the big French Chestnuts  
A face cream of wonderful merit

Price, \$2.00 the Jar  
True Parisienne Facial Treatments  
Send for Booklet

Mme. Helene, with Alice Maynard, 546 Fifth Ave., N. Y.

## ODD BITS for SUMMER HOMES

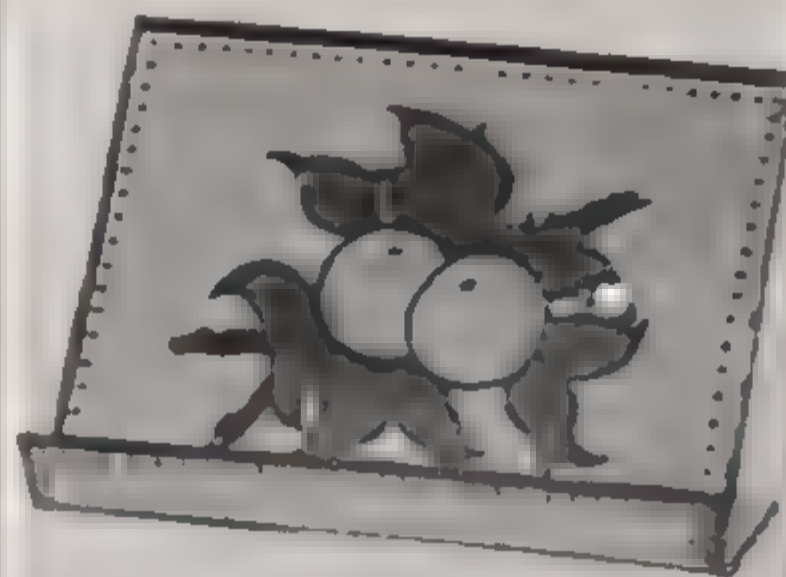
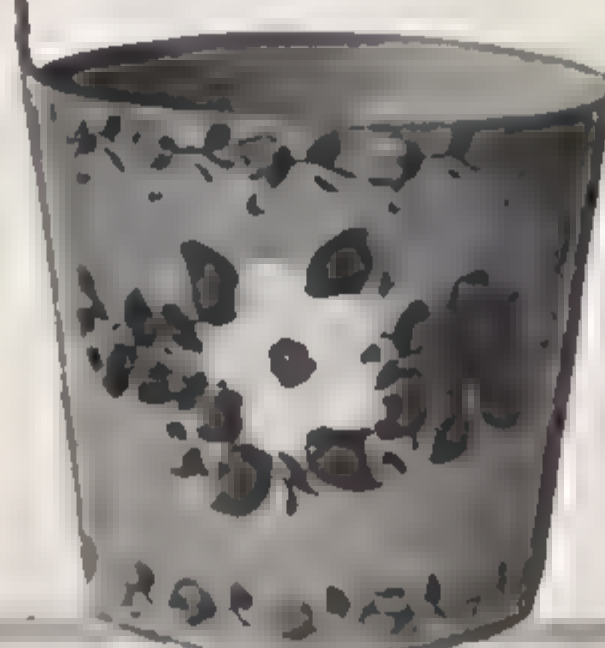
THE articles illustrated here, many of which are of the popular painted tin, are all reasonable in price and are intended to add a bit of comfort and cheer to the summer home. One or two of them represent distinctly new ideas; for instance, the pail shown on this page, a pail excellent to pack with ice and bottles and carry to the tennis-courts where cooling drinks are so welcome, is extremely original in idea. The painted tin horn shown at the bottom of page 96 is most amusingly known as a cocktail horn; by it the guests who wander about the place may be summoned at cocktail time.

Very convenient for the cottage where lighting facilities are primitive is the little bedside candlestick shown at the upper left on page 96. It contains one of the twenty-four-hour candles which give such a strong, clear light; the candle is enclosed with glass so it does not flicker. Sconces like the one shown opposite it are excellent for almost any part of the house. Arranged around the dining- or living-room, they act as side lights, and in delicate colors they would be charming for use on each side of the dressing-table in the bedroom of a guest.



Portière knob of painted brass; pin, 4 inches long; knob, 3 inches across; \$4 a pair

A painted tin pail for ice and ginger ale at the tennis-courts: 10 3/4 inches in diameter at top; price, \$5

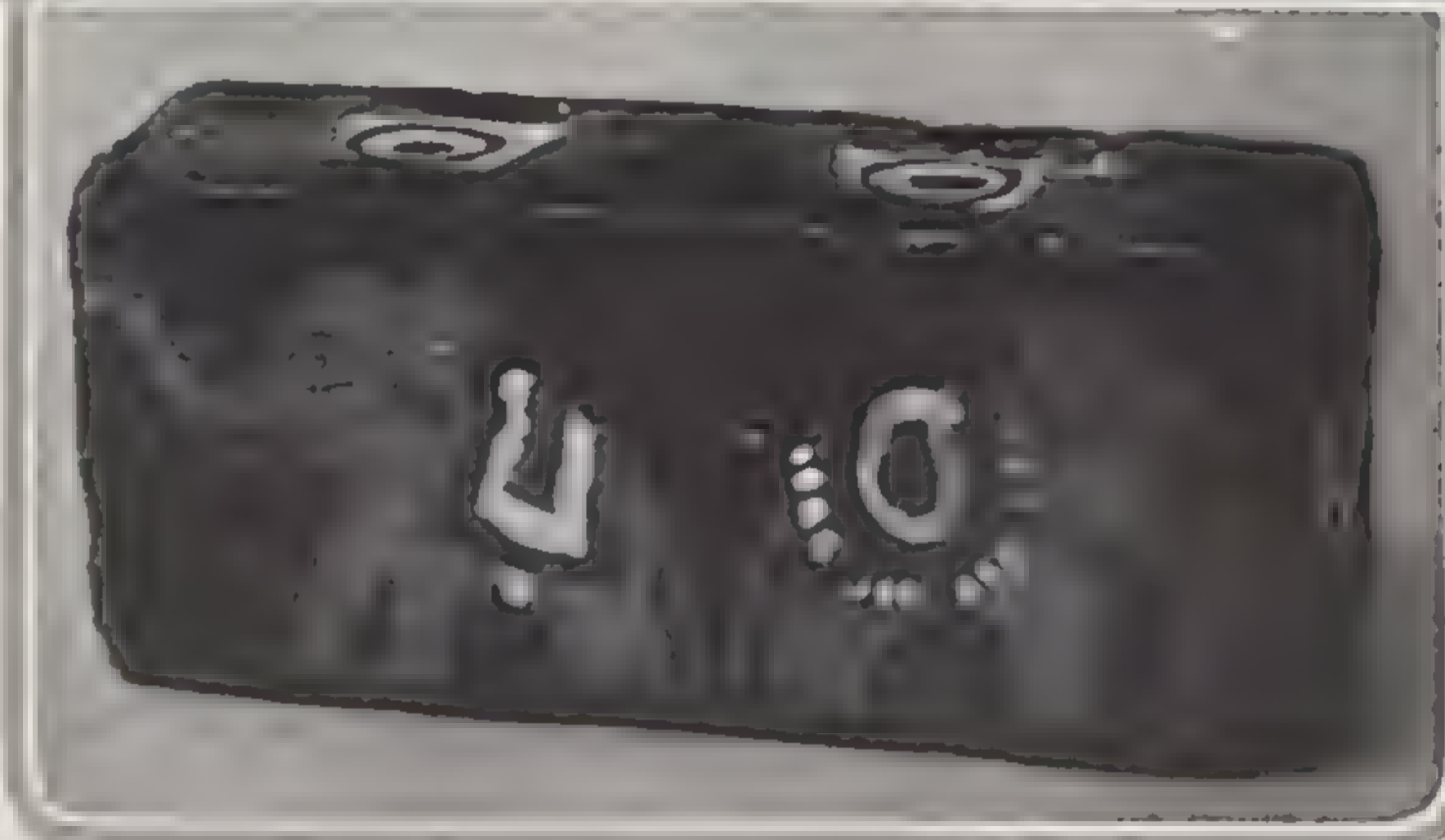


Gay color to lighten up some corner is in a painted tin newspaper rack; 6 by 8 inches; \$1.75



Flowers may be kept in this glazed pottery vase, which is really a Chinese pillow; price, \$1

A guest at a house party will find a bedroom door knocker with her card slipped into it a convenient landmark; \$2.50



Fashions in door-stops as well as bonnets move in a cycle, it seems, and ye old-fashioned dependable brick door-stop is hand-decorated now and given a fresh span of life; \$1.50

The work-basket and stand photographed on page 96 are excellent for porch use. The basket is of a convenient size, and as the stand is collapsible it is easy to carry about. The hollow Chinese pillow shown at the lower right on this page is actually a pillow. Most people remember hearing in their schoolroom days that Chinamen slept with a board or some other hard object under their heads, and what appears to be a pottery vase—and is in reality delightful to keep flowers in, either in- or out-of-doors—is in actuality one of the pillows used by the Chinese. It comes in a clear white ground which is most attractive, or in a soft brown color which would blend beautifully with almost any other shade.

The guest-room knocker at the left of the vase is quite novel, as it has a little space in the middle into which may be slipped a card with the name of the guest. In a house where there are many guest-rooms, or where guests are constantly coming and going, it is often confusing for the maids to know where their mistresses are, but a little knocker of this sort in which the name may be easily changed makes the matter much clearer.

(Continued on page 96)



### The Kind of Home you have always hoped to own

THIS magnificent Greenwich estate is now within your immediate attainment.

The imagination could not conceive a more gorgeous vista—from a high elevation you command not only Long Island Sound in its full glory, but a broad expanse of beautiful rolling country.

The House is of stone, with an unusually imposing living-room, four master's bedrooms, two master's baths, four servants' rooms, one servants' bath, garage. May be purchased with from ten to eighty acres of grounds. Inquire of

**Raymond B. Thompson or Chester Montgomery**

Smith Building, Greenwich, Conn.

Telephone 866



Buy your corsets and lingerie at the

**Shops of Personal Service.**

**MADAM LA PATRICIA SARA'S CORSET SHOPS**

BOSTON  
120 Boylston St.

NEW YORK  
509 Fifth Ave.

## "Mum"

(as easy to use as to say)

gently neutralizes all bodily odors

A snow-white greaseless cream which keeps the body fresh and sweet from bath to bath.

25c at all drug and department stores.

"MUM" MFG CO 1106 Chestnut St. Philadelphia



The Raymond & Whitcomb Co. beg to announce the

## First Tour to the MIDNIGHT SUN\* IN AMERICA

Starting June 3, 1915  
(Strictly limited in numbers)

### "RAYMOND-WHITCOMB SERVICE"

\* Visible only June 21-22. This wonderful tour includes California, Two-Expositions, greatest Scenic Marvels of the Great West, Alaska, Yukon, and crosses the Arctic Circle for the first view of the Midnight Sun in America.

### WE RAN THE FIRST TOURS:

In 1879	To California
1881	Yosemite
1884	Yellowstone
1887	Alaska
1889	Canadian Rockies
1900	Grand Canyon
1912	Crater Lake
1915	Two - Expositions
1915	Midnight Sun in America

(I and have been running to these places ever since — let us take you there this year.)

Q. We have been taking cultivated Americans across the continent for 36 years, giving them comfort and luxury — with wise economy.

### "RAYMOND-WHITCOMB SERVICE"

Q. Our clients have nothing to worry about. We do all the work, arrange and attend to all the details. They travel in privacy with undisturbed enjoyment.

Q. Under our tour management it becomes possible for you to keep your expenses within an allotted cost.

Q. Tours \$365 to \$1200 — shorter tours at lower prices.

Q. Letters, asking any travel question, welcomed.

Q. Spring and Summer booklets now ready.

Q. Bookings now open for California, the Midnight Sun in America, and other "Land Cruises."

**RAYMOND & WHITCOMB CO.**  
BOSTON NEW YORK PHILA. CHICAGO SAN FRANCISCO

OFFICIALLY APPOINTED:

General Tour Agents — San Francisco Exposition  
Off'l Tourist Representatives — San Diego Exposition

ADDRESS INQUIRIES TO

17 Temple Place Boston, Mass.



MUFFIN STAND  
Scoop Plate  
Special at.....\$5.50



TIP TABLE  
17" size .....\$5.00  
22" size .....\$0.50



TEA TRAY

Solid Mahogany-inlaid; with brass handles.  
Size 14 x 22. Special at \$4.50

## GIFTS for Home Comfort and Household Adornment

Mahogany furniture novelties make unusual and serviceable gifts. Our catalogue "V" showing many charming pieces sent free on request. Write for your copy to-day.

We have unusual facilities for taking care of our out-of-town clients, and assure you of receiving goods in perfect condition.

**Louis Hessler**

"Quality Furniture Novelties"

630-632 Columbus Avenue - N. Y.

Between 90th and 91st Streets

Telephone Riverside 312



FOOT STOOL  
Size 9 x 13 1/2 — 8 in. high. Special at \$4.50



Send for Samples of 6 LUSTRI-ITE preparations, and booklet "Well Kept Nails." Please give your druggist's name, and enclose 2c to pay package and postage. Send for these samples today — see how good Lustrite preparations are.

**Lustrite** NAIL PREPARATION

**Behind the Scenes**  
of beauty's charms are usually found Lustrite Facial and Manicure preparations — acknowledged the best. Lustrite Nail Enamel (the dainty little cake) gives a most brilliant, rapid and lasting polish; the everywhere, Lustrite preparations and the new Lustrite QUICK CUT Nail Files are endorsed by practically every manicurist.

**THE FLORIDINE MFG. CO.**  
43A Fulton St., Brooklyn, N. Y.



**ORIENTAL POWDER**

Restores gray hair to original color: sent postpaid on receipt of price, \$2.00

**LADIES' HAIR GOODS**  
of every description made to order.  
Booklet sent on request.

ANDRE, 43 W. 29th St., N. Y.

**TELL ME YOUR FOOT TROUBLES**




It will ease your Mind;  
I will ease your Feet.  
Enlarged Joints Reduced  
and Toes Straightened by  
**ACHFELDT'S**  
"Perfection" TOE SPRING  
Worn at night without inconvenience, with auxiliary appliances for day use. Sent on approval. Money refunded if not as represented.

Use My Improved Arch Supporter for "Flat Foot" and broken down instep. Send outline of foot. Full particulars and advice free in plain sealed envelope.

**M. ACHFELDT, Foot Specialist**  
Room 416 163 West 23d St. NEW YORK

## Crème Nerol

*A Facial Cream of Rare Excellence*

**T**HE exquisite quality and distinctive value of Crème Nerol lie in the fact that it is made by a face specialist, one who for years has made a close study of skin health and beauty.

It has individuality and exclusiveness for the reason that it is NOT made to sell in drug and department stores. Each and every jar is filled with delightful, freshly made cream and mailed direct to the user.

Crème Nerol softens, whitens, purifies and beautifies the most sallow, rough or impaired complexion and prevents premature wrinkles.

Among the leading members of the operatic and dramatic profession who use Crème Nerol are:

Geraldine Farrar  
Olive Fremstad  
Mme. Tetrazzini  
Rita Fornia  
Frieda Hempel  
Bernice de Pasquale  
Frances Starr

Margaret Anglin  
Mrs. Fiske  
Julia Marlowe  
Maxine Elliott  
Billie Burke  
Julie Opp  
Laura Hope Crews

Constance Collier

Mailed to any address on receipt of price, \$1.00 per jar

**FORREST D. PULLEN**, Face Specialist,  
318 Lewis Ave., Brooklyn, N. Y.

My booklet, describing Six other Nerol Facial Preparations, will be mailed upon request

## Krementz Bodkin-Clutch Dress Sets

to his attendants as tokens of the memorable occasion.

Also Krementz Dress Sets are most acceptable graduation gifts for young men about to set sail on the business and social sea.

But be sure that they are "Krementz." You will know them by their distinctive designs and eminent quality. Also by the patented bother-free Krementz Bodkin-Clutch.

A wide choice of designs at high-class jewelers. The plainer gold, platinum and mother-of-pearl patterns, \$10 a set and up. The more elaborate and jeweled designs up to \$1,000 a set.

**Krementz & Co.**  
Newark, New Jersey



Write for  
Booklet 39





## How to Find Out What Men Like

If he lunches downtown, one excellent way is to ask the men who serve him. They will tell you that in Baked Beans men prefer Van Camp's. There are thousands of clubs, hotels and restaurants which now buy Van Camp's for men.

But why ask downtown? Why not serve Van Camp's for a trial meal and then ask the man at your table?

The fact is, in homes that don't serve Van Camp's, baked beans are not popular. Old-style beans are not very attractive. They are crisp, broken or mushy—always hard to digest. They are rarely served once a week.

In homes that do serve Van Camp's, this royal dish forms many a luncheon and dinner. It is always ready. It's as hearty as meat. Its mealiness and zest are delightful. And it easily digests.

The consumption of Beans has multiplied in America since Van Camp made this dish a dainty.

## VAN CAMP'S PORK & BEANS BAKED WITH TOMATO SAUCE

*Also Baked Without the Sauce*

**10, 15 and 20 Cents Per Can**

One fact alone should make Van Camp's the universal dish. In our way alone can beans be rightly baked. They must be baked in steam ovens, at high heat. They must be baked in small parcels and for hours. Better not serve beans at all than serve them under-baked.

Van Camp's are nutty, mealy, whole. The baked-in sauce gives them matchless relish. But the different after-effects are what win most folks from old-time beans to Van Camp's.

Please try them. If you fail to find them as we say, your grocer will return your money.



(1-2)

## ODD BITS for SUMMER HOMES

(Continued from page 94)



*A candle that takes such precautions as this burns steadfastly in spite of a breeze; 12 3/4 inches high; in black and rose; \$3*



*Such a sconce of painted tin may be used as a side light in a dining-room; 13 1/2 by 5 inches, with candle painted to match; \$4*



*Painted tin horn to summon wandering guests to tea or cocktails; \$1.75*

*Above is a sewing basket of Philippine work and a collapsible stand of oak or mahogany; \$3*

*Cottage or farmhouse chair of black painted wood with bright painted flowers; woven seat; \$7*



*Silver wood with colored flowers; 12 in.; \$9 a pair; square candle, 10 cents*





Nos. 3029/29-3030/29. Afternoon frock of voile, with flounces edged with taffeta, and vest of chiffon. Price 50 cents each for waist and skirt.



Nos. 3033/29-3034/29. Skirt with uneven hem-line, and peplum blouse with raglan sleeves. Blouse and skirt, 50 cents each.

## DISTINCTIVE VOGUE PATTERNS FOR LATE SPRING

**E**VEN a casual glance at the four attractive models shown on this page will convince the reader that they are different—that they bear the mark of Vogue's exclusiveness. Yet with all their distinction, they are extremely practical, and should appeal to her who demands both smartness and sanity in dress. Like all Vogue's fashions, they are well in advance of the season and will retain their modishness.

Vogue's designs are of tomorrow as well as today. Therefore, their use is a real economy—as a gown made in advance of the reigning fashion will preserve its good style for many months, whereas the gown made on the receding wave of the mode will be hopelessly out of style long before it is worn out.

Choose from these four patterns today. In sizes 34 to 40 inch bust measure, and 35 to 41 inches hip measure, they are priced at 50 cents each for waist and skirt, or \$1 for complete costume. The illustrations, directions, and material requirements come with each pattern. Order from

### VOGUE PATTERN SERVICE

443 Fourth Avenue

New York

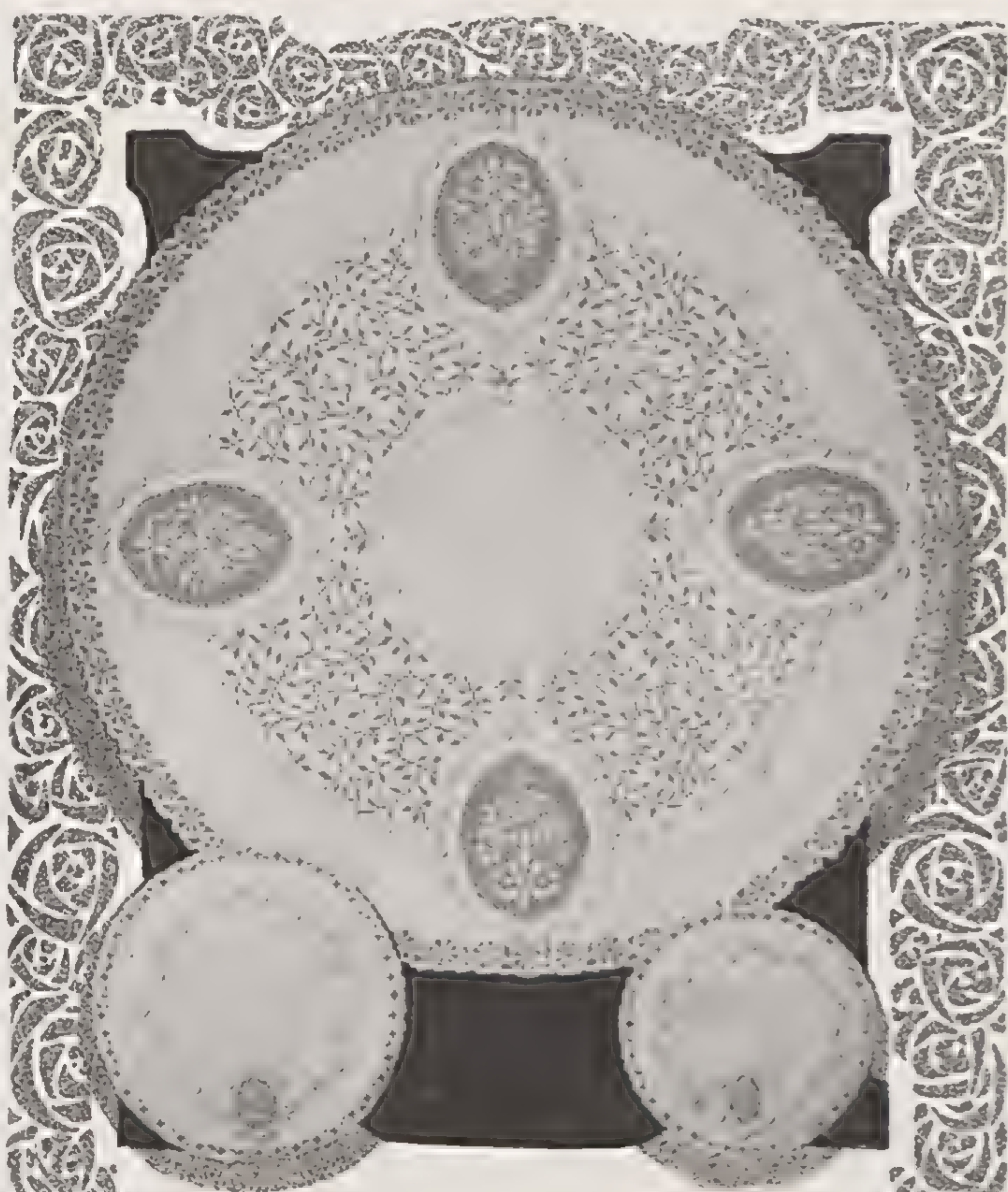
Also on sale at 140 Tremont Street, Boston, Mass.;  
Ye Gift and Favour Shop, 162 Post Street, San Francisco, Cal.;  
and Rolls House, Bream's Bldg., London, E. C., England.



No. 3041/29. Separate skirt with hip-line yoke and straight panel back. Price, 50 cents.



No. 3030/29. Chiffon blouse cut to simulate a bolero and vest of checked chiffon, with buttons. Price, 50 cents.



Fine Linen is the most appealing Wedding gift

Our beautifully hand-embroidered Lunch-eon Sets, Tea cloths, Show towels, dainty Lingerie Pillows or Handkerchiefs with original Monograms, better than anything else convey the thought of intimate friendship.

Gebrüder Mosse  
Household Linens - Babies Apparel  
19 West 45th St. New York  
47-48 Jägerstrasse Berlin





## PERSONAL SERVICE SHOPS FOR EVERY NEED

**N**EW YORK abounds in unusual shops, but frequently the more unusual they are, the more difficult they are to find. A valued bit of china sometimes remains broken for months just because the possessor does not know of a shop with artisans skilled enough to mend it. A lost earring remains unmatched, perhaps, because the inexpensive jeweler who will take so small a commission and execute it conscientiously is an unknown quantity; a tear in a frock, or a hole burnt by a cigarette or a falling match, remains a tear or a hole because the little mending shop that will weave a bit of material in the empty space is not known; and fine laces which require mending are laid aside because just the right person to whom to entrust them is not to be found.

Or, worse than all these things, there are certain miscellaneous tasks which it seems impossible to find competent people to execute; the country house is to be opened, servants are to be engaged, a daughter is to be chaperoned, children are to be entertained. These tasks, one and all, can be executed if one only knows where to find the person who wishes to execute them.

### YE WISHE SHOPPE

One of the newest, as well as the most unusual, specialty shops, is called "Ye Wishe Shoppe." There "wishes are horses for beggars to ride," for to make any practical wish in the corner of this studio shop on Fifth Avenue is to have it fulfilled. Here it is possible to arrange for the supplying of a reliable and experienced person to manage the household of a country place over a week-end—either when there is a party in the house, or when the owner wishes to pay a visit elsewhere; here arrangements may be made for the entertaining of children's parties, the taking of parties of children to the zoo, for instance; here the buying of bridge prizes may be arranged for; and many other bits of personal service which require discrimination and taste may be obtained. A wish has only to be made known to become an accomplished fact.

In a little shop on the second floor of a building which is not inconveniently located, bits of fine china, glass, marble, or bric-à-brac may be put together again; the lost parts are replaced where it is necessary. Every detail of such work, from the mere riveting of a plate which is broken in two pieces to the intricate piecing of a rare bit of bric-à-brac, is undertaken at a reasonable price.

### WEAVING NEW CLOTH IN OLD SUITS

The gown or suit which is torn, or which has a hole worn through because of an imperfection in the weave, or for any other cause needs mending, will be mended so that the rent is absolutely invisible. This mending is done by a new process which is equivalent to the re-

weaving of the material, and which restores it to its original condition. The little French shop that makes this a specialty has received a gold medal in Paris for its excellent work. There is a specialty made of repairing on cloth suits or on fabrics which are extremely fine.

### FOR JEWELRY, OLD OR NEW

Perhaps most interesting of all, there is a small shop at which old relics in the form of jewelry may be reset in a modern way. Nothing is too costly, just as nothing is too small, to be given individual attention and the most skilled workmanship. A watch two or three hundred years old, which many a jeweler or clock-maker would find impossible to put in running order, can be repaired at this shop. Odd pieces of jewelry will be beautifully reset at a reasonable price, both for the work and for any new jewels which may be added. The earring that is lost will be matched at a remarkably low figure. Here too, pearls may be restrung or jewels cleaned, and, should it be desired, this work upon jewels may be done at one's home so that the jewelry need not be out of the possession of the owner. This is also the place to find odd stones, rings, or ornaments. One very unusual ring shows hand-made serpents of dull gold with their claws dug into a bit of unpolished jade. This rare setting of jade is an expression of the old Chinese belief that jade is the breath of the serpent. An engagement ring which shows a charming new idea and varies a bit from the usual solitaire, is also being shown by these master craftsmen at a reasonable price for the quality of stones used.

The clock which needs repairing may be regulated at a reasonable price by a somewhat out-of-the-way shop which has been found to be reliable. Odd bits of repairing of a small sort may be done here as well, at a price rather lower than is charged at the average shop.

### USING BITS OF LACE

Rare laces may be cleaned and mended and sometimes utilized in new ways by a shop that has made a specialty of this for years. Here too, old pieces of lace may be found, as the owner is a connoisseur in all that pertains to laces. Again, it is nice to know how bits of lace, an old lingerie dress, a collar, or perhaps a stray cuff, may be utilized. A woman with taste and skill in just such things will convert odds and ends, with the use of a little new lace, into a delightful lingerie pillow, pincushion, bag, or any of many delightful things for the boudoir or living-room. Even little candle shades may be made with a bit of embroidery from an old lingerie dress as their foundation.

An excellent cleaner and dyer, who does expert work at a moderate price, will clean or dye a dress of last season so that it is in condition for remodeling. Or, if the frock is merely soiled, it will be made to assume all of its original freshness.



*With so many women summering in America, we have felt that a demand for styles suitable for shore and mountain wear has arisen. The smartest of these conceptions is the bright colored coat and white skirt, also colored coats with checked, striped or plain skirts.*

# Stein & Blaine

## Ladies Tailors and Furriers

8-10 West 36th St.

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Branch De Luxe 381 Fifth Avenue  
Exclusive footwear



Our Children's  
Shoes have  
the Correct  
Orthopaedic  
Shape



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## Bentique Direct Mail Shops

Any of these articles sent postpaid to  
any address upon receipt of price.  
Money back if not perfectly satisfactory.



4130. Sheer organdie vestee. Military stock banded with black satin tie. The pin tucking is exceptionally fine. Tiny pearl buttons at closing ..... \$1.00



4103. A crisp Dorelet collar of fine novelty pique for the tailored maid ..... 75c



2204. Smart Crocheting Bag. Art cretonne, satin bound; eyelet in side for thread. 8 in. across ..... \$2.25



1041. Rosebud carriage strap. Elastic covered with shirred satin, trimmed with hand-tinted roses and hung with dainty toys. Pink or blue ..... \$1.75

2139. Apple blossom sachet of dainty pink satin. 2 1/2 in. across ..... 39c

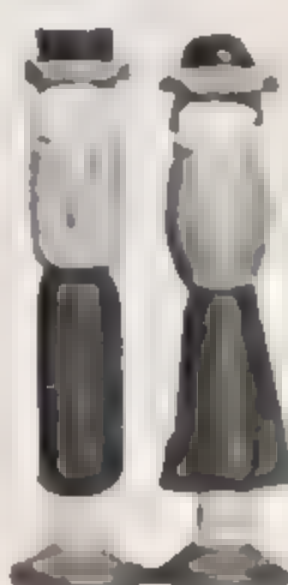


2028. Little satin Utility, trimmed with hand-tinted flowers. Has spindles of thread, tiny needle case and thumbie pocket. 3 in. high. Pink, blue or lavender ..... 75c

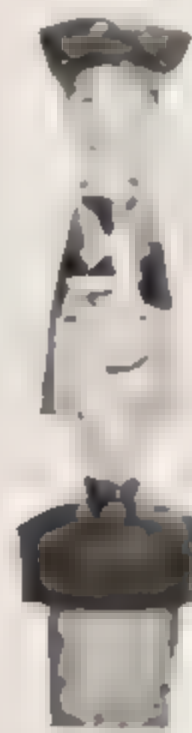


3156. Boudoir Pillow Slip, 12 x 18 in., machine-made Filet lace, muslin back ..... 75c

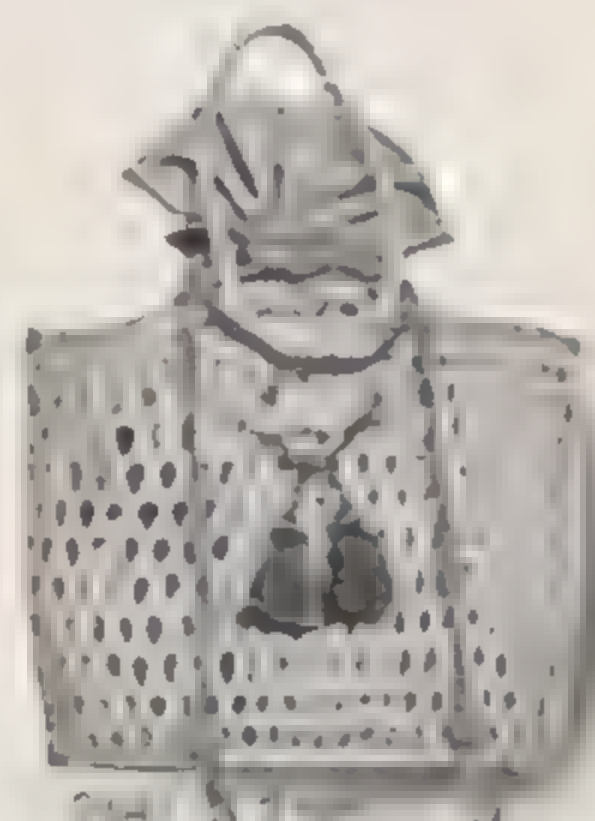
2179. Sunbonnet Sue Pin Cushion of old-fashioned flowered cretonne; 5 in. tall ..... 75c



2198. "Darby and Joan" Quaint little wooden needle cases, 3 in. tall, gaily painted. Boxed with verse card. .50c

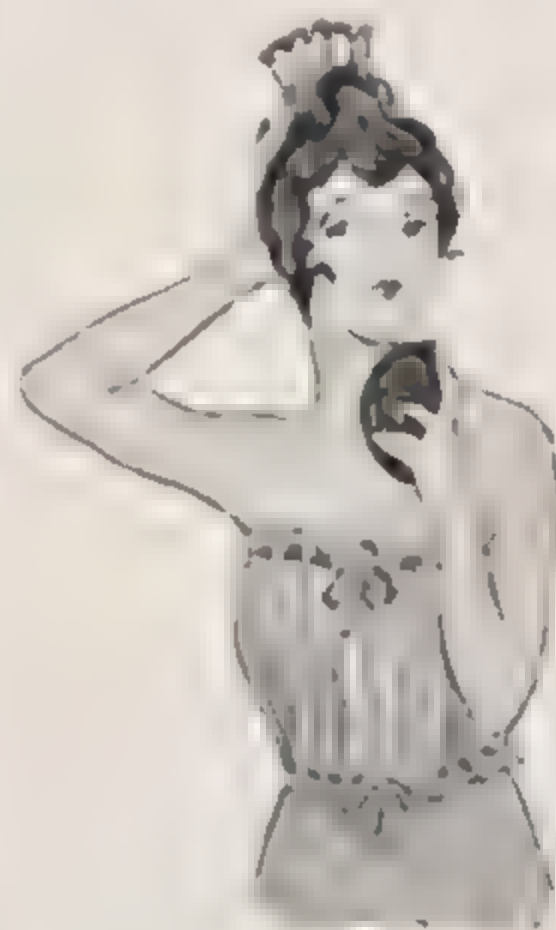


2185. Little Hungarian bar-maid, made of wood, brightly painted, topping a useful cork. Boxed with verse card. .50c



2181. A real old-fashioned Knitting Basket, filled with capacious bag of sauteen with silk draw-cords. Basket 9 in. high, 10 in. wide, 4 in. thick ..... \$2.00

2024. "Colonial Maid" Lavender Bag, lavender silk with box and verse card in same color. 2 1/2 x 4 1/4 in. .... 50c



8033. A new strapless Brassiere. Three elastic bands in back. Model in white madras, Val. trimmed. Sizes 36 to 44. \$1.25

8034. Very low model for evening wear, tub'silk, Val. trimmed. Two elastic bands in back, silk covered. Sizes 36 to 44. \$1.75



8021. Dainty chemise of fine mainsook trimmed with Val. lace and medallions of embroidery. Ribbon run Sizes 36, 38, 40 ..... \$1.25

8017. A Gown of special value. Made of mainsook with kimono sleeves of embroidery and front of fish-eye Val insertion and lace. Sizes 15, 16, 17 ..... \$1.25

8020. A splendid combination with trimmings of fine embroidery in Filet pattern. Will give excellent service. Sizes 36 to 42 ..... \$1.50


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A catalogue that will delight your heart!

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AND MOST  
FASHIONABLE

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NEW YORK



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At Special Prices

For the Country Club  
For Golf and  
For Tennis

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HILL



The Forest Hill Model  
is an attractive plaited shirt of  
extra quality Mummy silk, soft  
rolling collar and plaited cuffs.  
Price, \$14.50

Black Liseré Straw Hat  
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SHIRT



The Beach Shirt, smart  
striped linen, tucked panel each  
side and shoulder epaulette,  
long sleeves, turn-back cuffs,  
high collar (can be worn  
low). Color combinations:  
white and black, white and  
blue, white and rose, white  
and lavender.

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Natural Color Bancroft Hat  
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THE  
NORFOLK  
TENNIS



Norfolk Tennis Model,  
pure linen, two box plaits front  
and back, turn-down collar,  
concealed pocket under plait.

Price, \$4.95

Untrimmed Milan Hemp  
Straw Hat  
Price, \$3.00

# Brill Brothers

BROADWAY at 49th STREET  
NEW YORK CITY

## A P R I L I N F I F E

The Temperament of the Scotch  
Coast Divides the Smiles and Tears  
of April Weather Half and Half

**A** SURGING green black sea echoes as it shakes the beach, rolls riotously into the small bays, and hurls itself at the volcanic rocks covered in long brown seaweed and curiously wrought by buffetings in the fight between land and sea. Sheets of rain are driven by a great westerly wind. The whole beach resounds with the battle cry. Windows rattle, doors creak on their hinges, chimneys groan, and the red sand tears in clouds across the ground. Even the boats in the harbor lie with lowered masts and strain at their anchors and tethering ropes.

Most of the people who live on the beach stay indoors—the women busy with their house-cleaning and their cooking, the men smoking by the fire. English and American guests write letters and complain of bad weather and little chance of golf, but the Scotch people, sitting in their front rooms facing the sea, glory in the fierce color of the storm as they knit thick stockings by the fireside.

### A BIT WINDY LIKE

Few people appreciate nature as the Scotch do. In Edinburgh, lawyers and stock-exchange men will sit down to dinner, their keen faces glowing and their clear eyes sparkling, as they tell at what point on their walk from the office they caught a glimpse of the setting sun. In Fife the acquaintance met in the street is sure to give the greeting, "Aye, but it's a fine day!" In such a gale as the one described, he will, perhaps, add, "It's a bit windy like."

Those of us in whom this love of the wilder elements also runs strong, echo the sentence, "It's a bit windy like," as, hands thrust deep in pockets of tweed coats, we buffet our way to the "Ladies' Tower," where we know the spray is dashing twelve or eighteen feet high. In the corner of Ruby Bay a foot-deep mass of yellow foam quivers and heaves as the wind takes the top off it and tosses it up in smoke-like shreds. We try to stand and watch the water, but even two together can not stand where the gale is fiercest, so on we struggle toward the semi-shelter of the ruined tower. Here or there on a jutting point of land we pause a moment, though, eagerly counting for the crashing of the ninth wave and shouting aloud in excitement as we catch the spray full in our faces.

### AYE, BUT IT'S A FINE DAY

"Aye! but it's a fine day!" And the word "fine" rings out in all the fulness of its meaning. For it is a day when the soul stirs and grows, and all personal matters become as nothing. "I am in love with Life," one breathes, and turns with shining face to recant the words spoken not a week ago, perhaps, in London, when on such a sort of day one pondered seriously which would be the simplest and cleanest way of committing

suicide. Life seems so difficult in London on a stormy day, so full of evil, so hemmed in with temptations and meannesses, so empty of all that really matters.

Just at a corner of the Toft, pedestrians usually come to a stand before a pink-washed cottage with two stone steps in front of it, for in the shelter of the white wall of the Coast Guard Station there is likely to be a seaman warming himself.

Today, "It's a fine day!" we cried to one who sat there, and "Aye, it's a fine sort o' day," was the answer.

After a silence he asked, shouting down the wind, "Is it you was down waitin' to go sailin' yester forenoon, maybe?"

Yes, we had waited for over an hour, and, asked if he knew why the sailor engaged did not turn up, a queer, gentle smile of understanding spread over the thin face of the seaman. He ran his hand over his head and down around his mouth; "Aye," he said darkly.

Later, it was discovered that the doughty sailor was dead drunk while we waited for him, but not one of the many Scotchmen questioned, from the harbor-master to the seaman beside the pink-washed cottage, would "give him away."

### MY NAME'S THOMSON

"The sailor we engaged is named Thomson," we said to the old seaman, in the hope of eliciting information piece-meal.

"Aye. My name's Thomson too."

"Are you his father then?"

"Och, no. I'll not be his fayther. No."

"Are all the fishermen here called Thomson?"

"Aye, that's about it. We're all just Thomsons together. I can tak ye for a sail one o' these days."

"Will you?"

"Aye."

"When do you think the storm will go down?"

"There's no knowin'."

"It can't last much longer, surely?"

"There's no tellin'."

"It looks like clearing over there."

"Maybe it does," the seaman said; and after deep thinking, "and maybe it don't."

The next day after a Fife storm the whole land is like to be enveloped in a great calm, and one goes to sit in a garden. Here the high stone walls have sheltered the young buds so that here and there a daffodil has come out after the rain. Such stray flowers are valued enormously, because it is very difficult to get flowers of any kind at Fife, though twice a week "Edinburgh Mary" comes with vegetables from the south.

The day after a storm the streets are, in many places, thick with sand blown from the beach; it lies, too, in the cracks of all the doorways, but inside the walled-in gardens the only sign of former terrors will be, perhaps, a bird lying dead with its little legs stretched stiffly out behind.

AMELIA DOROTHY DEFRIES





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Its crisp, semi-lustrous finish makes it dust-proof and sanitary.

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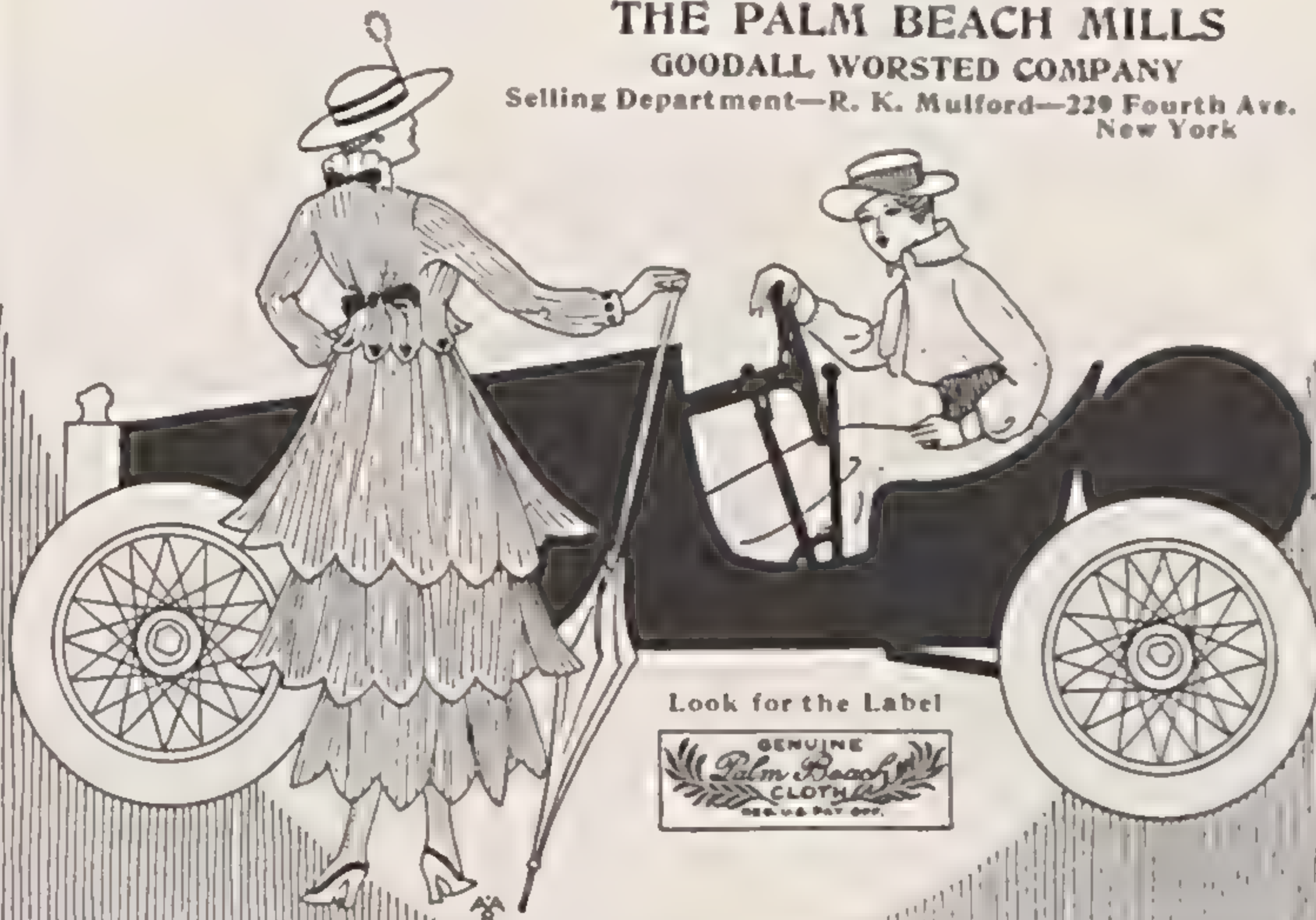
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They heighten a woman's brilliancy.  
EVETTE HOUBIGANT has a wealth  
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Sample bottle of this perfume  
sent on receipt of 20 cents.

PARK & TILFORD

NEW YORK

Sole Agents for United States  
and Canada.





## S O C I E T Y

## Births

## NEW YORK

Dwight.—On March 31, to Mr. and Mrs. Maitland Dwight, a son.

Larkin.—On March 29, to Mr. and Mrs. Francis R. Larkin, a son.

Paris.—On March 30, to Mr. and Mrs. William Francklyn Paris, a son.

Walker.—On March 28, to Dr. and Mrs. John Baldwin Walker, a son.

## Died

## NEW YORK

Franklin.—On March 31, Benjamin W. Franklin.

Hildreth.—On April 2, Loring Townsend Hildreth.

Jay.—On March 28, at White Sulphur Springs, William Jay.

Rothschild.—On March 31, at his residence in London, England, Baron Nathan Mayer Rothschild.

Schieffelin.—On March 28, Julia M. Schieffelin, widow of the late George R. Schieffelin.

## BOSTON

Folsom.—On March 29, George W. Folsom.

## Engagements

## NEW YORK

Bisbee-Harriman.—Miss Loise R. Bisbee, daughter of Mr. Eldon Bisbee, to Mr. Oliver Carley Harriman, son of Mr. Oliver Harriman.

Breese-Miller.—Miss Frances T. Breese, daughter of Mr. James L. Breese, to Mr. Lawrence McKeever Miller, son of Mr. George Macculloch Miller.

Dallett-Kissel.—Miss Frances A. Dallett, daughter of Mr. John Dallett, Jr., to Mr. William Thorn Kissel, son of Mrs. Gustav Edward Kissel.

Kirchwey-Clark.—Miss Freda Kirchwey, daughter of Professor George W. Kirchwey, to Mr. W. Evans Clark, son of the late William Brewster Clark.

Meyer-Rice.—Miss Katherine Meyer, daughter of Mrs. John Christopher Meyer, to Mr. Schuyler Neilson Rice, son of Judge J. K. Rice.

Wheeler-Innis.—Miss Elizabeth C. Wheeler, daughter of Mrs. Alfred Wheeler, to Mr. William Studebaker Innis, son of Mr. William R. Innis.

## BUFFALO

Gray-Mann.—Miss Mary Ainsworth Gray, daughter of Mr. William R. Gray, of Elizabeth, New Jersey, to Mr. John J. Mann, son of Mr. John A. Mann.

## CINCINNATI

Cist-Arnold.—Miss Letitia Cist, daughter of Mrs. Henry M. Cist, to Mr. Brent Arnold, Jr., son of Colonel Brent Arnold.

## PHILADELPHIA

Beale-Cromwell.—Miss Hope Truxton Beale, daughter of Mr. Edward F. Beale, to Mr. Oliver Eaton Cromwell, son of Mrs. Edward T. Stotesbury.

## ST. LOUIS

Schofield-Shapleigh.—Miss Dorothy Ogden Schofield, daughter of Mr. George A. Schofield, of Highland Park, Illinois, to Mr. Blasdel Shapleigh, son of Dr. John B. Shapleigh.

## Weddings

## NEW YORK

Appleton-Johnston.—On April 14, at the home of the bride, Mr. William H. Appleton, son of Mr. William Worthen Appleton, and Miss Noel Johnston, daughter of Mr. J. Herbert Johnston.

Blagden-Ely.—On April 12, in the Church of the Incarnation, Mr. Edward S. Blagden, son of Mrs. Thomas Blagden, and Miss Alice A. Ely, daughter of Mr. James R. Ely.

Ellsworth-Bush.—On April 5, at the country place of the bride's parents at Irvington, Mr. Arthur Tucker Ellsworth and Miss Rose Beard Bush, daughter of Mr. Irving T. Bush.

Millet-Bissell.—On April 6, at the bride's home, Mr. Laurance Millet and Miss Eugenie Bissell, daughter of Dr. Joseph B. Bissell.

Twining-Donald.—On April 10, in Christ Church, New Dorp, Staten Island, Mr. Kingsley Twining and Miss Edith May Donald, daughter of the late William M. Donald.

Voorhees-Parker.—On April 5, in the Church of St. Timothy and Zion, Mr. Clifford Irving Voorhees and Miss Adelaide B. Parker, daughter of Mrs. Gustav Stromberg.

## ATLANTA

Du Bose-Jones.—On April 9, Mr. Beverly Means Du Bose and Miss Lula Dean Jones, daughter of Mr. Samuel Dews Jones.

Witham-Calhoun.—On April 7, Mr. Stewart Witham and Miss Harriet Calhoun, daughter of Mrs. Abner Welborn Calhoun.

## BOSTON

Mason-Lindsey.—On April 21, in Emmanuel Church, Mr. Stewart Southam Mason, son of Mr. Herbert U. Mason, of Ipswich, England, and Miss Leslie Lindsey, daughter of Mr. William Lindsey.

## MINNEAPOLIS

Noyes-Farrington.—On April 10, at Westminster Presbyterian Church, Mr. Robert Hale Noyes, son of Mr. Charles Phelps Noyes, and Miss Katherine Shackford Farrington, daughter of Mr. Luther H. Farrington.

## PHILADELPHIA

Harding-Adams.—On April 5, in St. James's Episcopal Church, Mr. George Jasper Harding, Jr., son of Mrs. George Jasper Harding, and Miss Phoebe Williams Adams, daughter of Mr. Harry Clifton Adams.

## PITTSBURGH

Clement-Queen.—On March 31, at the home of the bride's aunt, Mrs. Oscar H. Babcock, Mr. Robert Clement, of New York, and Miss Phillipa Queen, daughter of Mr. Emmet Queen.

## SAN FRANCISCO

Newhall-Bull.—On April 6, in Trinity Church, Santa Barbara, Mr. Cheeber Herbert Newhall and Miss Margery Farquhar Bull, daughter of Commodore J. H. Bull.

## WASHINGTON

Cleveland-Van Buren.—On April 15, in St. John's Church, Reverend Stanley Matthews Cleveland and Miss Marion Van Buren, daughter of Mrs. N. R. Johnson.

## Weddings to Come

## NEW YORK

Porter-Ijams.—On May 8, in Trinity Church, at Hewlett, Long Island, Miss Margaret Seton Porter, daughter of Mr. H. Hobart Porter, to Mr. J. Horton Ijams, son of Mr. John Tabb Ijams.

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NEW YORK



**"AIMEE"**  
A Charming French  
Model Blouse

Very Special

**\$2.00**

An exact reproduction of the  
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Perfectly Beautiful Lines.  
Made from very fine French  
Batiste. Medici collar of striped  
Handkerchief linen, which may  
be worn high or low. Smart  
Castle ruffle of linen; detach-  
able. Hand-embroidered dots  
on clever box-plait. Shapely  
tailored sleeve with linen cuff.

Dots, collar, cuffs and frill  
come in the following colors:—

Navy, Copenhagen, Black,  
Tan and Pink.

Sizes 32 to 46.

Mail Orders Promptly Filled.



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LAVENDER  
CREAM**

BEAUTIFIES by cleansing—feeling and nourish-  
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Jars, 75c, \$1.25, \$2.00. Tubes, 35c.

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Features:—A Detachable Basket, with  
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Dutch Wheels or Casters, white enameled;  
with wardrobe drawer. Daintily trimmed  
with silk, silk ribbons, point d'esprit,  
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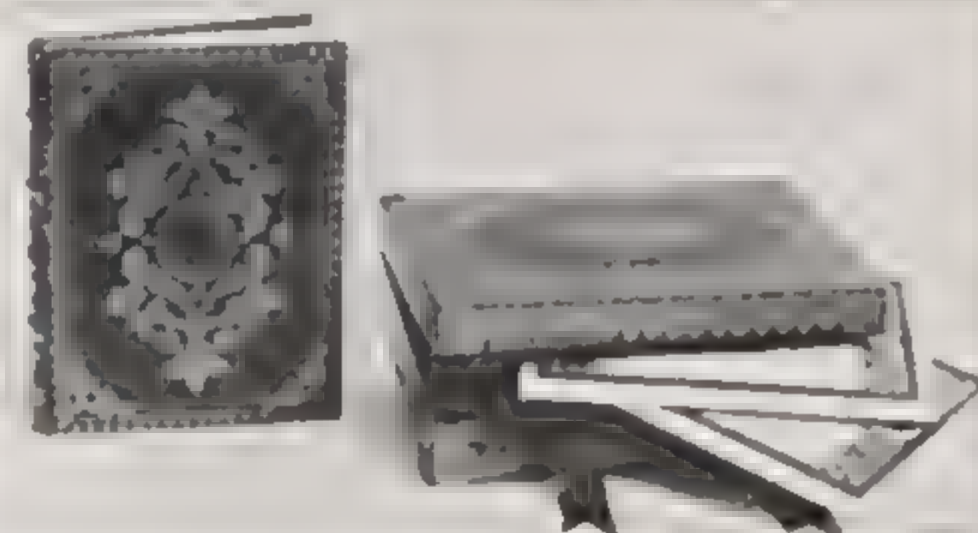
Other Bassinettes, trimmed, from  
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We are known for our exclusive designs in  
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She can write that first year down, a line a day, in  
this lovely year-book. Of brown calf, polished as  
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A Bridge Set of great beauty, hand-decorated and  
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flesh and the rebuilding of a fatigued  
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No electrical batteries used. Most  
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gives blood circulation and reproduces worn-out en-  
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*The crowning point  
of your dinner is  
the dessert.*

WHEN you have planned your dinner carefully from the first smart appetizer, through each tempting course, give it the complete final touch—crown it with

## RAFFETTO'S Marrons

There are a number of ways in which these delicious whole French Chestnuts can be served:

### Marron Sundae

The Marron Sundae is a tasty frozen delicacy. It is served in punch glasses which are almost filled with vanilla or some other ice cream and topped off with delicious French Marrons.

### Peaches a la Marron

Put a ladle of fine vanilla ice cream on a plate, on top of it a half peach with the cup-side up, place Raffetto vanilla syrup Marron in center and pour over this two tablespoonfuls of melba sauce, sprinkle with chopped pistachio nuts and serve.

Many other ways are described in

**"The Continent's Favorite Confection"**

We will gladly send this delightful booklet to you without charge. Mail a postal card to-day to

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## BUNGALOW DINNERWARE

Appropriate, durable, economical for Country and Seashore homes

**\$14.00 to \$55.00**  
(108 piece service)

We specialize in exclusive "open stock" dinnerware patterns.

From the Atlantic to the Pacific, Canada to the Gulf, satisfied customers are using this beautiful Dinnerware in their Country and Seashore homes.

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## PACKARD BIRD HOUSES

Designed by an Official of the Massachusetts Audubon Society.

Light but very strong and durable, easily cleaned and well ventilated, made in two sizes, small size for chickadees and nuthatches, larger size for blue birds, downy woodpeckers, etc.

The birds love them, and it is never too late to attract birds.

35c apiece **3 for \$1.00** 35c apiece

Let us send you our 1915 Catalog of "Everything for the Garden," including advice on "Planting Rock Gardens," "Sea-Shore Shrubs," "Attracting Wild Birds," and other novel ideas of interest to the planter.

**NEW ENGLAND NURSERIES**  
227 Concord Road, Bedford, Mass

Would You Enjoy Fresh Fruit and vegetables gathered in the morning and served in the evening?

Can supply a limited clientele at reasonable prices.

Address Four Winds Farm,  
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## CORRECT ENGRAVING and FINE STATIONERY

The making of Wedding and Social Invitations, Visiting Cards and Stamped Paper is our special work, done in our own shop. Samples and prices upon request. Write Desk V.

**LYCETT, Society Stationer**  
814 N. Charles Street, Baltimore, Md.

## Lilas Arly

Homesick for the country? Fevered, heart-weary of the city's dust and din? Try losing yourself in the fragrance of Lilas Arly—it is Spring's perfect incarnation. Let the sweet, clean country claim you for an hour. All the day will be happier, fuller of sweetness for this suggestion of May and lilacs all a-bloom down garden paths.

Lilas Arly is that rare treasure, a perfume which you cannot distinguish from the flowers themselves. Extract \$3.00 and \$1.00. Toilet Water \$2.50. Talcum 50c. Face Powder \$1.00. Sachet \$1.00.

*For Sale in Toilet Goods Departments of the better class.*

Send 15 cents to RIKER & HEGEMAN Co., 340 West Fourth St., New York, for 1 liberal sample bottle of Lilas Arly Extract.

## SWEETS FROM THE ORIENT

*Clever indeed is the hostess who serves unusual and tempting delicacies to her guests.*

For the afternoon tea, luncheon, or picnic a most unusual and appetizing desert is

## BRANDIED CHOW CHOW (FRUIT PRESERVES)

Imported from China, they have all the spicy flavor and fragrant of the Far East and are put up in attractive glass jars with porcelain tops so that no metal comes in contact with the contents. Twenty ounces—Price \$1.25.

A sample 4-oz. jar sent on receipt of 35 cents.

Write for my attractive Booklet, showing many unusual imported novelties.

**BERTHA TANZER**

20 West 30th Street, New York



## BEAUTIFUL NAILS

There is safety and satisfaction in using JN-O-ME. Once used it is always the final choice of knowing women. Removes dead cuticle, beautifies the nails and makes manicuring a pleasure for refined women. No cutting of cuticle. Don't accept substitutes. Get the original JN-O-ME by writing us. Price 50c for bottle and orangewood stick. Sample 10c.

M. S. Pharmacal Co., Dept. A. Chemical Bldg., Chicago, Ill.





**NEW PARIS CREATIONS**

**IN**

**La Resista**  
CORSETS

**The Corset of the Hour**

By anticipating style tendencies, by reflecting newest lines, La Resista is the preferred of the elite, the fashionable woman's first choice. The delicately curved-waist line, the slightly higher bust, and rather slender hips are features of this season's La Resista.

**"SPIRABONE"**

**FLEXIBLE BONE RESILIENT**

The fashionable figure is further accentuated by "Spirabone," the flexible, resilient, break-proof fabricated boning which permits greatest ease and comfort. "SPIRABONE" is found only in La Resista Corsets. Do not accept inferior imitations.

**STYLE BOOK ON REQUEST**  
Shown at high-class stores everywhere, and at La Resista Corset Shop, 11 West 34th St., New York

Every kind of Model \$2.50, \$3.50, \$5.00 Up to \$25.00

**LA RESISTA CORSET CO.**  
11-V West 34th Street NEW YORK

448 FIFTH AVE. NEW YORK

**Avedon & Co.**

560—Beach Blouse of silk, edge striped rose. White collar and cuffs, black ribbon trimmed; in pink, light blue, pale green and amber stripes. Wonderful value. \$2.00

431—Blouse of Crepe de Chine, and vestee of silk ecru lace; Cuffs trimmed with same color silk net. \$5.00

563—White voile full Blouse, double collar and cuffs of pure linen handkerchiefs with blue or pink borders. Very special \$2.00

## AS SEEN by HIM

(Continued from page 41)

and Mr. Adolphus Brown, at such and such a place, and such and such a date." This was, it seems to me, in better taste than the form of announcement which "lugs in" a married brother to make the announcement.

### ENGLISH TRADITIONS

In England, a widow has no bridesmaids. If she lives with her parents, the invitations issued are worded: "Mr. and Mrs. B. request the pleasure (or the honor) of Mr. and Mrs. C.'s company at the wedding of their daughter Mrs. A., widow of Mr. A., with Mr. Henry D." This is not our form, but I give it because it is correct if it has a British precedent. An English widow need not be given away at her second marriage, but it is imperative that an English girl be given away at her first wedding. It seems absurd to give a divorced woman away—why I do not know. In England, it is seldom that a divorced woman is married in church.

A widow in an English wedding may or may not wear her first wedding ring. If, as in this country, she may be engaged in a series of matrimonial adventures, it might be awkward to observe too strictly the custom of wearing rings to represent former marriages.

A wedding cake is a necessity at a wedding in the dominions of King George, and the confectioner or baker who manufactures it usually advertises the fact. An English widow's wedding cake may have icing and ornamentations, but no orange blossoms.

The French and other Continentals generally have their own wedding customs, and for Americans who are married in Europe, there are many formalities. The bride and bridegroom are expected, for instance, to produce their baptism certificates for registry. However, much of the red tape can be avoided by an arrangement with the American ambassador or minister. Where either the bride or bridegroom is a native, there are usually two ceremonies—the civil and the religious. In Europe, house weddings are rare, and marriage is a solemn rite observed with much dignity.

At many English weddings, the order of the march up the nave which we observe is reversed. The bridesmaids follow the bride and her father up the nave of the church; the bridesmaids walk two and two when their number is even, as

four, six, eight, or twelve, but when the number is odd, as five, seven, or nine, and three of them happen to be children—which is generally the case—the elder bridesmaids walk two and two and follow next after the children.

The English rule for church weddings places the bridegroom's relatives at the right of the nave and those of the bride at the left. It is incorrect, and a frequent mistake made in newspapers and, in general, in this country, to speak of the middle or main pathway in a church as the "middle aisle." It is not an aisle at all, as the word aisle signifies a wing; it is the nave. In some of our American churches, there is no nave, but two aisles. In such a case, the bridal procession generally goes up one of the aisles and comes down the other. At many English weddings, wedding favors—buttonhole bouquets—are distributed by the bridesmaids to the guests in the vestry, where the register is signed, and in the church. There is no signing of the register in this country, at least not generally, and the custom of giving wedding favors is not observed.

### AS FOR HONEYMOON TRIPS

As for honeymoon trips, there is no knowing where the summer's brides will trip away to. Newport is all right for a honeymoon if the wedding occurs when Newport is away and the happy couple may borrow a big empty villa from a friend. Also, it is not an unattractive idea to while away a few weeks at some luxuriously furnished mountain camp of the Adirondacks, or even the Berkshires. A honeymoon spent in the beaten paths of the middle classes also has its charm, for there one is as much alone and as well hidden as on some isle of far south seas.

I have known of bridal couples who made a great mystery of their wedding trip—to all intents and purposes preparing for a journey as far away as east of the sun and west of the moon—and who deftly doubled back on their tracks once friends and relatives were out of sight, and ensconced themselves in—Philadelphia. Indeed, one might go much farther and fare much worse than to browse about our cities of the Atlantic coast in the June sunshine. Boston, for instance, is still Boston even though there is an exhibition at San Francisco, and what bride and bridegroom ever yet cared whether they explored some splendid alien city or merely walked down a familiar street?

## SMART FASHIONS for LIMITED INCOMES

(Continued from page 49)

net bordered by a narrower lace. This would perhaps be the prettiest combination, with the lace repeated in the sleeves, and the net in the tucker. Such a costume could be worn for formal luncheons in the country, for garden parties, or for dinner at a country club.

This season Callot has made a very simple cape which may be easily followed. It is made of a straight piece of satin, three yards long, doubled so that the selvages fall at the front and at the armholes. This reverses the more usual form of a one-piece garment, as it puts the fold of the material at the lower edge instead of at the shoulders. The ends of the coat are gathered around the neck and stand up a trifle to form the ruche or

collar. Shown in the back view is a band of contrasting satin used in a panel effect. This, however, is a matter of preference, and may be applied or not as may be desired.

The only foundation necessary is a narrow strip around the neck, and to this strip the cape is gathered. The revers are the natural cascade of the material, and may be finished with a picot edge if a single fold of the material is used, or if two thicknesses of the material are used no finish other than a seamed edge to turn in the selvages is necessary. The illustration shows quite plainly that there is a seam on the shoulder. Below that the material is opened to allow the arm to come through. The back view, perhaps, suggests the cut better than the front view.





You Can Quickly and Easily  
**REDUCE YOUR FLESH**

DR. WALTER'S famous  
**RUBBER GARMENTS**  
for MEN and WOMEN



**ABDOMINAL REDUCER, \$6.00**

Covering the abdomen and stomach. Well provided with means to keep it in place.



**CORSAGE**

This garment can be worn comfortably under corset—reduces bust, hips and thigh. This illustration also shows neck and chin reducer.



**BRASSIERE, \$6.00**

The real flesh-reducing brassiere. With extended reducing-rubber front—covering the bust and under the bust where in many cases the superfluous fat has accumulated.

**Neck and Chin Reducer, \$3.00**  
**Chin Reducer, \$2.00**

The pure Para rubber restores the wrinkled and saggy muscles to a firm, healthy condition. It not only removes the wrinkles, but draws out all impurities from the skin. The small articles are adjustable and fit anyone—no measurements are required.



**BUST REDUCER, \$5.00**

Made of Dr. Walter's famous flesh-reducing rubber, with coutil back. The reducing qualities of this garment are remarkable, at the same time it gives added comfort and style.

Also Union Suits, Stockings, Jackets, etc., for the purpose of reducing the flesh anywhere desired. Invaluable to those suffering from rheumatism. These garments are made to cover the entire body or any part. The results from their use are quick, and they are absolutely harmless, being endorsed by leading physicians.

Write at once for further particulars **DR. JEANNE WALTER,** Inventor and Patentee  
Dept. A, 45 W. 34th Street, New York



**Remodeling Last Year's  
Summer Frocks**

**The Original Mending and Remodeling Shop**

**I**f you will look through your last summer's wardrobe, you will undoubtedly find more than one dainty frock that won much favor at Bar Harbor last season.

By careful planning and expert workmanship I can turn these frocks into creations that will equal the smartness and chic of new ones. My years of experience have taught me how to utilize your valuable laces and embroideries.

Let my messenger call for your package. I will gladly submit an estimate. Telephone, Madison Square 189. If you live out of town, write me today about making your last year's gowns new for wear this Spring and Summer.

Mourning orders promptly executed—Mail orders a specialty.

New dresses from your own material.

**The Mending Shop**

MISS H. REDDING COUGHLIN

20 West 31st Street, NEW YORK

*Guerre ou non guerre, je continuerai à fabriquer mon Parfum Djer-Kiss pour les dames américaines. —Kerkoff, Paris.*

TRANSLATION: "War notwithstanding, I will still continue to make my Djer-Kiss Perfume for American ladies." —Kerkoff, Paris.

*"Djer-Kiss"*

**A word to  
MILLINERS and CORSETIERES**

**THE** natural feeders to a healthy and growing business are attractive sidelines—but the sideline should be practical—it should be a necessity.

You specialty-shop owners appreciate that among women's many necessities silk hose is first. She may be a woman of wealth or of small resources, but her hosiery is silk.

We suggest to you our high-class silk hosiery as a sideline—as a profitable feeder to your income—made even the more profitable by our unusual offer.

We co-operate in every way. We exchange the colors and numbers that may not sell in your city for those in demand.

Our hosiery is of excellent quality, retailing from \$1.00 to \$3.00 a pair, and appeal to the women of taste.

*They will help you build up a substantial trade, add materially to your profits and prestige to your local business.*

Upon request we will gladly write you our proposition in detail

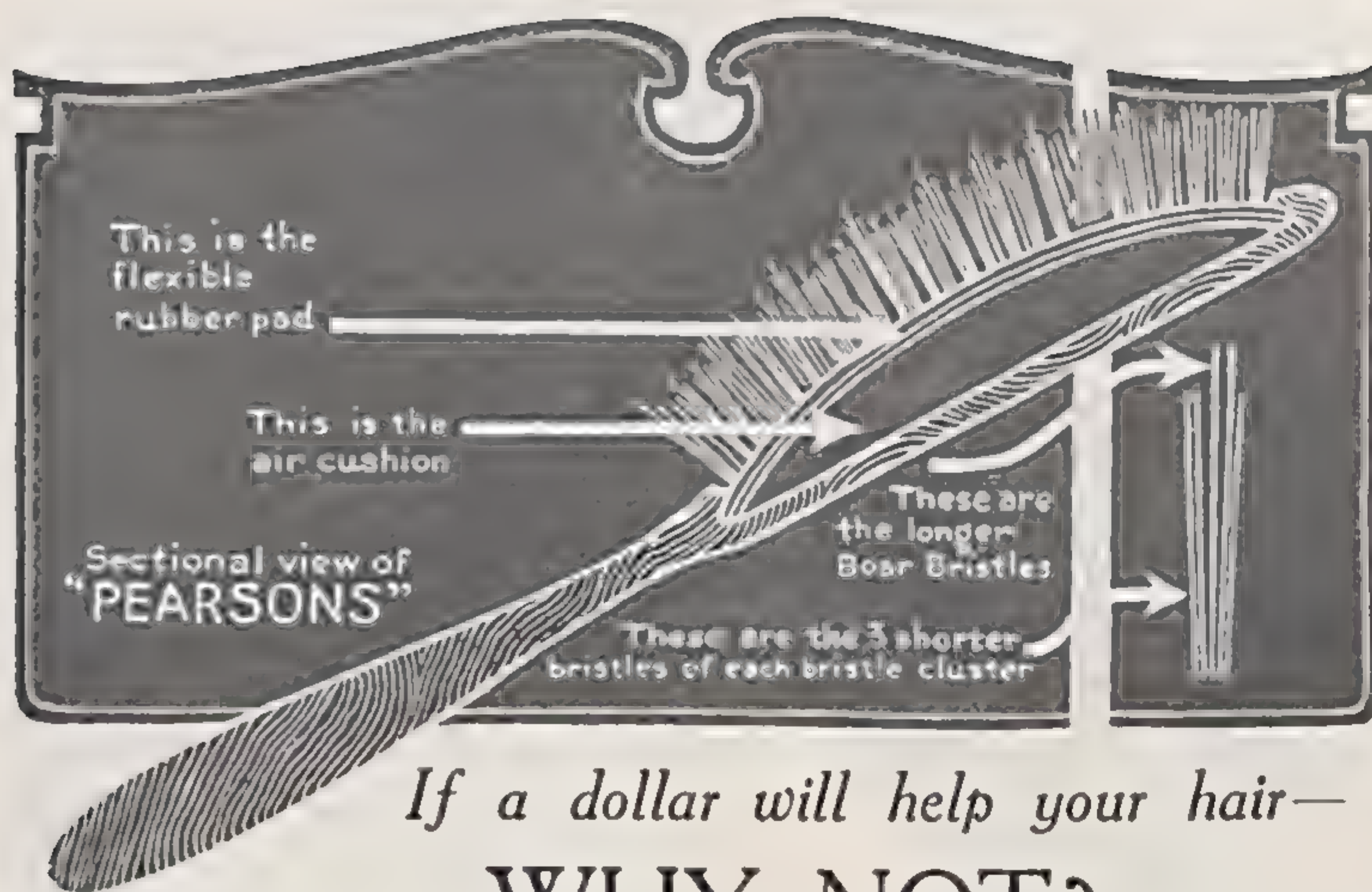
**C. JORDAN FELGER CO.**

Manufacturers of Silk Hosiery

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If a dollar will help your hair—

## WHY NOT?

I WISH to make an important announcement. I have lately put into the Mason Pearson Rubber-Cushioned Hairbrush an innovation which marks a new standard in quality hairbrushes.

*A Revolutionary Price  
for a Rubber-Cushioned  
Boar-bristle Brush*

I have arranged for its introductory sale at a dollar.

You will find that my new genuine bristle brush cleanses the scalp, *healthifies* it and brushes the hair with the same action.

*How its wonderful  
cluster-arrangement  
will help the head*

Cluster arrangements of long elastic boar bristles and shorter, slightly softer ones, enable it to do this. The longer bristles

reach to the scalp and draw the clogging dandruff with them; the softer bristles thoroughly *brush the hair*. The rubber air-cushion action of the brush causes all these bristles to do their dandruff-cleansing, *healthifying* work pleasurably. They adapt themselves elastically to every inequality of the head. Thus the Mason Pearson straightens out the hair without tugging like a comb. At a saving of tangle-troubles and time it will do singly what no comb or ordinary brush can do, or what no other bristle brush has ever attempted to do.

*The quality points of  
the new Mason Pearson*

And, notwithstanding the dollar price at which it is now offered, it has in it, in

improved arrangement, every material which my father put into his famous invention, the Rubber-Cushion Pearson Brush—the Standard London Brush for twenty-five years.

I do not fear that American users of my Mason Pearson Brush will find my claims overstated.

*Mason Pearson* London

### AN IMPORTANT ANNOUNCEMENT

We have been appointed by Mr. Pearson agents for this new reinforced bristle brush, the Mason Pearson—now offered to you at a dollar. We guarantee that every material used in it is imported.

Other Pearson Rubber-Cushioned Hairbrushes are already on sale at the better stores. Until the new brush is generally on sale we have decided to sell it *direct* on receipt of one dollar, bill, check or money order.

ALFRED H. SMITH COMPANY,

*Agents for Mason Pearson Brush  
Kleanwell Toothbrush  
Djer-Kiss Toilet Specialties*

Send now for this remarkable hairbrush which *healthifies the scalp* while it softly and beautifully brushes the hair—turning a tiresome duty into a keen pleasure. Simply fill in the coupon and enclose \$1.00 to Alfred H. Smith Company, 37 West 33d Street, New York City. Your Mason Pearson will come quickly—an English Brush in style and quality—a different brush—a far superior brush to any bristle brush you have used.

We have a Mason Pearson brush with genuine foxwood back and heavier rubber cushion for \$1.50. If you are looking for a "double star" brush with even stiffer bristles you may prefer this.

If you fill in this coupon, the best time is

**NOW**

To ALFRED H. SMITH COMPANY

37 West 33d Street, New York City

Please send me your new Mason Pearson Hairbrush, for which I enclose \$1.

Name .....

Address .....

## WHAT THEY READ

OUR American literature is not rich in biography. We have a good many two- and three-volume biographies that might have been put into a single volume each, as, indeed, some of them might have been altogether suppressed. We produce biographies as we create memorial statues, out of mere local pride and with little or no regard to the fitness of the subject for either biography or sculpture. The bad biographies are not so offensive as the bad statues, for books are not mounted on a pedestal in the public square to harrow the soul of every passer-by with a sensitive esthetic perception. Although we have more biographies of one kind or another than we need, we need more good biographies than we have. The American biographer is apt to take his task too seriously. He is content with nothing less than two volumes in royal octavo and if he can spread himself over three, he is just so much the happier. He is apt also to be formal and grave where the reader would like him to be merry and discursive. He has a lazy man's fondness for long documentary quotation, a habit that makes it easy for a biographer to fill three volumes, but makes it hard to induce any one to read even a single volume. There are some men who owe it to posterity to write memoirs. Such are those public men who live to great age and have seen the significant events of perhaps three quarters of a century. George F. Edmunds of Vermont should write memoirs, and there are several accomplished men in the middle west, long out of politics, who could tell wondrously interesting things of the period between the Civil War and the rise of Theodore Roosevelt. He, by the way, has already written an autobiographic volume and he will probably write another. There must be two or three old ladies in New York who could write fascinating social histories of the city, covering the period of the last fifty years. Mr. McCall of Massachusetts had a delightful subject in "Tom" Reed, and he has made an excellent biography of the "Czar." The book is excellent because Mr. McCall is a man of culture, taste, and patient industry. Those who remember Reed as he impressed his fellows at Washington and his friends in Maine and elsewhere, will miss something that they would have liked to find in this admirable volume. Blaine was called "magnetic," and so he was, but he probably had fewer disinterested friends than Reed. The fascinating personality of Reed is too often hidden by the political matter that Mr. McCall felt it wise to include in his book. Of course, Reed was first of all a political character, and any competent biography of the man must also be in some sort a political history of his times. Perhaps Mr. McCall did the best he could in one volume; and delightful as his book is, certainly he was not justified in extending it to a second.

THE LIFE OF THOMAS BRACKETT REED, by SAMUEL W. MCCALL, tells the interesting and significant story of a man who figured for twenty-five years, much of the time conspicuously, as an uncompromising partisan without forfeiting the respect and affection of his political opponents, and who left public life poor, because he scorned every temptation to grow rich by improper means. Mr. McCall, himself long active and conspicuous in the politics of Massachusetts, tells the story of his distinguished neighbor in Maine with sympathy, insight, taste, and charm. Since "Tom" Reed was, above all else, a politician, the book largely concerns itself with politics, but there are chapters of interest concerned with the family history and early life of the subject, and others dealing with his social life at home and at Washington. Thomas Brackett Reed was that admirable thing, a serious-minded man with

the gift of humor. He never condescended to mere clowning, but he was always ready at the appropriate moment with the quick retort, the telling humorous phrase. Mr. McCall quotes many of Mr. Reed's happy sayings. When his little daughter, fearful lest her father should sit down on her cat, drew the chair away, and let him sit on the floor, he rose saying, "Kitty, remember that it is easier to get another cat than another father." His telegraphic answer to the absent congressman who telegraphed, "Washout on line; can't come," was the whimsical, "Buy another shirt and come on next train." To the wife of another congressman, who reported that her sick husband seemed out of his head and much of the time did not know what he was talking about, his reply was, "He ought to come up to the House; they are all that way up there." The illustrations to Mr. McCall's book show the gaunt, cold-looking house at Portland where Reed was born, and the charming, sunny mansion in the same city where he lived considerably later in life, and also portraits of his father and mother and many portraits of Reed himself. The frontispiece shows the big, shapeless man, six feet two inches tall and weighing two hundred and seventy-five pounds, clad in an ill-fitting frock coat, but beaming humor, humanity, and distinction from his great head with its bald dome. In every picture of Reed the striking feature is the eyes, which were large, wide-set, dark hazel in color, and beaming with sound sense, amiability, and humor. (Boston: Houghton Mifflin Company \$3, net.)

THE MASON-BEES, by J. HENRI FABRE, as translated by Alexander Teixeira de Mattos, admirably presents the delightful French naturalist to the American reading public. This volume is Part I of a work to be completed in two volumes. We have, by way of introduction, a bit of fascinating autobiography from which it appears that Fabre first became interested in the mason-bees when he was a very young schoolmaster in 1843. Accident then directed his attention to these interesting creatures, and he soon became a highly specialized experimental observer of the insect and animal world. This volume contains not only the author's conclusions as to the mason-bees, but a delightful account of some things that he has learned about red ants, and a discussion of parasites and parasitism. As much of the matter concerning insects has to do with their homing instinct, the author inserts a most entertaining chapter on that instinct in cats, with illustrative instances. Fabre is a severely strict observer and a cautious reasoner from facts observed, but he never permits himself to be dull, and he has a charming humor. The translator, while putting his matter into thoroughly idiomatic English, carries over the delicate aroma of Fabre's French style. The result is a book of unique distinction and unflinching interest. (New York: Dodd, Mead and Company, \$1.50 net.)

THE AUDACIOUS WAR, by CLARENCE W. BARRON, is the outcome of a Boston financier's recent visit to Europe for the purpose of studying the present conflict. Mr. Barron is no neutral; his sympathies are entirely with the Allies. He believes that Kaiser William and the war party have proposed to themselves nothing less than world-empire, and that Russia fully expected to be attacked. He believes, upon evidence that seems to him trustworthy, that the Kaiser was responsible for the severity of the terms in the demand of Austria upon Serbia, and that those terms were dictated with intent to force Austrian control upon the Balkans, and to further Germany's ambitions in Turkey and Asia. "A commercial war" is what Mr. Barron calls this conflict, and he justifies the term by the

(Continued on page 108)





My business is that of creating styles in Women's Tailored Suits. I am creating all of the time. I must do so, because I reject more models than I retain. They do not always come up to my ideals.

Those that are retained are distinctive, unique, stylish, and will give excellent service.

Prices are not exorbitant. I can make a smart tailored suit for \$100—my lowest price. I cannot create suits for a lower price, considering the character of workmanship, material used, and style given.

Women who wear COLE models have the distinction of being free from the humiliation of finding their clothes imitated.

COLE models cannot be duplicated in low-priced garments.

Appointments are scrupulously kept. Fittings are ready on the hour designated. There is no waiting.

Special study has been given to creating models for stout figures.

I am proud of my work and want my name to stand for its character and novelty.

I am very particular that women shall buy the suit that best becomes them.

There is real art in wearing just the right thing.

A big part of my service is in assisting customers to select their garments wisely.

My parlors on the sixteenth floor of the building at 7 West 45th Street are most attractively appointed.

The light is fine. There is quiet. There is refinement. The sales force is capable, polite.

Correct COLE models for this season are now ready.

**Frank L. Cole, Inc.**  
7 West 45th St., New York

**CAMMEYER**  
NEW YORK

Branch De Luxe 381 Fifth Avenue  
Exclusive footwear

*De Luxe Catalogue on request to Dept. 100*

**BERTHE MAY'S**  
**MATERNITY**  
CORSET

Only corset of this kind made for its own purpose. Worn at any time. Dress as usual. Normal appearance preserved. Simple and exclusive system of enlargement  
Price \$5 and Upwards

Mail orders filled with complete satisfaction.  
Corsets for ordinary wear on the same lines of comfort and abdominal support. Dress corset, high or low bust; corset for young girls; corset for invalids; corset for dancing and for sports.

Call at my parlors or write for Booklet No. 14, sent free under plain envelope.

**BERTHE MAY, 10 East 46th St., New York**  
*Opposite the Ritz-Carlton*

**Crocker**  
MOURNING SPECIALTY HOUSE

**Hats, Gowns, Waists, Veils, Neckwear, Furs**

*The Only House in New York Catering Exclusively to This Class of Trade*

Strictly high class. No competition, as our designs are our own, and materials our own importation.

We have in stock, at all times, Black or White Hats that are not mourning

**Crocker Building, 375 Fifth Ave., at 35th St., New York**

New Boston Address: The Crocker Bldg., Copley Square

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coiffeurs de Dames  
est à

**EMILE**

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Great selection of  
latest Paris hair  
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New shell and  
jewelled combs  
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Shampoo with dis-  
tilled water  
(unique installa-  
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Postiche made of  
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For the convenience of his  
Parisian and American customers,  
Mr. Gaston Emile goes to Paris  
every month, and to New York  
every year, to deliver and take  
orders. Write for particulars.

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LONDON PREMISES

The most refined and  
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# Elizabeth Arden



## How to Preserve Youthful Beauty

IT is not a matter to take lightly, Elizabeth Arden says, when the mirror shows that your face is at last giving way to tiny little lines, or that your complexion, which has won for you more than one compliment, is—well—not what it used to be, or (worse still) that the chin and throat formerly delicately curved are now too generously proportioned.

The woman who observes these signs, should consult Elizabeth Arden at once; neglect will deepen the faint lines into wrinkles, and sallowness will supplant the former natural coloring, and the further development of the contour will rapidly and surely bring the prominent unsightly double chin.

Elizabeth Arden has for years shown New York women how to combat every tendency to change from youthful attractiveness to mediocre middle age. And due to the success of Miss Arden's VENETIAN Treatment methods the Arden Salon D'Oro has become an institution in the eyes of every well-groomed New York woman, and today is serving the largest exclusive clientele.

A brief consultation with Elizabeth Arden (accorded any time throughout the day) will best determine which VENETIAN Treatment will meet your requirements. And a personal inspection of the Arden Salon D'Oro, with its quiet, efficient, adept, white-robed attendants, will convincingly demonstrate why New York has set an unmistakable seal of approval on the work accomplished here.

The Venetian Strapping Muscle Treatment by which the delicate tissues and muscles which compose the entire supporting framework of the contour, are strengthened when in a weakened, sagging condition, and lifted to their natural position, smoothing and firming the contour, is supreme for results. Treatments in courses, or singly to demonstrate.

Elizabeth Arden has demonstrated that the skin responds more to remedial treatment now, and advises a course at the Salon, or judicious use of the following VENETIAN PREPARATIONS at home, according to Miss Arden's personal advice to each client. This, Miss Arden assures you, will maintain the skin all summer in a marvellously fresh, youthful, healthy condition.

**Venetian Ardena Skin-Tonic** is an Astringent used instead of water, to firm, clear and whiten the skin naturally. 75c, \$1.50 and \$3.

**Venetian Cleansing Cream** used after riding, driving, motor-ing, etc., cleanses and beautifies the skin; used as a wash with Ardena Tonic, 50c, \$1, \$2.

**Venetian Pore Cream.** Systematic use of this soothing cream will eliminate unsightly large pores and blackheads. Apply, leave on all night. \$1 a Jar.

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## WHAT THEY READ

(Continued from page 106)

assertion that the war was undertaken partly to force upon Russia a renewal of unfavorable tariff treaties exacted of her by Germany during the Russo-Japanese war. Much space in the book is given to the financial aspects of the war, and to the question of supplies. As to the losses in killed, wounded, and missing, they are estimated up to January at 6,280,000. The losses of the Germans he places at 1,800,000, of the French, 1,200,000, of the Russian, 1,500,000, of the Austrians, 1,500,000, of the Belgians, 200,000, of the English, 110,000, and the rest of the total losses is distributed between the Servians and the Montenegrins. Without setting a date for the end of the war, Mr. Barron expects Germany's definite retreat to begin this year. He thinks the treaty of peace will limit her armaments, return the wrested provinces to France, deprive Germany of her Polish possessions, and require of her an indemnity of from \$1,500,000 to \$2,500,000 to Belgium. The author has a chapter on the lessons of the war for this country and another on the possibility of a world police for the preservation of peace. Mr. Barron has made a book of rare interest. (Boston: Houghton Mifflin Company, \$1 net.)

**LIFE AND LAW**, by MAUDE GLASGOW, M. D., gives us, under the guise of a scientific treatise, something that resembles in many of its aspects an ardent tract of feminism. Dr. Glasgow's first ten chapters, occupying a little more than half her book, present a somewhat elementary sketch of sexual biology from the lowest forms of life to the highest, with now and then a bit of comment intended to point the feminist moral. The rest of the book deals largely with prostitution, disease, the question of the double standard of morality for the two sexes, and the question of sex education. When we shall have gone a little further in the necessary readjustment of sex relations, sure to come out of our present necessary turmoil over the question, we shall be able to smile alike at such special pleading as Dr. Glasgow makes in parts of her book and at the insolent swagger of the less broadly intelligent men who take a wholly opposite view from that so eagerly urged in "Life and Law." Dr. Glasgow interprets the accidents and incidents that she is able to adduce upon her side as if they were the normal facts of human life, and she has a faith that one is tempted to call childish in the possibility of changing the attitude of men towards the whole question of sex by the enactment of penal and regulative statutes. Her chapter upon motherhood, however, is almost all pure gold, and her righteous wrath against the foul wrongs that girlhood so often suffers should stir an answering echo in the heart of every decent man or woman. (New York: G. P. Putnam's Sons, \$1.25 net.)

**THE AGE OF MOTHER-POWER**, by MRS. WALTER M. GALLICHAN, a woman better known under her maiden name of C. Gasquoine Hartley than by that of her husband, traces the history of woman's alternating place in domestic and civic society from primitive times downward to the definite acceptance of the patriarchate. Unlike some who delve in this dark subject, Mrs. Gallichan believes that the patriarchate was the earliest form of primitive human society,

that this was followed, for good evolutionary reasons, by the matriarchate, and this again by the patriarchate. She utterly rejects the notion of sexual promiscuity as part of our history. Mrs. Gallichan is a feminist without bitterness toward the tyrant man. She endeavors, indeed, to present her subject in a dry scientific light, though she presents it by no means in a dry style, and she recognizes that even the present revolutionary movement among women does not necessarily imply a return to the matriarchate. What she does expect, however, is that motherhood will be insisted upon as a right of the woman, and amply safeguarded. She is hopeful, too, that women, rather than men, will fix the standards of sex morality, and that women will draw inspiration from the proud consciousness of being the mothers of humanity. (New York: Dodd, Mead & Company, \$1.50 net.)

### A QUARTET OF NOVELS

**RED POPPIES**, by MARGARETE MÜNSTERBERG, is a novel of artist life, in this country and abroad, told with spirit and yet with discriminating restraint. By transferring the scene to Europe, Miss Münsterberg has escaped the pitfall of provincialism into which so many wander who attempt to put Boston into fiction. The Boston lady of glacial beauty, by the way, is admirably done, as,

indeed, are nearly all the New England characters. Miss Münsterberg's opening chapter is delightful, and the students' ball at Munich is done with great spirit. The dialogue throughout is natural, easy, and effective for the purpose of exhibiting character and furthering the movement of the plot. As to the theme that runs through the tale from beginning to end, it persists as a significant undertone to swell into triumph at the close. "Red Poppies" deserves a place of distinction among the American novels of the season. (New York: D. Appleton and Company, \$1.25 net.)

**THE SEVEN DARLINGS**, by GOUVERNEUR MORRIS, is the lightest of light comedies, bordering upon farce in its audacious improbabilities, and belonging to the same category in much of its incident and adventure. Mr. Morris's story opens with seven young persons, six girls and a youth, children of a family accustomed to all the luxuries of life, left fatherless with a magnificent Adirondack camp and a fortune of \$40,000. Their divorced mother, who has married an eccentric prince, is unable to help them, so, winter as it is, they go up to camp to think the situation over. What they decide upon is to turn the camp into a luxurious and expensive inn, conducted upon the plan of a genuine Adirondack inn, where the guests shall pay a lump sum and get whatever they want. They advertise, and by accident a picture of all six girls in bathing costume gets into the advertisement. Of course that picture makes the success of the inn. They had not intended to open the place for guests until July, but a man writes asking the privilege of taking it for himself and his five friends as soon as the ice goes off the lake, in order to get the early trout-fishing at its best. The thing is done, and the amiable leader of the party, with five variously attractive young men, one of them an Englishman with a title, of

(Continued on page 110)





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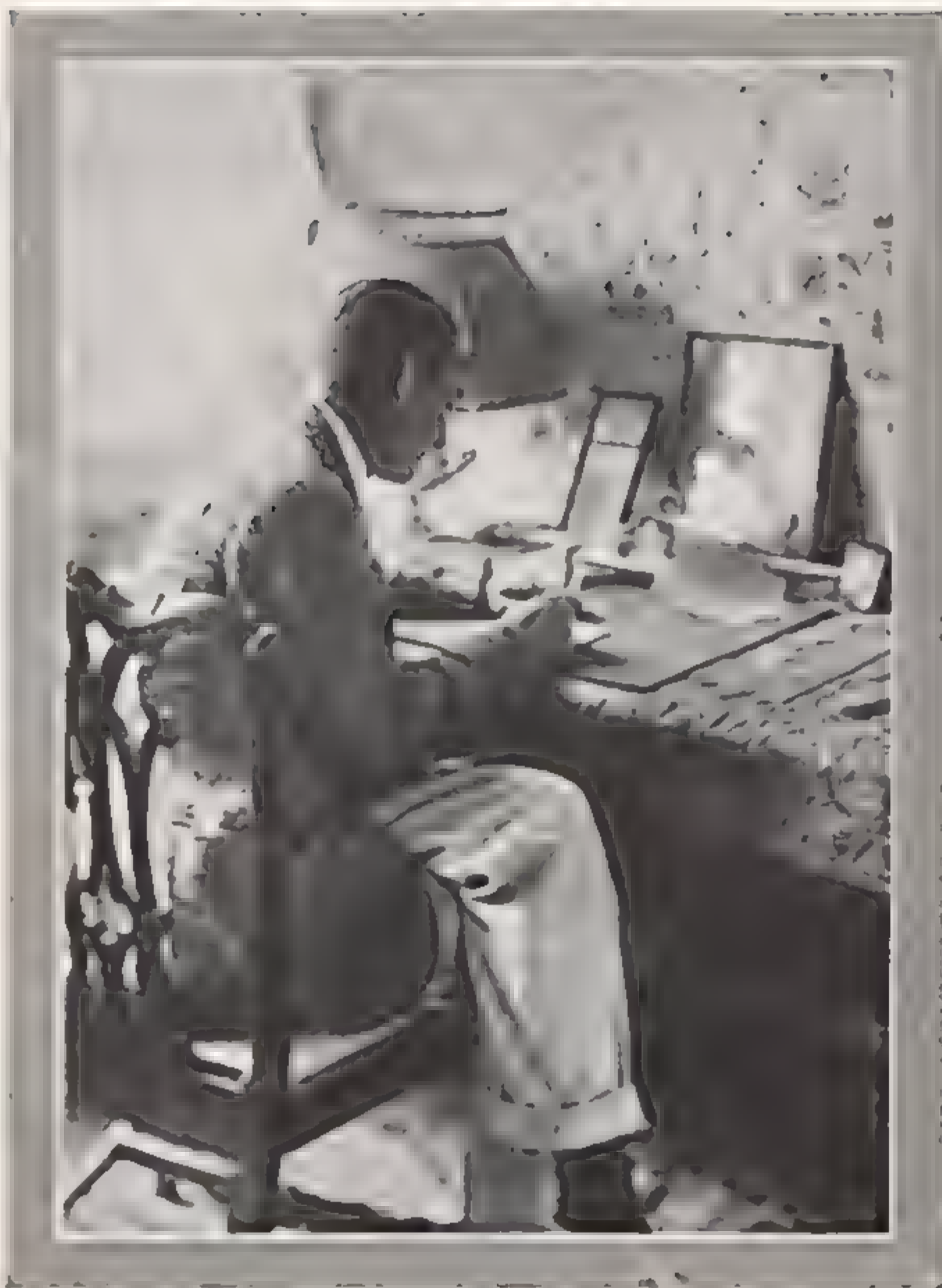
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## WHAT THEY READ

(Continued from page 108)

course, arrive in time for breakfast, as is proper, of course, when visiting an Adirondack camp. Mr. Morris must have known the lift of the Adirondack air when one descends from a stuffy car after the all-night journey from sea level, but he has hardly made enough of it in describing the arrival of the six strangers at the inn. What follows is preoccupied with the various ways of the several maids and men of falling in love, together with some good enough incidental trout-fishing and other open air diversion. The tale, of course, is mere froth, but Mr. Morris has a deft touch and he thus saves it from entire banality. Howard Chandler Christy's illustrations are in his well-known manner. (New York: Charles Scribner's Sons, \$1.35 net.)

**THE GOOD SOLDIER, A TALE OF PASSION**, by FORD MADDOX HUEFFER, has something of perverse intricacy in the telling, such as one finds in some of Joseph Conrad's stories. It also suggests Conrad's method in other particulars, though Mr. Hueffer permits himself a few hectic passages that are not Conradesque. An American couple make the acquaintance of an English couple on the Continent and maintain a close acquaintance for nine years. The American husband in all that time does not suspect that his wife has had a lover both before and after marriage, and that for most of their acquaintance with the English couple she has been the mistress of the husband, who is "The Good Soldier," Colonel Edward Ashburnham. According to the autobiographic narrator, Colonel Ashburnham is a most delightful man, an excellent soldier, a genuine hero, and the kindest soul alive to needy folk and dumb brutes. Colonel Ashburnham, however, has a taste for adultery. He has been convicted of kissing a maid servant against her will in an English railway carriage, and his married life has been a succession of infidelities. His wife, a woman of great beauty and fine character, being a devout Catholic, will not divorce him, and she gives her days and nights to contriving how she may make him a faithful husband. At length she finds that he has fallen in love with his ward, though in this instance he steadily resists the passion that is torturing him. The story is wonderfully well done in the author's quiet way, and the triumph of it lies in the psychology of Colonel Ashburnham's struggle with his latest passion. Indeed, the psychology of the whole story is masterly in the highest degree. One is

In his latest novel, "The Seven Darlings," Gouverneur Morris presents an amusingly improbable tale of the Adirondacks, cleverly told

permitted to infer that the author thinks Colonel Ashburnham should have accepted his wife's offer to set him free that he might marry his ward. Perhaps it is going too far to say that the Colonel's social virtues and single vice are irreconcilable, but certainly the vice would have left some outward mark to warn persons of decener life. (New York: John Lane Company, \$1.25 net.)

**THE MAN OF IRON**, by RICHARD DEHAN, as a very clever Irish woman chooses to be known to the reading public, brings Bismarck into fiction and shows him in close daily association with Von Moltke, Roon, even the King, and those princes who so tried his soul by their ineptitude during the Franco-Prussian war. At Paris we see the dying Third Empire and its entourage. Before all these historical personages are introduced we meet the infant who is to grow up into the hero of the story, and nearly a fourth of a very long book is occupied in getting him ready for his share in great events. All this period of preparation is done with care and detail, and with great interest. So, too, are the social and political scenes in Paris. The Third Empire lives again in these pages and lives with the impress of truth. As to Bismarck, he is done at full length and pictured as a fascinating personality. He is the "Man of Iron" rather than of "blood and iron." His amiability and frankness are engaging, and he shows himself grateful to the humble persons who help him at moments of stress. The picture of the empire builder is, indeed, delightful; though the author plainly shows that her sympathies to-day are not with that he builded. It is a long time since an historical novel has been done with so little of claptrap, so much of regard for the truth of history, and in addition the reader will be constantly interested in the little love affair that flows on through the story undisturbed by the noise of great events. (New York: Frederick A. Stokes Company, \$1.35 net.)

### COMEDY, TRAGEDY, AND VERSE

**VAN ZORN, A COMEDY IN THREE ACTS**, by EDWIN ARLINGTON ROBINSON, has an element of something near tragedy, as well as an element of surprise, which latter is promoted by the title of the play. The dialogue, entirely in prose, is easy and natural. The people are clever enough, but not too clever, and

(Continued on page 112)

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## WHAT THEY READ

(Continued from page 110)

although much of the action goes on in a painter's studio, the characters belong to the conventional world. Van Zorn himself is the *deus ex machina* of the action. He makes things happen because he has an uncanny gift of penetration and interpretation. He sees that the engaged couple are bound for unhappiness because they are not sufficiently in love. He divines that the broken Lucas, who seems to every one to be bound straight for the dogs because of drink, needs only a word and a bit of timely help, to recover himself. Mr. Robinson permits those who read or see his piece to be for a time in doubt as to how far Van Zorn's hopes are for himself, but this is cleared up, and we learn that he is a hero by reason of his faculty for helping others and forgetting his own needs. One may be pardoned for wondering a little whether Lucas's sudden self-recovery is to be permanent, but one easily believes that the noble Van Zorn will be at hand to strengthen him in his new career. Otto Mink, who furnishes the most of the humorous lines, is highly entertaining; the aunt is an admirable bit of conventional human nature; and Villa Vanever is charming. (New York: The Macmillan Company, \$1.25 net.)

### AND SO THEY WERE MARRIED:

A COMEDY OF THE NEW WOMAN, by JESSE LYNCH WILLIAMS, manages by means of extremely clever dialogue to present various ideals of marriage from the most conventional to the most unpromisingly ideal. Undoubtedly Mr. Williams intends that his play shall be a sort of tract against the conventional view of marriage, and most of the dialogue has a polemical sound. This interferes with the dramatic unity of the play, in fact, takes the play rather out of the dramatic class, and makes it rather too discursive. Except with such a master as Brieux, this is almost inevitably the case with such material. Some of the speeches might be put into the mouth of any one of two or three characters. For the most part, however, the dialogue is pretty well differentiated. For the sake of obtaining a particular effect the author has also almost caricatured some of the dramatis personæ, and the single family constituting the characters could hardly have had so many contrasted members. The effect is thus extremely artificial. The Judge is admirably done, and his fine subacid humor softens somewhat the sharp moral intensity of the chief woman. Rex and Jean are rather colorless persons, and when the latter begins to speak the language of the tract nobody is convinced. Perhaps Mr. Williams really intends to make his heroine's extreme scrupulosity ridiculous; it certainly seems so to at least one reader. It was hardly fair to leave Jean in prospect of a loveless union with Rex, and Mr. Williams might have conceded a little to sentiment by bringing in triumphant her true lover. The Judge's final stroke was as happy as unexpected. (New York: Charles Scribner's Sons, \$1.25 net.)

WAR BRIDES, by MARION CRAIG WENTWORTH, condenses into a one-act play a vast amount of human feeling and dramatic interest. The play is based upon the fact that many marriages were made in Germany, as also in England, just as the soldiers went to the front. Church and state urged these hasty marriages in order that the fatherland might be sure of future men and women, and under the influence of patriotic feeling, girls were often led to give themselves to men whom they knew but slightly, and whom, perhaps, they would not have considered under ordinary conditions. One girl in the play shrinks with feminine delicacy from such a marriage, while another, her sister-in-law, a young married woman soon to

become a mother, rails against the war brides, and urges that none respond to the request of the state that they bear children to be slain in future wars. She declares that when women have their true place in the state, wars will cease. The dramatic interest of the play is heightened by the various attitudes of the young women toward marriage with the out-going soldiers. One shrinks with modesty, another announces with pride her marriage to the village loafer, another takes comfort in a prospective pension, others hear with joy the cheers that hail them as war brides. Hedwig, the young wife, who has just heard that her husband has been killed with two of his brothers, ends her life that she may not give a soldier to the empire. The dialogue is natural, and even Hedwig's long speeches, didactic though they be, are also dramatic, and though warm with passion are free from rant. The play occupies about half an hour in the acting. (New York: The Century Co., 50 cents net.)

THE PRESENT HOUR, A BOOK OF POEMS, by PERCY MACKAYE, contains in its title the European war and contains the characteristically fervid verses that the author has written on that subject. There are other things also, and the longest poem of the volume is a striking narrative of MacDonough's victory on Lake Champlain. It were ungracious to remind Mr. Mackaye that MacDonough was not "Commodore" at the time of the battle, since he lives in American thought as always of that rank. This poem has passages of great descriptive beauty and, better still, of moving pathos. The story of the fight is told in much detail and with care for the truth of history. Mr. Mackaye is no neutral in the conflict over yonder, but he respects the President's endeavor to preserve neutrality, and one of the best of the sonnets is in honor of Mr. Wilson. Antwerp, Louvain, Nietzsche, Hauptmann, France, the men of Canada, the lads of Liège, are some of the subjects of the war poems. There is a lovely bit "To an Upland Plover," the familiar kildee of high and dry fields in the eastern United States and pretty well south. "The Present Hour" is a volume of marked distinction. Listen to this:

*Crescent-winged, sky-clean  
Hermit of pastures wild,  
Upland plover, shy-souled lover  
Of field ways undefiled!  
I watch your curve-tipt pinion gleam—  
Slim as a scythe—the rusty green  
Reaches of sweet-fern cover  
That slant to your secret glade,  
But what you cull with your rhythmic blade  
What mortal can discover?*

(New York: The Macmillan Company, \$1.25 net.)

DAWN, AND OTHER ONE-ACT PLAYS OF LIFE OF TO-DAY, by PERCIVAL WILDE, contains six little plays, each of which has a more or less startling surprise at the end. Mr. Wilde has not attempted the symbolistic, nor has he concerned himself greatly with sex problems. His object has been to interest, to amuse, and to move. "Dawn" is a little tragedy done with thrilling interest and ended by a most audacious surprise. "The Noble Lord" is a tiny farce comedy. "The Traitor" again is a little drama ending in an ingenious surprise. "A House of Cards" is a tragedy and by far the best thing in the book. "Playing with Fire," is a comedy with the usual surprise, but one that is hardly convincing. "The Finger of God" is a tragicomedy of redemption, but it is far inferior to most of the others except perhaps "The Noble Lord." (New York: Henry Holt & Company, \$1.20 net.)

## FOWNES GLOVES

"It's a \*\*\*\*\* that's all you need to know about a Glove."

"Highly — tightly! — One of those sweeping, egotistical, advertising slogans," you say.

But isn't it something more?

How many things that are bought and sold have given satisfaction for over one and a third centuries?

Fownes Gloves have.

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## Donegal Fleece Rugs

No. 174.—Shepherd's plaid check, in black and white, and brown and white; one of the oldest patterns but still one of the best. Price \$12.50.

FOR Your Car, Couch or Sun Parlor; on Steamer, Train, Summer Camp, Boat or Den—for a multitude of uses—here are the softest, richest, most serviceable rugs you ever saw.

Made on hand looms, of the choicest long fibre pure wool, by the collectors of "Ould Ireland"—as bright as their faces, as warm as their hearts.

In varied designs, also many Scotch Clan Tartans. Size 60" x 72" not including fringe—many larger.

Express charges prepaid. Satisfaction guaranteed or money refunded

Rugs shipped on approval

DONEGAL MOTOR RUG CO.  
17 East 26th St., New York



On your feet all day

Then you'll find these heel cushions a wonderful blessing. You fairly "walk on air." The cushions take up the shock of steps and save your poor nervous system from constant jarring. They give vibrancy to the step and lessen fatigue. They prevent the nails of leather heels from cutting your stockings, and greatly add to foot comfort. The slight increase in height lends added dignity of carriage. Be sure to ask particularly for

## FOSTER Tred-Air Heel Cushions

You'll find them at shoe stores and repair shops or we'll send a sample pair for 25c and your dealer's name. Mention shoe size.

You simply put them in the heels of your shoes where they fit snugly and last as long as the shoes.

Foster Rubber Co.  
103 Federal Street  
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Originators and Patentees of the Foster Friction Plug which prevents slipping.





Every desirable feature of merit with the unusual advantage of durability.

Women's 75¢ to \$2.00 pair  
 Men's 50¢ to \$1.50 pair  
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 "MADE IN THE U.S.A."  
 BY THE  
**PHOENIX KNITTING WORKS**  
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**PHOENIX SILK HOSE**

A "HOLD-UP" ON THE AVENUE

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# VANITY FAIR





## Do you know Vanity Fair?

There are magazines about the Stage, there are magazines about Sports, there are Art magazines and Fashion magazines—but there is only one Vanity Fair!

See for yourself. Secure the May number, now on sale by all the better class newsdealers. (You will hardly miss the gay cover shown opposite.) Run through its pages, and see if it isn't just the kind of a magazine you have long considered a welcome possibility.

## If you *don't* know Vanity Fair—

Last March Vanity Fair made a terrible confession. Its editors are snobs! Vanity Fair bows only to a mere handful of people—two or three hundred thousand at the very outside. Its calling list is, as it were, an enlarged Social Register, with no room in it even for dilatory domiciles.

To read Vanity Fair is to know that it is edited for cultivated, traveled and sophisticated human beings; for people with a generous feeling for the arts and crafts of life; for men and women dowered with wit, with a love of beauty, and with an easy familiarity with good literature.

If you know this about Vanity Fair, you will find the May number perhaps the most interesting you have yet picked up. Its contents do not for a moment belie the promise of its lively cover; and here and there, among its pages, you will find a number of practical services that will efficiently help you if, for example, you want to buy a dog, a motor, a country house, or any of the thousand and one things that are offered by the smartest shops in New York.

## Look for this May cover



The May Vanity Fair is now on sale. But you may find it a little hard to find, especially if you live in a community that contains a goodly number of Vanity Fairians! The edition may be swept off the newsstands very quickly. It is well to tell the newsdealer to put your name down for all the Spring and Summer numbers that begin with the May number, now ready for you.



VANITY FAIR

449 FOURTH AVENUE

NEW YORK



## That Inimitable Charm of a Naturally Beautiful Complexion

**D**OUBTING, as we doubt, the truth of that rather cynical French adage, "Beauty is bought at the apothecary's," we must nevertheless admit that the protection of beauty is a matter, not for nature, but for art. And if that art can be bought from the apothecary's, so much the better.

Wherever you turn you risk your complexion, there is no real refuge. If you flee from the soot and grime of the city, then your face in the country sharp, skin-chapping winds—or in summer, hot suns and dusty breezes.

If you will but listen, there is a very simple, very economical way to acquire and preserve a clear, radiant and youthful complexion—the Resinol treatment.

Women, everywhere, rejoice in the soft, smooth, blemishless skin—the result of this Resinol treatment. You will agree with us in calling it a treatment instead of a mere soap, because Resinol Soap is just a little bit more than a soap—it is a potent beautifying agent.

In the first place, Resinol Soap is free from alkali. Don't let this confuse you, for there is no dark mystery about alkali. You see, it just happens to be a convenient dirt dissolvent which it is cheaper to leave in a soap than to take out—but it is dangerously drying to the skin! Therefore it is taken out of Resinol Soap.

Were there nothing else in favor of Resinol Soap, the mere fact that it is free from alkali is of sufficient importance to justify you in adopting it as your toilet soap.

But it has still other important advantages. For instance, Resinol Soap is never artificially colored to fit into the chromatic scheme of the boudoir, and if your artistic taste runs in the direction of daintily tinted soaps to match the bath mat and tile edgings, you will have to change when you decide to use Resinol. Resinol Soap is brown, a rich honest brown. Its natural hue comes from the same medication that forms the basis of Resinol Ointment, which wise doctors prescribe in the care of skin ailments—and it is just this medication that makes Resinol Soap so wonderful for the complexion.

A famous beauty, of international repute, has said—"Cosmetics clog the pores, and clogged pores never gave any woman a beautiful complexion."

If you will just apply a creamy Resinol lather, gently work it into your skin with your finger tips, then—presto!—the dirt and impurities lodged in the pores will quickly come to the surface. Afterwards wash off the lather and apply cold water to close up the pores again. After a few applications, the cleansing, soothing and healing effect of the Resinol balsams will be apparent.



After all, you see, there is nothing heroic, nothing strenuous in the Resinol treatment; it is simply a very modern, very efficient manner of assisting nature—at the expenditure of only a few moments of your time and energies—which, to be sure, in these days is a consideration that carries no little weight.

This is the Resinol Story. You who have been using creams, lotions or even powder and rouge to beautify your tender skins will be surprised at the dainty, natural loveliness that appears after a few of these simple treatments.

Resinol Soap, and Resinol Ointment—for use when the complexion is in a very neglected condition—may be had at druggists' and all good shops where toilet goods are sold. For a trial size free, write to Dept. 29-G, Resinol, Baltimore, Md.

# Resinol Soap



That favorite subject of Albert Groll, the shifting light across the plains and mesas of the west, is the theme of "The Shower, Arizona," lately on view at the Macbeth Galleries

## A R T

### CALENDAR OF EXHIBITIONS

#### NEW YORK

**Arden Gallery.** Opening exhibition of the Mrs. Chauncy Blair collection of antique sculpture carving and minor arts.

**Bourgeois Galleries.** Paintings by Hendrik Lund, to April 25.

**Brooklyn Institute Museum of Fine Arts.** Loan exhibition of contemporary American paintings, from April 4 to May 3.

**Fine Arts Building.** Spring exhibition of the National Academy of Design, from March 20 to April 25. Sixteenth Annual Exhibition of the American Society of Miniature Painters, from March 20 to April 25.

**Gimpel and Wildenstein Galleries.** Paintings by William T. Dannat, to be sold for the benefit of La Fraternité des Artistes de Paris, from April 3 to May 1.

**Knoedler Galleries.** Exhibition of paintings from the collection of Mrs. H. O. Havemeyer, for the benefit of the woman suffrage movement, from April 7 to 24.

**MacDowell Club.** Bimonthly exhibitions of the work of American artists, beginning the first and fifteenth of each month.

**Montross Galleries.** Paintings, sculptures, and drawings by American artists, from March 23 to April 24.

**National Arts Club.** Special exhibition of sculpture, from April 8 to May 1.

**New York Public Library.** Print gallery; exhibition illustrating the making of a line engraving and a chronological series of prints showing the development of the art of engraving. Gallery 322: mezzotints from the Cadwalader collection and an exhibition of the making of an etching. Stuart Gallery: annual spring exhibition of recent accessions to the print collection.

#### PORTLAND

**Sweet Memorial Museum.** Spring exhibition of the Portland Society of Art, from April 20 to May 23.

#### SAN FRANCISCO

**Panama-Pacific Exposition.** Exhibition of contemporary art, foreign and American, from February 20 until December 24.

### ART NOTES

**A**S the art season draws to a close, exhibitions multiply, and April promises to be the record month for the year. Not only the Spring Academy, which remains open until the last week of the month and which has already been discussed at length, and the important loan exhibitions at the Altman house and at the Knoedler Galleries, which are reserved for a future issue, but also a host of minor but highly interesting collections have been on view during this first month of spring and many are unique.

The Macbeth Gallery, which stands for American work of sound technique and proved worth, showed from March 30 to April 19, thirty-six works by twelve well-known American landscape painters. There were characteristic paintings of western sun and shadow by Albert L. Groll, who attained marked success in his depiction of the shifting light in "The Shower, Arizona," which is illustrated at the top of this page. J. Francis Murphy was especially happy in "The Russet Season," a landscape which lent itself well to his love of warm golden browns, enlivened by soft dulled reds. The freshness and imaginative quality—the delightful out-of-doors spirit,—which marks the work of Daniel Garber were seen in two canvases, "The Morning Mist," and "Down the River, Winter," and the jewel-like color and romantic spirit of F. Ballard Williams appeared in "The Edge of the Grove," "Landscape," and "Autumn Afternoon."

#### A PAINTER OF DREAMS

An exhibition of rare charm and a generous contribution for the relief of fellow artists is the collection of twelve paintings by William F. Dannat which were sent from Paris to New York to be sold for the benefit of La Fraternité des Artistes de Paris, and which will be on exhibition at the galleries of Gimpel and Wildenstein until May 1.

Mr. Dannat, an American long resident in Paris and President of the Paris Society of American Painters, was born in New York in 1853, but the most of his work has been done abroad, where it is widely known, has been highly honored, and is included in the Luxembourg collections. His work is also to be seen in several American Museums, among them the Metropolitan Museum of New York.

This artist is first of all a dreamer, and his delightful landscapes are less transcripts of reality than romantic figments of the imagination. There is in them a distant suggestion of Watteau, the seer of visions "tinged with sadness by the fear that such beauty may never be," and of Fragonard, the maker of fairylands, but Dannat is the follower of no artist; he stands as a distinct and unique personality.

#### PAINTINGS SANE AND OTHERWISE

Sixteen paintings by Edward Dufner, Norwood MacGilvary, S. J. Woolf, and Ossip Linde filled the Folsom Galleries  
(Continued on page 116)





*Dainty afternoon dress of organdie, scalloped with inserted bands of net on the skirt. The coat-effect waist is lined with a sheer lace bodice. In pale blue, pale pink, and white. Price \$45.00*  
*The hat is of white Lisere straw edged with white tulle, an exquisite wreath of white flowers and leaves encircles the crown. Price \$30.00*



*Attractive sports coat for motoring and country wear, made up in sand-colored cotton corduroy, lined with Persian design pongee; with silver buttons. Price \$50.00*  
*Country hat is of the new Bangkok straw. Nestling on the very edge of the brim is an unusual parrot's head in natural colors; the under side is faced with bright green satin. Price \$18.00*



*Becoming afternoon frock of white voile with bands and cuffs of sheer organdie. The belt and tie come in all the popular shades of ribbons. Price \$35.00*  
*The tailored hat is of white rough straw, upper side of the brim faced with black satin, and trimmed with smart tailored bow. This model may be had in all black or all white. Price \$25.00*  
*The smart little parasol is one of our newest creations. It is white chiffon, trimmed with three bands of satin. May be had in any shade. Price \$15.00*

Original models—exclusively Hollander—in hats, frocks and blouses, are created every day, on the premises.

**L. P. Hollander & Co.**  
 Fifth Avenue at 46th Street  
 NEW YORK

**I**F you are fond of charming, simple wash dresses—if you delight in being attractively dressed, whether about the house, on the porch, in the garden, etc., you are sure to appreciate

## Dix-Make HOUSE and PORCH DRESSES

Reflecting as they do the latest style touches, and tailored with exacting care, they represent the most desirable garments any woman can buy.

Model illustrates our No. 885—one of the most popular models for this season. Of very fine quality, white pique; hem-stitched collar, cuffs and pockets; detachable silk-velvet belt. Price, \$3.00.

**Dix-Make Uniforms for Trained Nurses and for Maids** are the recognized standard in smartness and quality. Worn in leading hospitals, homes and hotels.

Sold by good stores everywhere. Ask for them by name and insist on seeing our label.

We will gladly send our Style Books, illustrating and describing other popular styles. Please specify book which you desire.

- T1—Porch Dresses  
 T2—Uniforms for Trained Nurses  
 T3—Uniforms for Maids

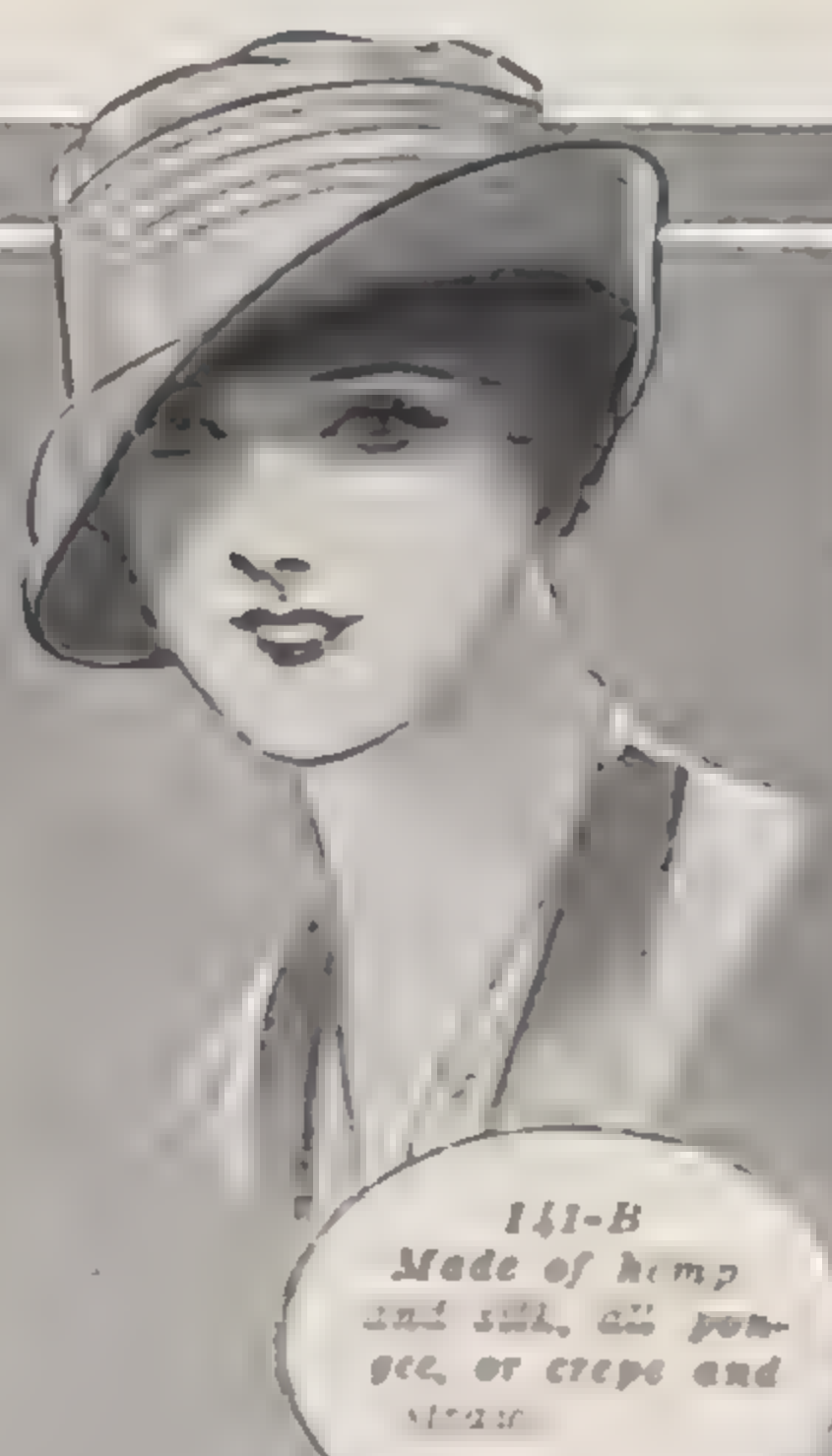
**Henry A. Dix & Sons Company**  
 Dix Building New York



No  
 885  
 \$3.00



136-1  
 Grey Miller  
 Hemp, bow  
 trimmed with  
 white braid and  
 edged with grey  
 hemp.



141-B  
 Made of hemp  
 and silk, all pon-  
 ge, or crepe and  
 satin.

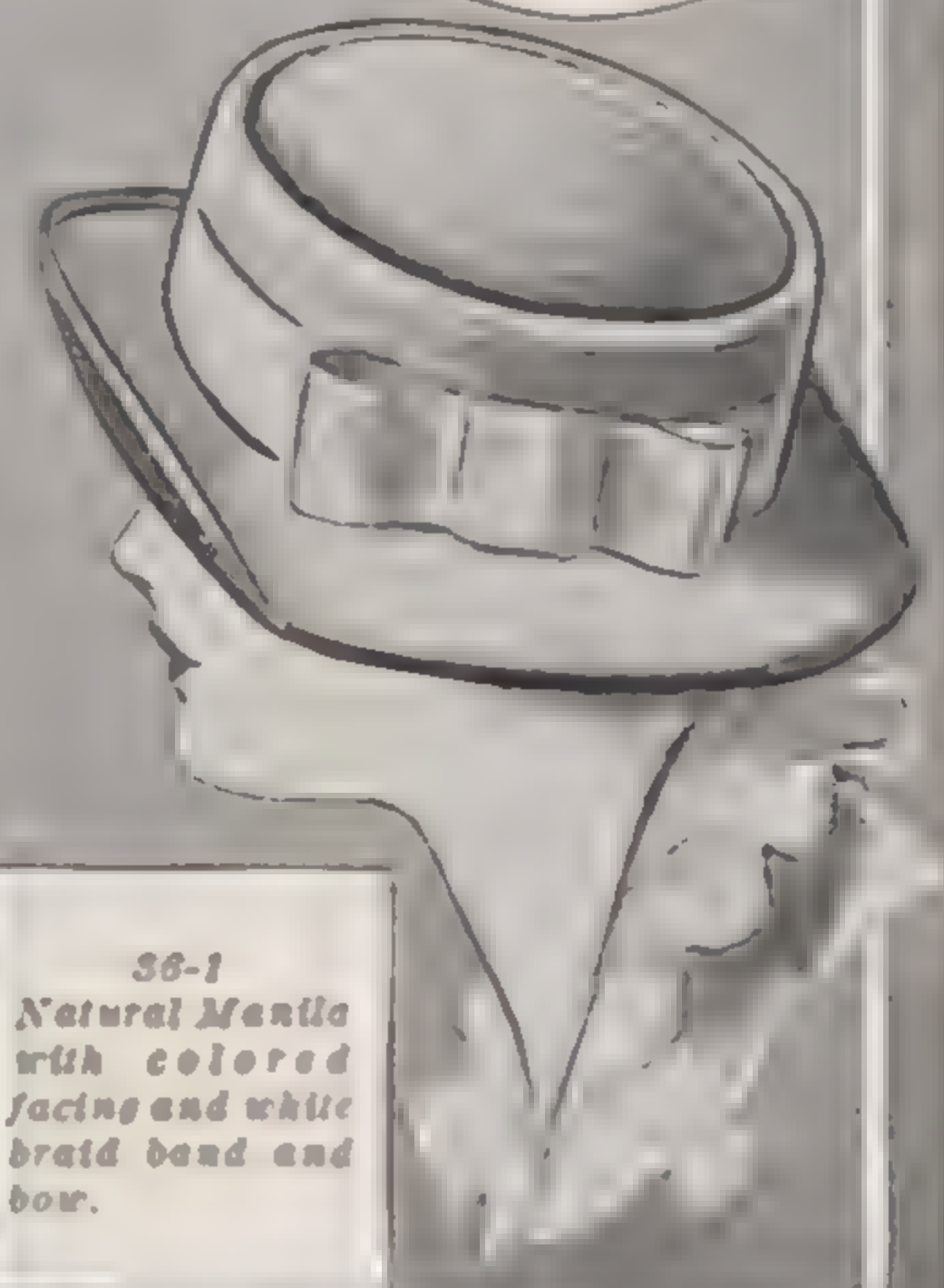
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SMART SHOPS FEATURE THIS LABEL



36-1  
 Natural Mantle  
 with colored  
 facing and white  
 braid band and  
 bow.



A

R

T

(Continued from page 114)

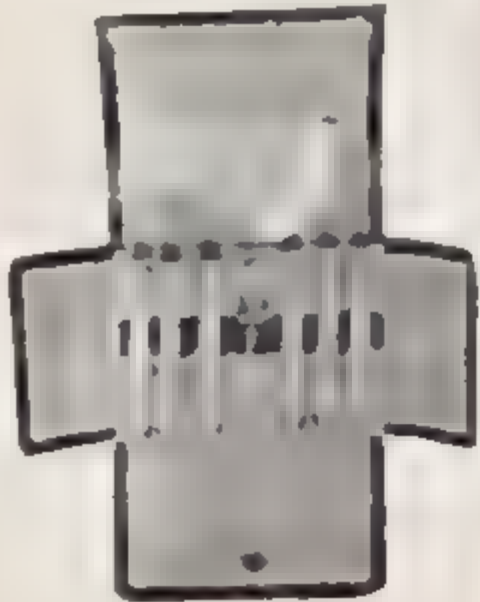


Beautifully Carved Salad Set of wood coated with the best Japanese lacquer. Good lacquer is as durable as China glaze, if properly cared for. 14-inch carved tray, with carved salad fork and spoon and six-inch bowl, \$12.00; with 8-inch bowl, \$15.00.



A Maple Wood Medicine Glass Coaster and Dial Cover, a convenient accessory to the nursery or sick-room. Price, \$1.00.

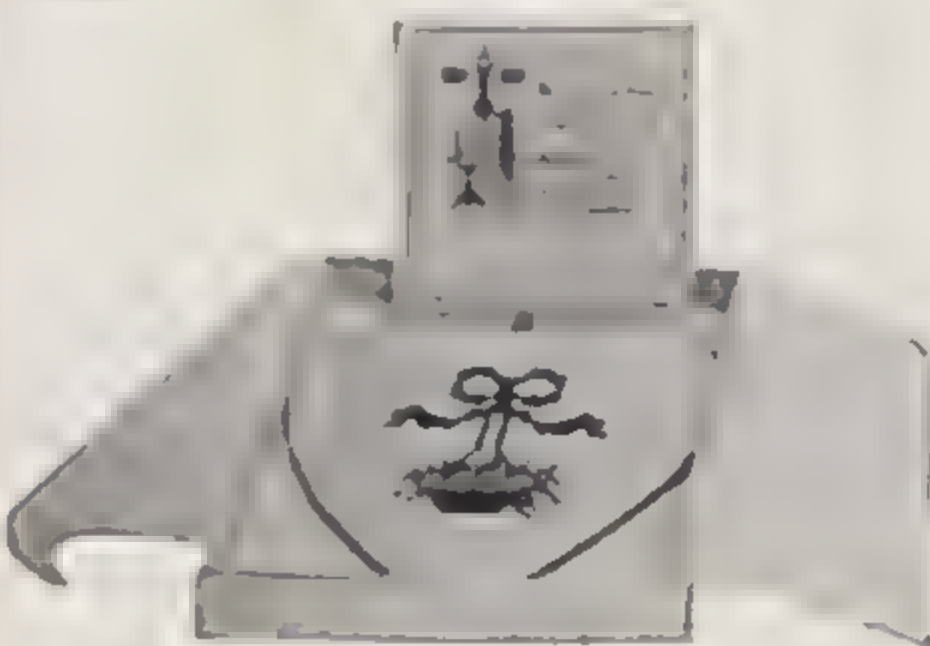
The Traveler's Laundry Outfit. A trim leather case, containing six miniature clothes-pins and a strong cord with two glass push-pins for attaching the cord to the wall. A dainty accessory to the traveling outfit. Price, \$1.00.



Colonial Glass Night Lamp, Stick holder, and chimney, complete with six special candles. Buy one for the summer home. Each candle will burn 24 hours, and there is no heat or odor from them. Price, \$1.50.



Cocktail Tray, with genuine Japanese embroidery, with mahogany rim and silver-plated handles. An exceptionally attractive wedding gift; size, 12 x 12. Price, \$7.50.



White Linen Chafing Dish and Tea Holder. Hand embroidered in cross-stitched design of dainty colors. Prettily boxed with gift card. Price, \$1.00.



A perfect delight to the Kiddies. White Kid Lean-Bags in hand-colored designs, daintily boxed, 75 cents each.

French Dressing Bottle. Fill with vinegar to line marked vinegar, with oil to line marked oil, salt and pepper, etc., to taste, shake and you have a perfect dressing. Etched Glass Bottle with Etched Stopper, \$4.00; with Silver Stopper, \$5.00.

Mahogany Flower Vase, decorated in antique gold. A vase of distinctive beauty, of this season's creation. 14 inches high with metal flower holder. Price, \$10.00.

Hand-carved, Antique Gold Mirror, with old fashioned, colored, miniature engraving, at top, with ring. No two designs alike. Size, 25 x 4 inches. Price, \$8.00.

*Sherree*  
328 Main St.  
WORCESTER, MASS.

during the first two weeks of April. One of the finest of these was "Moonlight in Bruges," by Ossip Linde, who runs the risks of becoming known as "the man who paints Bruges," so delightfully does he portray the quaint old Belgian town.

The Montross Galleries, lately become the stronghold of the extremists, were devoted from March 23 to April 24 to paintings, sculpture, and drawings by the ultra-modernists. Exhibitions such as this move the observer to a sincere hope that something may some day come of the "new art" movement. It were indeed sad to be forced to count as useless the pain with which we watch its present agonies.

The Carroll Galleries, also of the modernist persuasion, held, during the first seventeen days of April, their third exhibition this season of the work of contemporary French artists. Picasso, Duchamp, Derain, and Gleizes were among the Frenchmen represented.

At the Ehrich Galleries in early April were shown the clever and humorous drawings of Jerome Myers, well-known as the artist of the New York East side and of the streets of Paris. Amusing memoranda of steerage scenes on the transatlantic liners after the beginning of the war gave a timely note to this collection and there is about these drawings freshness, veracity, and cheerfulness which are pleasing to meet. At the same time, the gallery of old masters at Ehrich's contained a notable exhibition of the works of Gainsborough, Reynolds, and Romney.

#### AN UNMATCHED PORCELAIN

At the Dreicer Galleries since April 6 there have been on view nine objects of ancient Chinese art of great beauty and exceptional value. The most important of these pieces is a great yellow hawthorn vase in beaker shape and thirty-one inches high, which is unmatched in the world. The piece most nearly resembling this unique treasure is the yellow beaker of the Altman collection at the Metropolitan Museum, but that is only twenty-two inches high.

The background of this vase is a rich uneven yellow and on it are exquisitely drawn decorations, consisting of great golden pheasants standing on a group of rocks in the foreground and surrounded by beautiful flowers and flowering trees, among which is the *prunus*, incorrectly known in English as the hawthorn, which is the sign of springtime and happiness. The beaker is an imperial piece and was made in the reign of the Emperor K'ang-Hsi (1661-1722). The exhibition also includes two remarkable pieces of Chinese sculpture from the Richard Bennett collection and some very fine black hawthorn vases.

#### ENGRAVINGS IN THE MAKING

Following the plan of last year's exhibition illustrating the "Making of an Etching," the Prints Division of the New York Public Library has this year arranged in the print gallery (room 321) an exhibition dealing with the "Making of a Line Engraving." The various stages of the process are clearly shown here; there are copper plates, bare and engraved upon, and also gravers, burnishers, and other tools used by engravers; an original drawing and a gelatine transfer appear side by side with an impression from the engraved plate. The matter of "states of the plate" is illustrated notably by a series of thirteen progressive proofs of the engraving of a "Holy Family," after Raphael, by Lecomte. Pictures of engravers and printers at work round out this introductory survey of the process.

A series of prints, arranged in chronological order, shows the development of the art of engraving from the earliest

work to that of to-day, from the simplest treatment to the most varied and involved design which can be produced with the graver. The short, scratchy strokes of early men such as the Master E.S. of 1466, the free etching-like work of the Master of the Amsterdam Cabinet,—these are developed into more regularity in the plates of Martin Schongauer. This regularity of line work finds its rich and logical development in Durer. With Goltzius the method becomes a matter of dazzling skill, a means that is sometimes an end in itself; thus the way is paved for ultimate decline into a dull regularity of line cutting.

#### ENGRAVERS OF FRANCE AND ITALY

Similarly, is shown the development of Italian engraving with its different national viewpoint and expression—from the early parallel uncrossed lines of shading (noticeable particularly in the work of Mantegna), through the dignity and reserve of Marc Antonio Raimondi, and the big gesture of Carracci to the final sureness in execution attained by Morguhen and his contemporaries in Italy, France, and elsewhere.

The brilliant craftsmanship of the French portrait engravers of the XVIIth century has its say here, too, and its echo in England is noted. There is also a series of little groups showing notable development in certain definite directions; there are the French prints mirroring the gaiety of the XVIIIth century as shown in the works of its painters, book illustrations from various countries, "annuals" (including "horrible examples"), "framing prints" in England and America, and bank-note work with prints showing its influence.

#### ENGRAVING THROUGH THE AGES

A further view of the engraver's art was to be seen during April, at the Keppel Galleries, which showed a collection of a hundred and eight masterpieces of engraving. Various schools and periods were represented in this exhibition, which amply illustrated the great beauty and wide range of this art which has suffered unmerited neglect since the invention of photography, and since the increasing popularity of the etching has claimed so much of the attention of print collectors.

The catalogue of the collection,—excellent as the Keppel catalogues always are,—quotes from "Three Centuries of Line Engraving" by Frederick Keppel, a telling outline of the place of the engraving in art.

"For nearly four centuries," says Mr. Keppel, "the line engraver has gone hand in hand with the creative painter,—not actually making copies or replicas of his work, but translating it from the language of color into the language of black and white; and it is mainly because he is the producer and multiplier of the essential qualities of great paintings that we owe the engraver such a debt of gratitude."

"The great masterpiece of painting is a solitary aristocrat. Happy is the individual or the community that possesses such a picture; meanwhile it is unavailable to the rest of mankind—but the engraving done from it is as available, familiar, and companionable as a printed book. Although but a frail sheet of paper, it is more durable than any painting, and prevailing by its numbers it is in many cases the only remaining record of some precious original which has long since perished."

"Intelligent connoisseurs are now beginning to recognize that our forefathers were in no respect mistaken in the high estimate which they put upon the best engravings, and to-day these works have an added claim because of their increasing rarity through the lapse of long years and because no new reproductive process can ever compete with them."

## The June Bride

FACES the happiest moment of her life at the height of her beauty. Surrounded by the admiration of her friends, she steps into another life. Will she preserve and keep the youthful beauty of "that day"? Will she retain the admiration and envy of her friends?

The hand of time slowly changes features; that cannot be avoided, but neglect and carelessness alone are responsible for the skin and complexion deterioration.

## Gouraud's Oriental Cream

used consistently, is assurance that the beauty of "that day" will be the beauty of "the to-morrow." The skin will retain the soft, velvety appearance of youth, and the complexion will always remain a rich and pearly white.

GOURAUD'S ORIENTAL CREAM protects, purifies and beautifies. For over 66 years it has been the supreme liquid face-cream of both the old and the new world.

June Brides of a day gone by know what a precious possession the Beauty of "that day" is. The greatest kindness you can do for the Bride is to see that a bottle of GOURAUD'S ORIENTAL CREAM has a place in her own little traveling-bag—with just a hint of the future.



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Hats

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A Chic Blouse of the *Genuine Georgette* Crepe, finely tucked, with hemstitched yoke, roll collar, turn-up cuff, long sleeves, trimmed with pearl buttons. Exceptional value at **\$4.50**. In extra heavy Crepe de Chine, **\$3.95**. To be had in white only. Sizes 34 to 44. Shipped, express paid, upon receipt of remittance.

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# Crème— Elkzar

## A Rouge

of a most delicate "blush" color (just terra-cotta enough to be natural), and perfumed with the odor of rare Oriental oils. In presenting EL KZAR, Dr. Dys, the noted French savant, proclaims it a worthy companion to the Sachets de Toilette and other *produits esthetiques* of which he is the originator. So delicate and natural is the color of EL KZAR that even if laid on lavishly, one will never look artificially

"made up," and yet the merest touch on the tip of the smallest finger is sufficient. And EL KZAR stays on the face—one may leave the boudoir secure in this knowledge.

EL KZAR comes to you just as it is received from Paris—in attractive little, odd-shaped emerald-glass pots, at \$3.75, postpaid. Enough for months.

And every Jar of EL KZAR sent to VOGUE readers, will be accompanied by a sample of Dr. Dys' CREME DE BEAUTE, his finest face powder. State shade desired

Personal Facial Treatments, \$2

**V. DARSY,** American Branch  
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The Maynard Sport Coat is new and different from any other sport coat. Of a finely woven knitted material, it comes in all colors. Ripple back, and attractively fastened with odd buttons, this coat makes a convenient slip-on. Roomy without losing its smartness. **20.00**

This Attractive Graduation Dress is of all-white embroidered net, over a dainty slip of fine net, trimmed with shirred bow knots of satin ribbon. Three small ruffles of net, finished with hemstitching, form the scalloped hem of the skirt. Ruffles are also used as an edging on the quaint fichu, which forms a square collar in back. The sash is of white moire ribbon. **\$45.00**

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## MARIE ANTOINETTE PATRONESS OF OPERA

At a first glance the name Marie Antoinette is apt to suggest a well-known New York hotel, then, possibly, the guillotine, the diamond necklace, Louis XVI styles in furniture, dainty articles of eighteenth century apparel, and high-heeled shoes. We are not apt to think of it in connection with music. Yet the unfortunate queen was probably the most musical member of her aristocratic and cultured court. She was the pupil and protector of Gluck and the patroness of Grétry, and her name is associated with charming music still heard at the present day.

### "C'EST MON AMI"

In a modest manner the ill-fated queen is even known as a composer. In that capacity she is represented by a single composition in the catalogues of the music publishers. It is a simple little melody, a so-called *bergerette*, the song of a shepherdess, set to a sentimental text in the style of the time, and entitled "C'est Mon Ami." No doubt it was written during Marie Antoinette's happy days at the Petit Trianon. In an old inventory is found an account of her bedroom furniture at the Petit Trianon; among other things there was the very table, in all probability, at which "C'est Mon Ami" was composed. It is described as "a writing-table of gray satinwood with mosaic inlay, in the center a medallion displaying various attributes of music, and wreaths of flowers. . . ." Marie Antoinette's little melody, which pleases by reason of a certain simple charm, is still sung to-day, and as royal compositions go, is one of the best of its kind.

Of the operatic composers of Marie Antoinette's day Gluck is practically the only one whose scores still form part of present day repertoires. The queen had been his pupil in Vienna when she was a child. She induced him to come to Paris, paid all his expenses while he was rehearsing his "Iphigénie en Aulide," and, later, his "Orpheus" and "Armide" for performance at the Paris Opera, and treated him with the distinction and consideration he deserved.

### THE COMPOSER GRÉTRY

The composer Grétry was another artist who enjoyed the favor of Marie Antoinette; she even stood godmother to one of his daughters. Nor are Grétry's songs, which charmed the ear of his royal patroness, altogether forgotten in our own day. "Je romps la chaîne," from his opera "L'amant Jaloux," and "Si des Tristes Cypres" from "Anacréon" may be recommended to all lovers of spontaneous and pleasing melody. Mme. Vigée Lebrun, the great society portrait painter of eighteenth century Paris, recalls in her "Souvenirs," that Marie Antoinette, while sitting for a portrait, suggested that they sing some of Grétry's duos. And it was an air from Grétry's opera, "Richard Cœur de Lion," the touching, "O Richard, O my king, the universe abandons thee," that the officers and soldiers of the Swiss and German regiments of Louis XVI sang when he and Marie Antoinette appeared at the great banquet given in their honor at Versailles. The queen held in her arms the little dauphin, who was soon to perish so miserably. The opera was the requiem of the dying monarchy, yet a few years later, its composer was hard at work writing revolutionary odes. The song "O Richard, O Mon Roi" was extremely popular.

One widely known air, "Malbrouk s'en va-t'en guerre," which may be found in almost any collection of French folk-songs, is directly associated with Marie Antoinette. The song was first heard in France in 1709, after the battle of Malplaquet. It was then forgotten for a

period of more than seventy years, but in 1781, the nurse of the dauphin, the son of Louis XVI, was accustomed to sing her charge to sleep with it. Marie Antoinette heard the song, liked it, and sang it herself. The court followed her example, and the people followed the court, and "Malbrouk," or "Marlborough" became a fashionable word. While its vogue lasted there were coiffures, shoes, hats, robes, cakes, and bonbons à la Marlborough, all because a queen had chanced to take up the little song and sing it.

Marie Antoinette is also remembered in symphonic music, for of Joseph Haydn's symphonies for orchestra, one, No. 15 in B flat, bears the title of "La Reine de France," in homage to her, and another, No. 25 in C, is called "Maria Theresa," after her mother. It is strange to reflect that Haydn, the most amiable and peace loving of human beings, a composer whose music fairly irradiates cheer and happiness, should have composed a symphony associated, in a manner, with the most tragic figure in the blood stained annals of the first French republic, and also should have written the Austrian hymn, which, to a text beginning, "Deutschland, Deutschland, über alles," spurs on German bayonet charges in the most sanguinary war ever known to history.

### THE "MILKMAID OF TRIANON"

There is a little drawing-room operetta that expresses, perhaps, better than any other music, the joyous atmosphere of the Petit Trianon in the days when Marie Antoinette was its mistress. It is often given in New York in costume, at musical affairs such as Mr. Bagby's morning musicales at the Waldorf, and others of the kind. This is Wekerlin's little score "La Laitière de Trianon," a delightfully sentimental and humorous mixture of dialogue, airs, brunettes, chansonnettes, and duos in the eighteenth century style, for two performers. None who have heard it will be apt to forget its charming music.

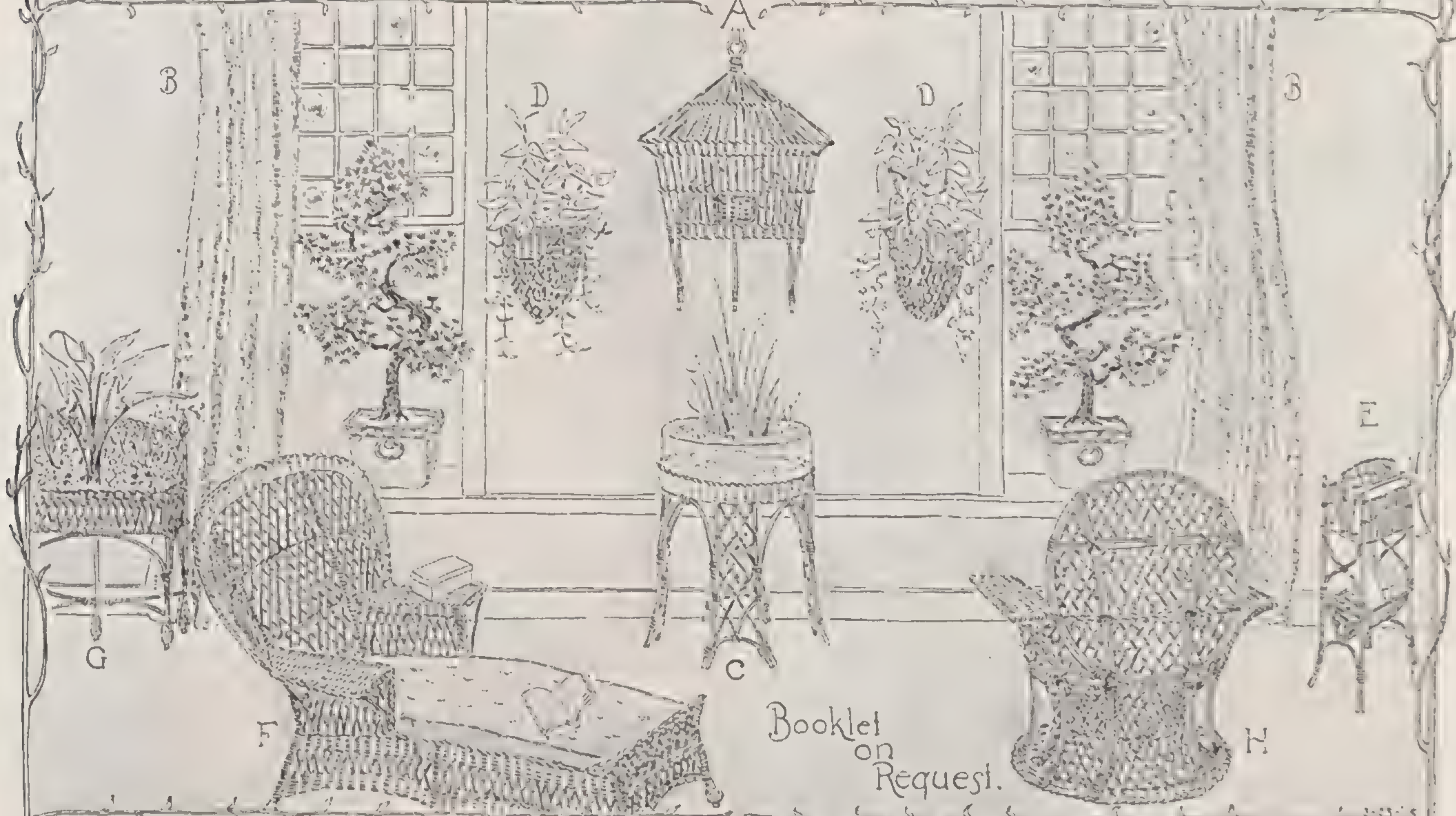
Of course, in "La Laitière de Trianon," the association of the music with the French queen is largely indirect. The "Milkmaid of Trianon" is a countess, who, disguised as a farmer's lass, wins the affection of a nobleman. The queen is represented in the piece only by a letter, but the grace and winsomeness of the little work are admirably in keeping with our idea of a youthful sovereign, who, with a natural interest in all the thousand and one details of feminine pre-occupation—her toilettes, her children, the life going on about her—always found time for the arts, and especially for music. And it seems but just that the memory of this ill-starred queen, whose harp and clavecin whiled away the idleness to which etiquette often condemned her, should live on in the musical associations of our own age, a delicate echo of the joyous charm of the eighteenth century France that passed away with her forever.

### NIGHTS OF DELIGHT

Let us take our leave of her as she appears in a charming little word painting of the De Goncourts'. It is a summer night at Versailles, "when Marie Antoinette liked to stroll along the terrace, in the company of her sisters-in-law and friends, during part of the night, listening to the playing of the musicians, in the midst of the whole population of Versailles, almost elbowing the royal family; a night of delight, when the mysterious sound of instruments hidden in verdure, the murmur of fountains, the white gleam of statues, the sight of distant woodlands, of silver water, of shifting clouds, and the strains of wandering echoes lulled the lassitude of the queen."



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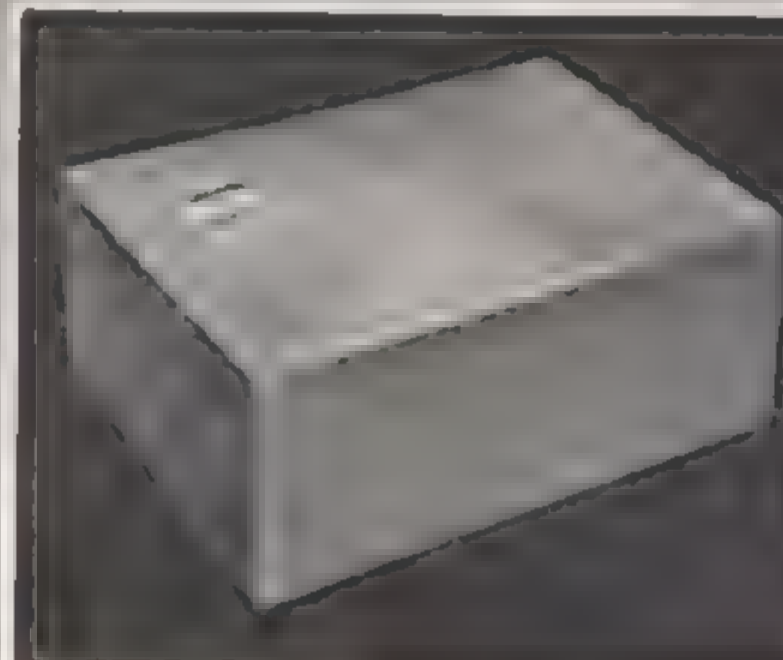


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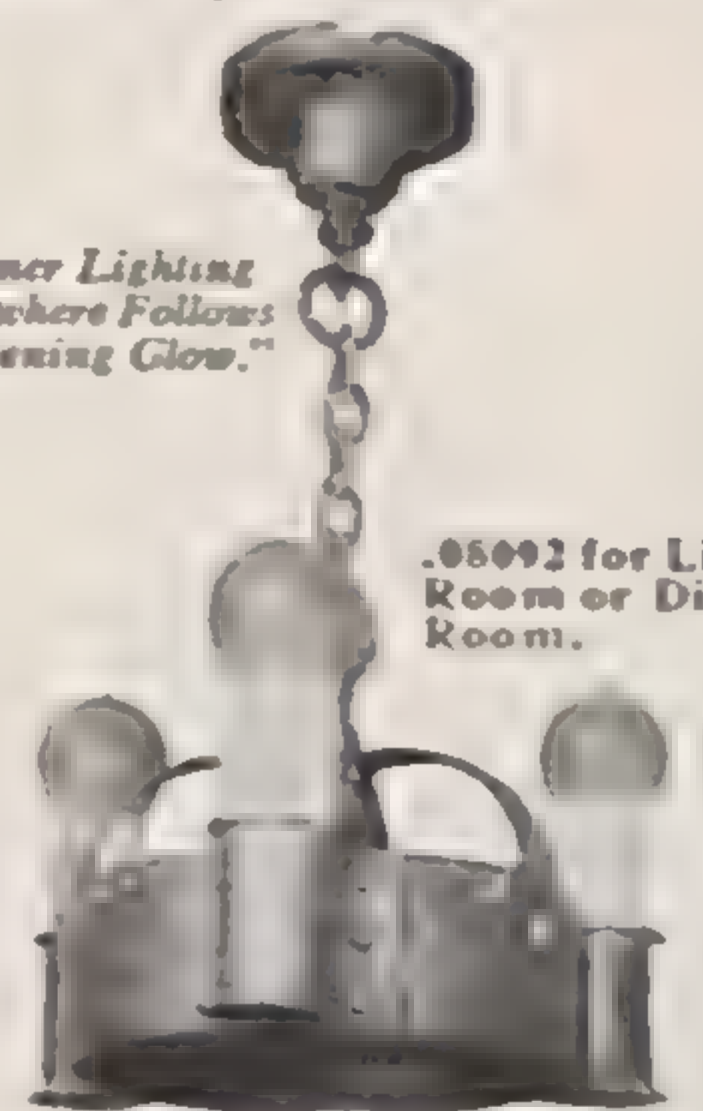
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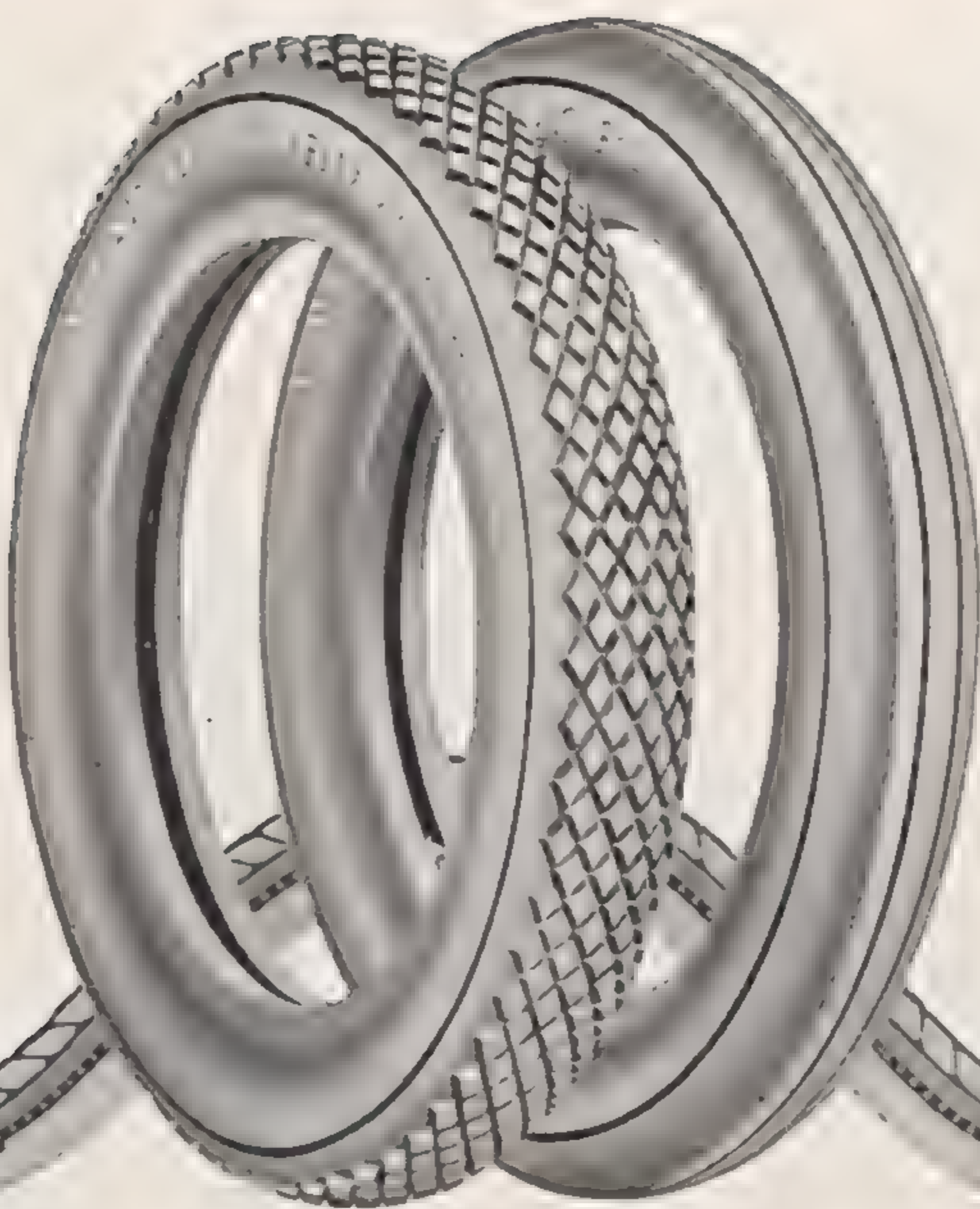
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## SEEN on the STAGE

(Continued from page 61)

of art that is known in Munich as the "Jugend-styl." The play itself reveals an agreeable admixture of the humorous and lyric moods, held in harmony by a fitting sense of decoration.

The one-act piece by the famous Russian, Leonid Andreyev, is nearly as amorphous as the majority of modern Russian plays; but its myriad details are held together by a single satirical idea. Twenty or thirty tourists in a mountain resort are held spell-bound by the spectacle of a man dangling from a cliff above them and apparently destined to be dashed at any moment to his death. Most of the tourists are moved by a morbid curiosity to see him die; and among the many expressions of character called forth by this tragic situation there is no hint of any sentiment that might be labelled as "love of one's neighbor." At the end of the little play, a note of sardonic irony is introduced by the discovery that the whole thing is only a hoax and that the man dangling from the cliff has been firmly tied there by an enterprising inn-keeper who has invented this means of exciting the interest of his patrons.

"Moondown" is merely a dialogue between two working girls in the bedroom of a lodging-house. One of them is accustomed to follow the easiest way and preaches the gospel of expediency; the other is an idealist and longs always for something better that hovers just beyond her reach. The piece exhibits merely a contrast of characters, instead of exhibiting the initiation and the completion of an action; but it is true enough within its limits, and holds the sympathetic attention of the auditor.

The author of "Two Blind Beggars and One Less Blind," evidently wrote his play while the eloquence of John M. Synge was ringing in his ears. This particular tune of eloquence sounds natural in the Irish dialect, but it ceases to be natural when its lilt is imparted to ordinary English speech. No rag-pickers who ever lived in England or America ever talked to each other so poetically as the two blind beggars in Mr. Moeller's sketch. This is the fault of his play,—that in a piece which demanded a realistic treatment he chose instead to write romantically.

### "THE BIRTH OF A NATION"

THE moving-picture, despite its popularity, may usually be dismissed as an unintelligent type of entertainment; but "The Birth of a Nation" must be considered seriously, because of its undeniable dramatic power.

This greatest of all moving-pictures is founded on Thomas Dixon's story of "The Clansman," and is produced under the direction of D. W. Griffith, a man who quite evidently is endowed with unusual imagination. The scenario repeats the history of the War of the Rebellion from the southern point of view. The first part deals with the war itself, and culminates with the

surrender of Lee to Grant at Appomattox and the assassination of Lincoln in Ford's Theatre at Washington; and the second part deals with the activities of the Ku Klux Klan in reference to the difficult problems of the period of reconstruction.

The narrative is thrilling in itself, and is fairly representative of the facts of history. In detailing particular occurrences it is meticulously accurate. Technically, "The Birth of a Nation" must be praised as an unprecedented triumph of science and the art of the moving-picture play. The battle scenes are marvelously rendered; and the swift dashes of the Ku Klux cavalry send thrills along the spinal column of the tireddest of tired business men among the spectators.

There is an allegorical ending to the spectacle which is sentimental and mawkish; and occasional instances of incoherence might be pointed out in the general progress of the narrative. But, considered as a whole, the presentation evokes a more vigorous emotional response than the majority of melodramas that are acted on Broadway. The fact that the Liberty Theatre has been crowded to capacity ever since the first disclosure of this moving-picture may be accepted as an evidence that the merit of the exhibition is not merely pictorial but also essentially dramatic.

### "WAR BRIDES"

THE great success in the vaudeville theatres of Mrs. Marion Craig Wentworth's one-act play entitled "War Brides" must be ascribed more to the timeliness of its topic and to the fervid acting of Madame Nazimova than to any inherent merit as a work of art. The heroine is a woman of a war-ridden country who is shortly to become a mother. Learning that her husband has been killed at the front, she commits suicide, rather than give birth to a child that might grow up only to serve as cannon-fodder in a future war.

This play is not representative of reality, for the attitude of the heroine toward war is, unfortunately, non-existent in any war-ridden country. The women of Germany to-day, for instance, are just as enthusiastically in favor of the present war as the men that they are sending to the front. They are unanimous in the conviction that the war was started by some other nation—either Russia or England; they believe that the war is a war of defence, and they are willing to make the uttermost sacrifices for the defence of their fatherland. Mrs. Wentworth's play represents only an attitude of mind which the author thinks ought to exist but which in actuality does not exist at all. Details of military procedure during the course of the action are also contrary to fact; and it must be added that the dialogue is crudely written. It is easy to see, however, why this dramatic tract is popular: the American women in the audience agree with all the sentiments expressed.





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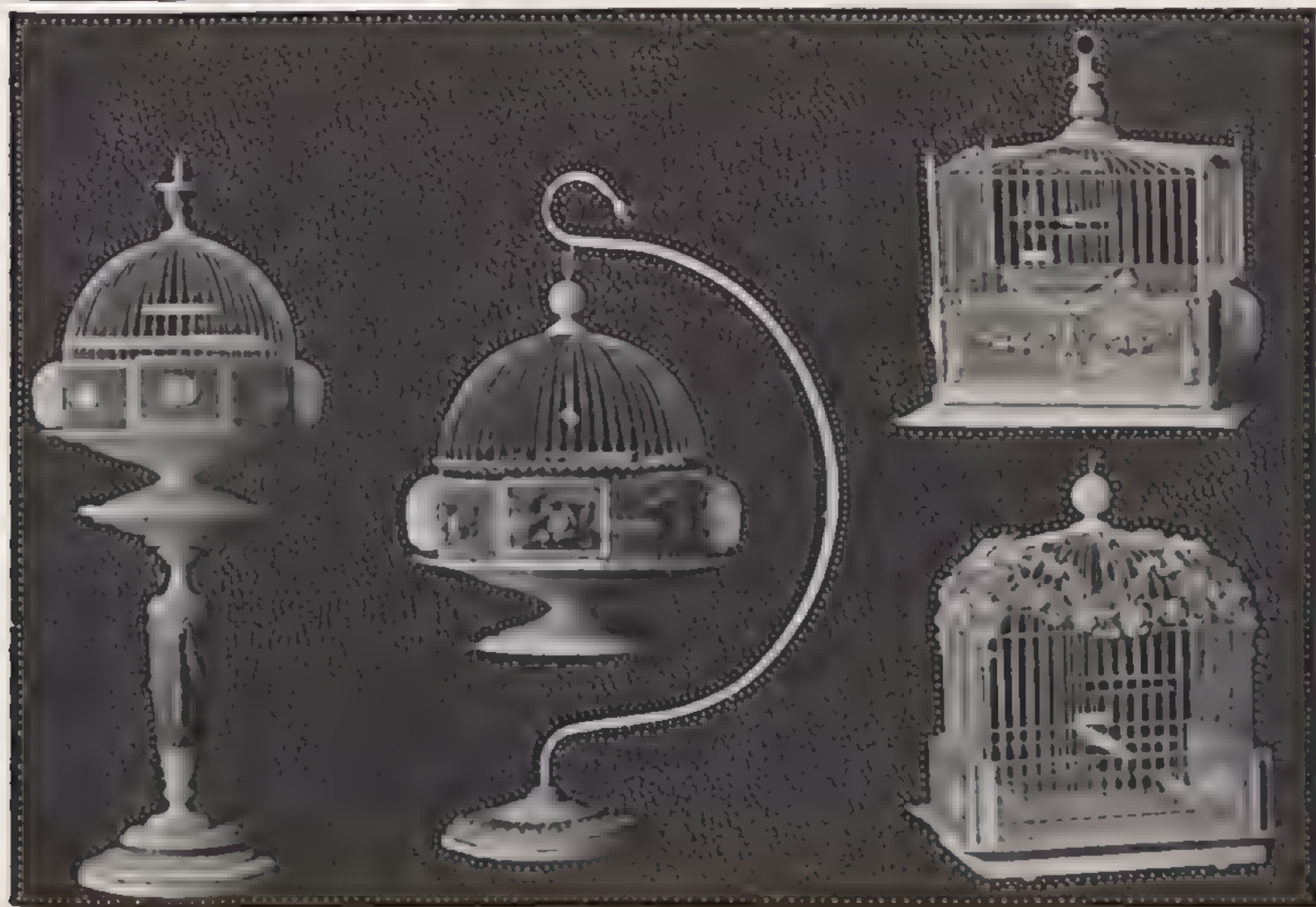
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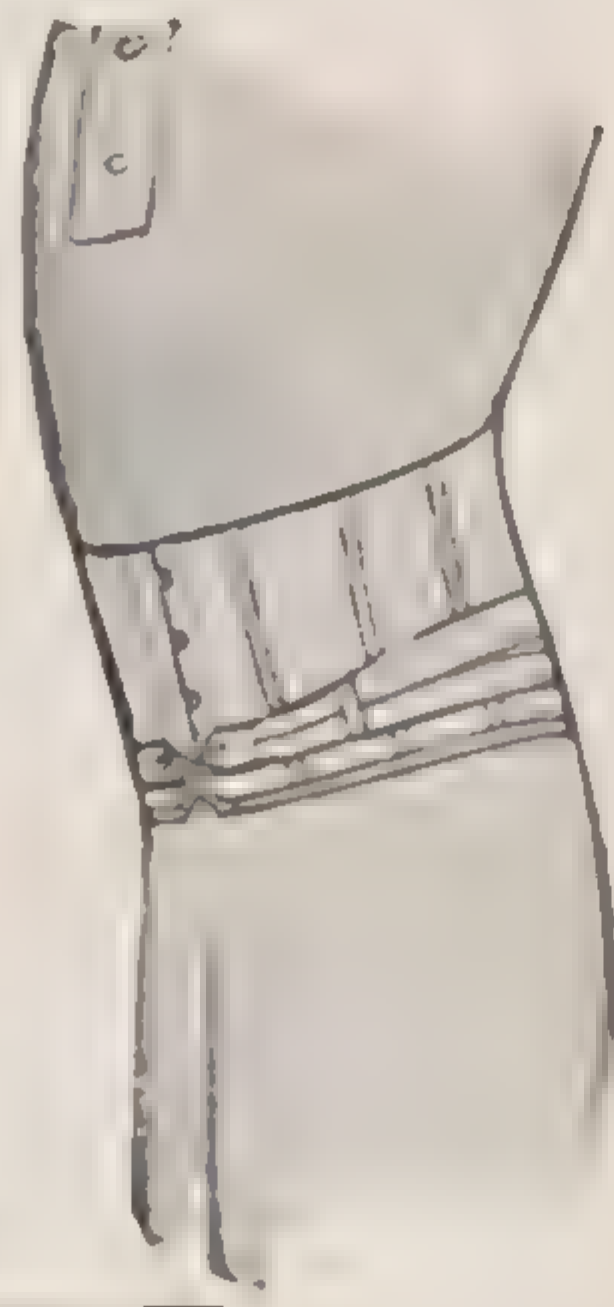
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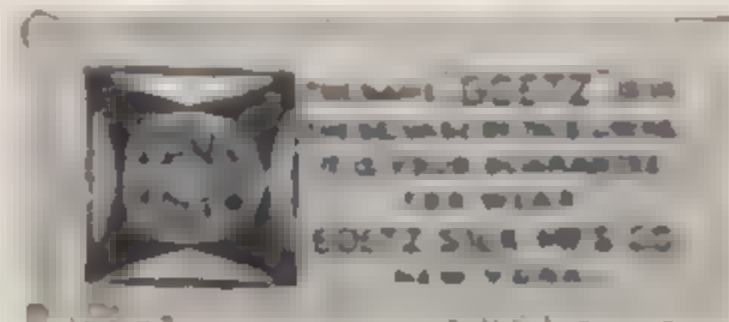
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Then there is the GANESH Eyelash and Eyebrow Tonic Ointment, for lengthening and darkening the brows and lashes (\$1.), the GANESH Hand Cream, for Whitening the Hands (\$1.), and many other of Mrs. Adair's notable helps which are described in the Price List Booklet, mailed on request.

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Well might it be for many a lover of knowledge if he and his books were guarded by Ganesa, the god of financial success

## HINDU GODS AS BOOK-ENDS

DOES the boudoir desk, the library table, or the man's den need a book-rack? Then there's nothing newer—nor older—than the book-ends shown here. A well-known oriental shop in New York, a veritable museum of eastern treasures, has cleverly duplicated favorite idols of India, just as they were found in tree-hidden temples and roadside shrines, and set them upon heavy bases of bronze to uphold books. The images are of white Agra marble painted in the brilliant colors of eastern art.

### THE GOD GANESA

The one illustrated is that of Ganesa, one of the most universally worshipped gods in all India. He, with his sagacious elephant head, is the god of wisdom, a wisdom not of knowledge but of financial success. Almost every act in a Hindu's life, religious or social, begins with an invocation to this god. Indeed, it has pleased Rudyard Kipling, and many another Indian resident, to pay his respects to Ganesa when about to enter upon some undertaking.

Among the other deities held thus to a bronze base to support books are Lakshmi, wife of Vishnu, and goddess of love, beauty, and prosperity; Siva (who forms with Brahma and Vishnu the supreme trinity) with his wife; and Hanuman, the monkey god, who with his host on simians performs supernatural deeds. There are some interesting Chinese subjects as well.

Those who have a taste for the oriental—and how many of us have acquired it in the last few years!—these book-ends will attract at once, for not only are they unusual in appearance, but the picturesque story woven about each god appeals to the fictional instinct that is born in all of us.

### SO MUCH FOR SO MUCH

These images come in two sizes. In a \$14 size they measure six-and-one-half inches high by four-and-one-quarter inches wide; an \$18 size measures nine inches high by five-and-one-half inches wide. To each set is attached a card with a brief history of the idol.

## THE LONG AND THE SHORT OF THE WEDDING VEIL

(Continued from page 31)

Premet drapes the wedding veil somewhat. Not too long is his veil, nor too short, but it veils the face and throat and falls below the girdle in frosty folds, as shown in the sketch at the upper right on page 31. Two narrow garlands of orange flowers hold the veil in place.

### THE VEIL AS THE TRAIN

As illustrated at the lower right on page 31, Jenny twists a spray of orange-blossoms about the rope of pearls which holds her favorite veil in place. There is something Egyptian in the classic folds on each side of the face, while in the back, the long tulle veil, edged with orange flowers, forms a train. Delicately youthful is this gauzy veil draped over a frock of delicate lace. Over frocks of satin or plain tulle Jenny arranges a lace veil in graceful folds.

Martial et Armand border a tulle veil, like that at the lower left on page 31, with lace, and throw it over a high coiffure to which it is attached under knots of orange-blossoms. At this house the veil does not cover the face.

Buzenet's favorite veil, which is of

tulle edged with lace, is arranged like a bonnet over the coiffure, to which it is held by sprays of flowers.

Adapted from the veils of the east is the veil draped by Georgette especially for Vogue and shown at the upper left on page 31. Of lace and tulle wreathed with blossoms, it is so arranged that only the eyes are visible through the transparent tulle, while the lower part of the face is concealed by a band of exquisite lace. In the back, this veil falls just to the edge of the skirt.

### "IT DEPENDS ON THE BRIDE"

"It depends on the bride," said Decillet, with a whimsical smile, when I asked him how he draped a bride's veil; but whether the veil is of tulle, just the length of the short skirt, or of lace, just a little shorter than the train of the satin wedding gown, whether the veil falls over the face, or is merely attached to the coiffure; it will be perfectly and exquisitely arranged by *la maison Davillet*. A veil arranged by this house is sketched in the middle at the top of page 31.

A. S.



**William Bernstein**

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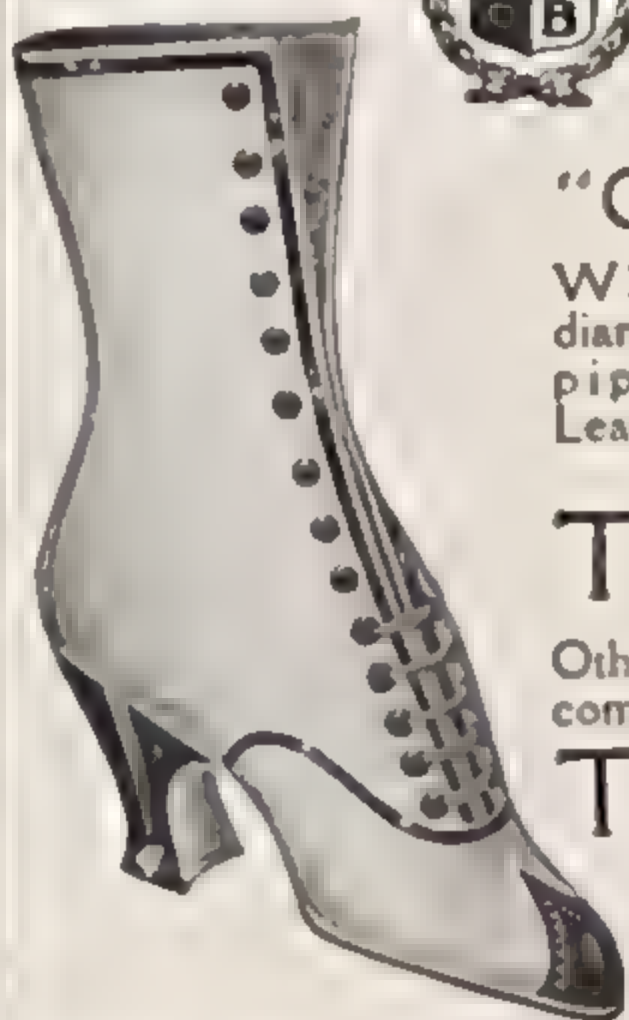
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Leather with white  
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sertion, trimmed with  
white Calf piping, also  
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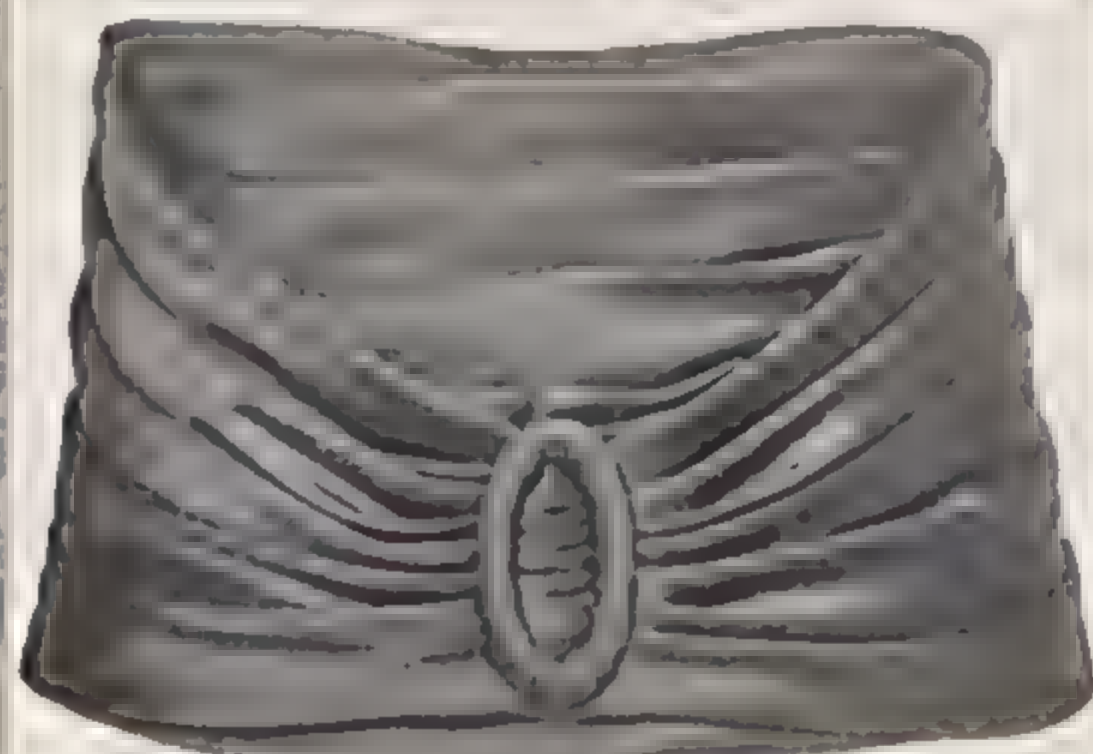
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## FILMY THINGS FOR THE TROUSSEAU

(Continued from page 33)

especial interest; it shows the tendency toward the more pronounced waist-line, without carrying the idea to an extreme. This model has a somewhat high bust, and is of medium length over the hips. It is of white silk embroidered by hand in a delicate floral design.



*Mules mostly flowers and lace, to make a foundation for the trousseau*

## THE WAY OF THE PETTICOAT IS RUFFLED

Although some of the smart dress-makers still do not advocate their use, petticoats are in vogue. Many dress-makers prefer either ruffled or unruffled foundation slips, as the character of the frocks to be worn with them require.

For tailored suits, unless very wide of skirt, petticoats are not recommended, but there are many women who prefer some sort of a straight silk petticoat to none at all. With the full skirts, there is no question but that petticoats are comfortable, and well we know they are pretty, so—why not? As, of course, either a slip or a petticoat must be worn with transparent dresses, why not a petticoat?

A rather practical petticoat is shown over the right arm of the chair sketched at the lower right on page 33. This is a two-ruffled model of palest pink crêpe de Chine with the flounces embroidered in pastel flowers and trimmed with Valenciennes lace. This model may be had in any color, and is most practical for wear under summer frocks.

For wear with net frocks or evening dresses, the other two petticoats shown on

the chair at the bottom of page 33 would be delightful. The one over the top of the chair is of pink chiffon, net, and lace; the chiffon forms the band, the upper part is of net, and the deep flounce is of lace. The greater part of the other model is of chiffon. Lace panels are let into the skirt section, and a deep lace flounce forms the lower part of the skirt. Taffeta roses trim the bases of the panels and accent the pretty scalloped manner in which the flounce is applied.

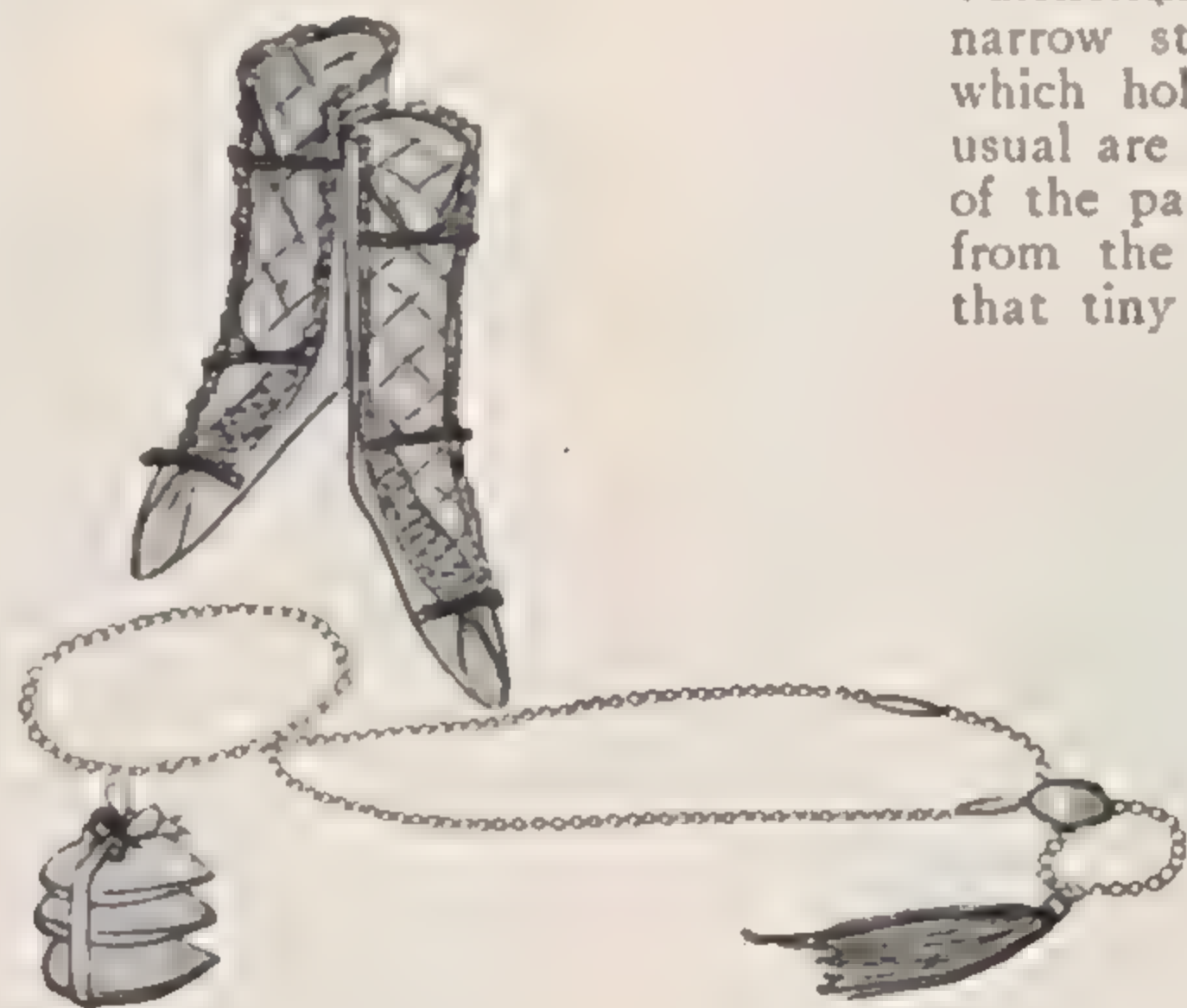
## FABULOUSLY EXPENSIVE TRIFLES

Dotted net and three flounces of net lace form the filmy petticoat sketched in the middle at the bottom of page 33. The little roses on it might almost be mistaken for real ones. The slip shown on the figure is of pink chiffon trimmed with Malines lace. One band of lace is used across the bust and a deep flounce of lace finishes the band at the base of the skirt. The slip, which buttons down the back, is charming for wear with summer dresses.

A lovely pair of boots, or slippers, to be worn with a negligée is sketched on this page. The boots are of pink taffeta with quilted linings. A bit of gathered Valenciennes lace trims the edges and narrow strips of taffeta form the ties which hold the boots in place. More usual are the mules sketched at the top of the page. These are a bit different from the ordinary mules, however, in that tiny flounces of Valenciennes lace caught at one side under a wreath of pink taffeta roses edge the tops.

As shown at the bottom of the page the new sachets for the bride are a group of three little hearts of white satin caught with ribbon and tiny French roses.

Sketched also at the bottom of the page comes the last article in the list of trifles, a girdle of beads in different colors, caught with a long silk tassel. This girdle could be worn with the plainer robes and kimonos of the trousseau.



*A girdle of beads, two boudoir boots, one heart sachet for her, and one for him, and one for luck. Models on this page from Thurn*

## LOVE AND LAW

By Algernon Tassin

*When I have sentenced my thought for vagrancy,  
And resolute and stern have put away  
Thy picture from my mind and turned from play  
A schoolboy to his book reluctantly,  
Thou dost waylay me with a thought of thee  
Like a fresh fragrance on a winter day,  
Or like the touch of some soft wind ere May  
Has crossed our hills and brought the bird and bee.*

*This vision laid at last with many a frown,  
An organ grinds a wheezy waltz and then  
Something within—I swear it is not I!—  
Falls suddenly to dancing and looks down  
Into a happy upturned face, half-shy  
With a new secret and its sweet refrain.*



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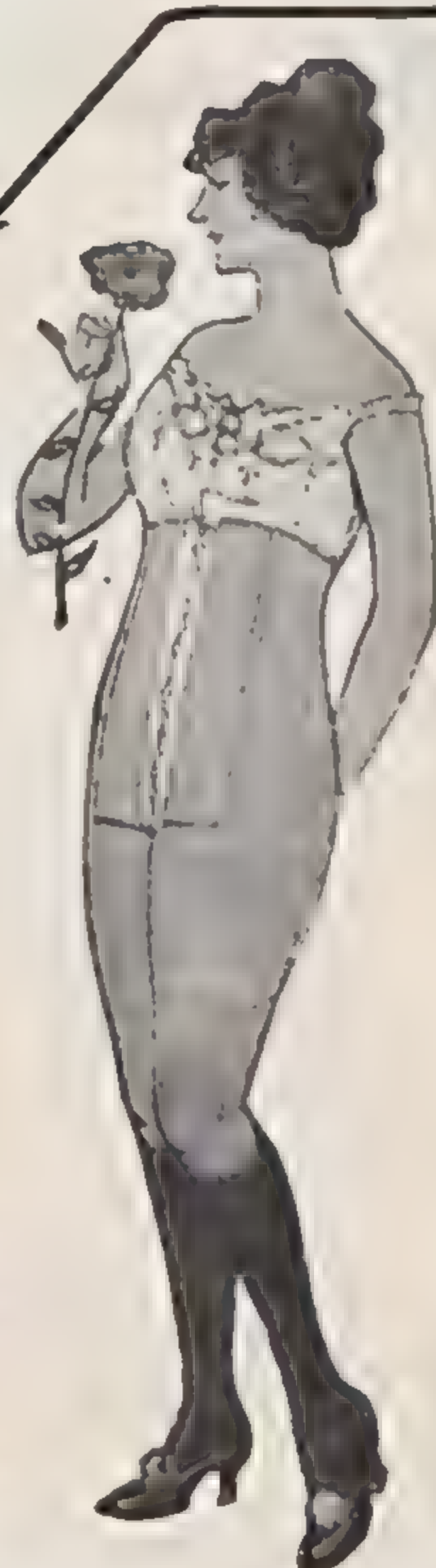
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## THE WAY OF THE MODE AT MONTE CARLO

(Continued from page 35)

were crossed in front and tied carelessly in the back; but the coat was quite as pretty when left unfastened.

Another taffeta coat, sketched at the right on page 35, was in an exquisite shade of bluish mauve and was worn one afternoon at the Hôtel de Paris. The hat was of white velvet with a straggling blue plume of uncurled ostrich, and the frock underneath was of gray taffeta trimmed with white embroidered muslin.

Several wraps similar to the one sketched at the top of page 35 have been worn recently at Monte Carlo. This one is of dark blue cloth with a black and white silk collar and it resembles a short-sleeved bolero when viewed from the front and a cape when seen from the back. The idea is not especially new, but in this particular version it is very pretty. Made of gray cloth with a white collar, in all-yellow duvetyn, or in black and white checked cloth, it is a very satisfactory summer wrap. Chanel, in her Monte Carlo shop, is showing jersey coats of white, mulberry, red, and various shades of blue, including the new *bleu soldat*. They are buttoned down the middle front and they are loosely belted, quite long, and slashed to the belt on each hip. One of these coats, which was worn by a fair-haired English girl at the Hôtel de Paris, was made of deep cornflower blue jersey cloth and had a very deep wide square collar of kolinsky, very much like those worn at Deauville last summer, just before the war.

with a black velvet cravat complete this most naive of jackets, and buttoned bands finish the simple skirt. Huge but useless pockets are placed on both sides of the jacket.

The modistes of Monte Carlo are showing small calottes and turbans of white velvet, trimmed with white or colored flowers. Other small hats are made of white taffeta or satin, while smart turbans made entirely of flowers are worn daily at the Casino. One very pretty flower turban which I recently saw there was all white, another was in deep shades of violet and was pointed a bit in front and back, and a third was formed of small dahlias in deep rich colors.

### GUESTS OF NOTE AT MONTE CARLO

A considerable number of well-known people are among the season's visitors to Monte Carlo and are seen here and there upon its modest round of pleasures. When the Prince and Princess Duleeph Singh lunched at Ciro's a short time ago, the Princess was frocked in violet cloth and wore a small hat trimmed with black and white crosse.

One meets Prince George of Serbia on the terrace once in a while and occasionally the Princess Ghika. Mr. C. N. Williamson, the novelist, is still in Monte Carlo; and the other day at Nice I caught a glimpse of the Duke of Teck. On paying visits to the various hospitals, he is usually accompanied by the Duchess, but on this occasion he was being escorted by an English officer.

Mrs. Mitchell Depew, formerly Mrs. Trenor Park, has converted her fine old château near Compiègne into another of the perfectly equipped American private hospitals, of which there are an ever-growing number. Mrs. Herman Harjes is another of the American women whose ambulance hospital is always within sound of the cannons' roar. Mrs. Cooper Hewitt and Mrs. Barton French are also war-relief workers.

The Duchess of Marlborough is leading a busy life in her work not only among the victims of war, but among the poor girls of London. The Duchess always brings her younger son, Lord Ivor Churchill, who is delicate, for a short stay at Saint-Raphael during the season. She comes late this year on account of her hospital work near London. A. S.

### THE HIGH-COLLARED TAILLEURS

The tailored suit sketched at the bottom of page 35 was worn by a little Parisian who was just entering the train for Paris. It was of blue serge—or gabardine, I am not sure which—and flared modishly below each hip. The skirt was cut in wide shallow scallops at the bottom, and the jacket was belted with a patent leather belt drawn loosely through slits in the jacket. The collar was as high as the skirt was short, and it reminded me of a collar seen at Premet's at the beginning of the season. The sleeves were three-quarter length, and the turban was trimmed with a small rose.

One of the prettiest suits seen at Monte Carlo this season was the tailored suit of light gray cloth which is sketched on page 34. Quaint plaited frills of organdy

## THE WORK OF PARIS IS NEVER DONE

(Continued from page 30)

top of page 30, a frock being exhibited at San Francisco, she makes of marine blue taffeta flecked here and there with cerise roses set like the pearls in old-fashioned jewelry, in the middle of clusters of prim green leaves. The little jacket bodice prettily illustrates Paquin's fancy for making believe that the lower part of a sleeve is a long glove, and makes an effective plea for the nipped-in waistline and flyaway peplum. The skirt falls in rather straight lines for so full a model, and the hem pursues the uneven tenor of its way with here and there a point drooping to disclose a cerise rose, and the rest of the time a flounce turned upside down to show a cerise lining. Over the top of this frock is carried a parasol of blue tulle lined with cerise tulle. Similar enough to this model to indicate a trend toward a new mode is the Paquin model shown at the left on page 37 of the April 1 Vogue.

A peplum similar to that on the frock just described has the dress at the lower

left, on page 30. It is an affair of flounces and white organdy, and by making the skirt short and foregoing sleeves entirely, the couturier has achieved a skirt as wide around as this year demands without using an extravagantly greater amount of material than was used in last year's frocks. Wee blue silk flowers outline the surplice bodice, and a collar as wide as a fan, and ever so much longer than mademoiselle's neck, points the way to higher things; a bandeau of pearls not a bit bigger than a bracelet perches naively atop mademoiselle's coiffure and forms a line of white to connect the big white bow at the back with the front of her.

The frock at the lower right on page 30 is mostly three cream lace flounces. However, there is a peasant girdle of pink taffeta, a wee white chemisette for a bodice, and a puffy affair of pink taffeta for a jacket. The long cloak, which the wearer seems half a mind to slip off as she did her slipper, is of green satin. A. S.



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Write today for my New Booklet on Facial Beauty Culture, Body Culture and, New Beauty Suggestions—FREE.

If you tell me what improvement you would like, I can write you more helpfully.

**KATHRYN MURRAY, Dept. VS, 209 State St., Chicago**  
The First Woman to Teach Scientific Facial Exercise

### A Trial Portion Free on Request

THE superiority of Henry Tetlow's Gossamer was positively established in 1876, when the judges of the Centennial Exposition awarded highest honors to the Henry Tetlow preparations, stating "that for purity of material, naturalness of effect and harmlessness to the skin, they are superior to any exhibited by the world." Today, Henry Tetlow's Face Powder is widely used in Europe.

## HENRY TETLOW'S GOSSAMER

is put up in a box with telescoping cover which is fitted with an inner container from which the powder may be poured into the puff-box without spilling. This container also keeps the powder clean and dry and conserves its perfume.

Henry Tetlow's Gossamer has never been surpassed as a quality preparation for the woman of fashion and refinement. Made in White, Flesh, Cream, Pink and Brunette tints. Sold by dealers everywhere. For a trial portion, simply send a card to the makers.

**HENRY TETLOW CO.**

Established in 1849. Philadelphia

## Three New Tennis Coats

With the coming of Spring we present these three coats, new in design and material. They have been very popular in Florida this Winter, and justly so. They can be had in all college and club combinations, in solid colors of sweater-weave cloth, blazer stripes of fine flannel, or velvet corduroy.

### "The Columbia" (Reg.)

Patch pockets, and belt all around forming a tie at front. White wool tassels and long sailor collar, which may be closed at the neck, giving a military effect.

### "The Forest Hills" (Reg.)

A mannish three-button sack, made of fine blazer flannel. Fullness in sides held in by detachable side-belts. Wide lapels. Sailor collar effect.

### "The International" (Reg.)

Blazer coat with a military effect; buttons to the neck. Extra wide belt, which may be used as a muffler. Finished with gilt buttons. Patch pockets.

If you want to see these distinctive coats, go to your best local dealer. Or, better still, write to us for booklet showing pictures and giving description. We will forward you the name of your nearest dealer, where you can see these coats.

**S. EINHORN & SON, 114 Madison Avenue, New York**

## Marchand's

PEROXIDE of  
HYDROGEN

This new  
"Lockt-Kap"

is now on every bottle. It is not only air-tight, but easy and convenient to open—just lift up lever and slide off cap.

Be sure to ask for  
**MARCHAND'S**

It's 50% stronger than other kinds. Contains no acetanilid or injurious preservatives. Its quality has been the standard for 80 years among surgeons, physicians and hospitals. Its use is your protection against infection.

At Your Druggist

4 oz. bottle 25c; 8 oz. 50c; 16 oz. 75c

## Montclair, N. J.

Am moving West. Will sell my dwelling located on lot 133 x 200. "OLD ENGLISH" architecture; 14 rooms and 4 baths; located on exclusive Upper Mountain Avenue; affording extended and magnificent view of surrounding country. Full particulars from OWNER. Box 66 Upper Montclair, N. J.



**\$7.50****"SPORT PUMP"**FOR CITY  
PRICES  
BY MAIL:ADDRESS  
O'CONNOR &  
GOLDBERG  
REPUBLIC  
BUILDING  
CHICAGO**MATERIALS:**Pure white buckskin, with  
trimming of black or green calf-skin.Either style with the famous O-G Flexi-  
ble Juniper Sole. Absolutely perfect fitting, plia-  
ble and highly recommended by us in every way. The same in**WHITE CANVAS WITH BLACK OR  
TAN TRIM, at 5.00.****"THIS O-G SPORT PUMP  
IS A WINNER ON THE JUMP"**Another masterpiece of fashion that is selling so rapidly that we have already been  
obliged to increase our factory output and respectfully ask that customers be  
patient if a few days delay should occur in shipping certain sizes. At this writing  
all sizes are on hand and we therefore suggest very prompt ordering.**O'CONNOR & GOLDBERG, Republic Building, CHICAGO**  
**"O-G Styles Determine the Shoe Fashions of America."***Nardi***Leading Habit-Maker**Now showing new riding habits for the com-  
ing Spring and Summer**Horse Show Events**New fabrics in Pongee, Linens, and Light-  
weight Worsted, which are very popular  
this year for**Women, Misses and Little Folks****MADE-TO-ORDER  
and  
READY-TO-WEAR  
also**Large assortment of Sporting Apparel at  
reasonable prices.**NARDI BUILDING**  
73 W. 47th St., New York CitySizes 6 to 14.  
For Juniors,  
\$35.00.**ORANGE MARMALADE***Made in America  
by the***GENESEO JAM KITCHEN**Five and one-half pound cask filled with  
home-made orange marmalade. Put upon  
large quantities for family (not hotel) use.  
Always fresh and delicious. Price \$1.00  
per dozen.A dainty breakfast also jar of delicious  
orange marmalade. Will add to the at-  
tractiveness of any breakfast table. Price  
\$3.00 per dozen.Just the right quantity for the afternoon  
tea. Dainty and delicious, these unusual  
little jars are favored by the most fa-  
miliar hosts. Price \$2.50 per dozen.Jellies, Jams and other Sweets. Fresh, wholesome and delicious—for the  
country home. For sale at all first-class grocers. Write for price list to  
**MISS ELLEN H. NORTH Geneseo, New York****ANSWERS TO  
CORRESPONDENTS****V**OGUE invites questions on dress,  
social conventions, etiquette,  
entertaining, household decora-  
tion, schools, and the shops.Any reader may have an answer on these  
and similar topics; Vogue stands ready  
to fill the rôle of an authoritative, friendly  
adviser.Because fashion is so variable, and  
depends so much on who you are and  
where you are, it is always better to se-  
cure a reliable answer to each problem  
than to run the risk of making a mistake.  
Before asking Vogue, please read care-  
fully the following rules:(1) Addresses of where to purchase  
any article will be sent by mail without  
charge and as promptly as possible, pro-  
vided that a self-addressed, stamped en-  
velope accompanies request.(2) Answers to questions of limited  
length and unlimited as to time of answer  
will be published in Vogue at its conveni-  
ence without charge.(3) Ten-day questions. Answers sent  
by mail within ten days after receipt.  
Fee, 25 cents for each question.(4) Confidential questions. Answers  
sent by mail within six days after re-  
ceipt. These answers will not be pub-  
lished without permission. Fee, \$2.(A) The right to decline to answer is  
in all cases reserved to Vogue.(B) The writer's full name and ad-  
dress must accompany all questions  
asked of Vogue.(C) Self-addressed and stamped en-  
velope must accompany all questions  
which are to receive answers by mail.(D) Correspondents will please ob-  
serve carefully the rule of writing on one  
side of their letter-paper, only.**MARKING SILVER AND LINEN****Mrs. A. B.**—What is the correct style  
of engraving table silver and of marking  
table linen?**Ans.**—All linen and silver presented to  
or possessed by a woman before she mar-  
ries is marked with her maiden name; all  
that is purchased afterwards may have  
the initial of her husband's surname, or  
it may be a combination in the form of  
a monogram of the two names. This is  
purely a matter of choice. A smart  
woman usually consults some leading  
house for a very effective style of lettering,  
then keeps to one design for everything.  
This is really the simplest and most  
satisfactory method.Table napkins and table cloths are  
made much handsomer by the embroi-  
dered monogram or initial. The monogram  
may be embroidered only on both ends of  
the table cloth, that is, eighteen inches  
from the center at each end; a narrow  
and very inconspicuous hem is done by  
hand on both table cloth and napkins.  
The napkin is usually embroidered in one  
corner.**Mrs. T. A. W.**—Will you please an-  
swer for me the following questions?  
What is the correct size of dinner napkins  
and should they be initialed or mono-  
gramed and should this initial or mono-  
gram be of the husband's or wife's initial?  
Is the correct water glass a tumbler or  
goblet, and what is its correct size? If  
only one wine is served at a meal, is  
champagne correct?**Ans.**—The correct size for dinner nap-  
kins is 27 by 27 inches. When linen is  
bought after marriage it is usual to mark  
it with the initial of the last (the married)  
name, the monogram of the husband's  
name, or a combination monogram of the  
husband's and wife's initial. Everything  
bought before the wedding is marked  
merely with the bride's last initial. Either  
tumbler or goblet is correct for a water  
glass, whichever is preferred. There is  
only one regulation size for a goblet or  
tumbler, which any reputable firm will  
show you. If only one wine is served ata meal, it is usual to serve champagne  
though sometimes people serve sparkling  
Burgundy in its place.**REGISTERING AT A HOTEL****Miss L. M. F.**—Would you please in-  
form me as to the correct way to register  
at a hotel, for a family, or for a young  
woman traveling alone?**Ans.**—When traveling, a family stop-  
ping at a hotel registers as follows:*Mr. and Mrs. W. A. Jones*  
*Miss Marion Jones*  
*Miss Elizabeth Jones*This is much more correct than "Mr. and  
Mrs. W. A. Jones and daughters." Occa-  
sionally a man enters his name in a hotel  
register as "Mr. W. A. Jones and wife."  
This is not dignified nor in good taste.When a young woman is traveling  
alone, she should always register herself  
as "Miss Marion Jones." This is the one  
sort of occasion when it is correct for a  
woman to put the prefix "Miss" or  
"Mrs." in signing her name. In a public  
register of any kind a woman always signs  
her name thus. The signature simply  
represents her card.**WEDDING CONVENTIONS****Miss J. C. M.**—Should the bride-  
groom's parents receive a wedding an-  
nouncement? In sending an announce-  
ment to a man whom you know very well  
should it be directed to him, or to him  
and his wife, if you have not met his wife?  
Should the title "Honorable" be written  
on the inner as well as the outer envelope?  
May the bride-elect acknowledge gifts  
before the wedding day and does she in-  
clude the name of the groom-elect in her  
note of thanks? How personal may such  
a note be to one of his friends, one  
whom she has never met?**Ans.**—The bridegroom's parents should  
receive an announcement, unless, of  
course, they are among those bidden to  
the wedding. In any case it is safer to be  
over punctilious rather than to neglect  
anything that would tend to cause an  
inharmonious relationship between the  
families.In sending a formal wedding announce-  
ment, even though one has not met the  
wife, it is correct to include her in address-  
ing the husband.The title "Honorable" should not be  
written on the inner envelope; the outer  
envelope bears the official address. The  
inner envelope is addressed as one would  
speak to the person; for instance, The  
Honorable John Brown would be spoken  
to as Mr. Brown.Wedding gifts are always sent to the  
bride, even by friends of the groom who  
have not met her. She, therefore, writes  
a note in some such form as the following;*Dear Mrs. Black,*  
*Jack and I are so delighted with your*  
*exquisite gift, and I shall look forward*  
*to thanking you in person on the twenty-*  
*fifth.**Sincerely,*  
*Mary Grayson*It is wisest for the bride herself to write,  
or if there is not time, to get members of  
her family to write—but as though the let-  
ters came from her—acknowledgments as  
fast as the gifts come in. Any friend of the  
bridegroom's who sends a gift is entitled  
to an invitation to call after the wedding.  
The connection may be merely a business  
one, in which case the bride has shown  
herself to be well-bred and courteous.  
If a continuation of the friendship is not  
convenient or desirable, such things very  
soon adjust themselves. It is better to be  
over punctilious, for the little forms of  
life are a very marked indication of gentle  
breeding.



## A Smart New Pump in Striking Colors



**T**HIS extremely dainty Spring pump is made on simple lines that bring out to perfect advantage the colors now so important with modern dress.

It has an unusually plain toe, with top in colored kid—Cuban Louis heel. In Blue Kid with Pongee Kid top, Patent Leather with Pearl Kid top, or Black Russia Calf with top of Putty-colored Kid,

**\$9.00**

Pure silk thread Hose made especially to match these colors,

**\$3.00 per pair**

A copy of our beautiful new Spring catalogue, showing our exclusive shoes, awaits you. Write today. A painstaking mail-order department insures you perfect fit.

*Thayer McNeil Company.*

47 Temple Place

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DeBevoise  
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Styles for every figure and occasion fifty cents to ten dollars on sale at all good stores

Guaranteed the BEST in fit and effect

1915 Style Book free on request

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**DeBevoise**

(Pronounced "debb-e-voice")

Style 1606  
"Decollete"  
Price \$2.25



"The  
Rose  
Girl"

## Turning Old Gowns into New

**I**N the summer time you cannot have too many dainty frocks and dresses—and there is a much less expensive way to be smart, without buying an entirely new wardrobe.

You will be surprised and delighted at the wonderful effects that can be obtained by having your last year's frocks remodeled by

**MME. ROSE**

In my own workrooms I will remodel any suit or gown, cleverly combining materials (using your own if desired), by rebuilding it on an entirely new foundation.

*My prices are very moderate*

When a gown leaves my workroom it looks like a new creation. I remodel hundreds of gowns for Vogue readers, living far from New York. These women are delighted with my work and system of fitting. Every gown is satisfactory.

Get my estimate before deciding.

Telephone, Greeley 4073

Mme. Rose, 49 West 37th Street, New York City

*La Mode*

## The Standard of Merit

FOR MAIDS' AND NURSES'

### House Dresses and Uniforms



Made in Black and Grey Cotton Pongee. High neck design with "chic" collar and cuffs. \$3.00, U. S. A.

They're smartly styled—correctly tailored and made of washable, durable materials. They appeal to Madam—Nurse and Maid.

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STERN BROTHERS  
JOHN WANAMAKER

Send for Booklet "V"

Or Write to

**HAYS & GREEN**  
352 FOURTH AVENUE NEW YORK



Made in Black and Grey Pongee, with low collar and high point cuffs. No 313, same model in Grey, \$3.50, U. S. A.



## ONE WOMAN

has bought, in a year and a half, these 174 articles through the Vogue Shopping Service.

4 pairs of shoes  
17 pairs of hose  
5 suits  
1 coat  
9 hats  
14 pairs of gloves  
15 waists  
4 guimpes  
3 blouses  
6 pairs of pumps  
2 skirts  
7 petticoats  
15 books  
6 veils  
1 bottle of perfume  
1 powder  
6 shirts  
1 belt  
3 vests  
6 satin flowers  
1 neckpiece  
1 key case  
1 pair of corsets  
1 vanity bag  
1 thimble case  
1 bracelet  
2 hatpins  
4 towels  
1 kid case  
1 Bible  
1 birthday card  
6 table cloths  
2 wash cloths  
1 sherbet cup  
1 chin strap  
1 watch  
1 hatpin  
1 comb  
1 lace bow  
1 chain  
1 fan  
1 puff  
2 belts  
15 pairs of shoe trees  
1 yd. of tulle  
1 case  
2 dozen clothes-hangers  
1 smelling salts  
1 dozen forks  
1 bag  
Place cards  
1 Christmas bag  
1 case for forks  
1 pair of cuff buttons  
6 silver candlesticks  
1 Christmas card  
1 bag  
1 pair of buckles  
1 Alpenstock  
1 compass  
1 water bottle  
18 Christmas cards  
1 punching-dummy  
1 ring  
1 muff  
2 favors  
1 underwaist  
1 pin  
1 egg cup  
1 box pens  
1 pincushion  
1 dress  
4 dozen napkins

"I WISH," a woman wrote to Vogue early last spring, "to be stylishly, beautifully, and perfectly gowned from head to foot, down to the very smallest detail, for the afternoon, for church, for calling, and for the evening. Fill this order as you think best—some of your dresses will perhaps be suitable for more than one occasion."

This was an order that put Vogue on its mettle; and so adequately did the Shopping Service meet the demands upon it that our friend has written to us almost every fortnight since then for other things. On the margin of this page is a list of the various articles she has been able to obtain from the best New York shops through Vogue.

Whatever of interest the New York shops are offering to New Yorkers, Vogue offers you through its advertising and editorial pages. The Vogue Shopping Service knows the shops, and what is more, it always looks behind the written order and sees the individuality of the purchaser.

Before sending your order or orders, you will save your time as well as ours by reading these suggestions:

### FOR YOUR CONVENIENCE

1. Vogue will buy for you any article editorially mentioned or advertised in Vogue; also any other that can be had in New York. When ordering anything Vogue has published, please give date of issue and number of page.

2. Enclose cheque to cover the cost of the articles you want. If you don't know exact cost, send approximate amount and the balance, if any remains, will be refunded. Should the remittance be insufficient, Vogue will notify you; articles cannot be sent till the full amount has been received.

3. Only by special advance arrangement will articles be sent on approval. If you return them, your remittance will be refunded, but express charges both ways will be at your expense. And, when such arrangement has been made, and you find it necessary to return articles, send them to Vogue and not to the shop.

4. Unless otherwise requested, articles are sent express collect. Charges will be prepaid if so instructed; but orders will not be sent C. O. D. When ordering small, light articles include postage so that they may be mailed.

5. Vogue makes no charge for its services; to avoid bookkeeping, Vogue will not open charge accounts with any patrons. Nor can Vogue undertake to charge articles to your own account in the shop from which you are purchasing. All orders are to be accompanied by the appropriate remittance.

6. When ordering garments, be sure to state size; and to give your preferences as to style, color and material. Please name your second choice when possible.

7. Write your name and address very legibly. A stamped envelope should be enclosed when reply is desired.

When ordering articles advertised in Vogue, it will usually save time to write directly to the shop, but if it seems better to let the Shopping Service buy for you any of these advertised articles, do not hesitate to let Vogue do the purchasing for you.

## VOGUE SHOPPING SERVICE

443 Fourth Avenue

New York City







## VISIT THE California Expositions

An educational and entertaining trip to the two mammoth Expositions, where exhibits from more than forty nations portray the achievements of the world.

### Travel via the Northern Pacific Railway

The cool Northern route "Over the Scenic Highway" in through daily trains from Chicago, St. Louis and Kansas City, connecting with steamship lines at Seattle, Tacoma, Portland, Great Northern Pacific S. S. Co. at Astoria or "Shasta Route" to San Francisco. Choice of routes via Puget Sound or along the Columbia River from Spokane.

Stop at Gardiner Gateway for a Tour of

### Yellowstone National Park "Nature's Own World's Exposition"

View the strange phenomena and unequalled beauty of the world's greatest Wonderland.

Low Excursion Fares Daily Until November 30

Send for illustrated travel literature, including Exposition folder

A. M. CLELAND  
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"SEE  
AMERICA"



A. M. CLELAND, G. P. A., 520 Northern Pacific Bldg. St. Paul, Minn. Please send me information and literature relative to Expositions and Yellowstone National Park. Name \_\_\_\_\_ Address \_\_\_\_\_



## White Rock "The World's Best Table Water"

Is superior on  
all occasions.

From the famous White Rock Mineral Springs, Waukesha, Wis. Office, 100 Broadway, N.Y.

## Does Your Figure Please You?

Your dressmaker can never make a gown look well on you unless you have a good figure and unless you carry it well.

I want to make you realize that your figure and health are almost entirely in your own hands, and that by following my simple, hygienic directions in the privacy of your own room



### You Can Be So Well

that your whole being vibrates health. I have helped 70,000 of the most refined, intellectual women of America to regain health and good figures; and have taught them how to **keep** well. Why not you? You are busy, but you can devote a few minutes a day, in the privacy of your own room, to following scientific, hygienic principles of health prescribed to your particular needs.

I have reduced the weight of over 32,000 women and increased the weight of as many more. In my work for reduction or building flesh, I strengthen every vital function so that you are full of life and energy.

My work has grown in favor because results are quick, natural and permanent, and because they are scientific and appeal to **common sense**. Fully one third of my pupils are sent to me by those who have worked with me.

I wish you could stand with me at my window for a few minutes and, as the women pass, realize with me how many need better figures, better health. They could have them, too, with just a little daily effort which is **easy**—not as hard as what they are enduring.

The best physicians are my friends—their wives and daughters are my pupils—the medical magazines advertise my work. Someone in your town knows me. Ask your friends about my work. I am at my desk daily from 8 to 5.

### No Drugs—No Medicines

I study each woman's case just as a physician studies it, the only difference being that instead of medicine I strengthen and put in place weakened organs by exercises for nerves and muscles controlling them, bringing a good circulation of warm blood into them, which I purify by teaching correct breathing. I relieve such Ailments as

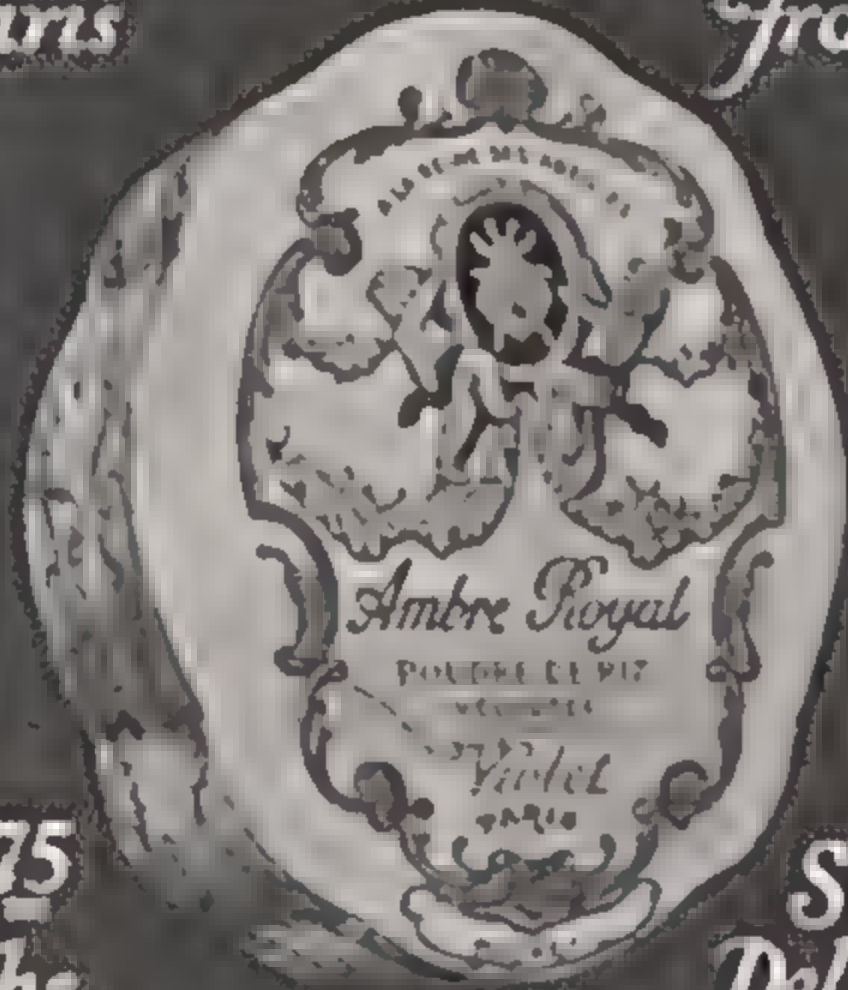
Indigestion Sleeplessness Catarrh Suffering in  
Constipation Nervousness Headache Pregnancy  
Anaemia Torpid Liver Weakness Rheumatism

I have published a free booklet showing how to stand and walk correctly and giving other information of vital interest to women. Write for it and I will also tell you about my work. If you are perfectly well and your figure is just what you wish, you may be able to help a dear friend—at least you will help me by your interest in this great movement for greater culture, refinement and beauty in woman. **Sit down and write me NOW. Don't wait—you may forget it.** I have had a wonderful experience and I should like to tell you about it.

SUSANNA COCROFT, Dept. 17, 624 South Michigan Ave., Chicago

Miss Cocroft is a college-bred woman. She is a recognized authority upon the scientific care of the health and figure of women. She personally supervises her work.

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The Powder of Royalty,  
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\$1.75  
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Box  
Six  
Delicate  
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Send 25¢ for Acquaintance Box  
NO. 51 COLD CREAM SOAP 50¢  
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Finest Toilet Soap in the World  
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with Cap and Bag

THE most attractive and serviceable Traveling Robe yet devised. Can be worn either high-neck, or dropped in wide revers.

In washable Tub Silk,  
Black or Navy,

\$8.75

In heavy Shantung  
Silk, Natural,

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Sizes 36 to 44

Carrying charges pre-paid. Money willingly refunded if not satisfied. Make remittance payable to

JONAS  
500 Fifth Avenue  
New York



### Don't You Like My Eyelashes and Eyebrows?

You can have the same LASHNEEN a hair food, applied once each day, will absolutely produce thick and long eyebrows and eyelashes. Easy to apply—sure in results.

Lashneen is an Oriental formula. The test is all you will need. Not sold at drug stores. Mailed on receipt of 25¢ coin or Canadian money order. Lashneen Co., Dept. 12, Philadelphia

### Proofs of VOGUE'S Covers at 10 cents the copy

BEGINNING with the issue of March 1st, Vogue has prepared extra proofs of its covers, printed on heavy paper. They may be had for 10 cents each, postpaid. There are no better posters for the summer cottage, for bazaars, or for your daughter's room. Enclose remittance in stamps if more convenient, and be sure to say which cover, or covers you wish.

VOGUE

443 Fourth Avenue

New York

### A Friend at Court



THE APPRECIATED  
CHOCOLATES

*Johnston's*  
MILWAUKEE

80c, \$1.00, \$1.50,  
\$2.00 to \$5.00 a Box

About  
Your Complexion

You Notice  
It First  
When You  
Meet Others  
—and YOUR  
COMPLEXION  
Is Noticed Too

Nature herself rarely bestows that velvety texture and clear transparent look which every refined, dainty woman desires, and which is given by

**CARMEN**  
Complexion Powder

Distinctly Different from all Others

So extremely fine and unusually adhesive that it blends perfectly with any complexion, never showing "that powdered look," imparting that clear transparency and velvety texture so necessary to real beauty. Its dainty fragrance lasts until you remove the powder.

White, Flesh, Cream, Pink, 50c everywhere. The woman whose complexion you most admire probably uses dainty Carmen Powder.

Pure size box and mirror containing two or three weeks' supply of Carmen (state shade) sent for 10c silver and 2c stamp.

STAFFORD-MILLER CO.  
593 Olive St. St. Louis, Mo.





# KAFFEE HAG

## Caffeine-Freed Coffee

### Not a Substitute

Patients in many hospitals and sanitariums and the attending physicians are demanding that the caffeine-free coffee, Kaffee HAG, be added to the diet lists.

Kaffee HAG is not a substitute for coffee, but real bean coffee, minus the injurious drug caffeine; the flavor and aroma are unimpaired by the caffeine elimination, as a sample cup will prove. It has been very successful on the continent in cases of neurasthenia, heart trouble, nephritis and tuberculosis.

Medical associations, standard laboratories, state inspectors and pure-food experts give Kaffee HAG star rating.

All of The Delights—None of The Regrets.

**In the bean only**

*If your dealer cannot supply Kaffee HAG, send twenty-five cents and a package will be sent postpaid.*

KAFFEE HAG CORPORATION, 225 Fifth Avenue, New York



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By Edith  
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Paris in War Time  
—The Look of Paris

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Gretel, of the Austrian Tyrol, and of how  
they fared in the great war.—"Middle  
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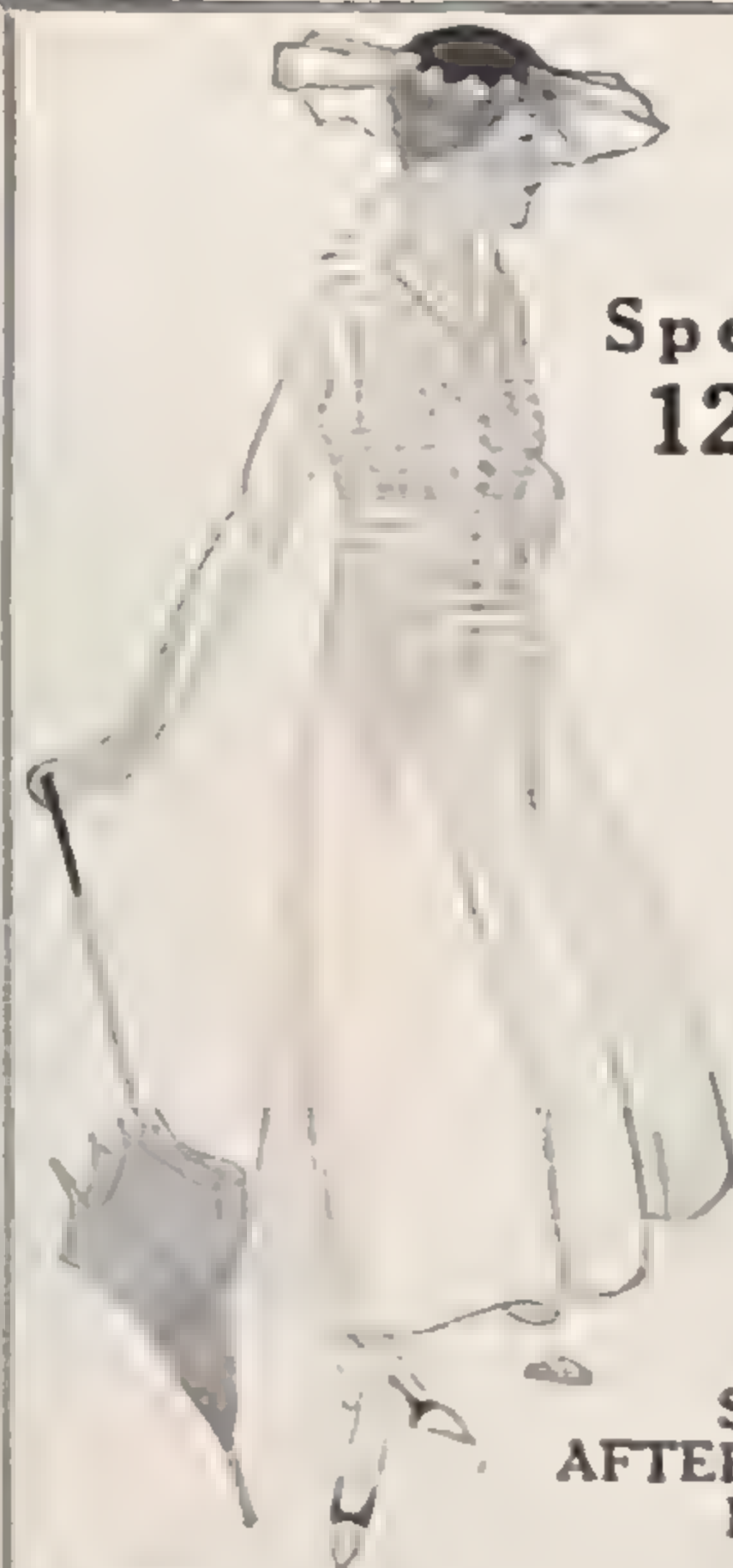
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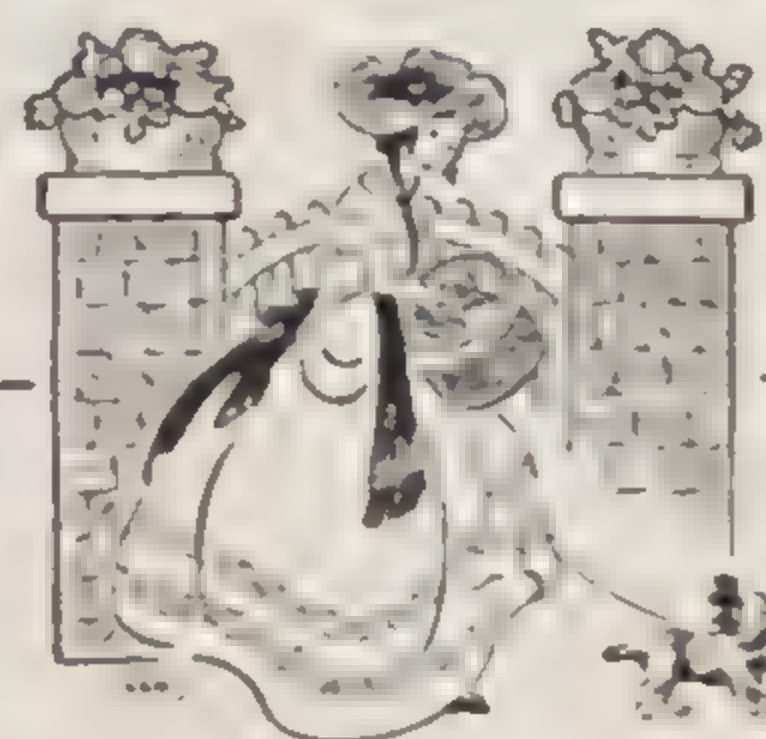
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# SNIDER'S CATSUP



## RECIPES:

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### TOMATO SAUCE RECIPE

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One pint large oysters; one-half cup flour; one-half cup milk; one-half cup Snider's Tomato Catsup; one-half teaspoon salt. Mix thoroughly the flour, milk, Catsup and salt; dip oysters into mixture, then roll them in cracker crumbs. Fry in sweet, fresh lard, butter or olive oil until a dark brown. Serve very hot. *Mrs. Clara L. Street.*



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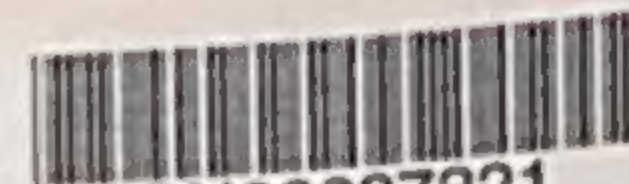
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